

insight

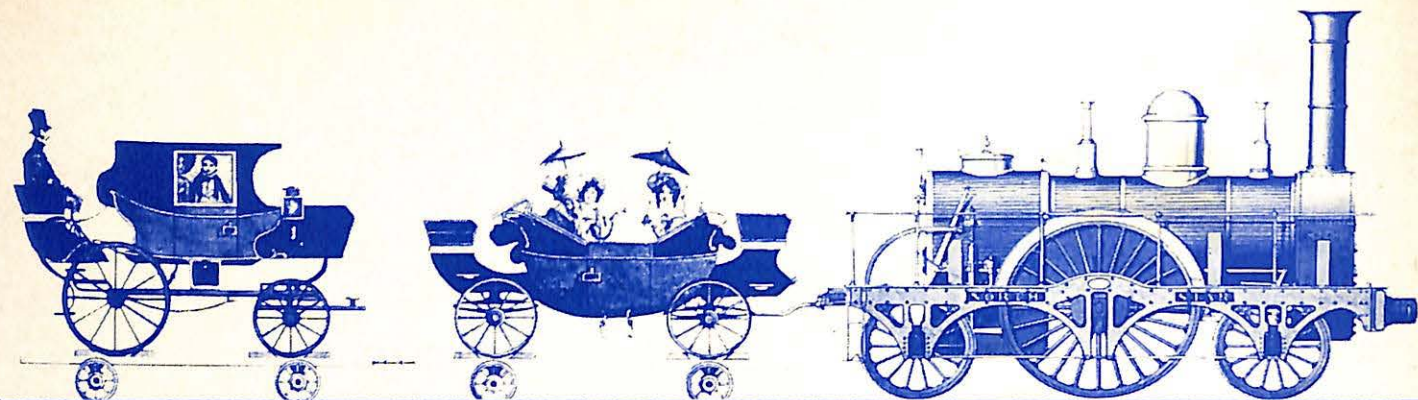
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Bannerman?



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INSIGHT PLUS Mount Saint Vincent University

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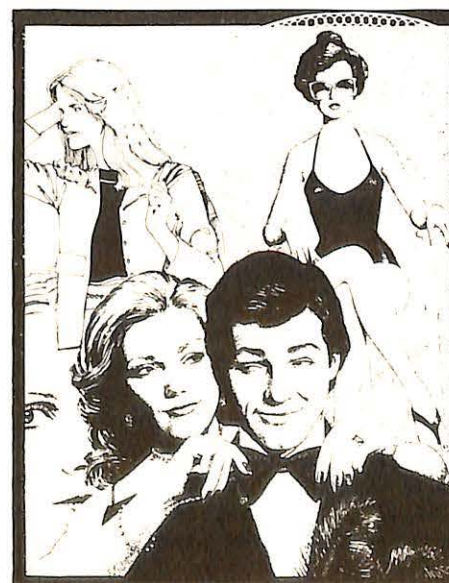


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insight
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Editorial

No Where To Go But Up

Getting this magazine together has been a long and painful process. Keeping it going will depend greatly on its publics — Mount alumnae, students, faculty and friends. Many hours have been stolen from my regular duties as this university's Director of Public Relations, Alumnae and Development to see this first issue through and I am grateful for those who covered for me. I don't expect *Insight Plus* to meet with universal appeal but with the Mount's persevering past and the many innovative programs now underway, I do hope it will reflect the image of a university on the move and with an administration, faculty and student body tuned in to the rapidly changing needs around us.

To combat rising costs (not to mention continued increases in postage) *Insight Plus* represents a pulling together of a number of former Mount publications — *Insight* (a quarterly magazine), *The Mount Review* (a monthly newsletter), *Alumnae Newsletter* (a quarterly) and *Project One File* (a quarterly fund-raising newsletter). Its name evolved by combining the word *Insight* (the university's Stellar publication from 1971 to 1978) with *Plus* representing the number of other publications founded during the past five years. Although the Mount gave up its claim to being the only women's university in the British Commonwealth when men were invited to participate in its programs in 1966, it still retains its founding objective of providing an environment in which women of all ages are encouraged to accept the responsibility of leadership. Thus the ♀ symbol shown on the cover.

Neither an academic journal nor a student publication, *Insight Plus* will be published to tell the world as simply as possible all about us. I hope you read it and will offer suggestions on how to improve it. There's nowhere to go but up.

Dulcie Conrad, Editor

Playing With Fire

Dr. Marguerite Flinn may well be playing with fire but the knowledge she is accumulating is of vital importance to all concerned with the health of Canada's forests. An assistant professor of Biology at Mount Saint Vincent University, Dr. Flinn is currently doing research on fire use in land management. This has led her to be the instigator of no less than 75 fires or controlled burns, as they are called in forest management circles. What has come out of her studies is a wealth of information to guide those involved in forestry on when to, why to and how to burn for better forests.

She says "we have progressed from attempting to eliminate fire to a period of fire control" and must now move toward an era of fire use in land management.

Fire has always been a natural part of the ecosystem. Lightning storms have annually triggered off forest fires which ran their course until technology provided the tools to control them. Man has intervened in a natural cycle and, according to Dr. Flinn, "this fire suppression has initiated among researchers a new awareness of the role of fire in our natural environment. Fire management has become necessary to protect what is



clearly recognized as an essential element in a nation's wealth — its forests." When fires are tightly controlled, 'fuel build-up' occurs turning forests into tinderboxes — sleeping infernos waiting for the wrong moment. The judicious use of fire is becoming recognized as one way of averting disaster in many forests. Controlled or prescribed burning is now being used to reduce fuel build-up in North American forests.

However, there is a more positive side to controlled burning and that has

been the subject of Dr. Flinn's research for the past five years. Each fire brings a surprise bonus in its aftermath in the form of vigorous new growth. That is what Dr. Flinn wanted to know more about. With the support of Dr. R.W. Wein, Director of the Fire Science Research Centre, University of New Brunswick, she chose 21 sites representative of every type of forest found in this region from bog to hardwoods. Particularly interested in studying the understory, that part of the forest made up of such things as bushes and berries, she painstakingly counted and examined all the plants represented at each site. With equipment custom-designed by herself, and the watchful assistance of the staff of the Acadia Forest Experiment Station, New Brunswick, Dr. Flinn burned the various sites at the three times in the year when fires most frequently occur in nature. The regrowth was then scrutinized and the evidence gathered.

As a result of this work, one myth has fallen. Contrary to popular belief, blueberries show early regrowth (defined by Dr. Flinn as 13 months) yielding more blueberry plants, if burned in the fall. Other plants important in avoiding post-fire erosion were similarly studied.

In a broader context, this type of research enables forestry and related in-

dustries to know why and when to use fire to affect forests and wildlife in a specifically beneficial way. Research of this kind also leads to answers to questions on how lightly or severely to burn and at what time of year to burn for best results.

Perhaps of greatest importance, Dr. Flinn's work on understory plants has provided another step towards the use of fire as a valuable resource in the management and safety of forests.

Winifred Desjardins

Project One Nearing Half-Way Mark

by Dulcie Conrad

While fund-raising has become a national pastime for many Canadian institutions and agencies, it's a brand new experience for Mount Saint Vincent University which launched its first major public appeal for funds two years ago. Less known than most, valuable time has to be spent outlining the university's history, its aims and objectives. The fact that the Mount was built by women for women cuts little ice in the corporate boardrooms of the nation.

Fund-raisers Dr. E. Margaret Fulton and former board of governors chairman Ruth Goldbloom learned quickly that they had 30 minutes in which to make their pitch. There is rarely a second chance. "It's tough, exhausting work and without the political clout enjoyed by most universities it can, at times, be very discouraging," says Goldbloom.

No matter, the Mount is nearing the half-way mark in its \$3.5 million quest for funds to pay its share in the cost of building the much needed and newly opened Rosaria Centre.

"Our experience is probably unique for women in Canada. I doubt if there have been many of us out knocking on the doors of the country's leading corporations and foundations looking for money. It's mostly the men who do university fund-raising and with their vast 'old boy' network, they've become rather good at it," says Goldbloom. Fulton agrees. "The majority of the chief executives we see just make five or six telephone calls to their friends and they come up with some remarkably large pledges to whatever cause they are promoting. They know that within a year or two they will be expected to return the favor. Most of the Mount's graduates are women and they simply don't have the same top-level contacts."

Both women hasten to add that the 11 men who serve on the Mount's 28-member board of governors have been extremely effective in obtaining donations and providing leads "but our ranks are stretched pretty thin so we can't muster the same kind of national impact as some of the other universities."

Dulcie Conrad is Director of Public Relations, Alumnae and Development, MSVU.

However, the Mount is not entirely without friends in high places. The Sisters of Charity have given generously to the campaign and the ongoing efforts of faculty and alumnae have swelled the coffers. The university was able to enlist the support of John H. Coleman, retired deputy chairman of the Royal Bank of Canada as its honorary treasurer of Project One. A native of Nova Scotia, Coleman has made the services of his Toronto office available to Fulton and Goldbloom. They feel much of the campaign's success to date can be



The personal approach pays off, says Fulton and Goldbloom.

traced to his advice and involvement.

"With friends like this and the countless others who feel that there is a place for a university which provides an environment sensitive to the needs of women I know we will succeed in our mission. We may have to be like Avis and try harder but I am convinced we'll do it," says Goldbloom.

Fulton and Goldbloom operate as a team. They've worked out a system. Goldbloom makes the bid for money first and Fulton follows through with an outline of the university, its uniqueness in Canada — indeed, the Commonwealth — and describes its many innovative programs. If Goldbloom sees that the "eyes of the prospective donor are beginning to glaze over" she may give Fulton a kick and switch the conversation back to money. On one occasion, they had a particularly observant executive say to Dr.

Fulton: "I think the little girl from Cape Breton would like to get back to talking about money."

There is little doubt that their joint approach and sojourns to Toronto, Montreal, Winnipeg, Calgary and Edmonton are paying off. "Before leaving an office we generally know if we've made an impact. Some make a decision right away, others don't hold out any hope. But we never really know until the mail comes in. There have been some great surprises and a few major disappointments," says Fulton. Following a day's session, which means about five or six appointments, they usually talk things over and sometimes they question whether or not

they said the right thing at the right time. They always vow to do better.

And what do Canada's top executives want to know about the Mount? Well, there is a great curiosity about a women's university. And the questions are varied. Some show interest in its co-operative education program. Learning while earning appeals to a lot of businessmen. Interest is also expressed in its public relations degree program — the first in English-speaking Canada. Others want to "pick Dr. Fulton's brains" to see if there is any way they can initiate programs within their own organizations which will lead to more women moving into decision-making positions. They refer to "the lack of mobility" on the part of married women or to "pregnancy leave" as road blocks still to be overcome when selecting candidates for promotion. Many see women as invaluable employees but

in support areas only. A few have wondered if the Mount's continuing education programs for the "mature" student will resolve the problem of a wife at home "who is going stir crazy since the children have gone."

On occasion Fulton and Goldbloom have listened to top executives flail a society "which, somehow, thinks that corporations are bottomless money pits." "Personal sacrifice seems to be a dying phenomenon," they have been told. They have also been shown stacks of requests for financial assistance. The fact that the Mount has never sought public support before and that its staff can account for just about every "paper clip" used often means nothing to a man faced with 1,000 appeals for money each year. Both women understand the frustrations expressed.

In the meantime, work goes on to mobilize the alumnae. Here again, the Mount found itself at a disadvantage. Traditionally, a family's contribution usually went to the husband's alma mater which likely had a long history of fund-raising. Unlike most other universities, the Mount's alumnae association, founded in 1924, does not have an annual fund-drive as such. Those who are active, pay small membership fees. These, and funds raised through special projects, have provided scholarships and other essentials for the university. Most of the trees on campus have been paid for by alumnae. Nonetheless, the alumnae association has pledged \$350,000 as its contribution to the Project One campaign. So, when Fulton and Goldbloom are on the road, they spend as much time as possible meeting alumnae. The association's executive has given a great deal of thought to organizing nationally and the university's alumnae and fund-raising offices have combined efforts to keep pace with the growing demands. "We have to muster every resource we have. Our greatest ambassadors are our alumnae who are working in jobs right across North America. Many of the companies we have visited, especially those in our own region, have Mount people employed and their records are exceptional," says Goldbloom.

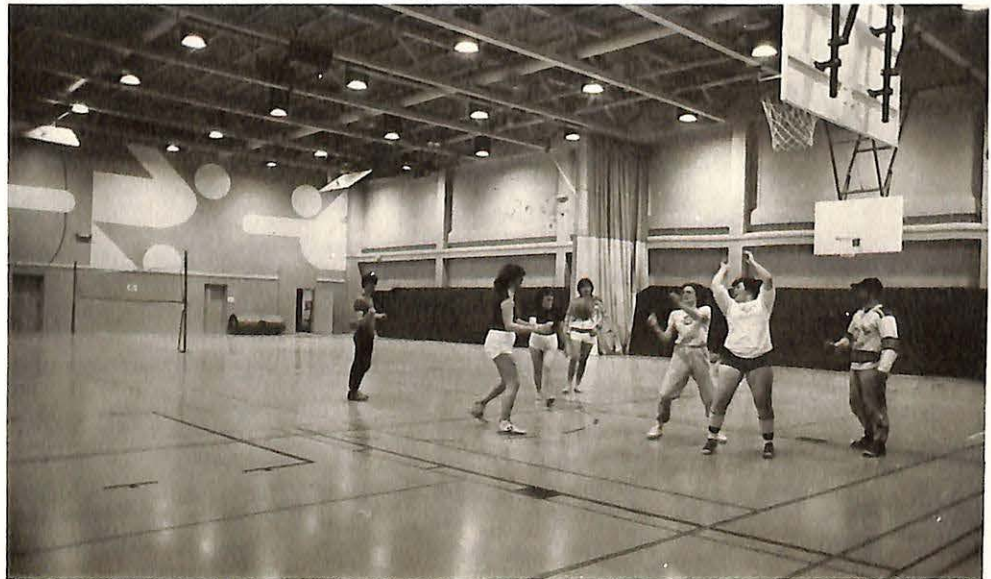
"All in all we have been received well in the nation's executive offices. We are convinced the personal approach pays off and we are greatly encouraged by our campaign's progress to date. But, there's a vast untapped market out there and we'll be off on the road again soon. As the song goes... we have only just begun," says Goldbloom.



Mount president Dr. E. Margaret Fulton, James M. Hayes and building committee chairman J. Philip Vaughan at the official opening of Rosaria Centre, March 14, 1981.

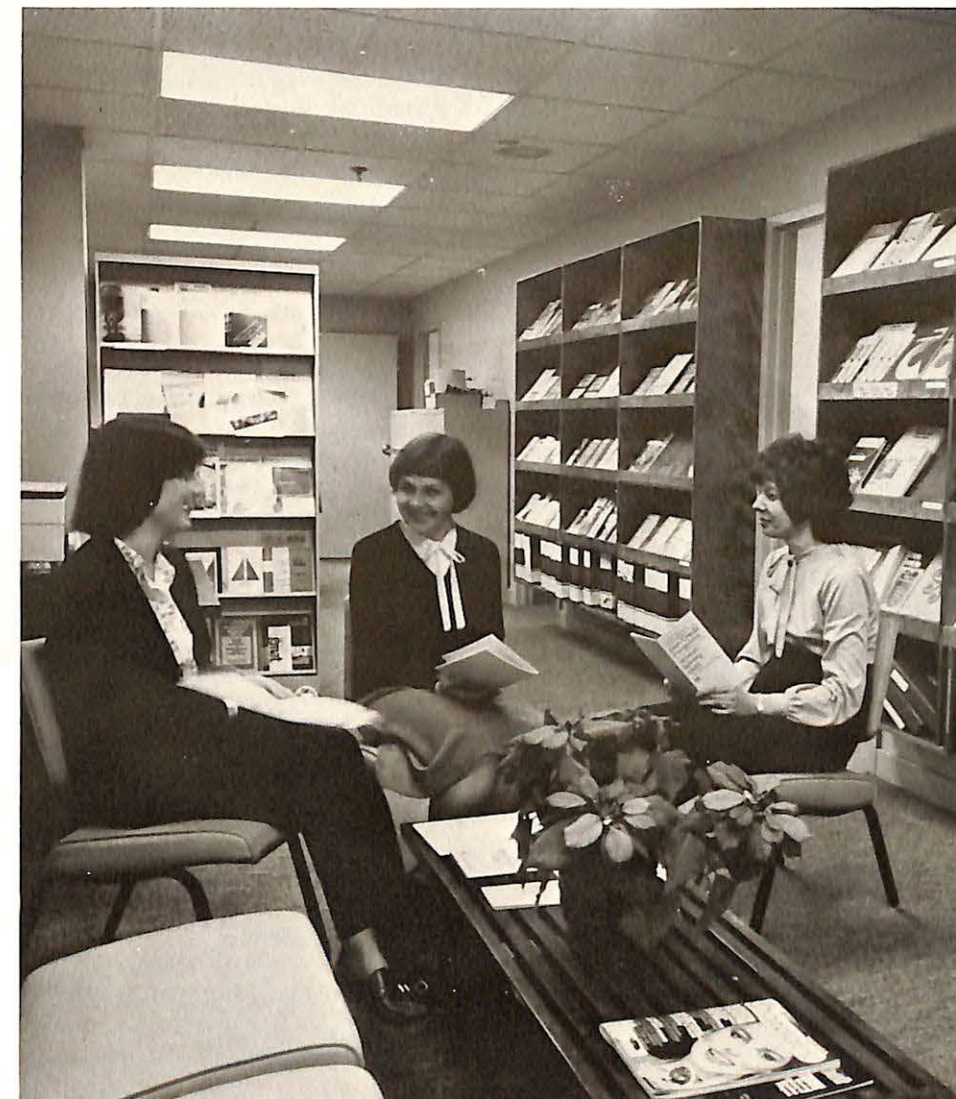


Refurbished entrance to Rosaria Dining Room.



