



The Picaro



MOUNT SAINT VINCENT UNIVERSITY VOLUME 6 NUMBER 3 NOVEMBER 2, 1977

NEW PRESIDENT IN '78



The University Corporation of the Sisters of Charity and Mrs. Richard Goldbloom, chairman of the Board of Governors, have announced the appointment of Dr. E. Margaret Fulton as president of Mount Saint Vincent University, Halifax, Nova Scotia. Dr. Fulton will take office July 1, 1978.

Dr. Fulton is currently Dean of Women at the University of British Columbia, a post she has held since 1974, the same year she was appointed associate professor in the faculty of education. She also teaches in the women's studies program. In addition, as Dean of Women, Dr. Fulton supervises student services.

A native of Birtle, Manitoba, Dr. Fulton received her doctorate from the University of Toronto, a Master of Arts from the University of British Columbia and a Bachelor of Arts degree from the University of Manitoba. She has been a member of the faculty at U.B.C., Wilfrid Laurier University, the University of Toronto and York University. In the early 1960's she was head of the English department of the Collegiate Institute at Thunder Bay. Her experience also includes teaching in public and secondary schools in Manitoba and Ontario.

At the University of British Columbia Dr. Fulton has been instrumental in forming a women's academic association and in organizing a number of programs to improve the position of

women at the university. She has worked in the area of applied science to interest more women in engineering

and to change the image of the engineering students. As Dean of Women she has been closely involved with student undergraduate associations and has assisted women students to form a strong student women's committee.

While at Wilfrid Laurier Dr. Fulton was a member of the committee appointed to examine joint programs with the University of Waterloo. She has been elected a member of Senate at both U.B.C. and W.L.U. Previous to U.B.C. she served on committees for senior appointments and tenure and for curriculum and program development. Her experience includes liaison between universities and high school.

Dr. Fulton is a member of several national academic and administrative university associations and last year helped to organize a World Youth Conference (paralleling the Habitat Conference) at the University of British Columbia. Her academic expertise lies in Victorian and Canadian literature and women's studies courses focusing on women in literature.

Election Turnout

The fall Student Council Elections were held on Wednesday, Oct. 19th at the Mount. There was a rather disappointing turnout at the polls on Election Day — 22%! this is a significant drop from the election of last winter. Campaigning was very low-key, and there wasn't great interest on the part of students, so perhaps this accounts for the lower percentage of voters.

Voting gives us the right to support a particular candidate who we think will do the best job or believe in the same ideals as we do. If you didn't exercise your 'right' and failed to vote on Election Day, you are not justified in criticizing the Council. You failed to put your support behind a candidate and influence the decision of who will be our leaders.

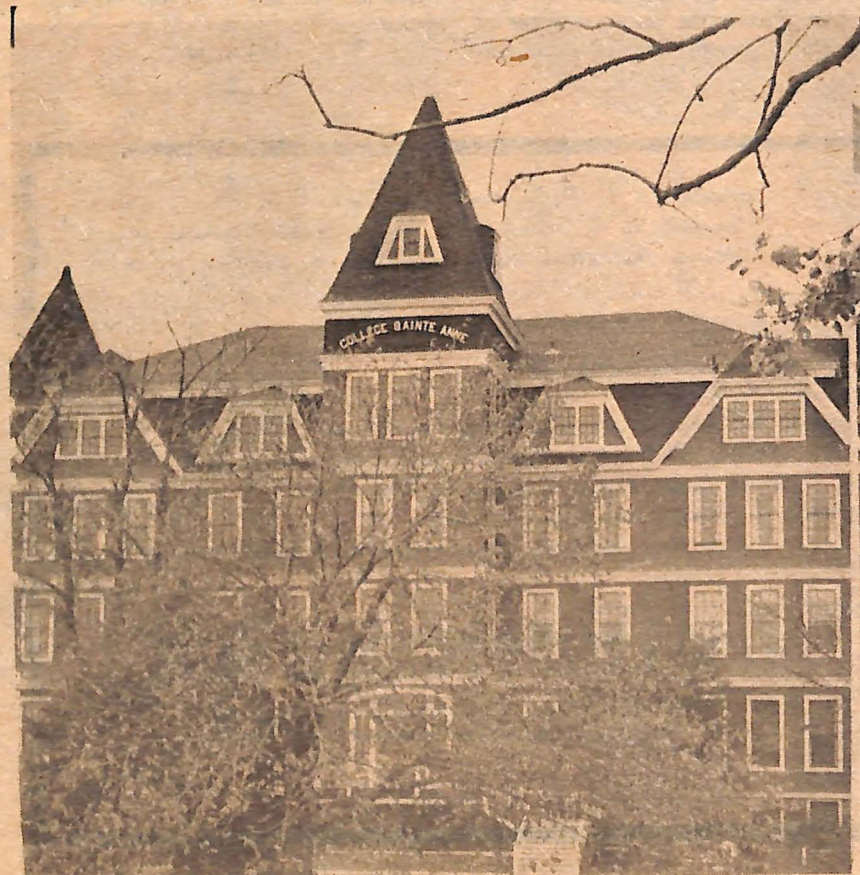
As was the case last year, there were complaints about voting procedure. Many students did not want to have their I.D.'s punched. Punching I.D.'s is the only way we (the Elections Committee) have been able to think of as a check that students do not vote at a number of polling stations. Some have suggested that we have specific polls

for specific faculties (i.e. Home Economics students and Science Students might all vote at the poll in Evaristus). At the polling station there would be lists of students in the faculty and the names would be checked off as they voted. The main problem with this system, is the difficulty we would face getting people to vote. If we had everyone vote at specific polls I'm afraid voting turnout would drop even more drastically. With our present set-up, it is difficult enough.

The only purpose of your I.D. Card is to allow you to attend functions here at the Mount and at Dalhousie. Having a hole in the card does not have any effect on its validity.

I would like to congratulate those candidates who were elected to Council positions, but thanks should be extended to all those who ran for an office. Your interest is greatly appreciated. Special thanks to the poll workers and the Elections Committee.

Elspeth McLean
Elections Chairman



AFS Meets at Church Point (pg.5)

MSVU Debating Society Formed

On Thursday October 13th, a group of interested students gathered in seton Room 345, with the hope of starting a debating society. Much of the ground work had been done before the meeting by Nancy Hoegg and Laura Corbeil — two instigators in starting the Society. Dr. Patrick O'Neill of the Speech & Drama Department, and Mr. James Ireland have graciously offered their services as Debating Coaches.

At the first meeting, Nancy Hoegg was appointed acting president while Laura Corbeil, Nancy Chan, and Frances Moran were appointed to the constitution Committee. Cindy Giffen has become the Advertising personality.

Much has happened since that first meeting; much has been accomplished. Three representatives of the Society were fortunate in being sent to Mount Allison University in

Sackville to their first Debating Tournament. Here they had an opportunity to learn the rules and regulations used in debate and also establish relationships with other university Debating Societies. The Tournament provided not only enlightenment into debate, but provided the representatives with an opportunity to debate.

The Constitution Committee has not been idle; at next Tuesday's meeting they plan to present the Constitution to the student's Council, in hopes to obtain an official charter.

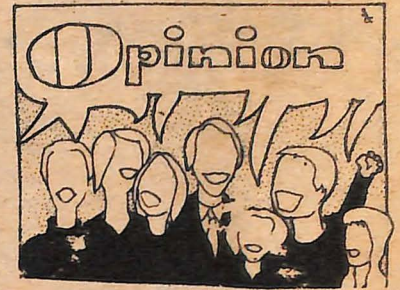
On Thursday, October 27th, the Society presented its first debate to the University community. The resolution debated was: "Be it resolved that Male Discrimination at Mount St. Vincent University is rampant and widespread." The Government consisted of Prime Minister Francis Moran and Cabinet Minister Nancy Hoegg, while

the Opposition Party was represented by Opposition Leader Nancy Chan and First Speaker Laura Corbeil. The debate was well attended by a good cross section of the University community. The atmosphere was tense and spirit was high. Upon completion of the debate, the Honorable Speaker, Cindy Giffen, opened the floor to questions on the debate while the judges deliberated. The judges decided in favor of the Government and went on to present constructive criticism to all participants in the debate.

At this time we would like to thank Dr. Susan Clarke and Dr. Morty Lazar for their time and efforts in judging the debates, and Bob Crozier for being the time-keeper.

We would also like to thank the audience for being great, and encourage them to become involved in the Society. This is your society. Meetings

are held in Seton 345 at 12 noon on Thursdays. Most of the members are all beginners and learning is what it is all about, so come out and participate.



SPECIAL THANKS

The Debating Society would like to especially thank Dr. Patrick O'Neill and Mr. James Ireland for becoming the Debating coaches, and for their help and guidance in establishing the society.



Who's Mrs. Fox?

This past April, the MSVU Student Council made a tremendous stride forward in the hiring of an Executive Assistant in the person of Mrs. Shirlee Fox. This job which requires a working knowledge of all facts of the Student Union, is a newly created position which the Union has been in dire need of for a long time.

Mrs. Fox is the senior member of the Union, responsible for the opera-

tion of the business aspects of the Union, Student Union services, Student's Centre and the providing of continuity and advice as a resource person. The Executive Assistant is responsible directly to the President and Executive of the Student Council.

Feel free to drop in her office in Rosaria Hall and make her acquaintance.

443-4224

Council Column

Two delegates from the Mount attended a National Union of Students conference last week in Calgary. Strategy was formed on issues dealing with Student Aid and Unemployment. Council is planning to hold a general meeting with all students to deal with these issues on the campus level.

Arising out of one workshop, came the idea of holding a student participation campaign. This campaign will involve two weeks of blitzing the campus with student involvement. How about getting involved before the campaign? We need help.

The Council moved at the last meeting to strike a constitution committee to study and improve the present and other proposed constitutions. If you are interested, please come to Tuesday's Council Meeting — 12:15 in Rosaria Boardroom. Even if you're not interested in any particular issue, PLEASE COME! We're

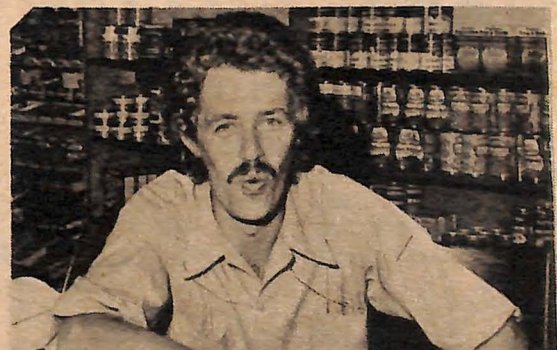
making decisions concerning you, and spending your money. Remember, every Tuesday, 12:15 in the Rosaria Boardroom.

