

the connection



Mount Saint Vincent University, Halifax, Nova Scotia



Rear Admiral Eugene Carroll



Dr. Ursula Franklin

How to Build Peace in a Nuclear Age—Conference at the Mount

Rear Admiral Eugene Carroll, USN (Ret.) Deputy Director of the Centre for Defence Information, Washington, D.C., will be the keynote speaker at a conference, Beyond the Arms Race: Building Security and Peace, at the Mount from March 22-24.

The three-day event, sponsored by the Mount, Dalhousie University, Saint Mary's University, Canadian Learning Materials Centre and Halifax City Regional Library, offers the university community and concerned citizens an opportunity to hear expert opinions on how to build peace in a nuclear age and to participate in discussions and workshops.

It was at the Guelph conference last Fall, when Prime Minister Pierre Trudeau, launched his peace initiative, that Rear Admiral Carroll said, "Our security lies in the hands of the Russians, and their security lies in our hands. We must make others safer to be safer ourselves."

During his years of active duty, Carroll served as Commander of Task Force 60, the carrier striking force of the US Sixth Fleet in the Mediterranean and was the first naval officer to serve as Director of US military operations for all US forces in Europe and the Middle East. His keynote address takes place at 7:30 p.m., Thursday, March 22 at the Seton Auditorium.

At the Friday sessions, March 23, John Lamb, founder and executive director of the Canadian Centre for Arms Control and Dis-

armament, Ottawa, will talk on "Arms Control and Disarmament—A Canadian Perspective" at 2:30 p.m. in the Seton Auditorium. A panel discussion follows with Giff Gifford, Veterans for Multilateral Disarmament; Mike Forrestal, MP, defense critic for the Progressive Conservative Party; Ann Mueke, Voice of Women; and Max Chauvin, Queen Elizabeth High School student.

The film "Gods of Metal" will be shown by Project Ploughshares at 5:30 p.m.

As a concerned scientist, Dr. Ursula Franklin, physicist and professor at University of Toronto, will address the conference at 7:30 p.m. in Seton Auditorium on the role of the citizen in building security and peace. Dr. Franklin is officer of the Order of

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Visitors Welcomed to Campus this Week

Open Campus Days are here! Once again, the Mount opens its doors to high school students across the province and beyond, during their March break, March 12, 13 & 14.

Special workshops are being held each morning from 9:00 - 11:30 featuring a video by the Island Theatre Cooperative, "A Light-Hearted Look at a First Year University Student". A panel comprised of representatives from the various areas of the university community will also be available to meet with the students at this time.

After lunch, campus tours will take place, following which students will have the opportunity to sit in on first level classes and attend activities organized by athletics and various other groups on campus.

Some of the students will be staying overnight in residence. Anyone wishing to play hostess to any of the students can contact the Resident Assistant. Please take an interest in our visiting students and make every effort to make their stay interesting and enjoyable.

Bursary Deadlines Fast Approaching

Students are reminded of the deadlines for application for the following bursaries:

Mount Saint Vincent University Campus Association of Part-Time University Students—credit voucher for the value of a full unit course to a part-time student who has already completed five units of credit in a degree program. Deadline March 31.

University Women's Club, Saint John, N.B.—scholarship \$600 to a graduate of a high school in New Brunswick district 19 or 20. Deadline March 31.

Halifax Branch of the Canadian Federation of University Women—bursary \$600 to a female over 30 years of age returning to school after five years' absence. Deadline March 15.

Contact the Financial Aid Office, Student Services, for information on these and other sources of financial support.

SO CLOSE AND YET SO FAR

Mount Saint Vincent University Fund Raising Campaign

March 1984 3.5 Million (Our Goal)
February 1984 3.325 Million
July 1983 3 Million

April 1979



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PLEDGE NOW!

Co-op Interviews by Videotape are Becoming a Great Success with Employers at a Distance

When IBM in Toronto told the Co-op Office that they couldn't come to Halifax to conduct interviews with public relations co-op students, Christine Moore (Assistant Director of the Co-operative Education program) found another way to bridge the 1200 mile gap.

Moore suggested to Roy Sadler of IBM that she would conduct the interviews instead, videotape them in the DUET classroom and send Roy the video tapes.

The result? Sadler was so delighted with the interviews and the calibre of the applicants that he developed a second position so that he could hire two students. Robyn Os-good and Lindsay Williams, two second year public relations students are now working with IBM in their Toronto office.

With this success fresh in her mind, Moore decided to use the technology to encourage a new employer to consider a placement. Spar Aerospace in Toronto had expressed interest in co-op but, like IBM, couldn't make a special trip to Halifax to get a first-hand look at the university and the students. Moore convinced Karen Girling, Manager, Corporate Public Relations, at Spar to try the videotaped interviews. Girling studied the résumés of students who

were interested in the company and forwarded interview questions to Moore. Moore sent the taped interviews by courier on a Friday and on the following Monday, Girling called to say she would like to hire Suellen Murray, another second year PR student.

"The students were at first a little nervous about the idea," says Moore. "But all of them found that the opportunity to view the tapes later with their faculty advisor and myself enabled them to see their strengths and weaknesses in interview situations. This boosts their confidence for future interviews."

Moore says that this technique will probably be used in the future to complement the telephone interviews that many long distance employers such as Syncrude of Alberta now use to interview prospective Co-op employees.

Canada Employment and Immigration heard of Moore's unique approach to conducting interviews and asked her to make a special presentation, "Using Video-Technology as a Placement Tool." They had nothing but favourable comments which, Moore says, will be made available to the National Directorate.



Many avenues are being used to acquaint faculty with the DUET facilities, says Dr. Diana Carl, DUET co-ordinator.

Before each semester begins, a faculty development session is held for people who may be teaching via DUET. This is designed to provide information on DUET—how the system and the equipment work.

In addition, participants have an opportunity to experience and experiment with the studio equipment—using the overhead camera, becoming accustomed to the sound system, watching the product of their endeavors on the classroom monitors and perfecting their television teaching techniques.

During the year there are also meetings to discuss the concerns of the people teaching DUET courses.

Faculty members may bring up problems they have encountered and discuss possible solutions with those teaching on television and with DUET'S technical staff.

One faculty member may have a problem which another has already solved. For example, in showing graphs and diagrams, Dr. Ann Krane suggested the use of the overhead camera to display material directly from books as an effective teaching tool since this equipment gives full colour replication with no advance preparation necessary.

People teaching DUET courses may also make use of day-to-day consultation with the DUET staff. A faculty member who wants to know the best way of making a particular presentation may drop by to discuss a concern, working out the method which is most effective for both on-campus and television students.

Through the experience of DUET, new doors are being opened for instructors and students alike. A business administration course taught on television mixes on-campus students with business people, upgrading the skills of the business people, providing practical insights to on-campus students and therefore giving a new perspective to the course as a whole.

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