New regulation-size gym in Rosaria Centre.

You Don't Have to be Sick



The Student Services offices are located in the new Rosaria Centre. Shown above (l to r) are Carolyn Faulkner, Secretary to the Director; Chaplain Sister Lorraine d'Entremont; and Betty Harnish, Secretary to the Chaplains and the Housing/Financial Aid Officer.

One of the most important aspects of the new Rosaria Centre is that it has expanded the facilities needed for student services. "We now have offices for two student counsellors, a nutritionist, a housing and student aid officer, the university chaplains and a connecting unit for our nurses and doctor," says Student Services Director Dr. Carol Hill.

"We also have much-needed space for the display of information and material needed in career planning and are adjacent to a number of conference rooms."

Since there are a lot of cross-referrals among the people involved in student services, "this kind of bringing together will greatly assist us in our work," says Hill.

The student services offices are located in the same wing as those occupied by Canada Manpower and Continuing Education. The area used to be occupied by student union offices, the bank and the bookstore. Last spring the entire area was renovated to make room for student services. Student union offices, along with the bank and bookstore, were moved into the new building.

"The job we have now is to make sure that people know where we are. As with most cases, the ones who are doing a better job of handling their problems are the ones who seek out information. For some people, though, their view of counselling is that you have to be sick to come in here," says Dr. Hill.

When it comes to Children's Studies the Mount doesn't kid around

At the Mount, we're committed to training specialists in early childhood education. Our Child Studies Programs are unique, stressing practical experience with children. The two year Child Development Certificate Program qualifies holders to work in child centered programs in day-care, nurseries and pre-schools.

Graduates of the four year Bachelor of Child Study Program work in schools, child care centres, pre-schools, hospitals and special centres for the handicapped.



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The Mount's Programs in early childhood education. The start of your future?



This picture of Margaret Bannerman above was used in the Globe Theatre program for OUR BETTERS in 1923.

(All photos courtesy Metropolitan Toronto Library Board)

Remember Margaret Bannerman?

Hollywood does . . . Broadway . . . London

by Dr. Patrick O'Neill

A few people at the Mount may be aware that both Catherine MacKinnon and Anne Murray studied here in recent years. Yet even the most theatrically conscious would probably omit Margaret Bannerman from a list of illustrious Mount graduates, although Miss Bannerman herself always listed Mount Saint Vincent in her biographical references.

Indeed with the short-term memory Dr. O'Neill is with the Modern Languages Department

Canada accords most of her theatrical personalities, such luminaries as Mary Pickford and Raymond Massey excepted, there will be few who are aware that the three leading actresses on the London stage in the mid 1920's were Edith Evans, Sybil Thorndyke and Margaret Bannerman.

Born Margaret LeGrand in Toronto on 15 December 1896, Miss Bannerman first attended Bishop Strachan School there — "though my mother couldn't afford to keep me there for a very long

time" — but received the major portion of her education at Mount Saint Vincent where she is remembered as "a plain girl in a pinafore". Rejoining her parents briefly in Winnipeg after completing her studies at the Mount, she appeared in an amateur production before heading for the theatrical mecca of London, England in 1915. It is interesting to speculate whether she developed her interest in the theatre while a student here.

In London, she began her stage apprenticeship with Gertrude Lawrence in Charlot's revue of 1915 in which the two girls sang a little song called "The Sunshine and the Rain" with Miss Bannerman as Miss Sunshine and Miss Lawrence as Miss Rain. Ironically, "the sunshine and the rain" could appropriately be applied as a summation of her whole career.

She bedazzled London in the musical farce *Yes Uncle* at the Prince of Wales Theatre in December 1917, and continued through the next lustrous decade to play leading roles at London theatres.

Dominion servicemen shared the native Londoner's affection for the Canadian actress. Photographs of Margaret Bannerman regularly illuminated the pages of the *Canadian Daily Record* the special newspaper distributed to Canadian troops serving in Europe.

The sudden influx of Empire and American servicemen to London during the war had produced a marked change in the character of the London stage as producers hastened to provide a greatly expanded audience with entertainment: the revue and the musical comedy replaced the actor-manager with his classical repertory company.

Bannerman's talents were perfectly suited for modern comedy and in this genre she shone.

Following a brief unfortunate marriage to the actor Pat Somerset, whose gambling debts placed a heavy strain on her resources, she appeared in September 1920 as Marcelles in *A Night Out*, one of the innumerable Feydeau farces adapted for the English stage.

Neither of these productions, nor others in which she appeared between 1917 and 1923, however, can compare with the reception she received as Lady George Graystone in Somerset Maugham's *Our Betters*. The comedy would run for 548 performances after opening at the Globe on 12 September, 1923, the longest running play on the London stage to that time.

Indeed in 1924, the three leading ac-

tresses on the London stage were considered to be Edith Evans as Millimant in *The Way of the World*, Sybil Thorndyke as Joan of Arc in *Saint Joan* and Margaret Bannerman as Lady Graystone in *Our Betters*.

Whatever role the Mount may have played in formulating Margaret Bannerman's interest in the theatre, it could little have prepared her, however, for life in London during the frenetic post-war years — the London drawn so marvelously by Dorothy L. Sayers in *Murder Must Advertise*.

In April 1925, Miss Bannerman collapsed in a nervous breakdown four days before the opening of Noel Coward's *Fallen Angels*. (She was replaced by Tallulah Bankhead.)

Her personal life characterized by more rain than sunshine, she left London in 1928 for a year long tour of Australia before resuming her English career. A marriage at this time to Anthony Prinsep, one of the managers of the Globe Theatre where she had starred so successfully in *Our Betters* also ended in failure.

Removing her career then to the American stage, she established herself in centres outside New York before appearing on Broadway in several Joshua Logan productions. Frequent appearances at regional theatres across the United States plus another New York role in *Gigi* occupied her until she succeeded to the role of Mrs. Higgins for the U.S.-Canadian tour of *My Fair Lady* between 1959 and 1963. Her appearance with this show at the O'Keefe Centre in Toronto marked her first professional appearance in Canada some forty-five years after her professional debut.

After completing the *My Fair Lady* tour in 1963 and finally appearing in Canada, Miss Bannerman retired from the stage. Her life long interest in furniture and antiques continued through her retirement until her death on 25 April, 1976 at the age of 79 at the Englewood (N.J.) Hospital.

Rarely essaying roles outside the genre of modern comedy, Miss Bannerman failed to achieve the fully rounded stature of such actresses as Dame Edith Evans and Dame Sybil Thorndyke, but this limitation is perhaps a reflection of her Canadian beginnings. In a country for which the great classics will always be foreign imports, the contemporary genres offer a more natural home. In modern comedy, Margaret Bannerman shone unequalled.



Stark: "I know your husband. And to think that I deceive him!"
Joan: "Why have such scruples?"



Joan: "I understand this — you're a mean, horrid, spiteful brute, and I wish I had never married you."

Performances by Miss Bannerman, 1915-58

London, England 1915-37

Adelphi	2 Nov. 1915	Julia in <i>Tina</i>
Apollo	21 Nov. 1916	Lady Clara Teviot in <i>Poached Eggs and Pearls</i>
Strand	17 Jan. 1917	Nora Ruttledge in <i>Under Cover</i>
Prince of Wales	29 Dec. 1917	Joan Stark in <i>Yes Uncle!</i>
Apollo	17 Apr. 1918	Blanche Hawkins in <i>Be Careful Baby</i>
Playhouse	11 Aug. 1918	Eloise Farrington in <i>The Naughty Wife</i>
Vaudeville	20 Dec. 1918	in the revue <i>Buzz-Buzz</i>
Comedy	12 Jul. 1919	Miss Fairchild in <i>Three Wise Fools</i>
Vaudeville	26 Mar. 1920	in the revue <i>Just Fancy</i>
Winter Garden	18 Sep. 1920	Marcelle in <i>A Night Out</i>
Strand	10 Aug. 1921	Angela Bassett in <i>The Trump Card</i>
Lyric	19 Oct. 1921	Mary in <i>Welcome Stranger</i>
Gaiety	10 Dec. 1921	Suzette Borel in <i>The Little Girl in Red</i>
Vaudeville	24 Dec. 1921	in the revue <i>Pot Luck</i>
Drury Lane	20 Apr. 1922	Alatiel in <i>Decameron Nights</i>
Haymarket	31 Mar. 1923	Anne in <i>Isabel, Edward and Anne</i>
Criterion	4 Jul. 1923	Sybil Mainwaring in <i>Send for Doctor O'Grady</i>
Globe	12 Sep. 1923	Lady George Graystone in <i>Our Betters</i>
Globe	7 Jan. 1925	Lady Leighton in <i>Camilla States Her Case</i>
Globe	1 Sep. 1925	Lady Marriott in <i>Beginner's Luck</i>
Globe	6 Nov. 1925	Madelon in <i>Lullaby</i>
Globe	6 Apr. 1926	Claire Bathurst in <i>By-Ways</i>



Joan: "I ought never to have married an artist!"

Mabel: "Don't be silly, Joan; the man must have models."



The piece which is, so they say going to beat "Chu Chin Chow," who lived till he was a doddering old man, and is still perhaps destined to come to life again. "Our Betters" at the Globe, has — or have? — never looked back, and the play has packed the house at every performance at and since the first. Mr. Somerset Maugham's play was first produced on September 12, 1923. As the fair "cat" (Lady Graystone) who vanquishes the dark "cat," the Duchesse de Surennes (Miss Constance Collier), Miss Bannerman has had a most brilliant success.

Photographs by Lassalle, Baker Street, W.

Globe	1 Jun. 1926	Matilda Clavering in <i>Engaged</i> and <i>The Lady in Our Dogs</i>
Globe	29 Jun. 1926	Mme. Jacqueline Remon in <i>There's No Fool</i>
Globe	23 Nov. 1926	Rose Trelauny in <i>Trelauny of the "Wells"</i>
Globe	23 Mar. 1927	Lady Robert Chiselhurst in <i>A Hen Upon a Steeple</i>
Globe	14 Sep. 1927	Barbara Cardale in <i>The Golden Calf</i>
Adelphi	31 Jul. 1929	Joyce Gilmore in <i>The Tiger in Men</i>
Strand	16 Feb. 1930	Camille in <i>Camille in Roaring Camp</i>
Lyceum	19 Apr. 1930	Lady Panniford in <i>The Calendar</i>
Wyndham	20 Nov. 1930	Jacquelin Smith in <i>The Masterpiece</i>
"Q"	20 Feb. 1933	Gloria Fellowes in <i>Gay Love</i>
Comedy	25 Apr. 1933	in the revue, <i>How Do You Do?</i>
Prince's	27 May 1933	Dora in <i>Diplomacy</i>
"Q"	27 May 1935	Eve Grant in <i>Putting Back The Clock</i>
"Q"	1 Jul. 1935	Lady Dare Bellingdon in <i>Conflict</i>
Theatre Royal	Dec. 1935	in <i>Puss in Boots</i>
Convent Garden	Dec. 1936	Julia in <i>Julia</i>
St. James'	3 Jun. 1937	Constance Nevins in <i>Yes, My Darling Daughter</i>

Australia 1928-29

Miss Bannerman toured Australia as Lena in *Victory*, La Femme de Chambre in *Other Men's Wives*, Dora in *Diplomacy*, Fernande in *The Marionettes*, Lady Caryl in *The Voice from the Minaret* and Lady George Graystone in *Our Betters*.

United Kingdom Fall 1935

A Program of Songs in Vaudeville Theatres throughout the United Kingdom.

Broadway and Pre-Broadway Openings

Opera House, Boston	Nov. 1937	in <i>Three Waltzes</i>
Playhouse, Wilmington, Del.	12 Apr. 1941	Dolly de Varies in <i>Theatre</i>
Shubert, New York	3 Jun. 1942	Heroican in <i>By Jupiter</i>
Nixon, Pittsburg, Pa.	Dec. 1943	Mrs. Ptolemy in <i>A Lady Comes Home</i>
Ethel Barrymore Theatre, New York	18 Jan. 1945	Beatrice Lacy in <i>Rebecca</i>
Booth, New York	19 Mar. 1945	Myrtill Weaver in <i>The Deep Mrs. Sykes</i>
Booth, New York	4 Feb. 1947	Phyllis McKinley in <i>John Loves Mary</i>
Playhouse, Wilmington, Del.	29 Dec. 1950	Jane Depre in <i>Four Twelves are 48</i>
ANTA, New York	7 May 1951	Mrs. Bridgeton in <i>Getting Married</i>
Royale, New York	13 Jan. 1954	Alice Venning in <i>The Starcross Story</i>
B'way Congregational Church, New York	14 Oct. 1956	Clodesvida in <i>Thor, With Angels</i>
York Playhouse, New York	7 Jan. 1958	Mrs. Venable in <i>Suddenly Last Summer</i>
York Playhouse, New York	7 Jan. 1958	Grace Lancaster in <i>Something Unspoken</i>
Long Beach Playhouse, New York	22 Jul. 1958	Mrs. Railton in <i>Bell in Separate Tables</i>

United States

Miss Bannerman toured the United States as Alicia de St. Ephlam in *Gigi* between 13 October, 1952 and 16 May, 1953, Margaret Lord in the *Philadelphia Story* and *Suddenly Last Summer* in 1959 and Mrs. Higgins in *My Fair Lady* from 1959 until 1963. She also appeared as Julia Ward McKinlock in *Sabrina Fiar* at the Geary in San Francisco, the mother in *The Guardsman* at the Studebaker in Detroit, Mrs. St. Maugham in *The Chalk Garden* and the title role in *The Madwoman of Chaillot* at the Alley Theatre in Houston, Texas. She also appeared in summer productions of *Black Chiffon*, *Hay Fever*, *The Vinegar Tree*, *Old Acquaintance*, and *Lovers and Friends*.

Movies

Miss Bannerman's movie credits in the 1930's included *Lily Christine*, *Two White Arms*, *Over the Garden Wall*, *The Great Defender*, *I Give my Heart*, and the operetta *The Loves of Madame Dubarry*. After World War II, she made *Cluny Brown* with Charles Boyer and Peter Lawford and *The Homestretch* with Cornel Wilde and Maureen O'Hara.



Mary Sparling: Forever Grateful

They Never Painted What They Saw

By the time the bright blue crates containing some 100 prints, drawings, paintings, books and manuscripts were packed and ready for shipment to the Royal Ontario Museum, Toronto, a record breaking 2,830 people had personally viewed the latest exhibition presented by Mount Saint Vincent University's tiny art gallery. And, via a unique radio series, an additional 5,000 Nova Scotia high school students and their teachers, had a better knowledge of the history of their province as seen through the distorted images of its earliest artists.