Within the next couple of weeks, Council will be putting a Plexi-glass Board in the President's (Room #3) Outer Office. This will enable all students to see what's going on during the month at a glance. Make a point of dropping down so you know what is happening.

Finally, on Monday, October 31, applications will be open for the positions of Winter Carnival Chairperson and Picaro Editor.

Applications will close Monday, November 7th at 6 p.m. Applicants must be available for an interview Tuesday, November 8th at 12 noon.

Louise Abraham
Student Union President



"COME ON DOWN!"

Sounds a little corny eh? Well, we are NOT corny; we are very serious about our little business. We have expanded our facilities and our inventory to serve you with hopes to constantly improve. With your patronage and your suggestions, we will improve.

Come down and see us and feel free to comment. We try to keep our prices low to meet the limited budget we all must live on. We have sandwiches, yogurt, milk, and cookies for a quick snack, and there is always fresh fruit for your eating pleasure.

"Come down and help us serve you"

The Staff of MSVU Student Store
Adair Stewart, Manager

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Typewriters!

Dedications: i) Kibre & Leavitt

ii) to those funny brown bottles in the wee hours of the morn...

iii) for Shameless & Jennifer and all the time they spent together.

iv) to the Star (fish)!

v) for all those who preceded us, and all those who will follow

mph & dlv

ENTERTAINMENT

BRIEFS

by Susan O'Keefe

We now have a Committee of forty students, and we have completed our bookings for this term. So, keep an eye out for posters of up-coming events. Incidentally, posters for all events are posted in at least four areas of the University:

- a) The Entrance to Rosaria Hall
- b) The Lunch Room in Seaton
- c) Vincent Hall — Switchboard
- d) Bulletin Board near the Cafeteria

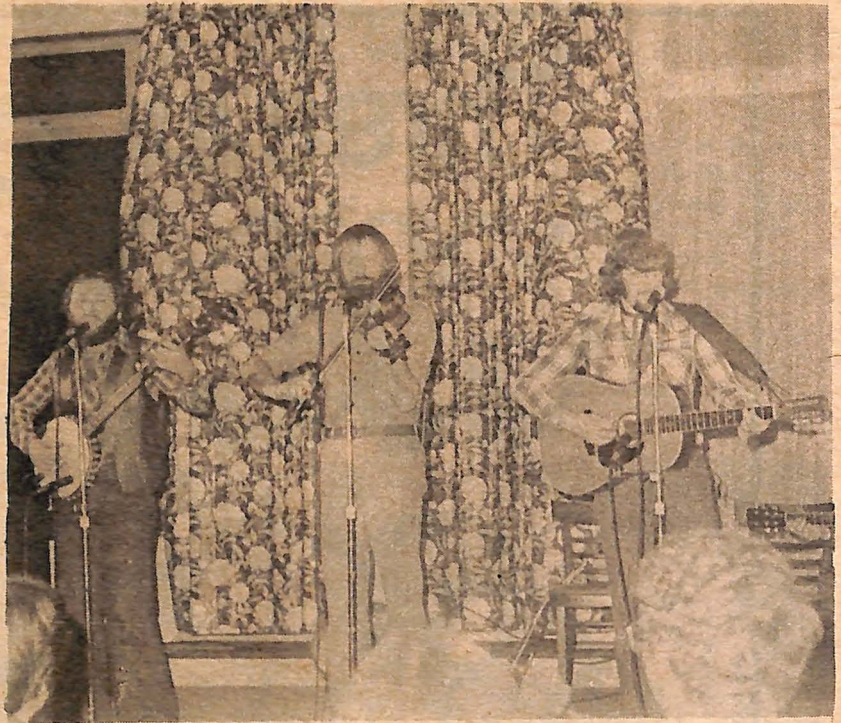
If, however, you can't find a poster, give us a call at 443-4224 (Student

Union Office) and we will be glad to give you some information.

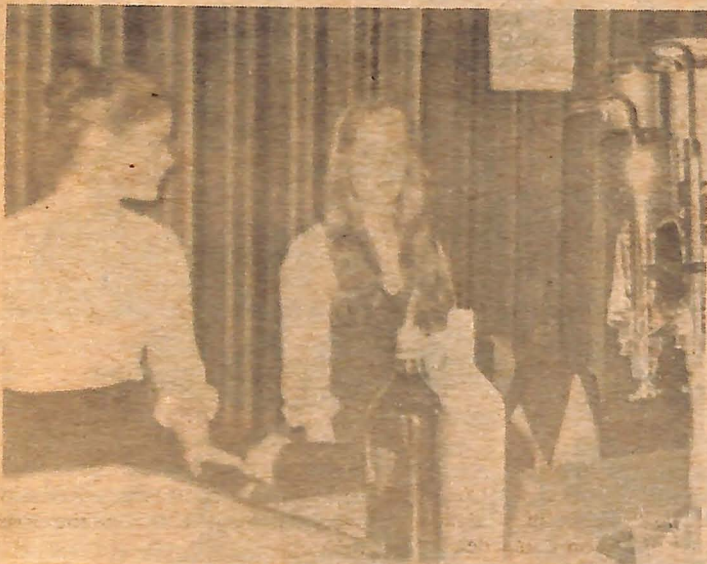
We are now in the process of planning events for after Christmas so if you have any suggestions, bring them in.

Entertainment is looking for two responsible people to sell advance tickets. This will be a paying job and will require the selling of tickets for 2 events a week. If you are interested, come down to the Student Union Office and let us know.

Susan O'Keefe
Entertainment Director



"Ryan's Fancy"



The bash on Saturday night was considered a success by all — not only the students who attended, but by Ryan's Fancy. They would like very much to play here again and we feel they were very much appreciated. So keep a watch and plan to hear Ryan's Fancy during our Winter Carnival!



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Here's how you enter. Complete and send in the entry form below. Carefully read the rules and regulations and answer the four easy questions on long distance calling. The answers to the questions are contained in the

introductory pages of your telephone directory. Mail the completed entry form; to be eligible, entries must be received no later than November 15th, 1977, and who knows, you could be driving around

in your own special custom painted Mini before you know it.

Long Distance
TransCanada Telephone System

Rules & Regulations

1. To enter the "Win-A-Mini" contest, complete this Official Entry Form. Only Official Entry Forms will be considered. Limit one entry per person. Mail to: "LONG DISTANCE SWEEPSTAKES" Box 8109, Toronto, Ontario M5W 1S8. Contest closes with entries received as of November 15, 1977.

2. There will be three prize winners determined. Each winner will receive a new 1977 Mini 1000 Automobile with custom paint job. Each Mini is equipped with front-wheel drive, 998 cc transverse mounted engine, rack and pinion steering, electric windshield washers, impact absorbing front and rear bumpers, heated rear window, fresh-air heater/defroster, adjustable fresh-air vents, dual braking system, four-way hazard warning system, back-up lights, front head restraints, 4-speed all-synchromesh transmission. Manufacturer's suggested list price, FOB Dartmouth, Montreal, Burlington, Vancouver, \$2,995.00, including Federal Sales Tax. (Dealer may sell for less.) Price does not include special custom paint job, dealer pre-delivery inspection, and make-ready, B.L.'s port handling charge or destination charge (if any). Local delivery, provincial and municipal taxes are included as part of the prize at no cost to winner. Only one prize per person. Winners must agree to accept responsibility for driver's permit and insurance. Prizes will be delivered to the

British Leyland Motors dealership nearest the winners' residences in Canada. Prizes must be accepted as awarded. No substitutions.

3. Selections will be made from eligible entries received and selected entrants whose questionnaires are completed correctly will be required to first correctly answer a time-limited, skill-testing question during a pre-arranged telephone interview before being declared winners. Decisions of the judges shall be final. By entering, contestants agree to the use of their names, addresses and photographs in any forthcoming publicity in the event of becoming a winner.

4. Contest is open only to students who are registered full-time or part-time at any accredited Canadian University, Canadian College or other Canadian Post-secondary Institution, except employees and members of the immediate families of TransCanada Telephone System member companies, British Leyland Motors Canada Limited, its dealers and their respective advertising agencies, and the independent judging organization. The contest is subject to all applicable Federal, Provincial and Municipal laws.

Official Entry Form

Answer the following questions, then complete the information below them. Mail the completed form in time to be received by midnight, November 15, 1977. (ONLY ONE ENTRY PER PERSON)

Here are the questions:

1. It is cheaper to:
☐ dial Long Distance calls yourself
☐ use the Long Distance operator
2. You can save the most money by calling Long Distance
☐ during business hours ☐ during evening hours
3. Do discounts ever apply to Long Distance station-to-station calls made from a payphone?
Yes _____ No _____

4. During what hours can you save the most money on Long Distance calls made between Monday and Friday?

Calling to (location of your choice) _____
from _____ am to _____ am
_____ pm to _____ pm (PLEASE PRINT)

Name _____

Address _____
(street) (city)

(province) (postal code)

Phone number where you can be contacted _____

University or college attending _____

Student Political Wounds Healing

CHURCH POINT (CUP) The Nova Scotia Caucus of the Atlantic Federation of Students (AFS), shelved its differences last weekend and agreed to launch a provincial campaign to reveal Government involvement in the funding of Post-secondary education in the Maritimes.

The Caucus decided to investigate funding decisions made by the Governments and the Maritime Provinces Higher Education Commission (MPHEC) by seeking support from university senates and boards of Governors where many of the budgetary decisions originate.

The meeting, hosted by College Ste. Anne, drafted a series of motions calling for disclosure of information on funding talks recently held between the MPHEC and the Council of Maritime Premiers and the projected subsidies the universities will need from the MPHEC during the next budget year, 1978-79.

Students from nine Nova Scotia institutions attended the meeting which the newly elected Caucus Chairperson, Marc Allain, described as the first constructive dialogue within the organization since the last conference in May.

AFS was plagued with internal dissension recently when Student Council Presidents from eight Atlantic campuses held an independent meeting to discuss the organization.

Allain said the caucus believes AFS has received more than its share of bad publicity lately, and agreed the body needs to consider structure at its fall

have to have a voice in how those decisions are made," said Allain.

The Caucus also decided to take the drafted motions back to the Student Councils and begin research on the individual campuses to determine the long term effect of funding cutbacks on the quality of education at each campus.

The Caucus mandated Allain to draw up a policy for AFS on unemployment and Atlantic students.

AFS does not have any ratified policy on unemployment, a situation Allain termed 'ridiculous', and one which led to differences within AFS.

Some representatives felt that AFS should not focus its resources on what they believed to be solely a NUS policy. Allain remarked that not having a policy on unemployment in the hardest hit area of the country is absurd and the delegates agreed the organization will deal with the issue at the November Conference.

