

# the connection



Mount Saint Vincent University, Halifax, Nova Scotia



Dr. Susan Drain (standing) chats with three Grade XII students from J.L. Illsley High School, Heather Jacobs, Joanne MacDonald and Nora Allin. The three were visiting during the Mount's Campus Days, together with about 250 other high school students who came to get a taste of university life. Along with tours of the campus and workshops, they enjoyed an evening of roller-skating at Sackville! Admissions Officer Susan Tanner says this year's visitors were "much more purposeful" than last years.

## Steady Growth in Registration

Early 1983/84 registration figures show that once again, the student population at the Mount is increasing slowly but steadily.

Susan Tanner, the Mount's Admissions Officer says, "Registration for the B.A. program is the highest at the moment. Very often a student will take a B.A. when it's not possible to go into the program of their first choice. Others like to take it while they make up their minds about what they will ultimately do, knowing that their first year in the B.A. degree program can be transferred to any other.

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## President Awards Research Grants

On the recommendation of the Committee on Research and Publications, President E. Margaret Fulton has awarded the following research grants:

Dr. Josette Déléas, \$1,040 — Le Cinema Acadian; Dr. Bill Hunter, \$2,200 — Sex-role orientation and moral judgement in adult and elderly subjects; Dr. Erdener Kaynak, \$747 — A comparison of advertising regulations in Canada and the USA; Dr. Janina Konczacki, \$375 — A Victorian Explorer: The Life and African Diaries of Captain William G. Stairs; Dr. Bob McDonald, \$6,600 — Some kinetic studies of substituted thiazolium ion hydrolysis and the reverse reaction; Dr. Barnett Richling, \$1,800 — Resettlement and community development in Hopedale, Labrador; Dr. Norman Uhl, \$1,635 — Using the Myers-Briggs Type Indicator in higher education; Dr. Laurie Walker, \$831 — A History of Grammar Instruction in the Public Schools of Nova Scotia; Sr. Martha Westwater, \$2,100 —

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## Funding Cuts Will Threaten Women

Women will continue to be trapped in job ghettos if universities cannot meet the growing demand for special education programs, says the Canadian Association of University Teachers.

Not only have women accounted for more than 95 per cent of the increase in all full-time enrolments in universities between 1970-79, but an even more dramatic change has been the participation rate of part-time graduate and undergraduate women over the age of 25 which increased by nearly 250 per cent. Enrolments of the traditional university student — male, undergraduate, full-time, and under 25 — grew by only 16 per cent during the same period.

The CAUT fears that federal-provincial bickering over fiscal transfers will lead to cuts in the funding of post-secondary

education, resulting in restricted access to universities. "Women will, no doubt, be the major victims of such reduced accessibility," said Ken McGovern, CAUT President.

Reduced budgets, he believes, will force the universities to cancel courses and programs, and to establish enrolment quotas in remaining courses. Particularly hard hit will be extension programs now used mainly by part-time students. Once more women intent on getting out of the job ghetto will be affected disproportionately.

The Association has called for a comprehensive study of post-secondary education and for a revised student aid system which is flexible enough to assist the increase in "non-traditional" students, including the unique problems of part-time students and single parents.



## alumnae update

A reunion was held on March 4 for the Mount's Public Relations alumnae as a result of concern on the part of the current PR students that they were losing touch with PR graduates of the past.

Organized by Mary Hart, who is on the executive of the Public Relations Society, the informal reception was held in the Don McNeil Room and attended by nearly 50 senior PR students, PR alumnae, faculty and administration.

Karen Stone, PR alumna, who is now working as advertising manager with The Warrior, said, "It makes things a lot easier for me in my job if I can call a certain company and ask for a friend in the same business by name. It's worth keeping in touch."

The Mount's Director of Public Relations, Alumnae and Development, Dulcie Conrad, says that because the Mount is the only Canadian university offering a BPR Degree, she sometimes receives enquiries from employers looking for public relations personnel. Names and addresses of PR alumnae who keep in touch with the Alumnae Office have been forwarded to prospective employers from all across Canada.

Following the reception the party decided to join the students at a dance being held in the Multi-purpose Room and the evening ended in splendid style!

PR students and alumnae are looking forward to having another reunion later in the year.

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Although snow was falling as this issue of The Connection went to the typesetter, it's not too early to look ahead to Homecoming.

Because of the overwhelming success of last year's summer Homecoming the 1983 event will be held on July 30th again this year.

Years ending in three and eight will be specially honoured.

Further information is available at the Alumnae Office, 443-4450, extension 136.



Attending an informal Public Relations Alumnae Reunion this month were (standing) Karen Stone, Advertising Manager for The Warrior; (left) Janet Thompson, Public Relations Director, Neptune Theatre; Christine Zwicker, President of the PR Student Society; and Mark McCondock, Public Affairs Representative, Canadian National, Atlantic Region.

## Home Economics Research Proves Useful to the Food Industry

Do spicy foods taste the same after being cooked in a microwave oven rather than in the conventional way?

The answer to this question was taken on as a research project by students of the Mount's Home Economics Department last summer, and their conclusions have just been published.