During its five-week run, *Great Expectations: The European Vision in Nova Scotia 1749-1848* had also attracted national attention through several magazine articles and a half-hour television presentation. Following its January 16 to February 23 stint in Toronto, the exhibition travelled to the prestigious McCord Museum, Montreal, for six weeks of even more exposure.

The idea for *Great Expectations* began with an exhibition *Artist's Media* which Mary Sparling organized when she first

took over as the Mount's gallery director in 1973. "This exhibition was based on the paintings and other works of art created by Nova Scotia artists during its 200 year history." With her interest piqued and funding from the National Museums of Canada, Sparling went on to develop a multi-media school kit on Nova Scotia artists. Later, assistance from CBC Halifax and the Nova Scotia Department of Education helped her produce the 1977 award-winning film *The Artist as Historian*.

Research for these projects led Sparling to conclude that there was a vast difference between what was written about early Nova Scotia and what its "painted" records revealed. It seemed to her that the early artists were governed by influences and expectations almost "wholly British in character" and had nothing to do with the reality of the new colony's landscape and its people. In other words, they never painted what they saw, only what their expectations and regimented training allowed.

For *Great Expectations*, Sparling divided

the works represented into five groups with each revealing some aspect of the shifting fashion in artistic convention. "Native-born artists worked to the same set of conventions as the British born with the result that the image of Nova Scotia was distorted and gave a misleading impression at home and abroad. It is equally misleading if used by today's historians as a literal record of the past," says Sparling.

These early works were executed for the most part by surveyors, natural historians, draftsmen and even British officer-artists who liked things neat and orderly with no clutter or fuss. Nowhere is the viewer made aware of anything other than "charming scenes of pastoral beauty, of rural activity safely at a distance, of town life reflecting grace and elegance." Except for the flower paintings of Maria Morris, few works by women artists "trained in the ornamental branches consisting of painting, embroidery, music and dancing" have been saved. Those which survived show some concern for recording specific close-up details of the Nova Scotia environment. Sparling's own favourite of the exhibition is a small 1849 woodcut entitled "MicMac Indian" by Alicia Anne Jeffery. "When compared with a photograph of a similar subject taken many years later, the woodcut indicates that Jeffery was true to what she saw," says Sparling.

Since the exhibition's opening, Sparling has received plenty of feedback. London's Victoria and Albert Museum Deputy Keeper John Murdoch wrote: "I don't think I know of anything else that deals with this sort of subject so intelligently and sympathetically, and it is a tribute to your originality." A. Gregg Finlay, curator and head of the department of Canadian History at the New Brunswick Museum, wrote: "The conference presented new insights and offered stimulating possibilities for further research and interpretation..."

This kind of appreciation is not new. Sparling's gallery has long been singled out by local writers, and others, for its amazing versatility and for running strong parallel educational programs with every show. But *Great Expectations* was special for her and now that it's over she feels a "tremendous sense of gratification" for how the exhibition was received. However, she won't be able to relax until the last "condition report" has been completed and special couriers have been appointed to see the valuable works of art safely returned to the owners.

Dulcie Conrad

Up Front



In anticipation of the launching of Project One, I began working, on a part-time basis, to set up a fund-raising office. Although the Public Relations, Alumnae and Development Office had existed for a number of years, the development, or fund-raising, aspect had remained rather limited. Any that was done was through the alumnae office and was restricted to special projects but when the university's board of governors decided to tackle a campaign which would help finance the building of Rosaria Centre, other resources were needed. Special board committees were very much involved and a couple of consultants hired. When I began to do the preliminary research for Project One and to organize the mailing lists, I was working with them and amidst public relations personnel. As the demands of the campaign and my responsibilities grew, so did my hours of work. Within a relatively short period of time, my very part-time position evolved into a full-time career within the Public Relations, Alumnae and Development Office.

This, however, is not my first full-time position at the Mount. When I enrolled in the university's business economics program in 1967, my first priority was to complete my degree. In actual fact, I did not finish my studies until 1971, after I became a wife, a mother, a part-time student and a full-time secre-

tary to the university's academic dean. I remained in the dean's office for four years until I "retired" from the working world as my family grew and my home-life called for my full-time attention. I think often of my days in the dean's office and know that the people I worked with at that time are responsible for my strong attraction to the university today.

My retirement was relatively short-lived. In 1978, I was asked to come back to the university to work in a totally different field. Intrigued by the prospect of fund-raising, I accepted the challenge. My position as fund raising officer developed quickly over the ensuing months.

When a university begins to raise funds from private sources, all segments of the university become involved: the board of governors, the administration and staff, the faculty, the students, and the alumnae. My role as fund raising officer is to coordinate the activities of the campaign: the correspondence, the research, the files, and to keep abreast of many other day-to-day activities. There are many contacts with businesses which require detailed attention and follow up. Arranging appointments for the fund's campaign chairperson Mrs. Richard Goldbloom and university president Dr. E. Margaret Fulton to meet with company executives is a continuous priority.

One of the major aspects of my work is helping the alumnae organize its support for the campaign. We hold many meetings and work on a person-to-person basis. With a predominately women's alumnae we face challenges in setting up a network which will become effective across the country and in the business community. The alumnae is fortunate, however, in having a solid core of loyal supporters who are eager to take on the task and ask continuously, how can I help? And I have enjoyed meeting them.

But as the fund raising office continues to expand its area of interest so do the demands for support services. In an effort to consolidate and co-ordinate into a more effective "team" approach the Public Relations, Alumnae and Development Office was united under one roof a few months ago. We are now located in what used to be the Registrar/Admissions Office. This is of particular significance to me since this was once the lounge area we day-hops used during our happy, care-free undergraduate years. I have nothing but good mem-

ories about that time in my life. As my work and responsibilities increase and as the need grows for enlisting more enthusiastic campaign volunteers, I often think back to those happy days. For my own part I am very proud to be a Mount graduate. The Mount has also given me the opportunity to develop a career outside my home. My family supports me and the Mount supports me. I am grateful to both.

Lynne Theriault is fund-raising officer for MSVU.



As I write this letter, the university's year is just about over. With the alumnae association discussing future policies and directions, it has been a time of uncertainty for the alumnae office. Large graduating classes have scattered Mount grads all over the world. Does this mean the Halifax-based alumnae association should seek to have "national" or even "international" representation in its executive ranks? With increasing costs (one mailing to alumnae alone costs the university \$700) should alumnae membership fees (\$10) be dropped in favor of an annual donation to the university as is the case with other universities? During the past year, thanks to Dr. Fulton, and others such as university board chairman Janet Murray, art gallery director Mary Sparling, and fund-raising committee chairman Ruth Goldbloom, more alums have been contacted than ever before. Even those in far away Hong Kong have met with Dr. Fulton.

In the meantime, the work of the alumnae office goes on — the annual

meeting and special tribute to Sister Mary Lua Gavin is just about on us and plans are well underway for Homecoming '81.

The most recent UPDATE will have told you all about these events. In any case, HOMECOMINGS are especially nice. At our last one, the university was presented with a \$2,000 cheque to establish the Dr. Mary Louise Morley Scholarship for worthy home economics students. Dr. Morley, you will recall, was chairperson of the Mount's Home Economics Department from 1966 to 1978.

A further item which I think you may find of interest is that this year we are trying to turn more of our attention to working with students while they are on campus. And also, in the initial stages of recruitment, we are inviting prospective students along with their parents to the various alumnae reunions around the province and in other parts of the country. We've had some excellent results with this and there are students now on campus who were recruited in this manner. You can be of great help to us in this regard as alumnae are our best ambassadors. So, if you have an opportunity to talk with high school students, male and female, don't forget to put in a good word for us. We've got the programs and we've got the facilities.

I should also tell you that the alumnae office has moved. It's still in Evaristus Hall but in the south wing where the student lounge used to be and where the Registrar hung out for years. The Public Relations, Alumnae and Development Office of which I am a part, is united into one working unit there which gives alums much more room to meet. We have had approval to dig out some of the old photographs which will give "a sense of history" to the place and also to have them artistically displayed in the new Rosaria Centre. If any of you have some particularly good photographs from the "olden days", we could use them. But even if you don't, please feel free to drop by if you are in the vicinity.

I want to close by saying that many Mount students are the daughters or sons of alumnae. If one of yours is here, encourage her/him to stop in for a visit. I am in my office most of the time and am more than willing to extend a welcoming hand — and even more, should the occasion arise. The Mount has tremendous facilities, services and people who care. We're here to help. If you haven't thought about the Mount for a long

time, start thinking about us now and let's hear from you, where you are and what you are doing. We're looking for interesting stories for this magazine and we know you can help keep it going.

Michal Crowe is Alumnae Officer for MSVU.



The first time I set foot on the Mount campus was to hear visionary Buckminster Fuller, who had been invited by then Mount president Dr. Catherine Wallace, to open Seton Academic Centre. I was a student at the time and a fan of Mr. Fuller despite the fact that at times I found him quite incomprehensible. That was my failing, not his. The auditorium was filled with people who wanted to hear the genius of the day. "My objective has been humanity's welfare. I could have ended up with a pair of flying slippers," he said. That put Mount Saint Vincent University on the map for me. Any friend of Buckminster Fuller was a friend of mine.

My positive attitude towards the Mount was subsequently fed by news of innovative programs both credit and non-credit, of concerts, of art exhibits and by its support for women.

When the university realized the need for an information officer, I applied and was elated to be chosen. I came on staff in summer, supposedly the quiet season on campus. In the Public Relations, Alumnae and Development Office, I have since discovered, mild pandemonium is as close as we can come to the quiet season — a tribute to the activity taking place at the Mount. Getting a major display ready, with accompanying material, and shipped to Vancouver for the Public Relations Department, and gearing up for the

Family Summer School of the Arts was my immediate baptism by fire.

It's quite true that public relations is more than a smile and a handshake as our advertisement states. The responsibility of providing up-front information on the work done is a 'round-the-clock venture. In my case it's a shared responsibility with Ruth Jeppesen, (an information officer in disguise) who has a legendary capability of keeping her head in the face of impending deadlines, doom, chaos and catastrophe. She's been with the Mount for about 18 months and edits the university's weekly newsletter. Also sharing the load is Dulcie Conrad, our outspoken director. In an effort to get this magazine together she has had to hide downtown a couple of days a week.

At any one time there are at least three or four Big Events in the works or going on.

For our office the Big Event usually means posters, brochures, releases, advertisements, programs, photographs, cut-lines, public service announcements, interviews to be arranged, press kits, and sometimes special letters, special mailing lists, special signs, special meal tickets and even special buttons and bags.

Then there's the Seasonal Onslaught. It involves everyone in late summer to a greater or lesser degree. It particularly affects the Registrar's Office and the Centre for Continuing Education whose thoughts turn to recruiting full and part-time students. And it involves Student Services whose members must prepare for them.

The Regular Event is the one that takes you by surprise. The wonderful exhibits at the art gallery (thank God for Mary Sparling and her crew), the Elizabeth Seton Lecture Series and the Mount's Public Lecture Series. The very special plays and concerts. The luxury of writing a feature story (maybe 800 words) is left to Sunday afternoons. This is my favorite. It also hurts the most if it's not printed by any of the 120 media outlets on our list.

Before signing off, I should also tell you about the "Unexpected Event" which often happens in our office. It involves enquiries such as when a radio announcer called to report that he'd heard the Mount was electrocuting fish to raise frogs.

Winifred Desjardins is information officer for MSVU.

In Bani it's Beans

by Winifred Desjardins

Attempts to attract the many thousands of well-heeled Canadians who fly south each winter seeking sunny palm-fringed beaches have described the Dominican Republic as "the best kept secret of the Caribbean". Tourism dollars mean a lot to a country smaller than Nova Scotia but with a population greater than the Atlantic Provinces put together. It's weak sugar, coffee and cacao economy can't sustain much in the way of social services and past statistics have shown that almost half the babies born in this tiny tropical paradise died before they reached their second birthday.

Following an appeal to the Halifax Province of the Sisters of Charity in the late sixties, initial forays into the barrios and campos concluded that better nutrition and hospital care would go a long way to even out the odds.

With all the preliminaries out of the way, attention was focused on the hospital in Bani, a small community on the south east coast of the island not far from Santo Domingo. By 1970 the sisters were on the job. Since then, their expertise, experience and dedication, along with the support of local government, has led to greatly improved hospital standards and a full-scale nutrition centre with Canadian government and Mount Saint Vincent University assistance.

Professor Alleyne Murphy, nutritionist on the Mount's home economics faculty, recalls vividly the talks which led to the university's involvement in the project:

"I was a faculty representative on the board of governors at the time its members had just concluded a study of the university's philosophy...it's goals and objectives. Some felt it was time we looked beyond the local community. No one knew where we could start but all felt it was a legitimate aspiration."

"Since the Mount had always had an excellent home economics department with many of its graduates involved in projects all over the world, we felt we might be able to lend our expertise to tackling the problems of protein deficiency in one of the smaller countries."

During these preliminary discussions, which were encouraged by the Association of Atlantic Universities and represen-

tatives of the Canadian International Development Agency, Sister Catherine McGowan (BSchEc '48, MSc '60 (Cor-

graduates Valerie Gilbert from the Mount and Ann Murdock from Acadia University. A further \$12,000 CIDA grant enabled the purchase of a van so that services could be taken beyond the immediate location of the centre.



Professor Alleyne Murphy: we had to even out the odds.

nell) returned from Bani to the Halifax Motherhouse for a well-deserved sabbatical. As a nutritionist and dietitian, she had an understanding of the problem and most important, she had gained acceptance in the Spanish-speaking community. "She knew what was needed and agreed to do what she could to help. We determined that we should establish a small nutrition centre in Bani."

Murphy says it took almost two years from the time the first proposal was drafted and the agreement between the university and CIDA was signed. Work on the project got underway in 1978 with a \$77,000 grant. Out of this money a small centre was constructed and two full-time home economists were appointed — 1978

"When we undertook the project, we knew what we were up against. One of the most serious repercussions of malnutrition is its effect on a child's capacity to learn. It has been proven that nutrition is critical to brain development until the age of two so what's ultimately at stake is the future of a nation," says Murphy.

Children in Bani do well as long as they are breast-fed. After weaning, the health of the children deteriorates and they become protein deficient and gradually lose their grip on life. Sadly, this is not because mothers do not have access to the kinds of foods necessary for their babies' survival but because they are unaware of them.

According to Murphy, however, there was reason for hope. Every country has a usable source of protein and in Bani, it's beans. "When pulverized, mixed with rice and served with cooked greens it is perfectly adequate to fill a young child's dietary needs." But the idea that food must be specially prepared for young children was something which has to be taught.

Sister Catherine and her two young nutritionists developed a simple plan: the centre provides for the recuperation of children under five years of age in a day care setting. The child is not accepted unless the mother agrees to volunteer one day a week during the three-month period it takes to nurse the baby back to health. Through this, the mother learns what is necessary to maintain the nutritional health of her children with some good basic hygiene and preventative medicine thrown in. Emphasis is placed on achieving this within the limited economic resources of these families and in their own type of home environment.



Sister Catherine McGowan

One pleasant sidebar to the story, says Murphy, is that the adult population found the greens cooked up for baby food to be quite delectable. Green leaf "soup" has become a very popular and nutritious item in the Bani family diet.

The scope of training brought to those attending the centre touches other areas critical to survival. One problem that plagues most less developed countries is the lack of clean, drinkable water. This is true in the Dominican Republic where water is not easily accessible in the barrios. It takes a lot of effort to carry heavy buckets back to the village. It's usually the young girls who do the carrying and when we have to tell them they must

watch some of those precious drops of water go up in steam through boiling, it's hard for them to do...but then the survival of their babies depend on it."

In 1979, Hurricane David devastated the Dominican Republic and the centre, which remained standing amid a pile of rubble, was turned into a food distribution station. Although its normal operations were suspended for only one month, seven critically ill children died during that period. This was a sad time for everyone.