AFS and NUS representatives in the Halifax area formed an ad hoc action committee during the summer which was involved in the organization of the Halifax-Dartmouth Coalition of Support for the Unemployed. That work, Allain said, would continue, hopefully with the sanction of the entire organization.

The Caucus Executive was completely revamped with Allain replacing Mike McInnes as Chairperson, and Shelly Jones succeeding Rick Doucette as Provincial Student Co-ordinator.

The Nova Scotian Caucus, which is the largest and most active in the Federation believed the November Conference should devote time to ironing out the structural problems within the organization particularly the ratification of a Constitution. A proposed Constitution was drafted by the Committee from the May Conference in Sydney, and a slightly reworked

proposal will be presented by Student Council Presidents from the region.

The November Conference will be hosted by Mount St. Vincent University in Halifax on the weekend of November 19th, and students from the 12 member of AFS and other non-member institutions in the Atlantic are expected to attend.

By Mark King



AFS

ATLANTIC FEDERATION OF STUDENTS

IS RECEIVING APPLICATIONS FOR THE FULL-TIME POSITION OF STAFF PERSON

DUTIES

- Office work
- Co-ordinating communication between the federation and the students
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- November 4
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MUST BE COMMITTED TO STUDENT CONCERNS

AFS/FEA is an organization of students from the four Atlantic provinces, working together to promote the quality and accessibility of Post-Secondary education.

Send resumes and enquiries to:
Atlantic Federation of Students, 1539 Birmingham Street, Halifax, 422-8338.



conference. He said Nova Scotia campuses wanted the membership to approve a constitution and get on with more serious matters.

Allain said AFS needs to solidify itself internally and begin developing strategy to deal with the presently secret decision-making processes of the MPHEC. He said the representatives agreed to call for support from the universities for faculty and student representation on the MPHEC.

They agreed to begin organizing at each campus around the issue of student representation on the MPHEC. "Decisions are being made in secret that are directly affecting the quality of education at Maritime institutions; we

McInnes, who is a Vice-President at St. Francis Xavier, left the Caucus with a few parting words about press coverage of the internal squabbling that has been running rife through AFS lately. McInnes said the student press shouldn't be allowed to cover the Federation's inside problems.

He suggested his successor Allain avoid critical publicity by taking a moderate position, or 'straddling the fence' as he put it.

The absence of an AFS full-time staff person prompted the Nova Scotia members to take action on their own; the group agreed to set the hiring process in motion by advertising for the position next week. They hope to select a person for ratification at the next conference.

Delegates stress student aid Quebec, Unemployment NUS focus

(CUP) Creating a student aid program based on the actual needs of students will be a major priority for the National Union of Student this year.

Several motions passed at the Conference called for an end to the present use of summer savings as a criterion for granting loans. "How much a student saves during the summer has no relation to resources actually available to students", said NUS President Ross Powell.

Delegates also demanded that students be declared independent at age 18. Students are presently only considered independent at age 21. "In every other area a person is legally viewed as a responsible adult at 18, except students when it comes to student loans", said a delegate from the University of Toronto.

The National Union of Students also committed itself to press for better student input into any discussion on restructuring the Student Aid Programme and on existing Student Aid Steering and Plenary groups.

Québec

A debate on whether or not to recognize the Association Nationale des Etudiants de Québec (ANEQ), as a National Student Union equal to NUS, drew varied responses. Delegates agreed with the principle, although debate broke down on procedural problems and a decision was eventually postponed to a January Mail vote that will follow local debate on the issue.

AOSC — Association of Student Councils

(CUP) The National Union of Students affiliated itself with a service organization, the Association of Student Councils at its conference.

AOSC, which has 63 members including 24 NUS members, offers student charter flights along with the distribution of an international student card to Canadian students.

The agreement is subject to ratification at an AOSC Executive Director Ron Hurd, the ratification will be no problem.

The AOSC/NUS agreement stipulates 31 NUS members will become AOSC members. A 'Grandfather Clause' for current AOSC members was passed so they can retain their AOSC membership without having to join NUS.

The merger is expected to benefit both groups, Hurd said. "It will allow for increased recognition of both organizations while at the same time giving NUS and AOSC greater stability, continuity, and credibility." He added, "It is essential for the rebuilding of a student organization that covers all aspects of student life."

Despite the myriad of motions passed at the conference, delegates and staff of the National Union left the conference largely dissatisfied with the weekend meeting. A lack of focus and direction was recognized by some, but most had little idea how the problem

could be dealt with.

University of British Columbia delegate John Demarco summarized the conferences' effectiveness when he complained about the Unemployment strategy in particular, "It seems that there is more we can do in an Unemployment Campaign, but we just can't get a handle on it."

Unemployment

Unemployment emerged as the top priority for research and action at the National Union of Students Conference in Calgary during the weekend of October 22-24. Other

issues discussed, included student aid, educational cutbacks, and a merger with the Association of Student Councils of Canada (AOSC), a student travel service. The recognition of the Quebec Student Union also grabbed delegates attention for part of the conference.

While fighting unemployment remained the Number One priority of the National Union of Students at its Oct. 23 Conference, most delegates left the conference feeling the effectiveness of the campaign is uncertain.

NUS delegates at the conference called for extensive research on the effects of unemployment and for the distribution of the NUS position on unemployment for debate on campuses in Canada.

The NUS position demands the Federal Government develop a continuing program of job creation with

the goal of full employment, but some delegates said this solution did not deal with the real problem and does little to change basic attitudes.

Most delegates agreed unemployment was a severe problem and had to be dealt with immediately. However, most were at a loss to develop strategy on the issue and it was only in a final unscheduled workshop that a campaign to educate Canadian students was drawn up.

The NUS campaign will include a week of activity at the end of February with General Meetings on unemployment at local campuses. The campaign calls for large scale student input, pamphlets, posters, and the establishment of Local Employment Committees. The campaign will culminate with the NUS Executive presenting student concerns on unemployment to Trudeau.

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SCOREBOARD

by Don Carney

The weekend of October 22-24, saw a full slate of sporting activities in which the various athletic teams from the Mount participated. Mount athletic organizations made pilgrimages to Wolfville, St. John's and Truro to compete with other Maritime womens' athletic teams in such sporting events as Tennis, Field Hockey, and Volleyball.

Four Mount girls found themselves at St. John for a Tennis Tournament. Shirley Watkins (1 CED), Judy Joell (2 CED), Olive Crosby (3 CED) and Susan Cooper (4 CED) represented the Mount against four other universities — Memorial, Dalhousie, St. Thomas and Universite de Moncton. The girls from the Mount enjoyed only a brief moment of success during the

two day period. That came when Judy Joell defeated the representative from St. Thomas in CED 2 Division play. The two girls were engaged in a close battle that had to go into a tie breaker situation before the final outcome was determined, with Judy winning 5 - 7.

The tennis team at the Mount is severely handicapped with a lack of facilities to practice for such Tournaments. The tennis court on campus became unuseable because of vandalism. This sent the girls of the Mount to find a suitable spot for practising their event. The damaged court was not helped to any degree by the weatherman — the rainy conditions over the past few months made it almost impossible for the team to practise.

Another group of Mount girls made the short trip to Acadia University for the Junior Varsity Field Hockey Tournament, which involved teams from Dalhousie, St. Thomas and Acadia. This was a near-end of season Tournament which capped off a month and a half of practice for the 13 full-time members of the MSVU team. Under the direction of Coach Ruth Drysdale, the Mount Field Hockey was formed with players varying in degrees of experience. Because of the relative inexperience of this developing team, the Mount failed to win any games in that Tournament but gained invaluable experience for future tournaments.

The Teacher's College in Truro was the stage for the third Tournament involving Mount teams. This time it was the girls Volleyball Team which in the past has produced the brightest moments in the Mount Athletic Program. The event was the Fundy Volleyball Tournament (Class A) and was hosted by the Teachers College, involving two other Ladies Teams — the Sydney Bees, and the Ceilch Team from Halifax.

Although beaten soundly by the

Sydney Bee's, and the Ceilch's of Halifax, the team from the Mount enjoyed the taste of victory by clearly defeating the Teacher's College in just two games. As team member Elspeth McClean put it "We were really out to beat them (T.C.), because the weekend before they had beaten us." The revengeful victory over the Teacher's College did not win the Fundy Tournament for us, but it did raise the spirits of our team. The team as a whole were discouraged by their earlier loss to T.C, but now have confidence for their upcoming Tournament.

The Volleyball Team enjoys a rather prestigious position in the upcoming Greenwood Open on Nov. 5th. They return to the Tournament as defending Champions — a very honorable position for any team in any sport. It is remarkable that any Mount teams can participate in Tournaments of such type, let alone win when one looks at the lack of facilities as compared to other larger universities . . .

Well, that's it for this week; we'll be back in another two weeks with more scores!