Aimed primarily at the convenience food industry, the research was carried out by students Karen Allan of River John, Pictou County, and Bonita Nowe, Lunenburg, under the direction of Prof. Alleyne Murphy of the Home Economics Department.

"Literature on the subject has been controversial," Prof. Murphy says, "and the convenience food manufacturers were not sure just where they stood. Should they use more, or less, spice in their recipes, or simply leave them as they are."

Rigorous testing was carried out with a panel of twelve tasters who had received special training to familiarise them with the methods of sensory evaluation to be used.

W.H. Schwartz and Sons Ltd., Halifax, cooperated by providing the spices used — garlic, oregano, black pepper, cinnamon and chili, and the project was funded by a research grant from the Natural Sciences and Engineering Research Council and the Mount.

The results of the experiments showed that while the difference in time between microwave and conventional cooking

methods did produce changes in the flavour of spices, the difference was not enough to warrant any quantitative change in the amounts of spice generally used. The greatest differences in taste were found in food which contained fat, such as hamburger, meat loaf and sauces.

The two students who carried out the research are both graduating from the Mount this Spring.

## New Tutoring Service Available for Students

A unique tutoring service will soon be underway at the Mount.

Known as the Clearing House for Students, the program will list Mount students who are willing to become tutors, making it a simple matter for those who require academic assistance to contact them through the Student Services Department.

A letter, sent out by Marge Shackleton, Chairperson of the Student Retention Committee, asked a selected group of students to volunteer for the program.

Students requiring tutors will have to register their names and Mount identification before being allowed to go through the files. This will ensure that only Mount

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## MS...What? — MSA!

For the benefit of that one person at Mount Saint Vincent University who still might be wondering what an MSA is, please read on and become informed:

The MSAs or Mount Student Assistants, are a group of second, third, and fourth year students who realize the transition that must be made when entering university for the first time. Many believe the years spent in university are the best years in a person's life but, they can also be the most stressful, the most lonely, and the most challenging.

The MSAs try to make that transition from high school to university a little easier. Over the summer they write each new student welcoming them to the university and answering questions concerning courses, registration, residence life, health plans, sport programs, and even questions about bike and trunk storage. During the first week of classes, they are there to give a helping hand with moving in, with registration and with getting to know the campus. Together with the Residence Assistants (RAs) the MSAs are there throughout the year to advise, to encourage, and to be a friend when you've drawn a blank writing that term paper that was due yesterday, and when being away from home for the first time really sinks in when it's still eight weeks before break.

A project of the Student Services, the Mount Student Assistants are now in their second year of creation. Through the help of Marge Shackleton, and the enthusiasm shown from the returning MSAs from last year, that program has already proven itself to be a great addition to Student Services. However, like any new program, there are a few bugs left to iron out. Keeping in touch with off campus students is hard and therefore off campus students are encouraged to apply for a position for next year. It only takes a person with a friendly smile and a willingness to help others.

Besides being friendly and helpful, throughout the year MSAs provide tours for high school groups dropping in from local and out of province high schools, and also house students during the open week held in March. In addition, there are fund raising events and MSAs sponsor a Flower Day which they hope will become a Valentine tradition.

A recruiting drive will start soon for next year, so join up and help those scared little freshmen who so desperately need and want the help of an upperclassman.

## Exam Insurance

Dr. Bill Hunter is offering tips on exam behavior strategies on Tuesday, March 29 in the DUET classroom, Seton Annex from noon to 1 p.m.

He'll be talking about how professors make up exams; how to use study time effectively; how to remember what you read; how to tackle multiple choice and how to answer essay questions.

It might just help to settle those butterflies in the stomach.

## On the Move

Dr. E. Margaret Fulton was in Toronto on March 9 to take part in the Financial Post's Office of Tomorrow Seminar. On March 10 she addressed the YWCA in Halifax on the subject of micro-chip technology.

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Pierre Gérin a présenté une communication à l'Association de Linguistique des Provinces Atlantiques à Saint-John's, Terre-Neuve le 13 novembre 1982 dont le titre était:

"Constructions transitives et passives apparemment aberrantes en usage dans le français d'Acadie."

Il a également publié en collaboration avec son fils Pierre M. Gérin un ouvrage intitulé:

"Marichette-Lettres acadiennes 1895-1898."

C'est une édition commentée avec

étude biographique, historique et linguistique, table des noms propres, glossaire, cartes, photographies, appendices, de 15 lettres adressées par Emilie C. LeBlanc à l'éditeur de l'Évangéline entre 1895 et 1898. Ces lettres, écrites en franco-acadien, tiennent en quelque sorte la chronique sociale, politique, religieuse, économique de Clare à la fin du XIX<sup>e</sup> siècle.

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As a result of the publication of his book, *Marketing in the Third World*, Dr. Erdener Kaynak has been invited by the Institute for Higher Studies in Management (IESA), Caracas, Venezuela, to hold seminars for businessmen on the topic, Marketing Management in Less-Developed Countries. This will take place in Caracas in April.

