

Campus Connection

Mount Saint Vincent University

November 13, 1989

Africville relocation - Mount conference asks why



Church Scene, Africville 1949, a linocut by Ruth Johnson

Africville -- A Spirit That Lives On, an exhibition currently at the Mount Art Gallery, has put Africville back in the spotlight.

To date, 3,000 people have toured the exhibition - a record number for the art gallery. Students from more than 20 junior and senior high schools from across the province have participated in educational sessions which include tours of the exhibition and Seaview Park, the former site of Africville. The exhibition opening drew nearly 500 people, and more than 700 attended the recent performance evening.

Africville has also received extensive television, radio, newspaper and magazine coverage at both local and national levels.

One major question has been raised

through all of this: why were the people of Africville relocated? A conference, The Africville Experience -- Lessons for the Future, will address this question, by reuniting some of the key players from the 1960s decision in an active dialogue with the audience. The series of panel discussions will take place at the Mount's Seton Academic Centre Auditorium on Friday and Saturday, Nov. 17 and 18.

Friday night at 8, Carolyn Thomas, national moderator for the African United Baptist Association, will chair the panel "The Decision-Makers: Why They Did What They Did", consisting of Alan Borovoy, a civil rights lawyer; Allan O'Brien, mayor of Halifax from 1966 to 1971; Gus Wedderburn, former president of the Nova Scotia Association for the Advancement of Coloured People; and Reverend Charles Coleman, a former pastor of Africville.

On Saturday at 10 a.m., people from the Africville community will participate in the panel "The Response: How It Felt Then and How It Feels Now", chaired by Brenda Steed-Ross, a founding member of the Africville Genealogy Society. Reverend Charles Coleman chairs the panel "Lessons From the Experience" with Africville participants and people from the larger black community at 1:30 that afternoon.

The conference is open to the public and free of charge. Lunch is available for \$3. For more information contact the Mount Art Gallery at ext. 160.

Care for the Caregivers program is off to a strong start

With the first of four workshops just completed, Care for the Caregivers is already proving its worth by providing a much-needed service to informal caregivers. Sponsored by the Mount's gerontology department and the Centre for Continuing Education, it is funded under Health and Welfare Canada's Seniors Independence Program. "We can't believe how the program has taken off. We can't believe the need that is out there," says Roberta Way-Clark, Care for the Caregivers director.

While the program aim is to help the elderly in need of care, Way-Clark explains that "we provide that help in a round-about way, by supporting the caregiver." Through the guidance of the workshop sessions, caregivers develop a better understanding of the process and problems of aging, and a better understanding and acceptance of their own needs. As a result, says Way-Clark, the quality of care and communication improves.

"Information is the most important thing we can offer caregivers. Sure, we provide a supportive atmosphere, and perhaps the only place where they feel comfortable enough to share what they really feel. But first and foremost, they need information."

Way-Clark notes that there are more caregivers in need of information and support than the workshops can currently accommodate. Workshops planned for January/February and April/May 1990 are already filled to capacity, with long waiting lists. "That's the sad part," she says, explaining that a limit of 15 persons per workshop must be set in order to permit meaningful discussion.

Workshops consist of six weekly sessions, each with a lecture and discussion on a particular aspect of aging and caregiving. "We can tap into the expertise available right here at the Mount," notes Way-Clark. For example, gerontology

faculty member Dr. Mary O'Brien, who spearheaded the Care for the Caregivers project, offers participants an overview of the aging process in the first session.

Way-Clark is a lecturer and workshop facilitator - a role for which she is well-qualified, as both a professional counsellor and a former caregiver to elderly parents and a terminally-ill spouse. A registered nurse, she returned to school after her husband died, completing the Mount's diploma in gerontology and a Master of Arts in adult education at Dalhousie University. She worked as a counsellor for the Mount's Life Planning and Learning Centre and with a private Halifax counselling firm, and for the past eight years has hosted a seniors' program on a Halifax community television network. She also does voluntary work for ElderLearners and other seniors' organizations.

In the spring of 1990, the Care for the Caregivers project will move from the metro area to urban and rural areas of the province. The lecture portion of the workshop will be broadcast by DUET (Distance University Education via Television). Each workshop in those areas will be led by a facilitator and lecture will be available by telephone to answer participants' questions. "They'll be virtually identical to the metro area workshops," notes Way-Clark.