Murphy says the rehabilitation of the children brought to the centre is remarkable. There are usually 30 there at any one time. During the crisis, there were as many as 60 each day. By the time the mothers have completed their training, most babies are stable and healthy. At the nearby hospital, the same care costs about \$20 a day. At the centre, which grows all its own vegetables, it costs \$2 per day. It is easy to understand why CIDA views the Mount's project as an excellent one and this year granted an additional \$23,000 to expand the work. The university puts up the same amount in salaries. Apart from that, there is a lot of donated input including vaccines and other medical and food supplies from the United States.

It's been more than two years now since the centre was opened. During that time, it has trained and provided jobs for a number of women. It has also been used to train American Peace Corps workers and a good working relationship has been developed between the Canadian Home Economics Association and the local Society of Dieticians and Nutritionists. It's day-to-day operation is now under the direction of a trained Dominican woman and a second centre has already been opened with local staff. In the meantime, Valerie Gilbert has moved on to graduate school at the University of Manitoba and Ann Murdock is pursuing medical studies in the Dominican Republic. Sister Catherine is just as involved as ever and gives assistance and direction to the centres when needed. The Mount continues its involvement, too, but has also entered into discussions with local government and university officials to see if a diploma (and, later a degree) program in nutrition can be introduced at the University of Santo Domingo just 60 miles away from Bani.

If this comes about, says Murphy, there is little doubt that Bani's Centre for Nutrition Education and Recuperation (it's formal name) will become an excellent field station for its students.

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New ways of thinking in Arts and Sciences

Ignorant Men or Stupid Machos?

An Interview with Dr. Peter Schwenger, English Department

Feminist literary critics have made the public increasingly aware of writing by women. Going one step further, self-proclaimed phallic critic Dr. Peter Schwenger has isolated "a school of virility" whose numbers are "growing steadily".

Their best known contemporary exponent is probably Norman Mailer, and most of them descend in an unbroken line from Ernest "Papa" Hemingway. What the group has in common, Schwenger says, is a peculiarly "masculine" way of writing and an obsession with what masculinity is.

Authors are "generally androgynous; their writing takes on different styles and sexes according to their needs". But the school of virility approaches its subject matter with a strong sense of masculinity that is often rooted in the common cliches.

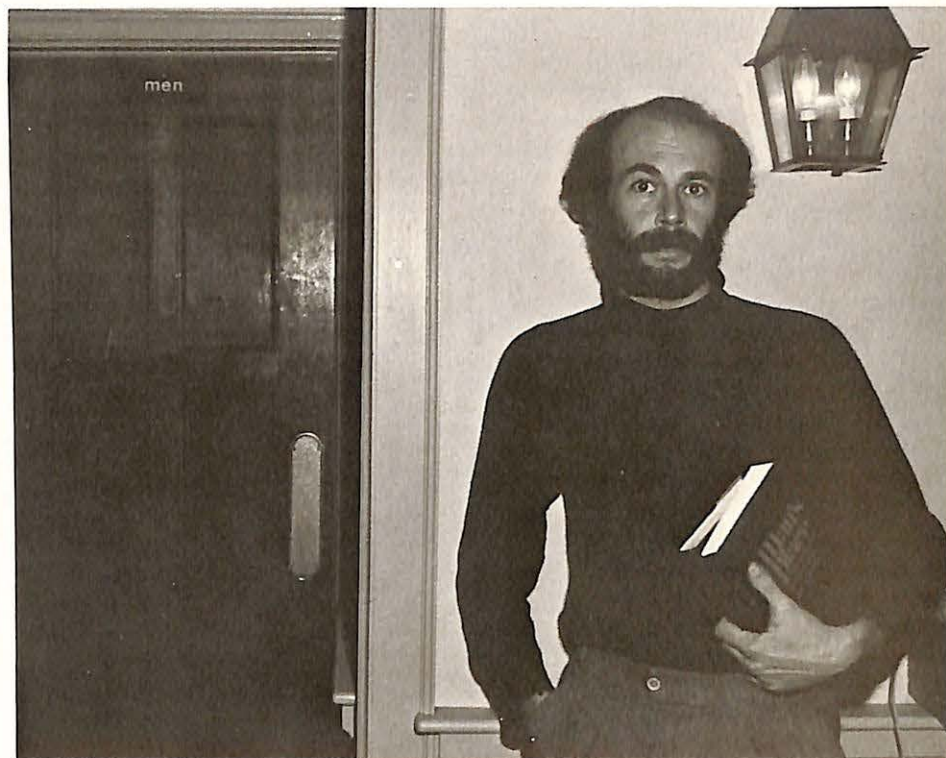
Its members "openly admit that this is what they are doing", says Dr. Schwenger.

For instance, most people think it is "sissy" to earn a living by pushing a pen. These writers compensate by writing in ways that allow them to be separate from their words rather than involved with them. This is achieved by following a rigid objective style, like Hemingway's, which assures that no emotion rises to the surface. Or it may be achieved by stretching metaphors to their outer limits, implying that the author is not altogether serious, as Norman Mailer does.

Writing by the school of virility, says Dr. Schwenger, parallels the findings of linguists examining the speech of men and women. Men differentiate themselves from women when they speak by using a "cut-back", terse style, casual in content, with contractions, rough language, grammatical inaccuracies, slang and obscenity. Women in the past have tended to be more precise and formal in their language.

The school of virility adapts all the common masculine speech traits to more sophisticated writing, he says.

One of their members, the Japanese author Yukio Mishima, committed ritual suicide in 1971. He had devoted his lifetime to body building and as a writer, he had modelled his style after



the masculinity of the male physique. He showed "a sheer loathing for words", says Dr. Schwenger, and wrote about masculinity as the physical domination of the dangerous elements around him. Mishima was a homosexual; but Dr. Schwenger says that this does not disqualify him from membership in this masculine group. In fact, Mishima gives more illumination to the nature of masculinity, because he stands slightly outside it.

A look at the characterization of the hunter, soldier and sports fan by the school of virility shows "in all cases the roles lead to destruction or near destruction of the person who plays them". This means the authors are not unaware that "the manly role is destructive to those who pursue it too intensely, something that psychologists and sociologists, I think, are now finding out", says Dr. Schwenger.

Members of the school, he says, are not ignorant men or "stupid machos", as some feminists would believe.

Mailer's *Prisoner of Sex*, for instance, is "hogwash" from a medical viewpoint. Still it is meaningful in that it points out the fears and hopes of many men, in an exaggerated version.

Up-and-coming members of the school include Americans such as Jim Harrison and James Salter. Their followers can also be found in Canada, says Dr. Schwenger, but their tone of writing

tends to be more moderate.

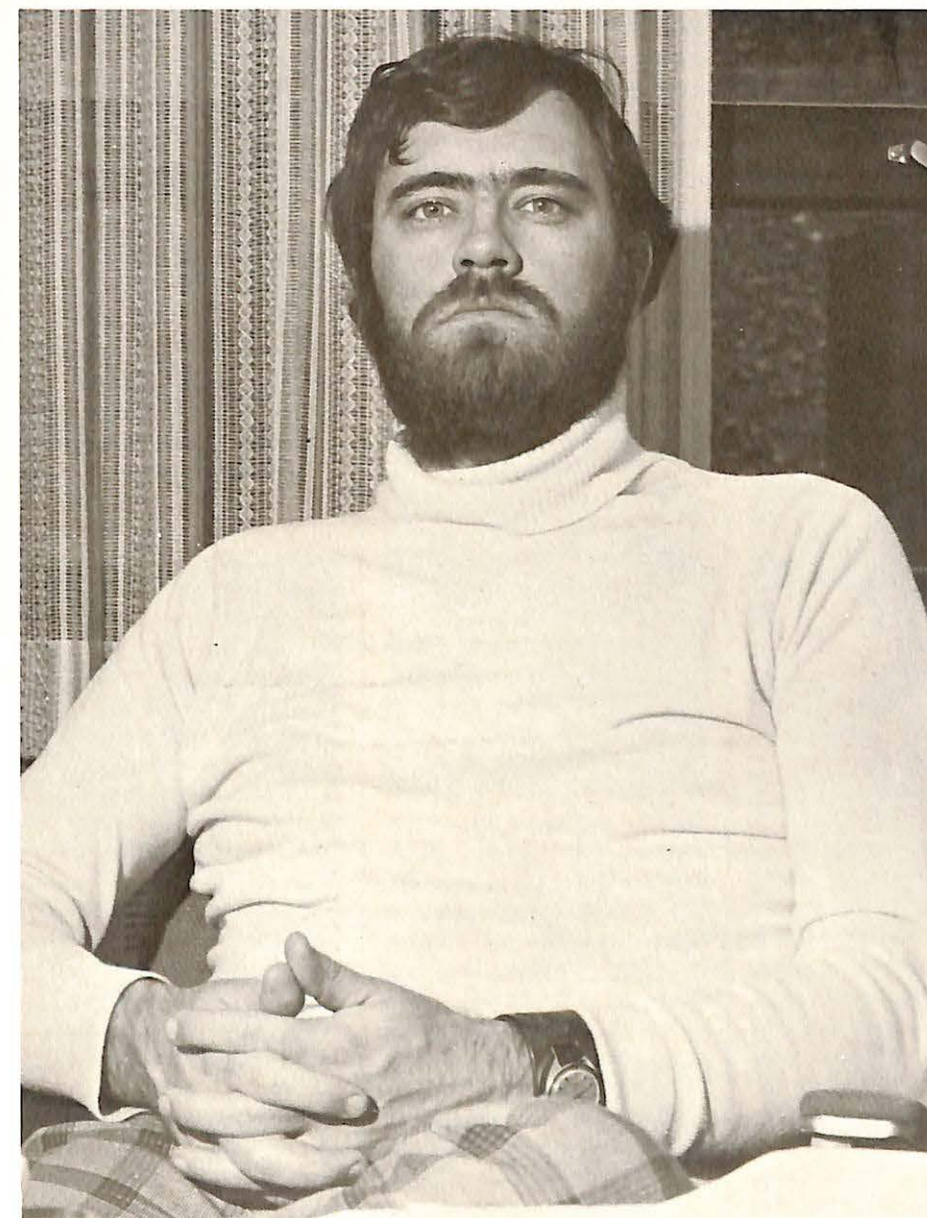
He says he is uncertain why these cliché-ridden ideas are popular in literature, except to suggest that it could be a reaction to the women's liberation movement which has sent some men searching for reassurance in their familiar notions of masculinity. Dr. Schwenger cautions that readers of this school of literature, "if they read them right, they will not find them reassuring".

Dr. Schwenger makes it clear he does not find them too comfortable himself. His academic interest in this aspect of literature grew out of experiences in a Toronto men's consciousness-raising group in the mid-1970's. The men who participated were concerned about the damaging effects of masculine stereotyping in social relations with other men. They noted that women were better able to have closer friendships with those of their own sex than men were.

With the encouragement of the former head of the English department, Dr. Schwenger combined his concern about western sexual roles with literature. He has just completed a book on the subject now, and in the process, has changed the notion of the phallic critic. It used to be a feminist put-down of condescending literary analysts, but Dr. Schwenger is turning it into a serious inquiry. In this sense, says Dr. Schwenger, "I may be the only phallic critic in existence."

Reading Comprehension

An interview with Dr. William Hunter, Education Department.



Problems with current methods of testing reading comprehension have been discovered by three education researchers at Mount Saint Vincent University. Their findings, if substantiated by other studies, could lead to major changes in the way students are assessed for their ability to understand the information they read.

The study, in which 164 Grade five Dartmouth students participated, found that the different kinds of reading passages (e.g. stories as opposed to descriptions) used to test reading performance may actually influence the students' comprehension scores. The kind of test items used also had an effect; for exam-

ple, multiple choice questions were consistently found easiest by students.

Dr. William Hunter, one of the researchers, believes these results make it very difficult to interpret the results of most popular reading tests. Such tests, he says, "do not systematically provide students with a chance to show their comprehension on the kind of passage and item type that is best for them."

The study used four reading passages that were carefully chosen for their similarity in length and reading difficulty level. One was a fairy tale, another a description, and two were expositions: one listing the steps in papermaking and the other, with a more casual structure, de-

scribing why whales are tagged.

After reading the passages, the students were asked to complete four different kinds of reading comprehension tests. Each group of students was asked to do one of the following: answer nine or 10 multiple choice questions; write down everything they could recall about a passage; fill in blanks made in the text of the story with the word used by the author; or fill in the blanks with the author's word from a list of three choices.

Students consistently earned higher comprehension scores on the fairy tale than on any of the other passages. The descriptive piece normally ranked second or third in difficulty, while the two expository selections posed the most problems to students.

The difficulty of the expository passages, however, varied with the kind of measurement of reading comprehension used. The story on making paper proved the hardest using the fill-in-the-blank method that required students to recall the author's word, while the selection on the tagging of whales was found most difficult if students were asked to write all they could remember of the story, or if they were asked to fill-in-the-blanks with the author's word hidden in a list of three possible answers.

The researchers also took a look at their data to discover which students required help in their reading to improve their comprehension. Twelve per cent of the time, Dr. Hunter says, the researchers obtained completely different lists of children with problems. The lists seemed to depend on which sorts of passages were examined with which kind of tests.

So far the findings of the three researchers have been read to the annual meetings of the American Education Researchers' Association in San Francisco and to the American Psychology Association in New York. The results are soon to be published in a future issue of the *Journal of Educational Research*.

What remains, Dr. Hunter says, is for some other person or group to substantiate the results. Not all the partners in the project are still at the Mount. Prof. Jane Mason is now at the University of Illinois and Dr. Janet Kendall is at Simon Fraser University in British Columbia. Dr. Hunter says it is unlikely he will test the research by re-doing it at Mount Saint Vincent University but that Dr. Kendall is conducting a follow up on the west coast.

insights

Axworthy: and friends

Canada's employment superman Lloyd Axworthy was on the Mount campus earlier this year and already his visit has had some positive results. Through his department, now called Canada Employment and Immigration Commis-

convent more than 100 years ago.

While at the Mount, Axworthy, who is also responsible for Canada's status of women office, told an overflow crowd that he hoped to introduce a number of measures that would help to eliminate discrimination against women in the work place. Government incentives to those who hire women for non-traditional work is one



sion, has come seed money to establish an off-campus Life Planning and Learning Centre. There are no major bucks involved but enough to put a co-ordinator and a couple of part-time people in place for a year so some of the problems facing women who are re-entering the job market can be identified. The site selected for the unique project is the old Holy Heart Theological Institute at 1546 Barrington Street, in downtown Halifax. The Mount launched a number of continuing education courses in a few rooms in the old building this fall and the location proved to be very handy for a number of part-time students. History buffs might be interested to know that the building is adjacent to the site where the Sisters of Charity established their first Halifax

method he intends to push. Another, would be to insert affirmative action clauses into federal government contracts. University administrators are hopeful the new project works out. If it does, there is the chance of further funding. Sharing the stage with Axworthy was Ruth Goldbloom, who chairs the university's current fund drive, and university president Dr. E. Margaret Fulton.

Morris: things back to normal

Diane Morris was appointed Registrar at the Mount earlier this fall and in the process faced the "undreamed of challenge" of not only preparing the university for the annual influx of 2,500 students but, at the same time, supervising a major move of her entire office (staff, records,

equipment) into quarters in the new Rosaria Centre. No sooner were they installed when all work on the beautiful building ceased and her entire operation had to work without telephones, typewriters and heat during the busiest time of the year.

The strike went on for more than a month but gradually the clutter disappeared, the old furniture was replaced with new and things got back to normal. In the meantime, Morris was returned to the executive of the Association of Canadian Universities Registrars and tackled the job of editing its national newsletter. Prior to her appointment, Morris was the Mount's Associate Registrar and Director of Admissions. She took over from long-time Mount Registrar Jean Hartley, who, at her own request, was assigned new duties involving academic counselling and life-long learning programs. Morris has held posts in a number of Ontario universities, including the University of Toronto, and just before joining the Mount was Dean of Women at Kings College, Halifax. Other appointments made within her office included Susan Tanner as Assistant Registrar and Admissions Officer and Claudette Gaudet as Assistant Registrar. Both are Mount graduates.



McNeil: A WINNER



Mount first-year secretarial student Marie McNeil and her partner, Robert McCall, skated their way to a Canadian championship earlier this year — the first Nova Scotians to do so.

The Canadian Figure Skating Championships were held at the Halifax Metro Centre in late January before a standing-room-only crowd.

A story written for the Picaro by staff reporter Joanne Bower, says that throughout the couple's four-minute performance, the "crowd burst into applause again and again".