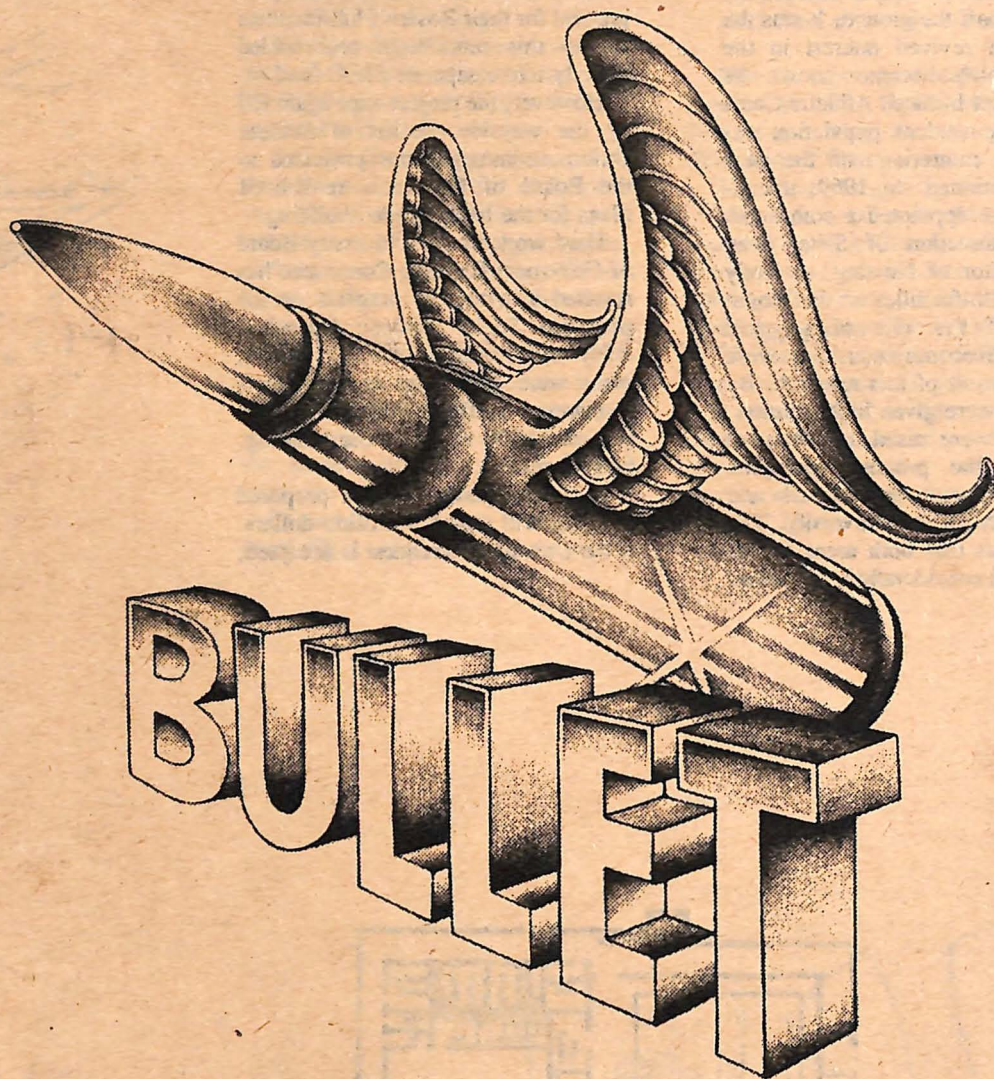
by Marg Ellis

The University is now the proud owner of a tennis court. It was laid down a year ago on the foundations of the old buildings near Seton. In June a net was erected, only to be stolen during the week before classes started! However, we now have a new one that can be signed out by contacting Physical Plant or the Pinkerton Guard. In the spring it will be erected on a more permanent basis and hopefully will remain there for the benefit of students, faculty and staff.

During the winter, when tennis playing is impossible, the court will be used, if absolutely necessary, for parking. However, cars with studded tires will be prohibited, to protect the surface of the court. Any such cars found on the tennis court will be subject to ticketing by the City Police to the fine of \$15.00, with no warnings. So please respect this facility; it is for *your* use!

Tennis rackets may be signed out at the Athletics/Recreation Office during the week and hopefully in the spring you will also be able to borrow balls.

Happy tennis playing!



Imagine top 40 radio without the hype.

Instead you get rock journalist Jim Millican who counts down the hottest songs from Canada's national top 40 survey which is compiled by computer every week.

Instead of inane chatter and interruptions you get the most music and meaningful talk including behind the scenes profiles of the artists, the song writers, the record producers and up to the minute reports from the pop music capitols of the world.

"Ninety Minutes With A Bullet" is high calibre rock radio Wednesdays at 8:30 p.m. wherever you find CBC on your dial.



MOUNT SOCIAL/ATHLETIC COMPLEX?

The problem of deficient social and athletic facilities has been grapple with since November 1965 when the Mount, in anticipation of its growth, submitted a ten-year projection of required new buildings. Included was a building, "Gymnasium and Swimming Pool", calculated for completion in 1967 at a cost of \$500,000. Lack of sufficient funds prevented this project from getting off the ground. It was the students that revived interest in the building which became known as SIAC, Student Initiated Athletic Complex. As the student population expanded, the mutterings of the new building continued. In 1969, a concerned Senate appointed a committee under the direction of Sister Jean Eudes, director of Nursing, to study Student Health facilities on the Mount campus and the role of physical education. Recommendations were made as a result of this research. By 1972, plans were given high priority.

Questions were raised at this time as to whether the proposed complex should incorporate both social and athletic aspects of the University. The assurance was that both areas would receive equal consideration. A student

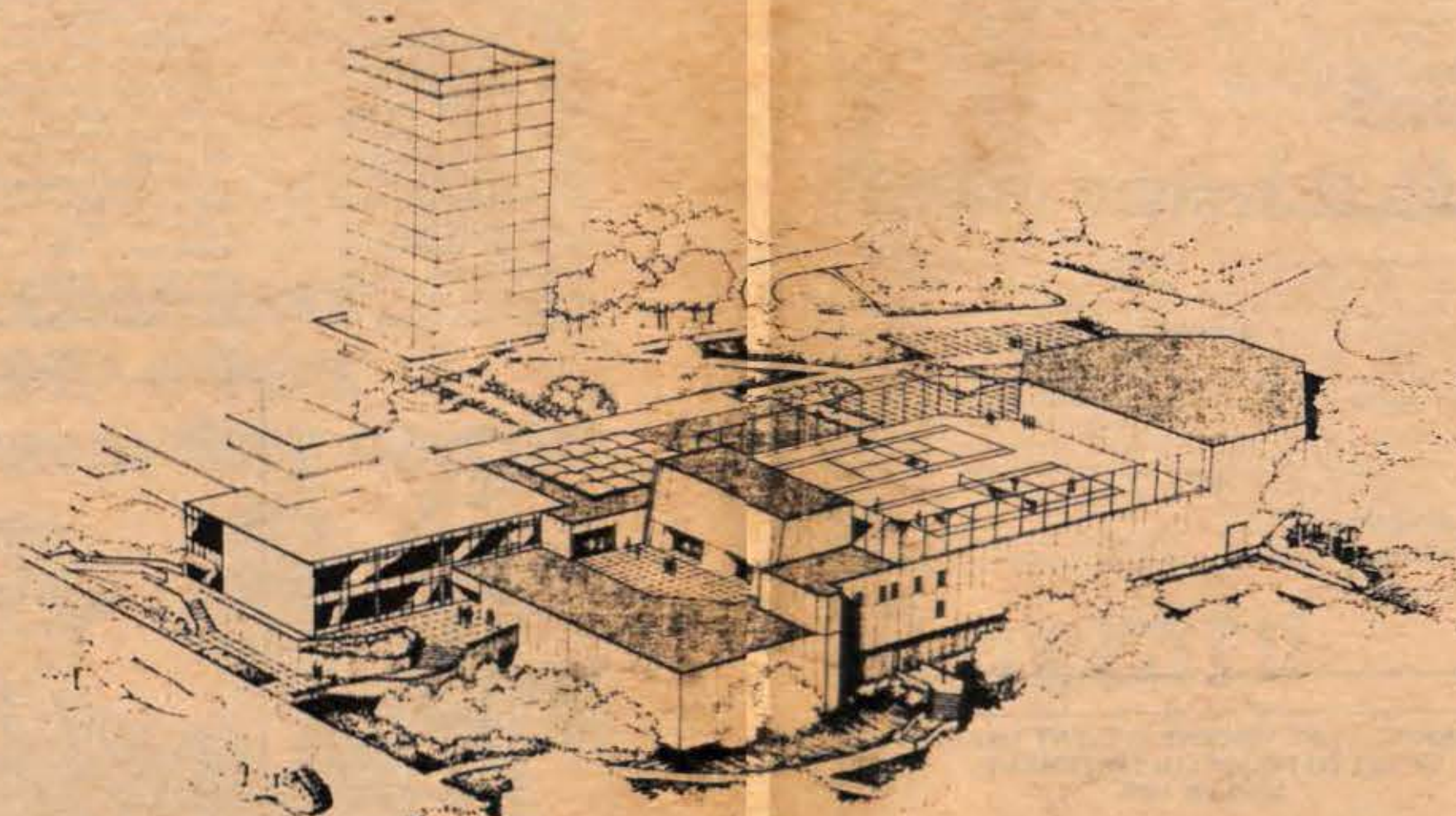
questionnaire was circulated establishing student's desires for a swimming pool, sauna baths, gymnasium and a lounge.

The student feeling then was to finance the complex on their own. In November 1972, the goal was \$20,000, to be raised mainly by entertainment. At this time, the controversy over the Student Union paying rent for their Rosaria Hall facilities led to this rent begin rechanneled directly into a separate SIAC fund.

However, the project once again fell by the wayside. A list of Student Union recommendations presented to the Board of Governors revitalized plans for the badly needed building.

Hard work by the University Board of Governors Building Committee has resulted in extensive progress on the proposed Social Athletic Complex. After much discussion and debate, plans were drawn up and architects Cumaresq and Byrne, were hired at a cost of 50,000 to design the building. (see diagrams)

It is anticipated that the proposed building will cost 5.4 million dollars. If the University's request is accepted,



then the Federal Government will pay the capital cost of 90% and the University will pay 10%, the operating and furnishing costs.

The building, will lie between Seton and Rosaria, spilling out over the small gravel path through the woods. Adjacent to Rosaria and connected by tunnels, it will accomplish the most effective use of the facilities already available in the building.

Efforts will be made to preserve the natural surroundings of the area, and the building's exterior will be designed to blend with them.

SAC has been designed to consist of four floors. The facilities included in these floors will be a swimming pool, saunas, a regulation-size gymnasium, exercise room, music room, Student Union Offices, and a multi-purpose room.

Rosaria Hall will more than likely house Student Services, such as health services and Manpower. A pub and snack bar will be built where presently the Rosaria Boardroom and Lounge exist now.

However, plans were brought to a standstill in 1969 when the Govern-

ment placed a moratorium on all building projects in the Maritime Provinces.

