

the connection



Mount Saint Vincent University, Halifax, Nova Scotia

Francis Fox Finds Funds

Small universities like Mount Saint Vincent University could benefit from \$11 million in new funds if they undertake research projects which shed light on significant Canadian concerns — *an aging population, the family in transition, the socializing of children, women in the work place, native problems and the effects advancing science and technology can have on people.*

According to an announcement by federal Communications Minister Francis Fox this additional funding for the Social Sciences and Humanities Research Council of Canada responds to the need to find out more about Canada "in all its social, cultural, economic and political complexity."

The Council's support for independent research in other areas would be sustained and the principle of excellence in the quality of research would continue to be its governing concern. To qualify for the new funds, "It will be up to the individual researchers and teams of researchers to initiate and devise their own projects," he said.

General Public

To help identify the kinds of research which would be looked on favourably the Council consulted extensively with the research community, users of its research and the general public and, according to Fox, the consultative approach would be continued in an effort to pinpoint other significant research areas.

Research projects which qualify for the new funding are:

- the aging of the Canadian population;
- the Canadian family and the socialization of children; and
- the human context of science and technology

The Council plans to support strategic

research on women in the work place and native studies in the near future, said Fox.

He said the Council would employ a variety of funding mechanisms to build a solid and balanced base for these research efforts in every part of Canada. "We recognize that it is not enough simply to fund research in Canadian studies. We must also ensure that we have enough qualified researchers and that they have the resources they need to do their job effectively."

Perspectives

Equally important, he said, "we must ensure that small as well as large universities are able to conduct research and that it reflects regional and local as well as national perspectives."

"The Council will also assist the

development of management research and the research capabilities in small regional universities. It will direct more funds toward the provision of research tools and resources and the broadest possible dissemination of research results," he said.

The new Council strategy would also strengthen the commitment to the study of Canadian issues and help policy-makers to become better informed prior to decision making, he said.

"As the results of this research are made more widely known, Canadians will come to understand more about their country in all its diversity and this new self-knowledge will help us all to comprehend where we stand in a rapidly shifting global and technological environment."



About 55 people attended a highly successful symposium on the life and work of Alice Egan Hagen, held at the Mount's Art Gallery recently. Alice Hagen lived to be 100 years old (1872-1972) and was a pioneer artist potter of Nova Scotia.

Speakers at the symposium were (l to r): Margaret Dryden, first director of the Mount gallery; Homer Lord, a student of Hagen; Rachel Dickinson, Hagen's daughter and Marie Elwood, Curator of History, Nova Scotia Museum. In the foreground are some examples of Alice Hagen's work, which are usually kept in the Rosaria Board Room.

alumnae update



Bonnie L. Broderick was recently appointed Personnel Officer for Mount Saint Vincent University.

Born and raised in Halifax, Nova Scotia, she is an alumna of the Mount where she obtained a B.A. in Business/Economics in 1973.

She comes to the Mount with a solid background in personnel work, having held the position of Administrative Assistant with Public Works, Canada in Halifax, and before that was Personnel Services Co-ordinator with the Ministry of Forests in British Columbia and Assistant Training Officer with the Department of Municipal Affairs, Province of Nova Scotia.

Bonnie insists that she has "no exciting hobbies" and then goes on to tell you how much she loves to travel. Her husband, Christopher Gunn, a native of Winnipeg, is a naval officer with the Department of National Defence and found himself being transferred from Halifax to British Columbia in 1979 and then back to Halifax in 1981. This gave the couple a chance to travel clear across Canada by car twice. In addition to that marathon undertaking they also travelled to England, Scotland, Italy, France, Spain, Morocco, the Hawaiian Islands, Las Vegas and Curacao, all within the past five years. If that's not an exciting hobby, what is?

Bonnie says, "It feels like coming home to be at the Mount again, but I'm amazed at the number of changes here. Dr. Seth is the only faculty member still teaching here who was around when I was a student."

She and her husband recently bought a home in Dartmouth and are planning a trip to the Greek Islands, "if we can manage it."

Bonnie replaces Jean Newton who left us to take up a new position as Manager of Human Resources with the Barrington Inn, Halifax.