Asked about their near perfect 5.9 score, Marie said: "It was great. We've never had marks that high before."

A month later, they were off to Hartford, Conn., to participate in the World's Figure Skating Championships where they also finished near the top.

MacDonald: the real thing

Jean E. MacDonald, who received her Bachelor of Child Study with distinction from the Mount in May '80, picked up the Governor General's Gold Medal earlier this fall. The St. Peter's, Cape Breton native, was presented with a "dummy" award at the Spring Convocation because the real thing hadn't arrived in time for the big event. This fall also saw many Mount scholarship winners honored at a special reception hosted by university president Dr. E. Margaret Fulton.

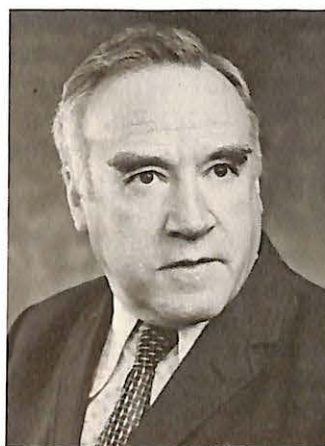
Murray: you pass it on



Janet (Pottie) Murray BA '56, the Mount's board of governors' new chairperson, sees the university's current fund drive as an essential priority. While \$1.6 million has been raised in less than two years what is lacking, she says, are "famous grads" to help boost the project along. "Most of our famous grads are homemakers like myself and there's not much money in that." Nonetheless, it's through fund-raising that the Mount can continue to help keep tuition and other costs down, provide scholarships to attract excellent students and at the same time find the money needed to construct and equip facilities needed for the many new programs the

community is demanding, she says. "I received a scholarship from the people of Saint Joseph's Parish to help me attend the Mount. I have always been thankful for that. While there is no way I can pay back that tremendous trust I can certainly pass it on. That's what being an alumna of any university means... you pass it on."

Wallace: Canada Council helped



Dr. Hugh Wallace, of the Mount's History Department, has a new book out entitled *The Navy, the Company and Richard King: British Exploration in the Arctic 1829-1860*. Published by McGill, Queen's University Press 1980, the book is available locally, including the Mount's bookstore for \$20. Influenced by his father who was a land surveyor in the Canadian Northwest during the turn of the century, Dr. Wallace has been fascinated by that part of the country since his youth. He received Canada Council and MSVU grants to carry out his research in England while on sabbatical during the past year. Before returning to the Mount in the fall, Dr. Wallace travelled to Yellowknife, N.W.T., to attend the Royal Society of Canada sponsored centenary celebrations marking Canada's ownership of the Arctic Islands. While there he presented a paper on the "Geographic Exploration to 1880 of the Arctic Islands."

A native of Alberta, Dr. Wallace has been at the Mount for 10 years. He studied at Toronto, Rochester and Alberta universities and received his PhD from the University of London.

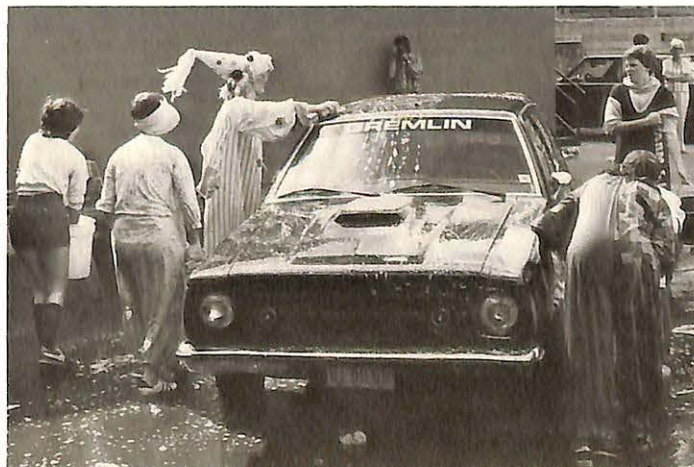
Cheong: dedicated educator

Dr. George S.C. Cheong and sons Philip and Patrick were remembered in a memorial service held in the university's Our Lady of Wisdom Chapel this fall and attended by many of the late education professor's colleagues and friends. Dr. Cheong and his family were enroute to Halifax following a year of research studies in the United States when he and his sons were killed in a motel fire. In appreciation for his nine years at the Mount, the university established *The Cheong Memorial Fund* to be used as an endowment for the awarding of scholarships to professional educators pursuing graduate studies in educational psychology and measurement at Mount Saint Vincent University. To date \$6,050 has been received by fund organizers. Among the many generous contributions received were those from the Chinese Society of Nova Scotia; the Sisters of the Precious Blood, Hong Kong; the Mount Saint Vincent University Faculty Association; the Mount's Student Council; the students and teachers of Grosvenor-Wentworth Park

School which Philip and Patrick attended and from the Mount's 1930 graduating class which celebrated its 50 anniversary this year.

Class of 1984: a great beginning

One of the highlights during initiation this year was the "Frosh Wash for Terry Fox" which raised \$636 for his Marathon of Hope Cancer Research Fund. The event was organized on very quick notice by the university's Resident Assistants and Dons who first brought together all new students in a "Poster Bolster" where some made the publicity signs for the carwash and others played games and learned songs in a general "getting to know you" atmosphere. Next day everyone turned out in pyjamas, old-fashioned swim suits and assorted clown costumes. While some solicited customers on the Bedford Highway, others got to work with the water and soap. According to a story in the student newspaper, *The Picaro*, the entire university community supported the drive with a long line-up of cars taking turns throughout the day. "The frosh were washing as many as seven cars at a time. They completed one job in less than a minute for a man who contributed \$20 plus a case of soap. Another two people, who had already travelled 1,600 miles drove an extra 100 when they heard about the wash."





Breaking Down The Structures Through Co-op Education

by Glenda Thomson

Problems faced by women in the workplace range from the glaringly obvious to the very subtle, from employers who feel women have no place in business to women who are too timid to express their own ideas and expectations. In an effort to assist women realize their full potential, Mount Saint Vincent University has introduced a series of co-operative education options in many of its programs — business administration, public relations, modern languages, home economics, and sociology.

Co-operative education is defined as a process of education which formally integrates academic study with work experience in cooperating employer organizations. Across Canada more than 11,000 students from 14 universities and 12 community colleges are involved in these programs. According to statis-

tics co-op graduates earn more money in their first job than do traditional university graduates with many of them having paid for much of their education through work-term earnings.

The Mount's co-op education program was launched first with a pilot project in the business administration department and following the appointment of Ivan Blake in the summer of 1979, moved into high gear with options in sciences and other programs under study for conversion. In less than two years, 131 students have been placed in various positions across Canada. This summer there will be 52 in the field from all five programs.

Mount president Dr. E. Margaret Fulton has some strong ideas on why co-op education is especially beneficial to women. She believes "by getting women out into the workplace at an earlier stage in their development they can see the kinds of opportunities available and

Public Relations Students Glenda Thomson and Russell Crooks with Linda A. Buckley, Public Relations Co-ordinator with Cenlor Services Ltd. a subsidiary of Loram International in Calgary.

Ms. Thomson and Mr. Crooks were flown to Calgary by Loram for interviews for a Co-op Education Public Relations position.

become more willing to take risks." This will lead to more women using all their abilities throughout society and then we will begin to break down the structures which limit the potential of both men and women because of the stereotypes which exist."

There are several ways in which co-op education can help women and employers recognize existing possibilities in both traditional and non-traditional career fields. One of these is in career awareness. For a variety of reasons, women have traditionally been directed into a limited number of professions. This has changed in recent years and the female engineering, architecture, law or business graduate is no longer looked upon as something of a rarity. However, there are still many career areas which have a limited number of women involved. And if a young woman has had no exposure to the job opportunities available to her she is more likely to opt for a traditional one. Through co-op education programs women are exposed to many facets of business, industry and

Shelly Hatfield — Home Economics at Bens Bakery.



government at an early age. They can see what career opportunities are out there and plan accordingly.

Another benefit of placing women in the work place at an early age is so they can learn to recognize the strategies necessary to work their way up the corporate ladder to positions of authority and responsibility.

Dr. Liz Weber, assistant professor in the Mount's business administration department, has done extensive research on career patterns for women. She has carried out studies to determine what kind of career development it has taken for women to reach the top in their chosen fields. She says a lot of it has to do with attitudes. "Successful career women do not see themselves as having a job, but as pursuing careers." To this end they take advantage of developmental courses both within and outside their place of work: training seminars, workshops, continuing education courses, conferences. "Through my research I have found that those women who were willing to devote extra time to their work and to preparing themselves for future job opportunities were the most successful," she says.

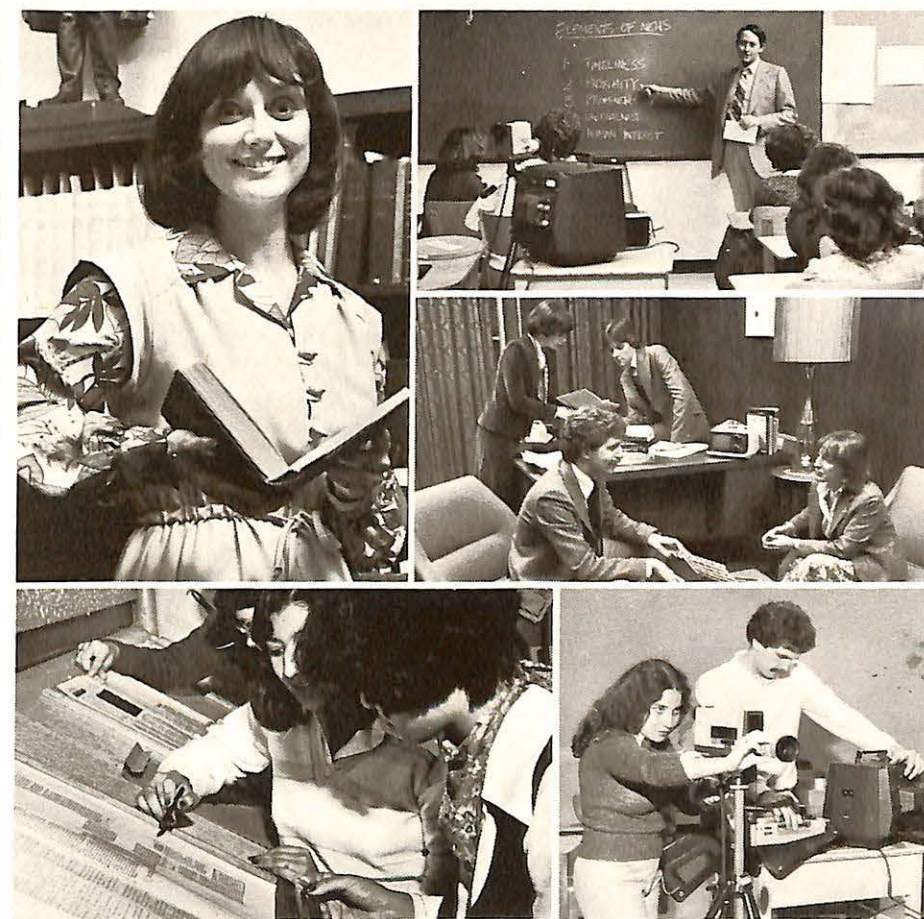
Another "strategy" used by successful women "is to apply for available positions which will lead to one's long term goal. Women must also learn that they have to be mobile." Increasingly, mobility is a very important factor when one is thinking of future career advancement. Co-op education students learn all this when they are out on the job, both through personal experience and through contact with others who have been in the field for a longer period of time.

Apart from all this, however, co-op education placements can help employers understand that those careers which have been considered the exclusive preserve of females are much more sophisticated than they realize. Home Economics is a case in point. Many think that graduates in this discipline are prepared to teach cooking and sewing to high school students. The truth is, teacher training is only one of many careers for which home economics graduates are prepared. Co-op home economics students at the Mount can major in clothing and textiles, food sciences, foods and nutrition and consumer studies. All these provide highly professional training leading to jobs in product research and development, quality control, dietetics, consumer counselling, to

name only a few. Through exposure to students in the work place, employers can learn of the many existing possibilities within a program in a way that no university calendar can adequately explain. Consequently, they are more willing to open their doors to women.

Co-op education programs are not new to Canada. They've been around a long time — notably at the University of Waterloo, the Université de Sherbrooke and at Memorial University. Many edu-

cators believe it represents a major trend in education because today's students are more interested in job-related education. Mount Saint Vincent University recognized this trend and was the first to introduce co-op education options for its students in the Maritimes. With many companies wanting to increase the number of women in managerial positions, this program puts its graduates up front with the necessary "hands on" learning experiences when opportunity knocks.



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The Co-ordinator,
Public Relations program,
Mount Saint Vincent University,
Halifax, Nova Scotia,
B3M 2J6
Tel: (902) 443-4450

*Projects must meet certain educational objectives.

Malawi and the Mount

by *Dulcie Conrad*

Thousands of miles away in East Central Africa, the University of Malawi wants to develop comprehensive diploma and degree programs in Home Economics and Halifax's Mount Saint Vincent University wants to assist its educators do it. The Canadian International Development Agency also wants to help and it sent Dr. Marilyn E. McDowell, head of the Mount's home economics department, on a fact-finding mission to the Bantu-speaking republic last year to see if it would be possible.

About 85 per cent of Malawi's five million people live in rural areas on small farms where they grow maize, millet, sorghum, grain and groundnuts. The larger estates produce tea, tobacco, sugar and cotton for export.

Malawi University is composed of four colleges — Chancellor, Bunda, Kamuza and Polytechnic — each located in a different part of the country. At Chancellor, student teachers get a smattering of home economics. Extension workers, who are trained at Bunda College of Agriculture, get some exposure to the subject as well. Those who attend Kamuza College of Nursing learn about nutrition. However, home economics has never been looked on as a profession and represents only a small component in the university's agriculture degree program. "With such a rural population, the emphasis, to date, has been on preparing students to teach homemaking skills," says McDowell.

Self-sufficient in food, Malawi has a number of biscuit, candy, sugar and textile industries. "With the right kind of quality controls and an aggressive approach to marketing, these products could easily compete on the world market. That's why it is so important the country expands its education opportunities in home economics. It could have a cyclical effect by providing more job opportunities and a better trade balance," says McDowell.

Canada's home economics graduates work in many industries. They test food, carry out research and develop new products for a protein-hungry world. McDowell says that most of the lab technicians employed in industries in developing countries never associate their work with the marketing of food. Food technology, she says, is practically non-existent.

Apart from graduating food scientists, the Mount's home economics students can specialize in many different areas with many of them employed as consumer specialists, dietitians, nutritionists, clothing and textile experts as well as educators. They work in business, industry, in research and development, in hospitals, schools, universities and other institutions.

While in Malawi, McDowell stayed with the Kimble family. Her host, Dr. David Kimble, is the university's vice-chancellor. An Englishman by birth, he's been involved in the country's education system for 30 years and now runs it for the government. Kimble has been to the Mount and is receptive to its involvement in helping Malawi University upgrade its home economics programs.

Apart from spending much of her time at the four colleges, McDowell was given a broad overview of the country's education system through visits to its secondary schools, health clinics, agriculture and rural development training centres and day-care facilities.

Her conclusion was that Malawi's educators will have to make changes in existing high school programs if they want to introduce broader home economics programs. The current system, adopted from the British, is inappropriate. "Teaching students to use oil burning or electric stoves when the majority of households use the three-stone or mud stove methods is not very helpful." She says there will also have to be some fundamental changes in the country's approach to education since it is not compulsory and most of the girls stay home to help out.

Malawi's women educators have been agitating for change and the government appears to be receptive. In fact, the entire Africa trip was in response to contacts made between Dr. Jean Stickle of the Canadian Association of Home Economics and Mabel Banda, president of the Malawi Home Economics Association. Following a number of preliminary exchanges, McDowell, who has travelled extensively in Africa and is an active member of both the federal and provincial home economics bodies, was asked to respond to Malawi's request for assistance and undertake the necessary research required to obtain CIDA funding for the project.

The Mount seemed to be the logical choice to respond to the call for assistance since it's been in the home economics business for years. It has become well known for its work in the Dominican Republic and for its research projects. It has turned a squid and cod combination into a tasty inexpensive "sea dog" loaded with protein and is now looking at new ways of preparing seal, whale and walrus meats for Canada's northern population.