Workshops will continue into the third and final year of the project, when a manual will be written. Independent evaluation is an ongoing component of the project.

Meanwhile, says Way-Clark, "the Mount is quickly becoming recognized as a leader in the education of caregivers. We already have the foremost resource library on caregiving literature in the Maritime provinces."

Mount-Air Canada partnership benefits voluntary agency

Michelle Michalak, a third year student in the Mount's Bachelor of Public Relations degree program with co-operative education option, is the recipient of this year's Air Canada Fellowship Award.

The fellowship enables a designated agency to employ a Mount public relations student for a four-month co-operative education work term. This year, the Canadian Association for Community Living (CACL) has been chosen. The CACL is a voluntary, non-profit agency which assists mentally handicapped individuals to integrate into the community.

Michalak is the fourth recipient of the fellowship, which was established in 1986. It is awarded each fall to an academically-distinguished student who has already completed two work terms. Fellows are selected by a panel of the Mount's public relations faculty and Air Canada staff.

The fellowship is an innovative approach to corporate giving. Its co-operative education model benefits the community, the student recipient and the



Air Canada's Dave Pember, director of public affairs for the Atlantic Region, congratulates Mount public relations student Michelle Michalak (centre), recipient of the 1989 Air Canada Fellowship, at a recent reception hosted by Mount president Dr. Naomi Hersom (right).

Mount's public relations degree program. Help Line, Spencer House and The Progress Centre for Early Intervention are other agencies which have benefited from the program.

Space-age and earthy styles contrast in new exhibits

The Mount Art Gallery is featuring two new exhibitions, November 24 to December 7.

Remote Sensing, in the downstairs gallery, features large fibre works in silk and space-age materials, by Halifax artist Verle Harrop. The title, she explains, refers to computer-generated subjects which we can't touch, such as C.A.T. (computer-assisted tomography) Scans of the brain and satellite pictures of the earth. "Translating these images into a textile medium allows me to deal with very complex and timely issues," says Harrop. "Why does the cortex of our brain look like a mountain range? Why do roads have the same configuration as neural dendrites? Is it the vocabulary of computer-generated marks which make it

universal or is it the subject matter itself which is universal?"

Harrop will give a talk on her work on Sunday, Dec. 3 at 3 p.m. in the art gallery.

In the upstairs gallery, works on canvas and paper and in fibre depict The World of Fanny Hewson. Born in Pictou in 1910, Hewson has lived and farmed in River Philip for most of her life, and now devotes herself to her art. Her works, in a style reminiscent of folk art, record the details of her heritage home and the world around her, especially the dogs, cats, horses, cows and sheep she has raised.

Both exhibitions officially open at the art gallery on Friday, Nov. 24 at 8 p.m.

CAPITAL CAMPAIGN BULLETIN

LEARNING AND LEADING



Debbie Pottie, former president of the alumnae association board of directors and chair of the Mount's first annual fund drive, continues to play an active role as chair of the alumnae telemarketing portion of the Learning and Leading campaign.



George Cooper, Atlantic Region Director of C.N. Railway, looks at a Learning and Leading campaign brochure with Dr. Naomi Hersom. He was on campus recently to present the first cheque of a \$20,000 donation to the Mount's capital campaign.

The Learning and Leading capital campaign, launched last spring, has reached the \$3.4 million mark. The \$8 million campaign has a challenge goal of \$10 million.

Volunteers go the distance

How do you raise \$150,000 for the Mount in 27 hours? Almost 100 alumnae have agreed to try, by being volunteer callers for this month's telemarketing campaign. During the phonathon, part of the "Friends and Family" division of the Learning and Leading capital campaign, more than 3,000 Mount alumnae will be called.

Not only will the phonathon help to raise funds for the Mount, but it will also help to re-establish contact with Mount graduates who may have lost touch with the university. It is difficult to resist a call from another graduate who has given an evening of her time to make calls for her alma mater.

The phonathon will take place Tuesday, Wednesday and Thursday evenings, Nov. 7-23. Volunteers will be calling from the E. Margaret Fulton Communications Centre, which is one of the major funding needs of the Learning and Leading campaign. If you can volunteer for an evening as a caller or clerk, please contact alumnae officer Susan McIsaac at ext. 463.

