

MINUTES OF THE EXECUTIVE COMMITTEE MEETING, ASSOCIATION OF CANADIAN  
SCHOOLS OF BUSINESS, JANUARY 28, 1966, HELD IN TORONTO AT THE KING EDWARD  
HOTEL

ITEM 1. Those present included:-

John J. Wettlaufer, President  
Roger Charbonneau, Vice-President  
Herman Overgaard, Secretary/Treasurer  
David Blazouske  
Douglas Muir  
Alphonse Riverin  
John Sarjeant  
John Sears

ITEM 2. The following Agenda was approved:-

- (a) Minutes of the December 17, 1965 Executive Committee Meeting.
- (b) Business arising out of the December 17th Minutes.
- (c) Finalization of the Programme for the Annual Meeting of the Association for June 1966.
- (d) Task assignments.
- (e) Appointment of delegates to the American Association of Collegiate Schools of Business Annual Meeting in San Diego.
- (f) Appointment of Nominating Committee.
- (g) Discussion of fee for the Canadian Council of Management Associations.
- (h) Discussion of fees scheduled for the A.C.S.B.
- (i) New memberships in the A.C.S.B.
- (j) Agenda for the Meeting of Deans and Heads of Department for June 1966.
- (k) Location of the 1967 Meeting.
- (l) New business.

ITEM 3. The Minutes were circulated by the Secretary and adopted as read.

ITEM 4. The Secretary was instructed to send a letter to Dean Hu Harries expressing the appreciation of the Executive Committee for the attendance of Professor Douglas Muir who was present to represent Dean Harries at this Meeting.

ITEM 5. The question was raised as to the responsibility for the publication of the proceedings of the 1965 Annual Meeting, and it was agreed that this was the responsibility of Professor André Bisson. In view of the fact that no word had been received as yet from Professor Bisson in answer to a request from both the President and the Secretary of the Association for information as to the Association's financial status, it was agreed that the



President and the Secretary/Treasurer would make a proposal concerning the Association's schedule of fees for this year and send it out to all Members of the Executive for approval. It was further agreed that the Secretary should make a trip to Laval University and get the necessary files and books from André Bisson. Dave Blazouske was elected Chairman of the Nominating Committee with power to add other members.

ITEM 6. The Secretary was instructed to include the University of Alberta at Calgary in his list of new prospects for membership in the Association.

ITEM 7. The Programme for the Annual Meeting of the Association - June 1966.

Sunday, June 5 1966

- 12.00 noon Executive Committee Luncheon either at the King George Hotel or the Social Club - Host; University of Sherbrooke.
- 2.00 p.m. Meeting of Deans and Heads of Departments at the School of Commerce, University of Sherbrooke. Alphonse Riverin will make the necessary arrangements.
- 6.00 p.m. Reception for Association Members and wives - Hovey Manor - Host: University of Sherbrooke.
- 7.00 p.m. Dinner for Members and wives, Hovey Manor - suggested price \$4.50 (no host).

Monday, June 6 1966

- 9.00 a.m. Welcome by the Rector of the University of Sherbrooke, Monsignor Roger Maltais.
- 9.30 a.m. Session No. 1. Chairman: Dean Alphonse Riverin, University of Sherbrooke  
Paper: Dr. J.T. Nicholson, University of Western Ontario  
"Capital Budgeting Practices in Canada"
- 10.15 a.m. Coffee Break
- 10.30 a.m. Discussants - Professor J.V. Poapst, University of Toronto  
- Professor A. Gagnon, University of Laval
- 12.00 noon Luncheon. Tables arranged according to special topics (advanced registration should indicate the registrant's special functional areas of interest for luncheon such as Control, Finance, Accounting, Marketing, Production - Quantitative Methods, Economics, Behavioural Sciences and other - state.) Although no Chairmen were designated at this Meeting for each table, it was agreed that this could be done later on.



2.00 - 2.45 Session 2 Chairman:- Dean Roger Charbonneau, Ecole des Hautes  
Etudes Commerciales  
Paper: "A Critique on Education and Economic Growth" - Dr. Gordon  
Shrum, Chairman of the Board, British Columbia Hydro and  
Power Authority  
(Chapter 4, Second Annual Review of the Economic Council  
of Canada)

2.45 - 3.15 Discussants: Professor Francois Albert Angers, Ecole des Hautes,  
Etudes Commerciales

George Lach, C.N.R.

Ron Ritchie, Imperial Oil

Other discussants mentioned were Mr. Jaekes, Ford Motor Company  
Mr. Parento, Director of Economic Council of Quebec. Another  
name proposed for the Critique was Mr. Louis Couillard, Vice-  
President, Economic Council of Canada.