It was a six-week sojourn for McDowell with stops at Ghana and Kenya universities to study the programs in place there. These visits resulted in several surprise encounters with old classmates and colleagues from McDowell's graduate days at Iowa State University. She also met with Christine Lamba (Mount BScHEc '75) who had received her masters degree in nutrition from London's Queen Elizabeth College, and is now on the faculty at Malawi's Chancellor College.

McDowell says home economists like Lamba are employed in a variety of government ministries and agencies and appear to enjoy a good status even though the home economics program has low credibility within Malawi University. There appears to be general support for the changes advocated by women like Lamba and Banda "but it is a huge task to build a university department and it will take time along with lots of vision, financial and human resources."

Impressed by the practical approach taken by the home economists and health educators she met, McDowell says many of the needs for improving the home economics program have already been recognized. Banda has visited Canada and made her own assessments of the programs offered.

In Kenya and Ghana it is already being done. Universities there, built with foreign aid money, have had Canadian and American input in developing their programs for many years. (The directors of the home economics programs in each institution went to university with McDowell.)

Although her contacts at the village level were minimal, McDowell felt she gained an accurate picture of Malawi's home economics education system. In her report to CIDA, she recommended that Malawi University be linked to the Mount through an agreement, for ap-

McDowell and Banda at the Mount ▶



proximately seven years. It would be up to the Mount to provide faculty and help establish a diploma and degree program in home economics at Chancellor College during that period. It would also have to strengthen the home economics offerings at Bunda College of Agriculture and expand the nutrition programs at Kamuzo.

She thinks it's essential that teacher

trainees from Malawi come to the Mount for short-term in-service training and that the Mount sends its highly trained specialists to Malawi to teach and carry out research. It may be necessary for Malawi students to receive their home economics degrees from the Mount until the local university has a chance to offer its own.

Before returning to the Mount, Dr.

McDowell attended a meeting of the International Federation of Home Economists in Manila where her colleagues showed interest and support in the Malawi-Mount project. "There is a great reservoir of expertise and good will among highly trained North American home economists which we can call on if the need be," says McDowell who is optimistic that the project will take root.

Awards Night A Smash Hit For All



Top awards were presented at the annual Mount Saint Vincent University Student Union, Student Services and Alumnae Awards 1981 Banquet to (l to r) Priscilla Sharkey, Cardigan, P.E.I., council pin;

Dachia Joudrey, Halifax, student union president, council pin; Nanette Elsinga, Kensington, P.E.I., most valuable player, volleyball; Oonagh Enright, Bromont, Quebec, most valuable player, field hockey;

and Paul McNair, Halifax, Graduate Award and Student Union President's Award.

This year's awards banquet was bigger and better than ever with many of the university's faculty and administrative staff turning out to cheer as loudly as students for those being honored.

The event, held on the evening of Rosaria Centre's grand opening, also featured a showcase of home-grown talent — dancers, singers, actors.

Top honors were presented to two graduating students for their "outstanding" contribution to university life — Paul McNair, former student council president, and Paula Wedge, council member and student representative on

the university's board of governors.

McNair and Wedge are both from Halifax. He is a fourth year public relations student and she is in her last year of arts.

The Student Union President's Award for dedication and service to the student union was also presented to McNair. Wedge received the Sister Francis d'Assisi Prize in History presented by the Mount Saint Vincent Alumnae Association.

The evening was sponsored by the alumnae association, the student union and the university's student services de-

partment. The latter presented an Outstanding Leadership Award to Lori Oldford, Moncton, N.B., who also received a council pin for significant contribution to university life.

Other council pin recipients were: Dachia Joudrey, Halifax; Karen MacDonald, New Glasgow; Marian MacDonald, Halifax; Sandy Spencer, Truro; Neita Castle (Co-ordinator of Physical Plant for the university); Sister Margaret Young, and Priscilla Sharkey, Cardigan, P.E.I.

The award for faculty participation was presented to the English Society.

The Responsibility Goes On

by Sister Cathleen Dunne

Where are the sisters? It is a question one sometimes hears on campus, especially from visitors who knew the Mount a few decades ago. Because the soft-spoken ladies, impeccably garbed in black pleated habits and plaited veils, no longer glide from room to room or stroll serenely about the campus, some people wonder if the sisters are still around. If they are, where are they and what are they doing?

The sisters, too, sometimes ponder this situation. For many of them their wonder is a response in joy for the providence of a God who has given them life and a religious vocation in a time of such creative challenge and change in the world, in the Church and, for some of them, in the university.

Gifted in their leadership, even before Vatican II, the Sisters of Charity, under the direction of Mother Stella Maria, superior general from 1950 until 1962, began questioning their relevance both individually and as a community in a rapidly changing world.

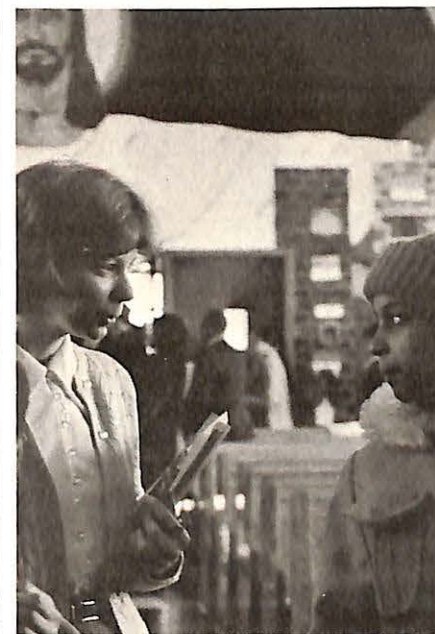
They accepted the challenge of Vatican II to pursue an up-to-date renewal of their religious life that would comprise both a constant return to the sources of the whole of the Christian life and to the original inspiration of the congregation, as well as an adaptation to the conditions of today's society.

They modified outmoded customs and embarked on the continuing search for their place in God's overall plan. A particular aspect of their thinking is that they have a responsibility to help reveal this plan.

So back to our question — Where are the sisters? Eighteen of them are on the staff of Mount Saint Vincent University. These sisters are not there only because the congregation owns the institution and must staff it. The sisters are there because each has a personal commitment to the university, to its philosophy and to its students. Each is in a particular faculty because of her talents, her personal inclination, the education made possible by the congregation, and the needs of the university have led her

there. The congregation is happy that some of the sisters are able to continue in this work.

In the same spirit that animates these sisters and that animated Mother Evaristus Moran who founded the university in 1925 because she saw it as a need, the other Sisters of Charity — more than 1200 in the Halifax congregation — are dedicating their lives to a continuous response to the needs they see around them.



The greatest number of sisters still serve in health care and social services.

Some of them are in classrooms in the United States, Canada and Bermuda where they carry on the traditional work of their founder, Saint Elizabeth Ann Seton. This young widowed mother of five opened a school for Catholic young ladies in Maryland because there was a need in the early nineteenth century. Here she established the Sisters of Charity. Eventually they went to serve in various cities including New York. It was from the New York community that Sisters of Charity came to Halifax in 1849 to teach at Saint Mary's School. The sisters cherish their tradition as educators and are supportive of those who are called to this work.

The Sisters of Charity have transferred ownership of all but one of their hospitals to various provincial govern-

ments. (The sisters still own Immaculata Hospital, Westlock, Alberta, where Sister Florence James Kline, a native Hali-gonian, is administrator.) This does not mean that they are no longer caring for the sick. Instead of being concentrated in a few institutions, they serve in a variety of institutions. Sisters are becoming qualified and assuming chaplaincy duties in hospitals. Others work in administration and as nurses, dietitians, and hospital visitors.

In Halifax, Sister Nuala Kenny, MD, who had a degree from Mount Saint Vincent University before studying medicine at Dalhousie, is coordinator of regional pediatrics for the Isaak Walton Killam Hospital. She travels about Nova Scotia to provide consultant services for outlying areas.

In Bani, Dominican Republic, Sister Catherine McGowan, a graduate as well as a former faculty member of Mount Saint Vincent University, has spent several years teaching various aspects of nursing and nutrition. Her current project, which aims not only at alleviating illness but also at preventing it, is a clinic where malnourished children are brought back to health by good diet in a day-care setting. (See "In Bani It's Beans").

Other Sisters of Charity are in Peru. The first group arrived there on October 3, 1968, the same day as the revolutionary coup in that country. These sisters went as missionaries from the Church of Halifax responding to a call of Pope John XXIII. He had asked the Universal Church to share its resources and personnel with local Churches in struggling nations of the world, especially in Latin America with its Catholic character and critical lack of ministers of the Word of God.

The sisters are engaged in evangelization and development of those whom they serve. They not only guide the people in an understanding of the gospel but also encourage both men and women to assume leadership roles in their communities.

One of the sisters on the mission at present is a native Peruvian. Sister Martha Loo was attracted by the sisters' concern for people and entered the Sisters of Charity in 1972. Although she has visited Halifax, Sister Martha's initial formation as a Sister of Charity took place in Peru.

Commenting on the presence of the sisters in Peru, Sister Martha Loo says, "Our presence and service with the peo-

ple... gives us the opportunity on many occasions to make use of our professional knowledge, our gifts and talents, when they are required."

Sister Martha refers to her own profession as a medical technologist, Sister Zelma LeBlanc's as an artist, and Sister Kay Conroy's as a counselor.

Far from the mountains of Peru, Sister Jean Ann Jeddrie was invited to work among the Inuit and Indians in the Northwest Territories. The congregation missioned her to that work and for several years she moved constantly among 12 settlements in order to teach native people nutrition, budgeting, the use of household appliances, consumer education and money management.

A routine trip for this parka-clad nun was sometimes a delight. Last year when in Tuk she was asked to bring Mary, a three-year-old almost hidden in her Mother Hubbard parka, sealskin mukluks and mitts, to the hospital in Inuvik. Sister Jean Anne says:

"At the (Inuvik) airport, I engaged a cab. We were hardly on the road when little Mary became extremely excited. She was seeing trees for the first time in her three years of life! The driver and I were as intrigued by Mary as Mary was by the trees."

At present Sister Jean Ann is in the United States pursuing further studies for future work.

Sister Katherine Meagher, formerly Sister Ellen Francis and a faculty member at Mount Saint Vincent University, is pioneering in a very different field. She serves as chancellor of the Diocese of Nelson, British Columbia. A gentle woman whose quiet manner could belie her strength of character and intelligence, Sister Katherine became one of the first women in Canada to have such a position in the Church. She did this not by strident placard waving but by becoming prepared for such work. After serving on the governing board of the congregation for two terms, she studied canon law at Saint Paul's University, Ottawa. Because of her aptitude in this field, she was advised to work for a doctorate. Even before successfully defending her dissertation, "The Status of Women in the Post Conciliar Church — a Canadian Perspective," she had been offered the position in Nelson.

Sister Katherine lives with another Sister of Charity, Phyllis Giroux, who is director of communications for the same diocese.

During the past several years, sisters

have become more aware of people yearning for quiet places of retreat. At the same time, some sisters have experienced a call from within themselves to share the spiritual riches, the insights, the prayer life they have fostered among themselves. These sisters, most of whom were qualified in other professions and had given years of service, sought and received the appropriate training for such ministry. Houses of prayer have been opened by the congregation in British Columbia, in Quebec, in Nova Scotia, in Massachusetts and in New York. Each of these retreat centers welcomes the increasing numbers of men, women and young people who seek the stillness and solitude of a quiet sanctuary where they can gather strength for their total living.

The Home of the Guardian Angel, an institution of the Archdiocese of Halifax, has been staffed by Sisters of Charity since its foundation. Its purpose is to help unmarried women during pregnancy and at the time of delivery. It also has an adoption service for those who wish to avail themselves of it. Now one of the younger sisters affiliated with the home is coordinating a day facility to meet the needs of the single parent who keeps her child. The staff of the home became aware that those accepting the responsibility of raising a child alone need training and support in this difficult undertaking.

Another sister, a full-time teacher, is seeking a way to set up a foster home for girls; two groups of sisters, one in Nova Scotia and the other in Quebec, already manage such homes for boys. The plight of homeless men is evoking compassion from another group as they study how to make their dream of a hospice a reality.

There are other Sisters of Charity working in youth centers, involved in the education of exceptional children and committed to helping minority groups in urban and inner city parishes.

Sister Mary McGowan, a former provincial of the New York Province, has become involved in ministry to female detainees in a correction center in the United States.

The fastest growing area of involvement for the sisters is parish work. This includes religious education and other aspects of pastoral ministry.

Sisters at Seton Centre in Glace Bay, Nova Scotia, were concerned about the substandard housing of some people in that area. Working with the people, they



have been able to promote housing replacement or improvement for many families.

At one time, the Sisters of Charity accepted candidates right from high school. Today young women interested in religious life are encouraged by the sisters to complete their education or professional training. The sisters advise them to receive spiritual direction in their discernment of vocation and to take such a step when they are more mature.

Formation directors in the various provinces are encouraged by the number of young women with evident love of God and concern for his people who are expressing an interest in becoming members of the congregation. The numbers being accepted are on the increase, a fact for which each sister thanks God with joy.

We have not accounted for every single one of the sisters — the ones working with alcoholics, with youngsters trying to break their habit of drug dependency, with the aged and the lonely. There are also the sisters engaged in the government and administration of the congregation, and the sisters who are aged and ill — they have extra time for prayer and use it well.

Where are the Sisters of Charity? They are where women religious have been over the centuries, standing free before God as they try to deepen their understanding of the message of Jesus and to reach out in an effort to make it believable to others. They do this in the spirit of their patron, Saint Vincent de Paul, and of their founder, Saint Elizabeth Seton, who presented to them the goal of showing forth the love of God by serving those in need.

Sex-Role Stereotyping in The Broadcast Media

(a brief presented on behalf of the students of Mount Saint Vincent University to the CRTC Task Force on the Broadcast Media)

by Joanne Greene

I'm Joanne Greene, a public relations student and I am speaking on behalf of concerned students at Mount Saint Vincent University which is an institution dedicated to the educational needs of women.

We students are acutely aware of, and strongly object to, sex-role stereotyping in the broadcast media. We are not weak, silly, over-emotional people, but just as intelligent and able as men. However, in many instances, the media choose to portray us as inferior male appendages. We feel dominated and we feel exploited. Our feelings are justified by research which concluded that women are stereotyped by the media.

Advertising

A recent report by the Canadian Advertising Advisory Board, documents the problem of sex-role stereotyping. The study uncovered that in advertising:

- women are shown in limited traditional roles as housewives or mothers;
- women are underrepresented in the job market;
- men dominate as voice-overs, announcers, and product demonstrators;
- women consult men when making purchases; and
- many women's products are advertised stressing the rewards to men, instead of the benefits to women.

Why, if the Advertising Advisory Board reached these conclusions, has the advertising industry been so slow, and reluctant to update its portrayal of women?

Advertisers continue to use women as decorations, despite research results proving that sexy models do not improve, but in fact reduce, an advertisement's effectiveness, because viewers remember the model, not the product.

The 1978 Courtney and Whipple advertising content study, also concluded

Joanne Greene is a fourth year student in Public Relations

that stereotyping was a problem. It found that:

- 85% of voice-overs were masculine;
- men dominated as product rep-

representatives except in female cosmetic and hygiene ads;

— 40% of women were shown in the home, compared to 15% of men; and

— television suggested to children what their goals should be. (For both sexes at grade levels ranging from kindergarten to grade six, high television watch-



ers showed significantly higher identification with traditional sex-roles than did low watchers.)

We students are also offended and embarrassed by feminine hygiene and personal apparel advertisements. We do not enjoy having these products exposed and exploited by the broadcast media. We do not feel advertisers are enforcing their own code of ethics, namely the Canadian Advertising Code. It is not being "conscientiously adhered to in letter and in spirit." We find many advertisements "vulgar, suggestive and... offensive to public decency." We feel that many advertisements "result in damage — ...mental or moral to children," because of their emphasis on traditional sex-roles. We also do not feel advertisers are "discouraging wherever possible the use of advertising of questionable taste or which is deliberately irritating in its content, or method of presentation."