All Fired Up

Instead of building a better mouse-trap, why not build a better teapot?

Ceramic artists — students, teachers and professionals — are being asked by the Art Gallery of Mount Saint Vincent University to submit a new, innovative, interesting teapot and/or cup and saucer for an exhibit entitled ALL FIRED UP which will run from March 19 to April 18, 1982. The pieces don't even have to be functional — just original.

All submissions must be hand delivered to the Art Gallery before Monday, February 15. By March 1, artists will be informed if their work has been selected

for the exhibition.

The Mount Art Gallery will choose approximately 20 pieces for the exhibit and will pay \$15 for each of those included. These pieces will be illustrated in a poster and brochure.

Name, address, phone number, title and date of each piece should be included as well as the insurance value.

ALL FIRED UP is being organized and curated by the Gallery's Exhibitions Officer, Beth Campbell, a recent graduate of the Nova Scotia College of Art and Design and a student of ceramist Jacqueline Rice of the Rhode Island School of Design.

The exhibit is supported by the Nova Scotia Department of Culture, Recreation and Fitness.

Faculty on the Move

Dr. Hugh Wallace of the Mount's history department, has had a paper entitled "Geographical Explorations to 1880" included in a recently published book *A Century of Canada's Arctic Islands, 1880-1980* — the proceedings of a conference held in Yellowknife in 1980 by the Royal Society of Canada.

Dr. Wallace's paper emphasizes the story of the search for the North-West Passage, the loss of Franklin's expedition and the search for him. "It was done," says Dr. Wallace, "with some awareness of the perspective of the Inuit people."

Assistant Professor Joseph Tharamangalam, Sociology Department, has been awarded a senior short-term fellowship from the Shastri Indo-Canadian Institute, University of Calgary, for research on "Agrarian Unrest in Four Selected Regions in India" which he proposes to carry out in India this summer.

Dr. Tharamangalam has received two previous fellowships from the Institute, long-term senior fellowships in 1974-75 and 1979-80, and has had a book published by the University of British Columbia Press entitled *Agrarian Class Struggle in South India* based on his previous research in this area.

Sister Sheilagh Martin, Associate Professor in the Mount's Biology Department, recently attended the fourteenth winter meeting of the Canadian Physiological Society (CPS) at Mount Ste. Anne, Quebec. Sr. Martin is serving the last year of a three-year term as a Councillor of the CPS.

Dr. Erdener Kaynak, Chairman of the Business Administration Department,

describes his recent visit to India as a "cultural shock" and says that some of the sights and sounds of India really upset him. He was there as a delegate to the World Marketing Congress in New Delhi and although the conference itself "went very well," according to Kaynak, the sight of an undernourished 12-year-old pedalling a bicycle rickshaw carrying two overweight Indian businessmen smoking huge cigars "really made me mad."

He says the poverty in India is unbelievable and the overcrowding is stifling.

However, his own personal contribution to the conference was a great success. About 1,000 delegates were there from all over the world for the 3-day affair. Kaynak gave papers on national marketing plans and services marketing plans, the former being selected as the best on that subject and as a result he was given an honorary Fellowship in the prestigious Indian Institute of Marketing and Management.

His talks were written up in the largest daily newspaper in New Delhi, *The Statesman*, and he also chaired the meeting on agricultural marketing.

Kaynak came back from India with one outstanding memory — his visit to the Taj Mahal. "It's far more beautiful than any of the pictures," he says.

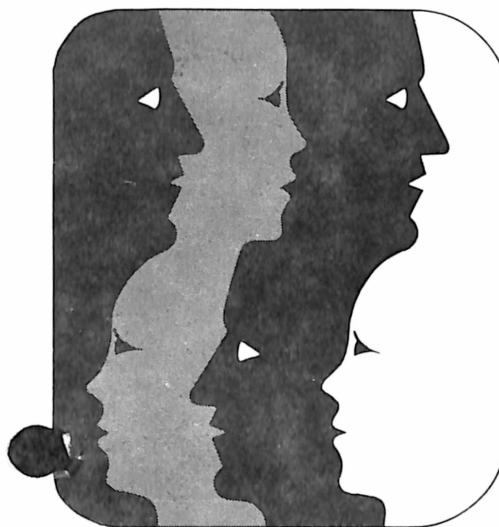
Sister Patricia Mullins, Dean of Humanities and Sciences at the Mount, was featured recently on the science and technology page of the Halifax daily, *The Chronicle Herald*. Bill March, editor of the page, talked to her about women in science.