Faculty Campaign

The "Friends and Family" division of Learning and Leading also includes a faculty campaign which will take place November 10-17. Leading the faculty initiatives are Sr. Martha Westwater, Dr. Rosemarie Sampson, Judith Scrimger, Alleyne Murphy, Dr. John Sayre, Dr. Ram Seth, Dr. Margie O'Brien, Dr. Peter Schwenger and Catherine Rubinger. A number of other faculty volunteers will also assist with solicitations.

The target of \$150,000, with a challenge goal of \$250,000, will go towards

CAPITAL CAMPAIGN BULLETIN

LEARNING AND LEADING



The Royal Bank of Canada has made a \$100,000 donation to Mount Saint Vincent University's Learning and Leading capital campaign. The link joining the university's new E. Margaret Fulton Communications Centre to the Seton Academic Centre has been designated the Royal Bank Link in recognition of the gift. Shown after a recent tour of the link and the Communications Centre are (left to right): Mount chair of the Board Dale Godsoe; the Royal Bank's Robert J. Sutherland, senior vice-president and general manager, Atlantic provinces; Mount president Dr. Naomi Hersom; and George Fancey, manager of the Halifax Shopping Centre branch of the Royal Bank.

a faculty research fund, a faculty-sponsored scholarship and other areas designated by individual donors. The value of faculty, staff and student contributions is also a significant influence on donors outside Mount community. The generosity of the Mount "family" is a strong indicator of the support and commitment of those most critical to the university's ability to achieve its goals and objectives.

Students pledge gift

More than 85 percent of Mount students voting in a recent referendum gave their support to the Learning and Leading capital campaign. This puts Mount student support

of a capital campaign among the top three universities of comparable size in Canada.

Students voted to donate \$3 per unit of credit up to a maximum of five credits or \$15. The estimated \$250,000 raised will benefit students directly in purchasing new books and microcomputers for the E. Margaret Fulton Communications Centre.

The referendum represents the first time in three years that more than the required number of students necessary to establish a quorum voted in student union elections. Student commitment to Learning and Leading sends a powerful message to those inside and outside the Mount community that Mount students understand and support the university's needs.

Dr. Hersom named first woman president of CEA

Mount president Dr. Naomi Hersom was recently named the new president of the Canadian Education Association (CEA), making her the first woman to hold the position in the CEA's 98-year history.

"I think that's very significant," comments Bob Blair, executive director of the CEA, "but I think it's also important to state that she was elected president because of her skills, her experience, her wisdom and her commitment to education in this country and beyond."

As CEA president, Dr. Hersom will provide leadership for key issues within the association's current mandate. She notes that increasing the number of women in administration within the education system is an important goal, both for the CEA and

for her personally. "Women bring unique and important points of view to education, teaching and schools. Yet, we don't see that critical mass of women in administrative positions. I'd like to see more women aspiring to that kind of position."

The CEA provides a forum for discussion among all groups interested in education. Its membership includes trustees, school board and ministry officials, representatives of teacher organizations and university education faculties. The CEA organizes annual meetings and special workshops, produces a wide variety of bilingual publications and manages a comprehensive education library.

Dr. Hersom's presidency is for a one-year term.

Computer simulation challenges Mount marketing teams

Two teams of Mount Saint Vincent University business administration students will participate in the Manitoba Marketing Management Competition. The event, sponsored by the University of Manitoba, uses a computer simulation program called Markstrat to test the skills of each team representing a fictitious company.

Mount students are participating as part of a consumer behavior course taught by business administration faculty member and project advisor Ravi Tangri.

Describing Markstrat as "one of the toughest and demanding of all marketing simulation programs," he explains that the competition has two phases. In the first, each team makes weekly decisions which correspond to yearly strategic decisions for their "company". The decisions are entered into the computer which, in turn, determines how each company fares.

Mount teams then travel to Winnipeg in January for the second phase of the competition, where they make presentations

of their decisions to a "board of directors" comprised of business faculty members at the University of Manitoba.

Melanie Claude, a fourth-year business administration student and team member, says that the decision-making process involved in the computer simulation is very realistic and will be great experience for future jobs.

Team member Tracey White notes that the simulations pose "almost every decision that a real-life marketer would face. Buying market research, allocating an advertising budget, product pricing, determining proper distribution channels, and hiring and firing a sales force are just a few of the decisions we have to make."

Teams from all over North America have been invited to compete. Tangri notes that although this is the Mount's first involvement, "I am confident of our teams' abilities and feel they have a good chance to win this competition."