Kaynak's book is also being reviewed by the Academy of Marketing Science Journal; American Import/Export Bulletin; Choice; Chronicle of Higher Education; Columbia Journal of World Business; European Journal of Marketing; Finance and Development; International Executive; Journal of Business Research; Journal of Consumer Research; Journal of International Business Studies; Journal of Marketing Research; Library Journal; Marketing News and the Journal of Macro-Marketing.

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Recent visitors to the Mount's Public Relations Degree program were Bill Zavis, who does PR for the United States Consulate in Ottawa and Don LaBelle, Chief of Communications, Revenue Canada and President of the Canadian Public Relations Society, who spoke to the students about professional development.



Mount alumna Mary Clancy rises to the challenge at the enthusiastic Women's Day Rally held at the Mount. A number of important resolutions were endorsed at the meeting which addressed matters such as pornography, women in political life, battered wives, Native women's concerns and the Cruise Missiles Conversion project.





*The Mount's Student Christian Movement recently held an evening of entertainment and a coffee-house at the PUB following a series of successful audio-visual films on women's concerns. SCM secretary Juanita Watson is seen here clowning around with the disguised Gail Arsenault.*

*(AWARDS continued from page 1)*

Victorian Poets in D. Minor: Digby Mackworth Dolben and Sydney Dobell.

The following faculty members have been awarded sabbatical leave research grants for the 1983-84 academic year: Dr. Jacques Goulet (six months), Dr. Fred Harrington and Dr. Sheva Medjuck.

*(TUTORING continued from page 2)*

students have access to the list of tutors and their subjects.

Basic guidelines for fees and contracts between students and tutors will be provided by the Student Retention Committee, but the final arrangements will be made between the individuals themselves.

As well as giving senior students experience in teaching skills, it is hoped that the tutoring service will encourage students to remain in university, even if they are experiencing difficulties with their academic work.

Anyone wanting further information can contact Marge Shackleton at Student Services, local 358.

## SELF DEFENCE

Classes in self defence for women are being offered at the Mount again this year on Wednesday evenings from 7:30 to 9:30 p.m. starting April 6 and continuing until May 25. Instructor is Danny Kays and the fee for eight sessions is \$30. Inquiries at local 152.

## Art is Not Always Beautiful

The current exhibition at the Art Gallery, Appropriation/Expropriation, is making some people mad.

However, a little background on the philosophy behind the exhibits may pave the way to understanding and even enjoyment!

The exhibit consists of recent work from the Halifax community in a form of art-making that has almost nothing to do with the conventional idea of art as beauty, but everything to do with ideas.

It is a commentary on our society, which confronts, questions, examines, exposes and calls to task. For instance, many people are wondering why copies of Executive Magazine are pinned all over the walls as part of the exhibit. They were entered by Gary Kennedy, President of the Nova Scotia College of Art and Design, as a commentary on the fact that no woman has ever appeared on the cover of this magazine and that the corporate world is headed by men. Ironically, he obtained copies of the magazine from the Mount's own library.

The exhibit is only on for another few days, and it's worth seeing because it makes you think. If you're puzzled by some of the exhibits, talk to Gallery Director Mary Sparling or one of the gallery staff. They'll be glad to explain.

*(REGISTRATION continued from page 1)*

Many students, of course, are aware that a B.A. can be very valuable in any walk of life."

To date, the second most popular program is Bachelor of Child Study, and the third is Bachelor of Business Administration.

Nearly all the programs offered at the Mount show an increase in registration; the few that have lower registrations than last year show only marginal losses.

A new trend is the increase in student registrations from the United States, many of whom are daughters of alumnae. "This has been quite noticeable," Tanner says.

Pre-registration for students already at the Mount begins on Wednesday, April 6.

Part-time students are expected to register "mainly in the summer", Tanner says, "when we expect a big rush."

## Fitness Programs Extend into Spring

For the first time, the Mount is extending its Community Recreation Programs into the Spring and offering a wide variety of fitness classes for modest fees until the end of May.

Fitness Testing, which was recently a tremendous success on campus, will be offered free of charge at the Athletics/Recreation Department from 9 a.m. to 3:30 p.m. March 28 to 31; all day on Mondays and on Wednesday mornings from April 6 to May 25.

There will also be a free Aerobics class Monday through Thursday at noon hour with instructor Carol Ritchey from April 6 to May 26.

Joanne Burns is the instructor for Walk and Jog (a modest \$10 fee is required) on Mondays and Wednesdays from 9:30-10:30 a.m., April 6 to May 30.

Instructor Susan Lethbridge will be taking the Stretch and Flex and also Aerobic Dance on Tuesday and Thursday mornings from April 5 to May 26. There is a baby sitting service available for those wishing to attend either or both of these classes. Fees are \$25 for one class per week for 8 weeks (plus an extra \$3 for baby sitting), and \$35 for two classes per week for 8 weeks (\$5 extra for baby sitting).

Rhythmical Gymnastics for children between 12 and 16 years is offered with instructor Carol Ritchey on Tuesdays or Thursdays from 4-5 p.m. The fee is \$8.

Julie Nolan will instruct the Badminton Club on Tuesdays and Thursdays from April 5 to May 26. The fee is \$15 but there is no charge for students or members.

Further information can be obtained from the Athletics Department, 443-4450, local 152.

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