Barriers against women in science, said Sr. Mullins, substantially reduce Canada's research capacity in an increasingly technological world. "We really are, in effect, cutting off 50 per cent of the population

and, as our society becomes more and more technology-oriented, I think it behooves us to encourage as large a percentage as of the population as possible to develop in that (scientific) manner."

She went on to discuss a recent Montreal meeting of the Science Council of Canada, at which the comparatively small number of women who qualify themselves for scientific careers was the major concern.

Spreading the Word



The Mount's public relations office has just distributed more than 800 speakers' bureau brochures to community groups and media throughout Nova Scotia and beyond to spread the word that there are many experts on campus who are willing to share their knowledge with others.

This is the first time the university has promoted its speakers' bureau and the 125 topics are as varied as there are interests — "Women and Society", "Sexuality and Marriage", "Mass Communication", "Wolf Howling", "Hypothermia and the Elderly", "Canadian Theatre", "Jewish Ethnic Identity in Atlantic Canada".

The list of 50 speakers will be regularly updated.

Recipients of the brochure have been told that members of the Mount faculty carry heavy teaching, research and administrative workloads so it's a good idea to call as far in advance as possible if they hope to get their first choice of a speaker. Two weeks is the absolute minimum.

The Mount's bureau service is free but any travelling expenses would be the responsibility of the host group. This service will be co-ordinated through the public relations office.



Dr. Erdener Kaynak, chairman of the Mount Saint Vincent University Business Administration Department, with a couple of organizers at the World Marketing Conference held in New Delhi, India. Kaynak was one of the 1,000 delegates who attended from various parts of the world.

Needham Revisited

"A high school student who takes French has the advantage of being illiterate in two languages."

Richard J. Needham, Toronto Globe and Mail columnist who has spent a lifetime observing society and demolishing its most precious misconceptions, is talking to public relations students at the Mount.

The classroom is full — standing room only at the back — students all very attentive.

"The Gideon Bible should be in the hotel lobby," he says. "By the time you get to the bedroom it's too late."

The students laugh delightedly. This isn't quite what they were expecting.

Then he gets serious and tells his audience that there's nothing like a good solid grounding in journalism, whatever it is you ultimately decide to do. "Get a job on a small-town newspaper," he advises. "Newspaper work leads to all sorts of other things...public relations...jobs with big companies...politics, if that's what you want."

He's popular with young people because he turns things inside out and upside down and makes you take a new and often irreverent look at sacred cows. He also shocks some of the students. "Why are you so cynical?" they ask him. "I'm not," he replies, "I just tell the truth as it is."

Following the official classroom encounter, Needham hustles along to the

Saceteria and holds court at a large table with about a dozen students who want to hear more.

Lighting up another cigarette, he tells them: "The natural state of man is war...martial war...family war...national war...academic war, and we should face this situation with courage and humour." If the Mount has a guardian angel, she/he/it would be cringing by now. But this is what he believes. An optimistic realist if ever there was one!

He talks for another hour, entertainingly, wittily, sometimes scathing, often humane — about life, love, men and women, marriage, the Constitution, Quebec, religion...until the Saceteria closes for the night.

The students want him to come back. He probably will.

What Every Woman Should Know

Breast cancer is the leading cause of cancer incidence and death in women today. When women discover lumps in their breasts at an early stage, surgery can save 70-80% of proven cases. Breast self examination can save a woman's life!

All women should examine their breasts once a month, just after menstruation. Even though the majority do not detect anything until they are over 40 it is important for young women to learn how and to practice it so they are attuned to their bodies and will be able to detect

changes from the normal.