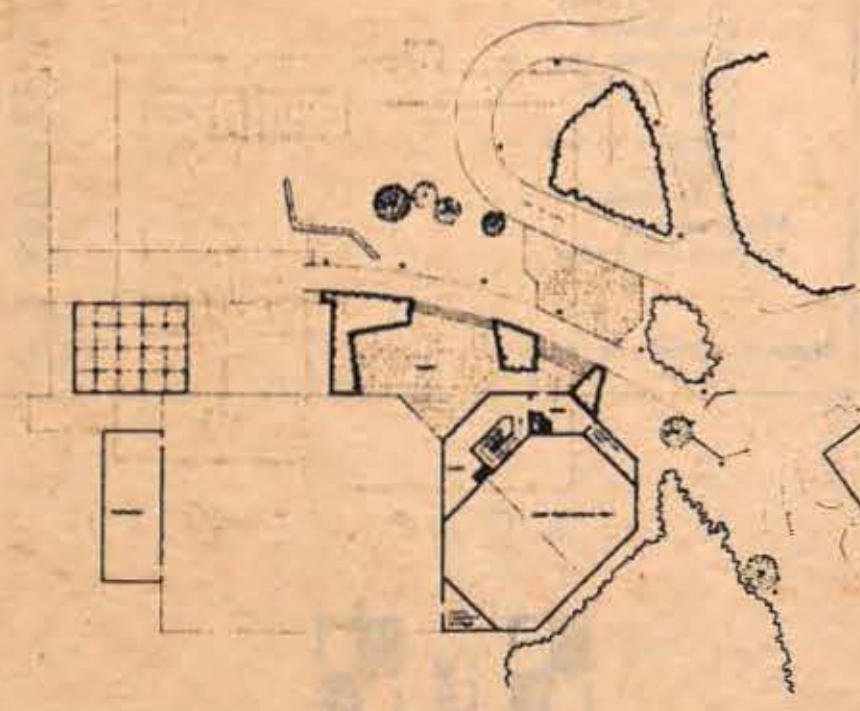
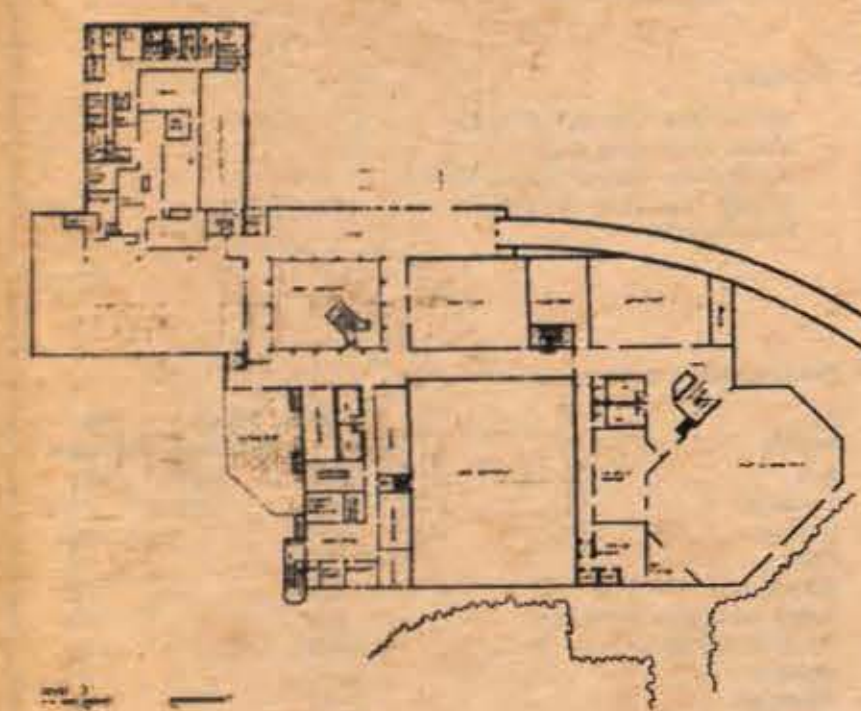
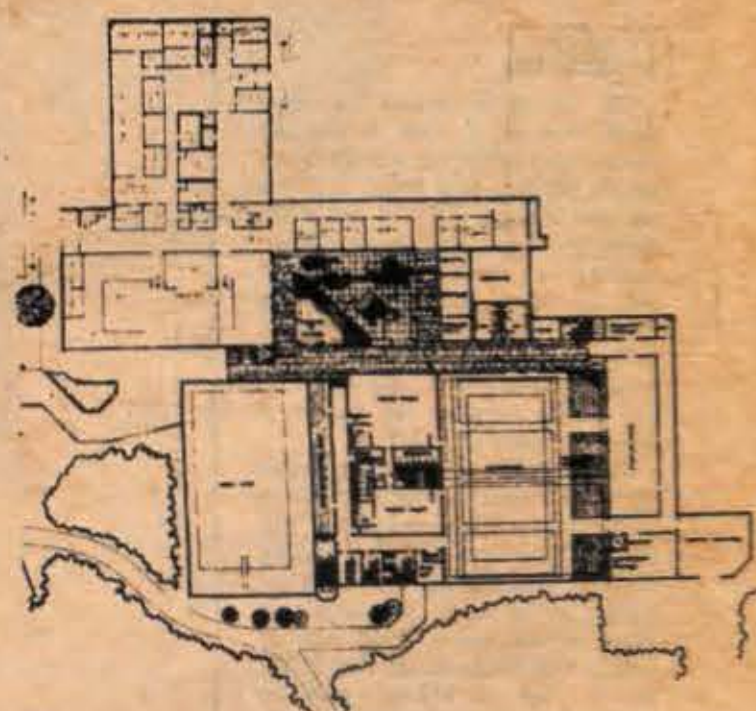
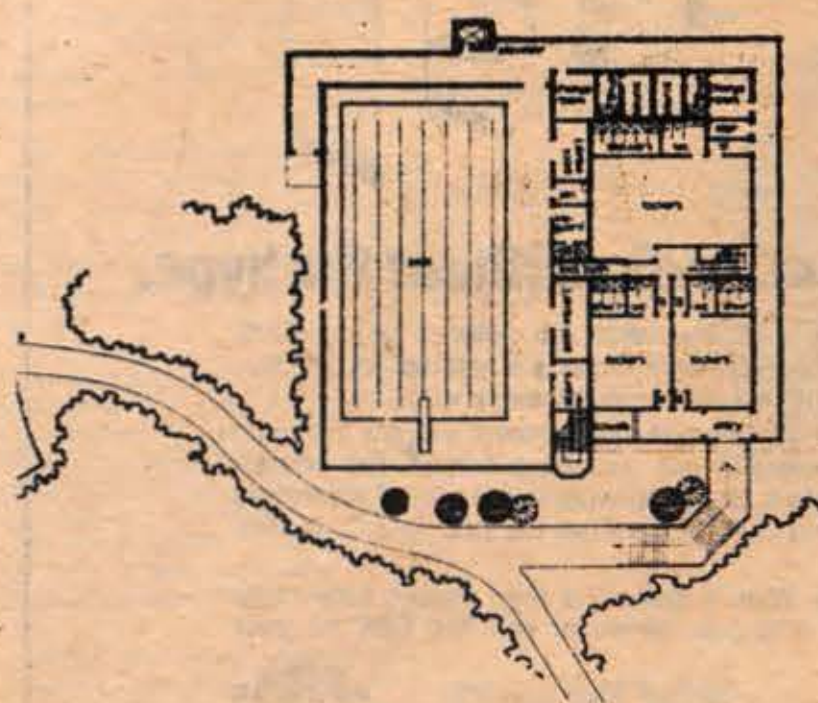
The moratorium is now being gradually lifted, but we have yet to receive the third approval out of the following three:

- (i) approval in principle — received
- (ii) tentative approval — received
- (iii) final approval — pending

Why has this third stage not been reached yet? The Government is stalling in providing the money for us. Why again? Who knows?

The key here is getting the short end of the stick — why should we be the only university in Canada without such a complex when other universities who already have these facilities are now building more new facilities?

The key here is Government Funding. Students should begin questioning the motives behind these government tactics and find out why the government is so reluctant to fork over the much needed money for the building of the Mount Social/Athletic Complex...



AUDITOR'S REPORT

To the Members of
Mount Saint Vincent Student Union

We have examined the balance sheet of the Mount Saint Vincent Student Union as at June 30, 1977 and the statement of income and expense for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances.

A significant amount of the Union's revenue is derived from social events sponsored by the Entertainment Committee. It was not possible for us to determine whether or not formal internal controls necessary to ensure an accurate recording of all revenues, were in effect during the year.

In our opinion, except for the effect of any adjustment which might have been required if we had been able to verify the entertainment revenue, these financial statements present fairly the financial position of the Union as at June 30, 1977 and the results of its operations for the year then ended in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

August 30, 1977
Halifax, N.S.

Chartered Accountants

MOUNT SAINT VINCENT STUDENT UNION STATEMENT OF REVENUE AND EXPENSE For the Year Ended June 30, 1977

Revenue	
Students' union fees	\$47,793
Entertainment	31,092
Miscellaneous	2,908
	<u>81,793</u>
Expenses	
Advances to societies (Note 3)	6,969
Athletics	3,345
Awards and grants	1,206
Conferences	2,366
Dalhousie student union fees	11,359
Entertainment	31,720
Graduation ball	3,312
Orientation	2,418
Student union administration	
Canada Pension and U.I.C.	676
Executive	492
Honorariums	5,627
Legal and accounting	410
Manager's salary	2,423
Miscellaneous	2,397
Membership fees	75
Office supplies	1,314
Rent	3,240
Executive assistant	2,707
Telephone	934
Transportation	884
Winter carnival	1,188
Yearbook contribution	1,947
	<u>87,009</u>
Excess of expense over revenue	<u>\$ 5,216</u>

MOUNT SAINT VINCENT STUDENT UNION BALANCE SHEET JUNE 30, 1977

Assets	
Current	
Cash	\$ 5,149
Receivables (Note 2)	4,650
Student loan fund	500
Prepaid expenses	100
	<u>10,399</u>
Furniture and equipment, at cost	3,488
	<u>\$12,887</u>
Liabilities	
Current	
Accounts payable	\$ 4,164
Equity	
Equity, beginning of year	13,939
Excess of expense over revenue	(5,216)
Equity, end of year	<u>8,723</u>
	<u>\$12,887</u>

MOUNT SAINT VINCENT STUDENT UNION NOTES TO FINANCIAL STATEMENTS JUNE 30, 1977

1. Summary of significant policies.

- Student Union fees are billed to the students through the University. Revenue is recognized on an accrual basis when the final student population has been determined.
- The policy of the Union is to capitalize assets which have a long term life expectancy and which have a cost in excess of \$100. No depreciation is taken on these assets.
- All costs which are incurred by the Union and which are not directly related to a society or specific function are charged under Student Union Administration expenses.

2. Receivables

Mount Saint Vincent University	\$1,793
Mount Saint Vincent Choir	800
Mount Saint Vincent Student Store	1,175
Atlantic Federation of Students	469
Miscellaneous	413
	<u>\$4,650</u>

3. Net advances to societies.

Society	Funds Advanced	Funds Returned	Net Advance
Arts	\$ 3,567	\$ 4,007	\$(440)
Business	340	63	277
Chinese	150		150
Choir	775		775
Education	700		700
Future secretaries association	260		260
Home economics	5,648	6,031	(383)
Nursing	305		305
Photopool	1,331	55	1,276
Picaro	4,637	1,192	3,445
Residence	404		404
Science	200		200
	<u>\$18,317</u>	<u>\$11,348</u>	<u>\$6,969</u>

Carrigan to call it quits at St. Mary's

HALIFAX (CUP) Dr. Owen Carrigan, The President of St. Mary's University will not seek renewal of his contract when it expires in June 1979, but has no intention of resigning in the meantime.

Carrigan said Tuesday his decision was not related to the results of a non confidence referendum recently held by the university faculty, who voted 87 per cent against Carrigan as SMU president.

He said he informed the St. Mary's board of Governors last spring of his intention to step down as president at the end of his present term.

The president says he will not resign before the termination of his contract because "no formal charges have been presented by the faculty union, and

thus the terms of my contract should be honored until it expires".

A committee of three faculty members and three representatives of the Board of Governors was formed last week following the submission of the

referendum results to the board. The committee will attempt to work out a compromise on the affair.