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It's been a busy year for Dr. Norman Uhl, education department chair. He was elected president of the Canadian Society for the Study of Higher Education, making him the second person from the Mount to hold the position in the past three years. (Dr. Naomi Hersom served as president for the 1987-88 term.) Dr. Uhl is also editor of the society's Professional File which is published three times a year.

In August, Dr. Uhl gave a presentation entitled "The Role of the University President" at the 11th European Association for Institutional Research Forum in Trier, Germany.

Dr. Uhl and two colleagues from other universities were recently awarded a contract by the Maritime Provinces Education Foundation, an agency of the Council of Maritime Premiers, to carry out an extensive study on teacher supply and demand as projected over the next decade. The study will be carried out in close collaboration with the departments of education of the three Maritime provinces.

Mount alumna Dorothy Wills, Ville D'Anjou, Quebec, has been named to the Order of Canada by Governor General Jeanne Sauve. The Order was established in 1967 to recognize outstanding achievement by Canadians. Wills, who received a Bachelor of Science degree from the Mount in 1956, is an educator in the area of business education and social work, and a member of the Immigration and Refugee Board of Canada's Convention Refugee Determination Division. She is the recipient of several awards, including the Mount Saint Vincent Alumnae Jubilee Award of Distinction and an Honorary Doctor of Laws degree from Concordia University.

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Alumna David Westwater won the recent Mount United Way Campaign draw for a weekend's lodging and a buffet dinner for two at The Halifax Citadel. The draw raised \$336.

Mount non-smoking policy now in effect

Smoking is the leading cause of premature death and disability in Canada. Recent research indicates that second-hand smoke also poses a serious threat to non-smokers. In order to create a healthier environment for the Mount community, a non-smoking policy is being introduced on campus.

Phase One of the policy, now in effect, prohibits smoking throughout the university except in designated smoking areas identified by "Smoking Permitted" signs.

Until May 1, 1990, when Phase Two of the Mount's non-smoking policy goes into effect, smoking will be permitted in: Evaristus Hall Room 118; the Seton Academic Centre second floor mezzanine; the upstairs level of the Rosaria main

lobby; Assisi Hall; the Birches; and Marillac, 138 Bedford Highway.

Under Phase Two of the policy, smoking will be prohibited in all buildings, throughout the university. At that time, smoking areas designated under Phase One will become smoke-free.



Mount athletes capture the title -- again!

The Mount women's soccer team captured its fourth straight Nova Scotia College Conference (NSCC) title with a 3-0 win over the Technical University of Nova Scotia recently. Teri Canning, Darcie Moore and Cory Dykes each scored a goal for the Mount. The Mount team finished the season with a 7-1 win/loss record.

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Five of the 11 chosen for the NSCC All-Conference women's soccer team this year are Mount players: Jennifer Shebib, as goalkeeper; Leanne Tanner and Shelly Eichel, as backs; and Cory Dykes and Teri Canning as forwards.

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The women's and men's basketball teams play their season openers on Wednesday, Nov. 22 with a double header against the Nova Scotia Teachers College, the defending NSCC basketball champions. The women play at 6 p.m. and the men at 8 p.m., in the Rosaria Centre Gym.

Between games, Maritime Beverages Limited will be recognized for its 1989-90 sponsorship of Mount athletic teams. Supporters and cheerers are welcome!

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So far, pledges raised by **For The Run of It** total more than \$2,000. More than 100



Mount athletic teams are sponsored this year by Maritime Beverages Limited. Barry Robski (far right), on-premise area manager for Maritime Beverages Limited, visited the Mount recently for a first-hand look at the Pepsi uniform logos, here modeled by (left to right) Jocelyn MacLean, Anthony McNeil and Kathy Lamey.

people participated in the event, a major fundraiser for AdSum House, which assists close to 1,500 women each year through short-term programs, a distress line and referrals. **The athletics/recreation office would like to receive remaining outstanding pledges by November 17.**

Weekend program planned at Renewal Centre

A weekend program will be held for persons from alcoholic or dysfunctional families at the Renewal Centre, Mount Saint Vincent Motherhouse, Friday to Sunday, Nov. 24 to 26. Resource persons Alexa Smith and Sister Louise Dunn, both certified addiction counsellors, will help participants to explore their personal strengths for coping, and to expand their life skills.

Registration is \$20, with optional room and board at \$65. For more information and application forms contact

the campus ministry office in Rosaria Room 120, or call ext. 446.

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