3.15 - 3.30 Coffee Break

3.30 - 4.30 Discussion: It was suggested that Dean Armstrong start at this  
point with a discussion of his research finding for the B & B  
Commission.

Dean Wettlaufer will contact Dr. Schrum and Mr. Lach. Dean Charbonneau  
will contact Mr. Angers regarding his participation as a discussant.

6.00 p.m. Reception at the King George Hotel.

Guest Speaker: Dr. Marshall Robinson, Director, Programme in  
Economic Development and Administration, The Ford  
Foundation.

Tuesday, June 7th 1966.

9.00 - 10.30 Session No. 3 Chairman: Professor John Sarjeant

Panel Discussion: "The Role of the Computer in Business Education"

Panel Chairman: Dr. Teichrow

Panel Members: - J.E. Smyth, U. of T  
P.J. Sandiford, McGill University  
Andrew A. Grindlay, U.W.O.

The Panel is to be arranged for by Professor Sarjeant.

10.30 - 10.45 Coffee Break

10.45 - 12.00 Session No. 4 - Annual Meeting

Chairman: Dean Wettlaufer



12.30 p.m. Luncheon

No speaker

1.45 p.m. Session No. 5 - Chairman: Dean Roger Charbonneau

Paper: "Changing Patterns in the Theory of Organization: by  
Dr. Laurent Picard - Ecole des Hautes Etudes  
Commerciales

Discussants: Bill Reddin - U.N.B.  
Richard C. Hodgson, U.W.O.

Dean Charbonneau will be responsible for making arrangements with  
Dr. Picard, Ecole des Hautes, Etudes Commerciales.

Chairman: Dean Hu Harries

Dean Wettlaufer will make arrangements for the discussants. Another  
suggestion for a paper here was to ask Bill Preshing to give a paper based  
on his doctoral thesis, using Mallen and Litvak as discussants.

3.15 - 3.30 Coffee Break

3.30 Session No. 6 - Chairman, Professor Bruce Robinson, Acadia  
University

Paper: "Marketing and the Markoff Model" by R.E. Vosburgh,  
University of Toronto

Discussants: Professor Z.G. Popp, Faculty of Commerce,  
Sir George Williams University  
Professor Harvey W. Ford, Faculty of Commerce,  
University of Alberta

5.00 p.m. Adjournment.

- ITEM 8 It was agreed that the people presenting the papers would be asked to reproduce a precise and preferably copies of the paper for each of the discussants concerned and that this be done several weeks prior to the presentation of the paper.
- ITEM 9 It was also agreed to include a one sentence description of each of the papers in the printed programme.
- ITEM 10 Dean Wettlaufer will send out a news letter containing a copy of the proposed programme. Subsequently, the Secretary will send out a letter containing a brief outline of the contents of each paper.
- ITEM 11 It was agreed that everyone concerned with making arrangements for personnel and facilities for the Annual Meeting would notify the Secretary by February 28th, concerning the progress made to date with regard to duties assigned.
- ITEM 12 Dean Riverin agreed to try to arrange for rooms for Members of the Executive Committee at Hovey Manor and he will advise the Executive accordingly.



ITEM 13: Mr. Marshall Robinson should be invited to be the head table guest at the Tuesday lunch.

ITEM 14: It was agreed to extend an invitation to the American Association of Collegiate Schools of Business to send a representative to our Annual Meeting.

ITEM 15. Dean Wettlaufer will try to set up an agenda for the Deans and Department Heads Meeting, by sending out a letter to all Deans and Department Heads asking for suggestions.

ITEM 16. Re: C.C.M.A. Delegate

It was moved by Sarjeant and seconded by Sears that Dr. Brant Bonner be invited to represent our Association on the C.C.M.A. in view of his interest in the international persons field. Approved. The fee for the Association's Membership in the C.C.M.A. was approved. In connection with the suggestion that the Association develop a list of research projects which might be helpful when looking for future programme material for the Annual Meeting, it was agreed that this would be brought up at the Annual Meeting.

ITEM 17. Re: A.A.C.S.B. Delegate

Although no official invitation has been received, it was noted that the A.A.C.S.B. representative at the Annual Meeting last year in Vancouver invited the Association to the Annual Meeting of the A.A.C.S.B. to be held in San Diego in April 1966. Although our Association does not provide any financial assistance it will accredit any one of the members of our Association who wishes to attend the San Diego Meeting.

ITEM 18. Meeting adjourned at 4.30 p.m.