Some faculty members feel Carrigan's influence in internal academic matters should be diminished with his resignation as chair of the University

Senate.

Meanwhile negotiations on a new contract between faculty and administration are almost complete and a proposed contract will be submitted to the faculty next week.

Opinion: Why did 50% fail?

On Wednesday, September 14th, over 527 new students wrote the College English Placement Test. The results should make a few people at least stop and ask, 'Why?' . . . Why did over 50% of these students fail a basic English exam?

First, to be fair to all students who

participated it must be stated that the unfamiliarity of people with the use of computer cards was an important factor in the failure rate. The fact remains however, that the students in Secretarial, Child Studies and English Programmes who scored less than 50% (roughly 227), are required to take the

Remedial Course at the cost of thirty dollars for the course, and further outlay for the book.

However, besides the immediate effect, what does the overall failure rate indicate? Are the students in the Atlantic Region being robbed of a basic English Education. Over the past few years it has been shown that the ability of students at a Senior High level to properly construct an essay and read comprehension is next to nil. The fact that sixty-four people received a mark below 30 on the exam is a good indication that this is no longer a mere speculation but in fact a reality.

The next question to be asked is: 'Can a six week refresher course make up for the years that have been wasted?' It is highly unlikely. Perhaps if the universities required a higher degree of English Comprehension as an Entrance requirement, the need for correction upon arrival would be eliminated. The system which they are presently using is as useless as trying to prevent a fire once it is burning.

Rankin named to Alumnae Post

The Board of Governors of Mount Saint Vincent University has approved the appointment of Michal Rankin to the position of Alumnae Officer for the university. Ms. Rankin will be responsible for facilitating programs, projects and policies with the Alumnae Association, initiating and maintaining student-alumnae liaison programs, producing a quarterly newsletter and co-ordinating an annual fund-raising drive.

Born in Toronto, Ms. Rankin grew up in Bermuda, England and New-

foundland and for the past 10 years has resided in Halifax where she has held a variety of positions. As Administrative Assistant with the Atlantic Institute of Education she secured a location, decorated, recruited and hired non-academic staff for the Institute.

Ms. Rankin is a 1977 graduate of the Mount, holding a Bachelor of Arts degree with distinction in sociology. While attending the Mount she was a member of the Senate committee on continuing education and received

several merit scholarships.

Ms. Rankin has worked as a volunteer in various community activities, including the Family Planning Association, Halifax Junior Bengal Lancers, the Girl Guides of Canada (Brown Owl at All Saints Church), VOW, Women's Action Committee and the Nova Scotia Museum. She is active in outdoor activities such as canoeing, skiing and mountain backpacking and is a member of the Appalachia Mountain Club and the Waegwoltic Club.

Literary

Just a Friend

Just someone to talk to,
Just a friend, not foe.
He is in her every dream
The one she has come to know.

Just a friend, she used to say,
Just a friend from school.
But, oh, how she is playing
how she is playing the fool.

He left one fine spring morning,
It hurt her deep inside.
And there she sat alone,
Alone she sat and cried.

d.s.

Destiny

With reams of paper
Pen in hand
A thousand words at my
command!

Visions — dreams — all in
my head —

'This is the time they must
be said!

Endlessly flowing in the
night —

Oh damn. I blew out the
light.

Thou hast come unto me
In all thy softness,
Sweet maiden of the night.
Lay thyself down upon the
midnight dew
Let free thy raven hair,
And take this seeking child
unto thy breast, so warm.

The night air turn'd to dawn,
And thou sweet maiden hath
in presence gone,
But in spirit thou shalt
forever within,
Remain.

rik

I had a joke on the world
I told them I was another person.
Different from me, the real me . . .
They couldn't ever know —
they believed me.
Such a funny, funny joke . . .
But now nobody knows who I am.

voice,
monotonous
coursing over the stones
of the mind . . .
a torrent of unwanted sounds
reverberating against the
boxed in
canyon of
the mind
surging, pounding
maelstrom of words
churning froth
deluge
inundation
bog

words clogging
adrift in a sea
engulfed in boredom.

j.d.

Hath a Jew not eyes? Hath not a
Jew hands, organs, dimensions, senses,
affections, passions? Fed by the same
food, hurt with the same weapons,
subject to the same diseases, healed by
the same means, warmed and cooled by
the same winter and summer as a
Christian is? If you wound us, do we
not bleed? If you poison us, do we not
die? And if you wrong us, shall we not
revenge?

Shakespeare

Summer Storm

a pregnant sky
sinister
like a swollen belly
a feverish sky
sweating
in a contraction of pain
a black sky
growing
in the throes of labour
a loving sky
giving birth to rain

Gov't Refuses to Boost Economy

OTTAWA (CUP) — Gambling that continued massive unemployment and wage restraint will reduce inflation and encourage corporations to invest in Canada, the Trudeau government, in measures announced Oct. 20, shrugged off demands that it stimulate the economy.

The economic cards laid on the table by finance minister Jean Chretien call clearly for Canadian labour to pay for the current economic crisis. The government's bid follows directly Prime Minister Trudeau's statement last week which said: "Wages have to be moderated to bring export prices down."

Chretien's "mini-budget" says wage controls will begin to be phased out over a year after April 14, 1978 but wages will be tightened until then.

Workers will only be allowed a maximum wage increase of six per cent until then, and this figure includes "the basic protection factor" which previously accounted somewhat for inflation and the "national productivity factor." This gave labour a small wage increase for increased productivity.

Any union or company whose contract of fiscal year expires after April 14 will be freed on the date of expiry. But companies or unions whose agreements terminate between now and April 14, can be controlled right up to Dec. 31 of next year.

So by October 1978 the majority of Canadian workers will still be under controls. It is estimated that only 32 per cent of employees will have been freed while 53 per cent of the professional firms will be out from under controls by then.

A few measures to stimulate the flagging economy were made but it is unlikely they will have a decisive impact on unemployment which now hovers around 8.3 per cent.

Only \$150 million will be poured into job-creation programs, in addition to the monies allocated in the March budget of former minister Donald Macdonald. In contrast, NDP leader Ed Broadbent has called for a \$1.5 billion plan and even that, he says, is

just enough to keep unemployment from going higher.

Lower and middle income earners will find an extra \$100 in their pockets early next year with the benefits coming in the form of larger take-home pay in paycheques throughout the months of January and February. Take-home pay will sink back to its former level in March.

Also a new program of "employment credits" to promote job creation by private business will be introduced at an expected cost of up to \$100 million in saved federal taxes. In the U.S., where this has been tried, the AFL-CIO has denounced this method of job creation as ineffective. Chretien

says details of his program will be provided later.

And the same large giveaways to corporations and investors announced in the March budget will be continued despite the absence of any guarantee that increased investment will occur.

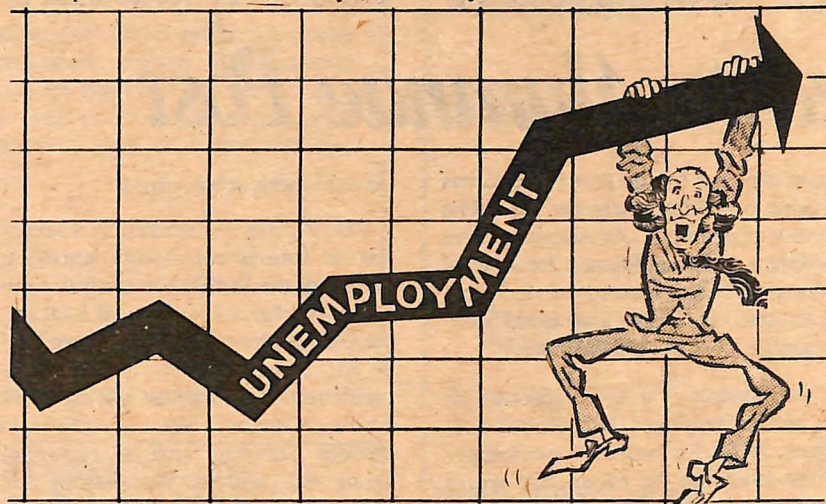
Inco Metals Co., a recent recipient of major tax breaks, recently announced it is reducing its work force by a fifth at its nickel mine and refinery in the Sudbury basin. It is also eliminating about 650 jobs at its mine and refinery in Thompson, Manitoba, a town whose only industry is mining nickel.

And while the Trudeau government continues to follow a conservative fiscal policy, a confidential Manpower Department document has been released which underlines the depth of the current economic dilemma.

It says the national unemployment rate is expected to rise from an average 7.3 per cent annually in 1976-77 to 7.4 per cent in 1977-78 and 7.6 per cent in 1978-79.

At the same time, the document says, job creation is expected to stand at about 2.2 per cent (209,000 new jobs) in 1977-78 and only 1.8 per cent (177,000 new jobs) in 1978-79.

And the cost of unemployment insurance benefits is expected to rise more than \$4 billion in the next year as the result of increasing unemployment, the document says.



B.C. Students & Labour Federation Unite

BURNABY (CUP) — The British Columbia Federation of Labour asked the B.C. Students' Federation to support a program against unemployment, during the BCSF's Oct. 15 conference at Simon Fraser University.

B.C. Fed representative Ron Johnson extended the invitation on behalf of the labour federation executive to more than 50 delegates representing 18 B.C. post-secondary institutions.

"I invite you as students, who along with women are the hardest hit, to form a common front against unemployment," Johnson said. "The government must be shown that we want and need jobs, we are not lazy. We all must participate in making the government create jobs."

The program of action, which the B.C. Fed executive will propose to delegates at its conference in early November, consists of major protests and rallies at the provincial legislature when the spring session opens in late January or early February.

The program proposes a \$25,000 fund for advertising, a full-time unemployment co-ordinator working with other groups interested in fighting unemployment and setting up storefront offices to create public awareness.

The labour federation, according to Johnson, shifted its focus from just being anti-wage control to a priority of unemployment, which the federation believes is a result of the Anti-Inflation Board's rollback of wages.

"All the AIB did, besides keeping wages down, was deny the potential for increased consumer spending. We now have high inflation and unemployment," he said. "The AIB was an attempt by the Liberal government to break a phenomenon of militant workers who were starting to gain

something through negotiations. But all it did was decrease consumer spending, which in turn created unemployment."

Although the BCSF delegates responded enthusiastically to Johnson's invitation, the conference made no firm commitment to support the proposed program of action against unemployment.

BCSF unemployment committee chairperson Brian Emery said: "We

will definitely be working with the Fed and if their proposals pass at their conference we will probably participate; but at the moment we've set up our own proposal and strategy which include a common front."

The delegates called on government to set up "short-term relief for the current crisis" with a massive job creation at all levels of government.