Programming

Statistics have revealed that on television shows, men outnumbered women by seven to one, and men were almost always in the dominant roles. Only 39.7 percent of the work force is female. Women were underrepresented in all professions except entertainment where 54 percent were female. Only 4.9 percent of female television characters were non-white, compared to 9.9 percent of non-white male characters.

Despite claims of portraying females in a liberated light, we do not find this to be the case. For instance, on "The Collaborators", Liz (a forensic scientist), and Ms. Ericson (a psychiatrist) always got Dr. Ericson's coffee for him.

We students are still waiting for the "something" the CBC promised to do at its last CRTC license-renewal hearing, after being presented with numerous reports on the inferior portrayal of women by the public network.

When television serials were examined we see that here again, women were portrayed as inferior to men. A study by Ross and Tardiff revealed that:

- women played supplementary roles to men;
- women were associated with social and emotional positions;
- in 70 percent of violent incidents women were the victims;
- female characters were younger than men; and
- women were less powerful, rational, smart and stable than men.

We students also disagree with the

views of Jim McHardy, chairman of the Association of Canadian Advertisers. We do feel the task force represents us fairly. The majority of Canadian women do consider stereotyping to be a problem and it is not a false premise that research has documented a problem of sex-role stereotyping. We have the evidence.

Recommendations

1. We recommend there be more female input into the decision and production levels of media programming. This approach would be similar to that taken by the United States media during the sixties when they hired more Black people, in an attempt to improve the image of Blacks on television. We feel an effort of this type would also be beneficial to the image of women.
2. We recommend the use of public education programs instructing women on what action to take when they witness an objectionable show or advertisement.
3. We recommend the task force commission a neutral body, not a women's or media group, to determine the extent of the stereotyping problem, and take the results to the media.

4. We Mount Saint Vincent University students strongly recommend that:

- female characters be portrayed as rational, rather than totally emotional beings;
- men and women be portrayed as doing household chores;
- women be portrayed in a broader range of jobs, preferably in proportion to those in society;
- there be more female voice-overs, announcers and product demonstrators;
- advertisements show more women making major buying decisions;
- products be promoted stressing the personal benefits to women, other than that of trapping a man;
- more minority women and older women be portrayed on television, instead of the mostly young, white women who dominate the broadcast media; and
- feminine hygiene and personal apparel advertisements be banned from television.

In conclusion, we feel that these recommendations, if acted upon, would help reduce the problem of sex-role stereotyping in the broadcast media.



Mount calls for Media Consumers' Association

Mount Saint Vincent University has called for the establishment of a media consumers' association which would treat the offerings of the mass media as products to be evaluated in much the same way as products are now examined by other consumer groups.

In a brief presented by the university's Human and Professional Development dean Dr. Susan Clark to the Halifax meeting of the CRTC Task Force on Sex-Role Stereotyping in The Broadcast Media, a number of other recommendations were outlined.

Dr. Clark said the university, with its long history of concern for the higher education of women, felt obligated to speak out against sexist advertising.

A study carried out on an estimated 500 Nova Scotia women by the province's Human Rights Commission found that women felt they were "portrayed in television commercials as unintelligent, servile, incompetent and lacking in identification".

Apart from sexist advertising, she said, the university had two other areas of special concern: the portrayal and representation of women in broadcast programming, and the employment of women in the broadcast industry, particularly in management, "on camera" and "on air" roles.

As an example of the latter problem, Dr. Clark objected to the mass circulation of a news picture of the CBC's 1980 election coverage team, which was comprised entirely of men. "This photograph, and its associated story, was issued through CBC's own information office which is supported by public funds."

She said the university would be the first to recognize that the CBC had attempted to provide more opportunities for women to move ahead in important broadcasting positions as script writers, researchers, producers and even as hosts of prestigious public affairs programs. (Between 1974 and 1978, studies carried out showed that this increase amounted to only three per cent).

"However, most of the improvement has been made behind the scenes... or behind the camera. What the young women of today need are the up-front

images... the women they can see who have high visibility before the cameras, who can be a source of inspiration for those who might want to make television broadcasting their career."

Many women were "and are" registered in the various journalism courses taught at a number of institutes, colleges and universities across Canada and "a high percentage of them" want to enter the field of television broadcasting, she said.

"In our opinion we can see no reason why one, two or even three of the nine national reporters portrayed in the picture of CBC's 1980 election campaign team could not have been women."

Canadian women, she said, should expect no help from the national advertising business to eliminate sex-stereotyping in advertising. Pointing to the industry's own trade magazine "Marketing", she noted an editorial suggesting that the women who complained about sex-stereotyping in advertising were "militant feminists" seeking censorship powers and that they were dangerous.

Apart from the establishment of a media consumers' association, other recommendations contained in the 14-page brief were that the federal government "or its regulatory agency":

1. ensure equality of opportunity in employment and pay in the broadcasting agencies including on-camera and on-air positions;
2. provide research and other funding to women's and other groups for public education for programs aimed at persuading the advertising industry to regulate itself;
3. provide support for programs sponsored by interested groups aimed at encouraging provincial ministers of education to develop courses within the public school system which would develop children's media literacy; and
4. support research which would establish the dimensions of the problem and provide a yardstick against which progress could be evaluated.

The university felt the federal government, through the CRTC and its other agencies, already had the means to act.

Elderhostel



Dr. Mairi Macdonald: IT FITS IN

Elderhostel, a week-long, low cost program offering intellectual stimulation and physical adventure to its participants, will see 80 senior citizens from across North America on the Mount campus this summer.

Inspired by the youth hostels and folk-schools of Europe, but guided by the needs of older citizens, the Elderhostel program is part of a network of more than 400 universities and other educational institutions in Canada, the United States and Europe.

Sponsored by the Mount's Centre for Continuing Education, the program, which includes room and board, will cost each participant \$140 for the week. It includes three non-credit academic courses — Media and Society, Nova Scotia's Most Famous Ships and Energy and You. A number of off-campus field trips are associated with each offering.

There will also be a host of extracurricular activities including a giant public picnic at Point Pleasant Park.

This type of venture is not new to the university. The centre, headed by Dr. Mairi Macdonald, has offered both non-credit and credit programs to retired citizens at no cost for some time. Last year's Convocation saw two Halifax men receive degrees under its 60-plus program. This year, there will be more.

The Mount is working closely with the continuing education departments of Saint Mary's and Dalhousie universities as each institution will host its own Elderhostel program. Dr. Joyce Kennedy, who is co-ordinating the program for the Mount says she likes the project because it fits in with the Mount's concept of learning as a life-long journey.

Class Notes

Acad '18
EVA (MCDONALD) GIBSON can be reached by writing to Unit 9, Marshview Manor, Summitt Avenue, Amherst, N.S. B4H 2A6.

Acad '21
MARY (BURKE) GLENISTER and husband, Dr. Ernest Glenister, celebrated their Golden Wedding Jubilee August 26, 1980. Address: 1592 Oxford Street, Halifax, N.S. B3H 3J4.

Class '36
JANE (THORUP) HANNAN, BHEc, sends best wishes to Sister Marie Agnes and all classmates. She is always happy to receive visitors. Address: 5041 Upton NW, Washington, D.C. 20016.

Class '39
ELIZABETH (MACPHAIL) WATLING CHARTERS wrote to local alumna AGNES (O'DONNELL) KELLY recently: "We spent one afternoon in the large closet pantry off the kitchen a week or so ago, with the sky as black as night, as a 'Tornado Watch' became a 'Tornado Warning'." This was the first tornado warning in her area for many years. Address: Route #3, Box 12, Naples, Texas 75568.

Class '41
JOAN (MCGRATH) WALSH is trying to reactivate the Saint John branch of the Alumnae. Any Saint John members can call her at 672-3351 or write to 49 Ocean Court, Apt. 10, Saint John, N.B. E2M 4B1.

Class '43
SISTER MARY LUCILLE MILES, BA, recently celebrated her Diamond Jubilee as a Sister. Address: Mount Saint Vincent Motherhouse, 150 Bedford Highway, Halifax, N.S. B3M 2J6.

Class '45
LORRAINE (MURPHY) RASMUSSEN and husband Borge spent a year in South

America and are now back in Montreal. Address: 263 Mountain St., Chateaugay, P.Q. J6J 4A9.

Class '49
JEAN (MCPHEE) CLOWATER was not able to attend her 30th Homecoming but sends best wishes to her classmates. Address: 3760 Dale Road, Saginaw, Michigan 48603.

Class '55
MARION (HUSHARD) CERETTO, BA, spent Christmas 1978 in Paris and then visited her niece, ANNA ESTHER LOCKE who was studying at Tours. Address: 6449 Seaforth Street, Apt. 405, Halifax, N.S. B3L 1R4.

Class '65
CLAUDETTE (D'ALESSANDRO) MCANANEY, BScSS, has a new address: 57 Benson Avenue, P.O. Box 362, Sayville, New York 11782.

Class '66
JANET (CAMPBELL) ROBINSON, BSc, and husband Edward live at 23 Winnipeg Avenue, St. John's, Newfoundland A1A 2R1.

CAROLE (KUBAL) SELLERBERG, BA, MA, reports she is working toward an Advanced Catechetical Certificate. Address: 24 Dune Court, Northport, New York 11768.

LINDA (LANDRY) PARTINGTON, BA, BEd, and husband Bob are living at 22 Simcoe Place, Halifax, N.S. B3M 1H3.

Class '67
CYNTHIA BERGSTROM and her daughter Christa live at 365 Foul Bay Road, Victoria, B.C. V8S 4G6.

Class '68
ANNE MARIE (MACCORMICK) BOWIE, BA, BSW, and husband Dennis live at 16 Allison Drive, Dartmouth, N.S. B2V 1P9.

SARA (REARDON) TANNER, BScN and husband Greg and three children moved to Wales in 1978 for three years. Address: Norden, Kings Wood,

Pembroke Dock, Dyfed, SA72-4RS, Wales.

PAT (ZINN) BÜTTER, BA, BEd, MED, and husband Hendrik and three children have returned from Marseille, France. Address: 30 Belmont Drive, Aylmer, P.Q. J9H 2M7.

Class '69
BEVERLEY (FLINN) SCOTT, BScN, and husband Gary now have a third child, Stephanie Olivia. Address: 4 Lynwood Lane, Sherwood Park, Halifax, N.S. B3M 2T3.

JUDY (O'DEA) OLIVER, BScN, and husband Skip have a son and daughter. Judy has been involved with the General Federation of Women's Clubs, a community service organization, for many years; has served on the local Visiting Nurses Board; and has clocked many hours in volunteer work including a few political campaigns. Address: 2313 Springview Road, Norristown, Pennsylvania 19401.

CARLA (MACLELLAN) TAYLOR, BA, BEd, is happy to be back in Halifax. She has three children. Address: 2766 Connaught Avenue, Halifax, N.S. B3L 2Z7.

Class '70
JONI (ARMITAGE) MACARTHUR, Jr.Dip.Ed., BA, and husband Ed live at 650 Tay Crescent, Prince George, B.C. V2N 3V2.

DR. BARBARA (GILLIS) RAO, has been appointed to Mount Saint Vincent University's full-time faculty, in the Biology department. Dr. Rao was the 1980 Homecoming chairman.

Class '71
ALLEN G. SIMPSON, BSc, BEd married Karen Peck. They live at 2525 Joseph Street, Halifax, N.S. B3L 3H3.

Class '72
MARILYN (BOYLE) JOLEMORE and husband Ron and son Shawn live at Birch Cove. She is teaching

grades one and two at River-view School, Spryfield. Address: 920 Norman Avenue, Halifax, N.S. B3M 3E9.

PAT (COOLEN) MULATZ, BHEc, and husband Mark now have a third daughter, Karen Beth. Address: 196 Ritter Avenue, Regina, Saskatchewan S4T 7A4.

JEANNE (MACKINNON) DWHYTIE, BSc, BEd, MED, and husband Mile have a new son, Ross MacKinnon. Jeanne is a sister of ELIZABETH MACKINNON ROSCOE. Address: 21 King Street, Port Hope, Ontario L1A 2R3.

CHERYL (MCBREARTY) PINK and husband Martin have a new daughter, Sara Elizabeth, a sister for Erin. Address: 13 Vancouver St., Yarmouth, N.S. B5A 2N9.

THERESA (TERRY) (MACDONALD) MALCOLM, BScHEc, and husband Kenneth, announce the birth of a daughter Alicia Jane. Address: 107 Anndale Drive, Willowdale, Ontario M2N 2X3.

Class '73
CATHY BENERE, BA, married Ted MERCREDI. Address: Box 485, Yellowknife, Northwest Territories X0E 1H0.

DIANNE (DELAHUNT) SMITH, BScHEc, and husband Cst. Edward Smith, reside at Site 4, Comp. 28, R.R.#4, Hampton, N.B. E0G 1Z0.

Class '74
DAWN (PREECE) CULLEN, BA, BEd, is teaching at Lakeview Consolidated School. Address: 3167 Agricola St., Halifax, N.S. B3K 4G7.

FRANCES SMITH, BA, MSW, has been working in Saskatchewan and would like to hear from residents of Townhouse 2 from 1972 to 1974. Address: #5, 1412-101 Street, North Battleford, Saskatchewan S9A 1A2.



Lost Sheep

1911
Agnes Brannan (Acad.)
Marguerite Walsh (Acad.)
Elsie Young (Acad.)

1926
Mary Mews (Acad.)
Alice Eggleston

1936
Rose Mary MacNeill (BA)

1941
Marion (O'Brien) Evans (BScSS)
Rose Hearn (BA)
Anne (Meech) MacKinnon (BSHEc)

1946
Marie Ward (BA, BLS)
Anita (Keats) Gillis (BA)
Anne (McCormack) Montgomery (BA)
Beatrice Gomez

1956
Vera (Bianco) McNeil (BA, BEd)
Florence (Nightingale) Brown (BSc, BEd)
Fernande Arsenault (Acad.)
Marie Fenner
Nancy (Fry) MacDonald (BEd)
Catherine (Connors) MacEachen (BSc)
Juliette Belliveau

1961
Avia (Wilbank) O'Connell (BA, Dip Jr)
Nora Pelham (BA, BEd)
Ruth Tannous
Kathleen Walker (BA)
Shirley (Power) Wall
Agnes (Heslin) DeFelice (BA)
Judith (Silver) Flewelling (BA)
Vida (Eisenhauer) Hattfield (Acad.)

1966
Sharon O'Hara Maxwell (BSHEc)

Louise Gillis Moore (BSN)
Marie Ouellet (BA, BEd)
Sr. Patrick Eileen Redmond (BEd)
Margaret (Jackman) Ryan (BA)
Mary (Peters) Burchill (BA)
Lorraine Tomada (BSc, BEd)
Joan (Forgeron) Uzupris (BA)
Elizabeth (Matthews) Wright (BA)
Carol (Frone) Criscione (BA)
Patricia (Thompson) Delaney (SS)
Patricia (Sullivan) Dill (BA)
Charlotte Beary (BA, BEd)
Camille (Gardner) Ferguson (BScSS)
Corinne (Comeau) Gaudet (BSHEc, BEd)
Eileen (Peters) Godlien (BA)
Dolores (Cormier) Gottenberg (BSc)
Janet (O'Connor) Bent (BA, BEd)
Marilyn Kane
Alexandra MacDonald (BA, BEd, MA)
Joanne MacDonald (BSc)

1971
Sandra MacNeil (BA, BEd)
Suzanne (Sainsbury) Martin (BA)
Valerie Miller
Margo (Ross) Mullane (BA, BEd)
Maureen Murphy (BA)
Shelagh Murphy (Jr Dip)
Elizabeth (Kennedy) Phillips (BEd)
Elizabeth (King) Rahel (BSN)
Doreen Buckle (BA)

If you know the address of any of the above, please contact the Alumnae Office, Evaristus Hall, Mount Saint Vincent University, 166 Bedford Highway, Halifax, B3M 2J6 or phone 443-4450 — Ext 136.

Barbara (Burrows) Ryan (BSHEc)
Gillian Sim (BSc)
Kareyn Sparkes (BA BusEc)
Helen Sullivan (BA)
Sandra (Morse) Summers (BEd)
Trudy Thompson (BSHEc)
Ellen Ward (BA)
Geraldine White (BA)
Wendy (Middleton) Archibald (BA)
Charlotte (Mader) Carter (BA, BEd)
Estella Clayton (BA)
Sheila Clyburne
Janet Comeau (BA, BEd)
Shirley Haynes Comeau
Kirsty Covert (BA)
Dorothy Donald (BA, BEd)
Ruth Donald
Deborah Engram (BEd)
Frances (Snow) Gaudet (BA)
Palma (Miller) Graham (BA)
Evelyn (MacArthur) Bent (BA, BEd)
Susan Greenwood (BA)
Valerie (Doney) Griffin (BA, BEd)
Sharon Hadley (Acad., BA BusE)
Susan (Goodfellow) Highlen (BA, BEd)
Sharon Hill (BA, BEd)
Mary Joncas
Patrick Kennedy (BA)
Claire Lawson
Marilyn Boghen (BA, BEd)
Mary Love MacDonald (BA, BEd)
Hughena MacInnis (BA, BEd)
Mary MacKenzie (BSHEc)
Debbie Cowl

1976
Tonji Anderson (BEd)
Carmel Bowers
Marie MacKinnon (BHEc)
Dellena MacLean (BEd)
Dianne MacPhee (BEd)
Susan MacPherson (LegSec)
Robert MacRae (BEd)
Anne Marriott (BEd)
Mary Mavor (ExSec)
Catherine Boyle (BEd)
Daniel McGrath

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Alumnae Chapters

St. John's

Late this fall Mount alumnae living in the St. John's area of Newfoundland got together at the home of Jane (Dunne) Power, MedSecDip '59 (238-1/2 Portugal Cove Road, St. John's, A1A 2X9, Tel. 753-1816). Dr. Fulton and fund-raising officer Lynne Theriault were present to update alumnae on university activities and to speak on its current fund-raising drive. They also discussed the need to create a strong alumnae network throughout Canada. Both Power and Yvonne (Down) Lang, BSc '58 (2 St. Andrew's Place, St. John's, A1A 2B5, Tel. 722-5947) agreed to head up fund-raising efforts in their area and to spread the good word around about the university and its special programs.

Bermuda

A first during the past year was an alumnae reunion at the home of Sandra (Wong) Fung BA '73 and Bernard Fung '72 (Unist Penne, Middle Road, Paget, Bermuda, Tel. 1-573). Mount registrar Jean Hartley, who was in Bermuda recruiting students, was present for the occasion. Future plans will be co-ordinated by Sister Evelyn Bailey BA '47 (P.O. Box 891, Hamilton, Bermuda, Tel. 292-5877 or 292-0130) who has recently moved there from New York.

Calgary

Alumnae met at the home of Patricia (MacLellan) Maccagno, BA '65, BEd '66 (6219) Thornaby Way, NW, Calgary, T2K 5K8, Tel. 275-0819) recently. On hand for the event were Mount president Dr. E. Margaret Fulton and Ruth Goldbloom, immediate past-chairman of the university's board of governors and chairman of the current fund-



Dr. Mary Louise Morley, above left, receives a commemorative plaque indicating that the Mount's alumnae association has established a scholarship in her honor to recognize the work she carried out as chairperson of the Home Economics Department from 1966 to 1978. Presenting the plaque is Colleen Meahan BScHEc '60, BEd '63, MAHEc '79 while Mount president Dr. E. Margaret Fulton looks on.

drive. Fulton was in the city to address the Calgary Chamber of Commerce and took advantage of the occasion, along with Goldbloom, to call on a number of corporations and foundations on behalf of the fund-drive.

Montreal

Alumnae in this area have not met as a group for more than a year, however, smaller groups have met with Mount president Dr. E. Margaret Fulton and Ruth Goldbloom. Fund-raising officer Lynne (Smith) Theriault, SecDip '69, BABusEc '71, has also visited with Montreal alumnae to discuss the aims and objectives of Project One: Futures for Women. Local co-ordinators are: Dorothy (Green) Wills, BScSS '56 (8310 Place Vaujours, Ville d'Anjou, Montreal H1K 1H4, Tel. 352-0307) and Linda (Jacobs) Currie, BScHEc '71 (c/o P.O. Box 34, MacDonald College, Ste. Anne de Bellevue, P.Q., H9X 1C0, Tel. 457-9249 (H) or

457-2000 (O). Wills teaches at Vanier Cejep and Currie teaches at MacDonald College.

Ottawa

Once every few months Ottawa alumnae get together through the enthusiastic efforts of Margaret Winslow, BBA, '78 (420 Gloucester Street, Ottawa, K1R 7P7, Tel. 236-4984) and Suzanne LeBlanc, BA '77 (150 MacLaren Street, Ottawa, K2P 1L2, Tel. 238-6087). Alumnae officer Michal Crowe, BA '77, met with a group of alumnae during the year. Other gatherings have been held at the home of Gladys (Kielly) Savard BScHEc '52 (2244 Louisiana Avenue, Ottawa, K1H 6T6, Tel. 737-4285) and at a local hotel. Barbara (Rogers) Potvin BSc '58 (283 King Street, Almonte, K1A 1A0, Tel. 256-2602) had to cancel an outdoor party at her home this fall for lack of interest. However, Margaret Winslow and Suzanne LeBlanc are hoping to increase interest in alumnae activities since there are many Mount alumnae living in the area.

Sydney

During the past year Dr. Fulton and alumnae officer Michal Crowe have visited with alumnae living in the Sydney area. The meeting was organized by Sandra Sampson, BHEc '77 (27 Howe Street, Sydney, B1P 4T7, Tel. 562-0416) who teaches Home

Economics at Holy Angels High School. Contributing to the success of the evening were her father and Gerald Gallant, father of Michelle (a senior in the Mount's Public Relations degree program). Gallant had made the Cabot Manor available for the meeting, helped with the refreshments and the cleaning up and drove Fulton and Crowe to their hotel. Also invited to the meeting were all high school students living in the region who had applied to the Mount as of that date. Several of them brought their parents and friends with them and are now on campus. Prospective student names were obtained from the Registrar's Office.



Eileen (Finnegan) Hayes, BScHEc, (left) of Halifax and classmate Catherine "Kitty" (Picott) Power, BA, of St. John's, catch up on 40 years' worth of news at their class reunion last fall. Plans are already underway for the 1981 Homecoming. Will you be there?

Toronto

Alumnae in Toronto meet on a regular basis (every two or three months) in each other's homes. They have adopted a more formal structure than most groups and have appointed a slate of officers: Terry (MacDonald) Malcolm BScHEc '72 (107 Andale Drive, Willowdale, M2N 2X3, Tel. 225-2228) is the President. First vice-president is Lily (Wong) Chan BA '61 (40 Larwood Blvd., Scarborough, M1M 2M5, Tel. 266-2684) and second vice-



president is Margaret (Williams) Walsh BA '67 (173 Rosedale Heights Drive, Toronto, M4T 1C7, Tel. 486-1815). Treasurer is Evelyn (Saulnier) Tucker Acad '48 (62 Purple Dusk Trail, West Hill, M1E 4C8, Tel. 282-7408). Marlene (Chisholm) Stenten '58 (33 Four Winds Drive, #5, Downsview, M3J 1K7, Tel. 661-4020) is the secretary. Dr. Fulton, fund-drive chairman Goldbloom and Mount Saint Vincent Alumnae Association president Linda MacLellan BHEc '74 (70 Drummond Road, Halifax, B3P 2K9, Tel. 477-5962) met with Malcolm and Elizabeth McCarthy BA '39 (32 Wakefield Crescent, Agincourt, M1W 2O2, Tel. 291-5174) to bring them up-to-date on the university and to seek assistance from Toronto area alumnae for this current fund-drive.

Edmonton

Mount BBA '79 classmates Rachel Martin (G#4, 10148 118th Street, Edmonton, T5K 1Y4, Tel. 488-5518), Sandra Peterson (2314 112th Street, Edmonton, Tel. 436-5751) and Beila Sherman (15411 87th Avenue, #1207, Edmonton, T5R 4K3, Tel. 463-7334) organized the first reunion for this community in early September. It was held at Peterson's house. There are about 50 Mount alumnae living in and around Edmonton.

Homecoming 1980 found members of the Class of 1975 on the reception desk. It was their first reunion with many of the Mount's male graduates turning out. Above, left to right, are a few who took over the registration chores: Alan O. James BA, Musquodoboit Harbour, Doreen Crick BScNursing, Halifax, Lloyd M. Stone BA, Dartmouth and Shirley Siteman BScNursing. After graduating from the Mount, James and Stone went on to graduate from the Maritime School of Social Work.

Fredericton

All alumnae (that is, all those the Mount alumnae office has addresses for) living in the Fredericton area were invited to attend a reception held by the Mount's Education Department at the Lord Beaverbrook Hotel. Education Department chairman Dr. Laurie Walker invited Mount friends attending the Atlantic Region Conference of the International Reading Association. Alumnae association executive member Barbara (McPherson) Shea, BA '55, BEd '56 (27 Flamingo Drive, Halifax, B3M 1S6, Tel. 443-1056) was present to greet those who accepted the invitation. There was an attractive display featuring the Mount's Reading and Language Centre along with an audio/visual presentation ex-



The Class of 1930 celebrated its 50th (Golden) anniversary this year and some of its members are shown, from left to right, above: Sister Eileen Ryan, Halifax, Annie Ritchie, Liverpool, Marie Amirault, Montreal, Agnes (MacLennan) Ken-

nedy, Port Hawkesbury, Lucille Theriault, Halifax. Missing from the picture, but also present for the celebrations, were Sister Mary Hache and Agnes (Dallas) Cosgrove, both of Halifax.



Mount Saint Vincent Alumnae Association each year makes a \$600 scholarship available to the daughter/son of an alumnae entering the university from high school. This year saw two students from Saint Patrick's High School, Halifax, tie for the honor. Both are registered in the Home Economics program. Shown above, left to right, are: Carolyn Murray with Dana (Duggan) Murray (Acad '55 and BScSS '60) and Maureen Doucette with Catherine (Foley) Doucette (BA '55, BEd '56).

plaining the facility and its workings at the conference.

London, England

Alumnae fund-raising chairman Julie Ann Carroll BA '63, BEd (Dal) '64, DipEng (Leeds) '71, MEd (St. Mary's) '79 (5572 Northridge Road, #508, Convoy Towers East, Halifax, B3K 5K2, Tel. 455-0964) met with Mary Catherine "Kitty" Kelley BScSS '40 (c/o Canadian High Commission, Sir John A. MacDonald Building, 1 Grosvenor Square, London, W1X 0A3) last summer. The idea was to try and interest the Mount's overseas alumnae in current happenings at the university.

Profile

A random flip through Physical Plant Co-ordinator Neita Castle's daily log turned up this half-hour entry for one of her more interesting days:

7:30 a.m. — Pouring rain. Telephone. The security guard needs a boost as his motorcycle is too wet to start. He hasn't unlocked any of the exterior doors yet. ("Hold on. I'll get help.")

7:35 a.m. — Telephone. Four of the housekeepers (who live 60 miles away) will be late. Can't get the car started. ("We'll see you when you get here.")

7:37 a.m. — Scan the overnight report. Note that adjustments needed for outside campus lights as they are going off at midnight instead of six o'clock in the morning.

7:40 a.m. — Switchboard operator arrives to pick up Xerox key. It's not in the right place. Searched surrounding offices.

7:46 a.m. — Telephone. Where is the mail? We should be sorting it by now. ("Hold on. I'll check and let you know.")

7:48 a.m. — Telephoned the shop. The driver has just returned from the city and reports there was no mail today. ("That's impossible. We always have mail. Check the post office again.")

7:52 a.m. — Telephone. The Mount's mail was given to Simpsons' driver by mistake and we'll have to wait until it is returned. ("We can't wait... go after it.")

7:54 a.m. — Plugged in the kettle. A man passed the door. He shunned my offer to help and proceeded down the hall. Is he a priest or someone in early to say morning prayers? I followed him into the darkened chapel. He's not praying. He's big and I'm short. ("I'm sorry, sir, unless you can identify yourself you'll have to leave. This is a residence and hasn't been opened for the day yet.") He left.

7:59 a.m. — Back in the office. Telephoned the security guard. Make sure the stranger leaves the campus. His motorcycle was still on the blink. ("Leave it. Walk up the hill and report back when you see him go.")

8:00 a.m. — The kettle had boiled dry. No milk anyway. Lit a cigarette and thought of a way to get the guard a boost. Waited for someone to pop in and say: "How can you stand that awful smoke?"

After eight years with the university, says Castle, one gets to stand anything. "Indeed, some days have started off much worse!" There was the morning she was met with the news that there was a flood on the third floor of Evaristus Hall. "The water was practically knee deep and took



our housekeeping and maintenance staff along with myself a good hour to get it under control. It was chaotic with us telling the girls to stay in their rooms while they argued they had to get to classes. We were all soaked to the skin when it was over. I got back to my office just in time to meet my boss who wanted to survey the damage. As we turned to leave the university president appeared. She was wearing a suit exactly like the one I had on that day. Tell her to go home and change I whispered to my boss. He asked me why. I said forget it."

Another memorable day for Castle was when she arrived to find the white statues painted a brilliant red and most of the doors sprayed with graffiti. Again, before anyone else set foot on campus, the mess was gone with only those involved the wiser. Castle firmly believes that those who want to know what makes a university tick should take a turn at her job for a few days.

In her years at the Mount, she has also dealt with streakers, flashers, vandals, tipsy summer guests, snow storms, boiler break-downs, lightning strikes ("which knocked out the power and necessitated the fast evacuation of food from all the kitchen fridges"), hysterical students ("we had 21 of them stuck in an elevator for two hours"), and even bomb threats ("city police gave me a ticket for parking in the Seton Centre driveway when I was in there trying to get the building cleared"). And you can always count on the "unexpected" happening during Convocation, says Castle. "Once we had a member of our faculty locked in the third floor ramp for three hours while the ceremony was on. Another time, we had the mike fall off the podium during the middle of the main address to the graduates."

It's clearly the unexpected that keeps Castle interested in her job. That, and the people with whom she works. "There's no doubt about it, I thrive on it. I came here on a part-time basis eight years ago

and instead of having the good sense to go home I've continued on a full-time basis ever since. Who, in their right mind, could walk away from all this excitement?" As for her on-the-job colleagues she has nothing but praise for their dedication and sense of humour. "We have laughed a lot together and we have cried some too. We have our frustrations and we have our misunderstandings but when the chips are down we all pull together. That's the way it is here at the Mount. It's the team approach in times of stress which makes it all worthwhile. This attitude is an invaluable asset for any working environment."

Castle says she likes to have herself composed by 9 a.m. when the telephone begins ringing in earnest and the personal visits get underway. Typical problems dealt with: "I'm locked out of my office. There are no parking spots left. Why hasn't the board room been set up for a meeting? Where is the coffee I ordered? My radiator isn't working. I need a typewriter. Someone's fainted in the washroom. We have no towels. The ducks are missing. What gives with this Maritime weather anyway?" Castle responds to all of the above except she refuses to take any responsibility for the weather.

With the construction of Rosaria Centre, this past year has been like no other experienced by Castle in her time at the Mount. She's been yelled at a lot for going on site without her hard hat (her most prized possession) and has had to press her co-workers even more than usual to try and keep ahead of the dust stirred up and the mud tracked in. Her own office, like others, had to be moved to accommodate new student lounges so working out of temporary facilities while waiting for the final move to the new building has been tough on everyone. "But, now, that's all behind us. We have one heck-of-a fine facility. God be praised".

Dulcie Conrad

Are You an Antique Collector?

Unlike fine antiques that grow more valuable with age, the Mount's alumnae records become less valuable as each day passes unless they are updated. Current information is necessary if we are to fulfill our alumnae program goals which include student recruitment, fund-raising, scholarship endowment, a ready research basis of highly trained and skilled women, role models and all 'round support for an institution which had its beginnings more than 100 years ago.

We've come a long way since our records were destroyed by fire in 1951. There are now 5,037 of your names on our computer. There are still 817 names missing. Other Canadian/American universities have 40 to 50 per cent of their alumni with addresses unknown. Only 20 per cent of ours are not listed thanks to your interest and loyalty.

But we are not satisfied. We want to know what has happened to everyone who went to the Mount — your graduate degrees, your career advancements, your family news, your changes of address and about the deaths of classmates.

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