BCSF representatives hope to meet

soon with labour minister Allan Williams to discuss a detailed proposal for employment projects. Conference delegates proposed that student programs should be integrated with non-student work programs, that employment projects include affirmative action policies for women and minorities and that a regular community review with a cross-section of constituents be the chief criterion for discontinuing a project.

Increased fees not the answer

ST. JOHN'S (CUP) — The only solution to the financial squeeze at Atlantic universities is to relate government grant and tuition fee increases to increases in operating costs, according to John Anderson, president of the University of New Brunswick.

Speaking after a meeting of the executive of the Association of Atlantic Universities here Oct. 19 Anderson said that even substantial fees increases would, however, have little effect on total university budgets.

Anderson said doubling fees would leave that portion of the revenue insignificant at UNB, where tuition represents about 15 per cent of the total, down from 40 per cent a few years ago.

Father Malcolm Macdonnel, retiring president of St. Francis Xavier University and AAU chairperson, said he hoped other potential revenue sources would contribute more to the financing of post-secondary education, particularly the private sector.

Macdonnel said the AAU executive wanted to stimulate universities to provide adequate training in both official languages in response to what he said was heavy pressure on French departments recently. The executive will encourage French departments to

increase programs and accept as many students as possible. The AAU will also further promote the summer languages bursary program.

The Association of Atlantic Universities is a voluntary organization of 13 Atlantic university presidents.



NFLD. JOBLESS ORGANIZE

ST. JOHN'S (CUP) — Forced by government inaction on the unemployment, people in Newfoundland took action last week with the formation of the Newfoundland Association for Full Employment.

More than 200 people met Oct. 13 and decided to start organizing the more than 70,000 unemployed workers in the province into a union.

Provincial labour organizations have launched campaigns to organize the unemployed in Ontario and the Prairies, and the Nova Scotia Federation of Labour is actively involved in a coalition with students to fight unemployment there.

Two hundred people were involved in a similar meeting Oct. 12 in Kingston, where unemployed labour formed the first of six full employment forums planned by the Ontario Federation of Labour.

Jim Payne, interim president of the Newfoundland association, said the executive will try to set up communication with areas outside St. John's and draw up an action plan for the consideration of the membership at the

next meeting.

The Oct. 13 meeting was called by an ad hoc group formed late this summer by a group of concerned individuals in St. John's.

Payne said sentiment ran high at the meeting and that many people were frustrated and angry, especially those with individual problems. He added most people seemed to recognize the need for concrete action to combat the

unemployment problem.

Payne said the association is relying on donations and the one dollar membership fee for funds, but noted there may be some financial support from the Newfoundland Federation of Labour.

Newfoundland has the highest unemployment rate in Canada, reported by Statistics Canada to be at 15 per cent. Critics, who cite problems in

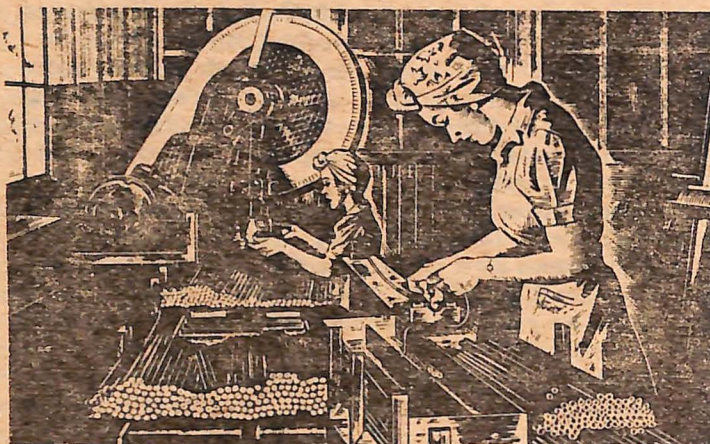
StatsCan method, say the figures could be more realistically estimated at between 30 and 40 per cent.

In Ontario, a spokesperson for one of the full employment committees said "people are being sent out to chase jobs that aren't there (by Canada Manpower), and if they don't collect enough job searches on their sheets, they get cut off UIC."

Unemployment has not been as bad in the Prairies as in other parts of Canada, according to the Saskatchewan and Manitoba Federations of Labour.

"But it must not be forgotten that the unemployment rates in Alberta, Saskatchewan and Manitoba are well above the three per cent rate that was generally accepted as full employment until not too long ago," one spokesperson said at the Ontario meeting.

"Even three per cent is far too high a jobless rate as far as we are concerned."



CLASSIFIEDS

NOTICES

(i) We, Barb and Patty, would like to clear up a slight misunderstanding. We do indeed know how to spell potatoes, but on Oct. 16, at suppertime we simply ran out of 'T's'. Thank you
B. & P.

(ii) I, John Milton, do hereby refute the malicious and unfounded rumours circulating at MSVU that I was, am now, or ever will be a Roman Catholic. Anyone especially those in English 351, caught perpetuating these untruths will be prosecuted to the fullest extent of the law.

John Milton
(1608 -)

(iii) May the next person who complains about the food at MSVU be smitten with the following...

- May your teeth, both false and real, rot.
- May your hair fall out, may your eyes turn blind.
- May your loins atrophy.
- May your toenails ingrow and legs become rickety.
- May you develop shingles and hemorrhoids.

And may this curse be upon you, your children, and your children's children to the 7th generation.

Found - 1 (one) toilet-trained housefly with flea collar and Assisi meal card. He has chosen to remain silent as to his home address, and intensive torture has proven futile. Being a male he is on the verge of being sexually molested by the 4th floor girls in Evaristus. Owners can pick him up properly indentifying his Student number in Room 423 of Evaristus.

Room 423

(I have set the SPCA on you for torturing a poor helpless fly. —Ed.)

- (i) 7th floor Assisi is interested in buying a small bell with ribbon attachment for a pet's leg. Our floor pet, Herman the fly, is fond of hiding in odd places. We'd urgently request anyone with such apparatus to give us a call! We're sick and tired of grubbing around looking for that damn fly.
- (ii) Whoever is responsible for withholding the elevator door from opening on 2nd floor Assisi on Saturday, October 15th, or on any other date, may be answering to the full penalty of the law.
- (iii) Whoever stole the Pinkerton guard from Assisi's front doors (which are also missing) may please return them to the reception desk immediately. A reward is offered if they are returned intact.

OPEN HOUSE

The Nova Scotia Museum is holding a fantastic Open House on Saturday, November 5, from 11:00 a.m. - 5:00 p.m.

For our many devoted museum visitors and people who have always wanted to get behind the scenes in a museum — this is your day. All museum staff will be taking part and have been busy preparing small displays and demonstrations for the day:

How was that exhibit built? What do you do to preserve a rare bird? Who paints the pictures and makes the models? Why don't you keep live animals? And where did all this stuff come from anyway? Well come, and ask questions, and get past normally locked doors — and find out!

There is nothing dusty, or musty about this museum. There will be no more interesting place to be on Saturday, November 5, than at the Nova Scotia Museum Open House.

Residence Reports

The students in Marywood Residence are very proud to announce the delivery of their new colour T.V., which arrived at 2:30 p.m., October 4, 1977.

Unfortunately, however, it is suffering the symptoms of chronic rentalities and is expected to last only seven months. And if that's not enough, Channel 5 has croaked. Sigh... Oh well, we love it anyway and it gets loads of attention. Just try to get a seat to watch Another World! It's next to impossible.

We must say, we're not very happy with the way things are going on our favourite show. In case you are one of the unfortunates who have a class at 4:00 in the afternoon, here's a recap of some of the more important events you've missed this week:

Rachel is pregnant by Cliff. Mac is still trying to prove that his mistress is not his daughter, so that he can marry her. Pat is no longer working with Mac in the evening because she's in love with Sven and doesn't want him to think she's after Mac. Burt is threatening to leave Clarice if she doesn't go to Mac and demand that he double the trust fund for little Corey's education. Sally fell out of her tree house and cut her lip so now she can't play her recorder at Brian Bancroft's and Louise's wedding.

So, anytime you miss Another World, don't hesitate to give us a call (443-9953), and we can fill you in. We NEVER miss a show!

Rumour has it this week that the Mad Garbage Dumper has been at it again. The incident occurred early one morning when a scream was heard on first floor. Eye witnesses at the scene reported seeing a girl buried in garbage at the laundry chute!

Once again our laundry chute has been attacked by the M.G.D.! A full scale investigation is taking place. Any information regarding the identity of the culprit would be greatly appreciated.

Also this week, Assisi mourned the death of most beloved Herman, seventh floor's pet fly. May his dear soul rest in peace.

Gratitude is extended to two ambitious Assisi students who undertook the task of baking a chocolate cake earlier this week. The students who ate the cake enjoyed it immensely, and will give a formal statement to the Picaro as soon as they return to earth... What was in that cake anyway???

It has come to our attention that a certain student of 9th floor Assisi not only had her term paper done on time, but actually passed it in ahead of time! This practice must stop as it is giving Assisi a bad name.

So you can see, despite popular opinion assisi Hall is alive, and still kicking!!

P.S.

Whoever turned my bed upside down, stole my desk, emptied my closet, wet my drapes, and hung my dog, remember... you'll Get

FOR SALE

1 Dorey — Suitable for duck ponds only. Oars bailing utensils not included. Call 123-9876 after 5:00 p.m., and ask for Donald.

The first food committee meeting will be held on Tuesday, November 1st. If you have any complaints or suggestions that you want discussed at this meeting, please give them to me by Monday October 31st.

Elka Abelman
Chairman — Food Committee

MSVU Public Relations Degree



Joanne Simmons
BPR

Many people are unaware or misinformed of the real meaning of Public Relations. As defined by the editors of **Public Relations News**, it is "the management function which evaluates public attitudes, identifies the policies and procedures of an individual or an organization with the public interest, and plans and executes a program of action to earn public understanding and acceptance."

That was a very thorough definition, but simply, Public Relations is the art of winning public favour for an individual or organization within the public interest.

A public relations practitioner works for a corporation, private business, non-profit organization, or the gov-

ernment. The institution he or she works for must have a common set of goals to be attained, or the institution cannot run efficiently. Public Relations people try to bring people together, to seek mutual goals. A very important factor of being in Public Relations, is that PR people must act within the moral and ethical standards of the institution in which they are involved.

Many people are disillusioned, and may imagine "propagandist", "press agent", "lobbyist", "salesmen", when they hear the term Public Relations. Public Relations people do not try to 'sell' an idea to the public; they do not deceive the public or try and change a person's ideas. They cannot give out false information about their institution to make it sound flawless, because they have a set of ethics and morals to work with. The message they communicate to the

public must evaluate its institution fairly, and believe in what the institution does.

By using different methods of communication, the public relator seeks to gain the support and understanding of the public to his or her institution for which they are working. This cannot be accomplished unless there are sincere, sensitive people who understand the needs of the public involved.

I feel Public Relations is an integral part of society today. The public has a right to know, and needs to understand, through a Public Relations person, the policies and procedures of government and corporations.

Also, government and corporations of today need high standards of morals, and professional judgement.

A public relator must be a communicator. He or she must apply tools to help the different levels of the public understand the message.

Research and opinion surveys must be used to view what the public understands or feels about a certain policy:

"Public Relators must reach many different publics, so different language, slogans, and logic must be used.

There are many careers in Public Relations. This can be on a National, Regional, Local, or International level. People with degrees in Journalism, advertising, business, or a knowledge of the institution in which he or she wants to be involved, have the background to be a Public Relator. An ability to communicate and be understood is a very important factor.

Mount Saint Vincent has a pioneer course in Public Relations. It is the first degree program of its sort in Canada, with the first graduating students in 1982. As well, plans are being made to form a National Public Relations Society.

Dear Mom & Dad

How are things back home on the farm? Everything is fine here in university. I've met so many new people, it's just hard to believe.

I've been going to a lot of parties lately on the weekends when I've got nothing else to do. I've also been introduced to some of the strangest people. For example, last weekend we went to a Ryan's Fancy concert held in the cafeteria. We all had a great time, although it did get a bit rowdy at one point when the people in the train kept falling in the beer, and banging into the people who were dancing on the chairs and window ledges. After that, a friend of mine asked if I wanted to come with them and get a joint. I thought it was rather late to go apartment hunting, but everyone does everything differently here than at home, so I cheerily went along.

We came to this one joint (which I didn't care for at all) the blinds were all pulled down and it was extremely dark. . . I take it the power was off since they were burning candles. Once inside I noticed that the furnace couldn't have been working either, since they had towels stuffed all around the doors. I guess it was to keep the heat in. We all sat on the floor and everyone began to make cigarettes. They passed me a bag of tobacco so I made a cigarette too! When we lit them up, the strangest smell came from them and I had the oddest feeling!

After a while, they showed us around the joint. They had a lot of plants growing under this big lamp. I asked what they were and one quaint boy with a beard and headband told me they were weeds. Imagine that Mom, they grow them here and at home you and I throw them away all year! I believe it is the same variety of plant that Mr. MacDonald grows in a patch, nextdoor to us. Remember he said he didn't know what it was or what he was going to do with it? Well apparently these people pay a great deal of money for it — twenty-five dollars an ounce! Imagine that! Tell Mr. MacDonald to send me a box of it when he harvests it this month. Apparently it is a new form of tobacco.

Well that's all for now. Write soon, and if possible please send more money.

Love,
Your daughter

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change the way you
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AT THE GALLERY

The Wednesday Lunch Hour Film program is still going strong at Mount Saint Vincent University Art Gallery. Films are shown twice each Wednesday, at noon and at 1 p.m., free of charge.

November screenings start off with the work of two Nova Scotian filmmakers: "Two Brothers and a Filmmaker" and "Maud Lewis: A World without Shadows." Both are documentary films, presenting starkly contrasting portraits of life in Yarmouth County; November 2.

Recent animated films from the National Film Board, including "The Street," "An Old box" and "Mindscape" will be shown on November 9. The rest of the month is devoted to films by women. On November 16 "Nana, Mom and Me," a sensitive look at three generations: grandmother, mother and daughter, will be presented. On November 23 "Great Grandmother," about a unique 'western' women, will be shown.

In the upstairs Gallery "Photographs by Lewis Carroll" are on display, proving that the man who was one of the greatest authors of children's literature also was one of the greatest photographers of children.

The exhibit consists of 122 aluminum mounted prints, 17 books, 4 mounted photostats and seven mounted prints. They cover a number of aspects of Carroll's life but specifically deal with: the Dodgsons; Oxford; Alice; Tenniel illustrations; Carroll and Tenniel; child friends; Lewis Carroll, photographer and Ellen Terry.

On Tuesday, November 8 at noon in the Gallery, Dr. Joyce Kennedy, MSVU English professor, will lead an expedition through "Hunting the Shark," one of Carroll's great nonsense poems.

The Gallery will be the setting on November 1, noon, for a rendition of "Culture," a one-act play presented by the Mount drama club, adapted from an anonymous play written in Halifax in 1889. The show concerns a young wife who decides to take some university courses to be better able to converse with her husband. However, her new activities produce unexpected results.

Everyone is invited to view the "Joie De Vivre" dance group in the Gallery, November 3 at noon and again November 5 at 3 p.m. Halifax transit operates a special bus between Dalhousie and the Mount, each hour,

Monday through Friday, simplifying transportation to the Gallery which is open Monday through Friday, 9 a.m. to 5 p.m., Tuesday until 9 p.m. and weekends and holidays, noon to 5 p.m.



On exhibit:

October 28 — November 20

Downstairs: **50 Canadian Drawings** on loan from the Beaverbrook Art Gallery, Fredericton

Upstairs: **Photographs by Lewis Carroll** (yes, he wrote Alice in Wonderland) on loan from the British Council

Wednesday Lunch Hour films: 12 and 1 p.m.

November 2: 2 new films by Nova Scotia filmmakers:

Two Brothers and a Filmmaker
Maud Lewis: A World Without Shadows

November 9: Recent prize winning cartoons from the National Film Board:
The Street
Mindscape

Special Activities

Monday October 31: **Call that Art?** 12 and 3 p.m. The first of a monthly series organized to interpret the exhibit on display. On October 31 in a one-hour session we will have Cathy Williams, formerly Director of Education at the Art Gallery of Ontario talking about the drawings in the exhibit **50 Canadian Drawings**. Some of these contemporary works will seem very strange. This series is designed for everyone who doesn't know anything about art, but knows what she/he likes. Come and have your preconceptions challenged.

Tuesday November 1 at 12 noon: **Culture** a play in 2 scenes, by a Halifax gentleman in 1899. This glimpse into the daily life of Halifax citizens of the last century has been brilliantly recreated by M.S.V.U. students under the direction of Dr. Patrick B. O'Neill.

Tuesday November 8, 12 — 1 p.m.: Dr. Joyce Kennedy will lead an expedition through "Hunting the Snark" one of Lewis Carroll's great nonsense poems.

BELAFONTE COMING!

HARRY BELAFONTE, acknowledged as one of the most powerful entertainers in the world, will donate his superb talent and dynamic energy to a benefit concert with the Atlantic Symphony Orchestra, under the baton of Guest Conductor, ROBERT DE CORMIER.

For one appearance only, Thursday, December 22, 8:30 p.m., Harry Belafonte and the ASO will combine to present a brand-new program of folk, spirituals and international music. The Gala-concert will feature Belafonte's newest star attraction FALUMI PRINCE and the ASO will be augmented by five of Harry's own specialist musicians and his 14-voice choir. Belafonte is a unique combination of creative artist and commercial success who has discovered the formula for maintaining tremendous public appeal throughout the years without compromising his art.

This Benefit Tour is without precedent and without fee. The entertainer has literally donated himself to a commitment to ten Canadian Symphony Orchestras that is anticipated to raise more dollars for music in Canada than any previous single project.

For twenty years an international star, Belafonte has been called "the man who brought folk singing into its own with other musical forms such as jazz, opera and the classics".

The Belafonte repertoire knows no bounds. His songs are the songs of people all over the globe, of all fields of endeavor and every area of expression.

It was during informal songfests at a small Greenwich Village coffee-house that Belafonte discovered an immense feeling of satisfaction in singing folk material.

Later, with two guitarists (Millard Thomas and Craig Work) he began to build a repertoire of old and modern folk ballads. Before long, Belafonte was booked into the Village Vanguard night club where he received critical

raves, which led to a contract with RCA Records and his first two motion pictures ("Bright Road" and the highly successful "Carmen Jones"). His third film "Island in the Sun" (for 20th Century Fox) caused much controversy all over the world because of its daring theme, and it set box office records everywhere.

Possessing an uncanny ability at breaking attendance records worldwide, Belafonte is also an Emmy award winner for his own musical television Specials, such as "The Strollin' Twenties", which was a musical insight into the Harlem of the 20's, with such great stars as Sidney Poitier, Diahann Carroll, Sammy Davis, the late Duke Ellington, and "A Time for Laughter", a look at Black humor in America.

His art, as well as his social awareness, have come to be known all over the world... Africa, all of Europe, Hawaii, Japan, the Philippines, Australia and Israel have not only witnessed his unique artistry, but his affinity for human responsiveness as well. He has been honored many times by such diversified groups as: The American Jewish Congress, the NAACP, the City of Hope, and Fight for Sight.

In May of 1968, Belafonte received an Honorary Doctorate of Humane Letters from Park College in Missouri, and was similarly honored with a Doctorate in the Arts by The New School for Social Research, in late 1968.

He was responsible for introducing singers Miriam Makaba and Letta Mbula, from South Africa, to American audiences, as well as Nana Mouskouri, Greece's foremost singer.

Harry and his wife Julie live in a large, comfortable apartment in New York City filled with many paintings, trophies, and records. He is an avid water skier and also enjoys spending his leisure time at his farm in up-state New York.

Tickets for this gala Christmas Benefit, in aid of the ASO Musicians Pension Fund, are now on sale at the ASO Box Office priced \$20 and \$15. In view of the expected demand at the Box Office for Harry Belafonte's super-special Atlantic Symphony appearance, no phone reservations can be accepted. The public is advised to visit the ASO Box Office, Dalhousie Arts Centre, University Avenue at Seymour Street, Mondays-Saturdays from 10:00 a.m. to 6:00 p.m. The national symphony benefit concert tour of Mr.

Belafonte is made possible through a grant from IBM Canada Ltd.

RCA ALBUMS

Mark Twain, Calypso, Belafonte Sings the Blues, To Wish You a Merry Christmas, Porgy and Bess (Lena Horne, Harry Belafonte), Love is a Gentle Thing, Belafonte at Carnegie Hall, Midnight Special, Belafonte on Campus, Belafonte Sings of Love, Belafonte Warm Touch, Belafonte - Don't Stop the Carnival, I'm Harry... Play me!

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ENTERTAINMENT

Nov. 2 **Beer & Chips** 8-12pm
 Rosaria Lounge «50¢»

Nov. 5 **Disco** 9-1 pm
 Rosaria Lounge \$1.50

Nov. 9 **Beer & Chips** 8-12pm
 Rosaria Lounge \$1.50

Nov. 16 **Beer & Chips** 8-12pm
 Rosaria Lounge \$1.50

Nov. 19 **Disco** 9-1 pm
 Cafeteria \$1.50

Nov. **Arts Weekend**

25 ==

featuring

26 Annual Arts Ball

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