A one-hour workshop will be held at three different times on Wednesday, February 10 — 1:00, 2:00 and 3:00 p.m., in Seton Board Room (404). Everyone is welcome to attend one of these sessions, which will include a film and breast models, giving the hows and whys of breast self-examination. For further information call the Health Office, Student Services, ext. 353.

Notes

A new exhibit, "A Norwegian Pathfinder in Glass: Benny Motzfeldt" will open at the Art Gallery on February 12. Sponsored by the Norwegian Ministry of Foreign Affairs and supported by the Nova Scotia Department of Culture, Recreation and Fitness, this exhibit includes more than 100 glass designs brought to Canada for the first time.

All potential May 1982 graduates are reminded that this is the last chance to make a formal application to graduate. Don't take a chance on missing such an important event — fill out an application form at the Registrar's office NOW.

At its January 25 meeting, Senate approved that university credit be given for an honours thesis, essay or project when it is required by a department (it was noted, however, that not all departments must require an honours thesis or project). It was also approved that the hood for the Bachelor of Education degree in association with the Nova Scotia Teachers College be of the style of the MSVU hood (black) with a pale blue velvet edge and with a green and gold lining (NSTC colours).

The Mount Saint Vincent Alumnae Association is sponsoring a Bridge Social 7:30 p.m., February 25, in the Multi-Purpose Room, Rosaria Centre. Anyone interested in playing bridge, or any other card game, should get a table together. There will be door prizes, table prizes and refreshments. Tickets are available for \$5.00 per person, at the Alumnae Office, Evaristus 215.

The Canadian University Service Overseas (CUSO) regional co-ordinator will be on campus on Thursday, February 18 to discuss living and working overseas with CUSO. An information session will be held in Aud. A from 10:30 to noon and a display will be set up in Seton from noon to 1 p.m. CUSO has positions for graduates in Business, Home Economics, English, Mathematics, Education and other disciplines.



Making television work for you

Everyone was holding their breath in Dr. Harold Oxley's public relations class at Mount Saint Vincent University. Room 316 at Seton Academic Centre is the originating classroom for the Mount's innovative pilot project in distance learning and this was the first time an actual class was being televised.

A number of things could have gone wrong — but they didn't. Oxley handled the unfamiliar knobs and switches with great aplomb — the students seemed comfortable and happy — and those on the receiving end, the "distance" learners, were well satisfied with the result.

Interactional/instructional television (IIT) is off and running at the Mount and will continue for another three months.

Eight different courses are being televised at the Mount and transmitted to a large downtown office complex, a manufacturing firm in an industrial park and a small community church hall — a cross section of the types of distance learners who would want to take advantage of such a program.

Evaluation of the project has already begun and the business community is becoming more and more aware of the value of distance learning. Dave Clark, Corporate Trainer for Maritime Life Assurance Company says, "Potentially, it's a very powerful medium. Our company is most interested and would like to pursue the possibility of becoming a remote station."

And Nova Scotia's Education Minister, Terence Donahoe, has expressed enthusiastic support for the concept, both at the official opening and on a televised CBC program when he speculated on the province-wide implications of this system being pioneered by the Mount.

Institute Seems Appropriate

An Institute for the Study of Women has been established at Mount Saint Vincent University with financial assistance from Ottawa and the Canadian Congress of

Learning Opportunities for Women.

In making the announcement, President E. Margaret Fulton, said: "As the Mount is oriented towards the educational needs of women and has faculty concerned with research on women, it seems appropriate that this university be a leader in the field of women's studies."

She said the history of Atlantic women and their contributions to the economic, cultural and political development of the region were virtually unexplored. The purpose of the institute, she said, would be to promote the equality of women with men through a fuller and more informed understanding of the past, present and future role of women in Canadian society.

Dr. Fulton said the institute had won approval from the university's board of governors last year and Dr. Susan Clark was appointed its director. Dr. Clark is the Mount's Dean of Human and Professional Development.

Apart from Fulton and Clark, the institute's board of directors include: Halifax lawyer Diana Dalton (chairperson); Mount finance and planning head Mary Moore Uhl (treasurer); federal government advisor Dr. Michael Kirby; former Secretary of State David MacDonald; university governor Judy Sapp; and faculty members Sr. Patricia Mullins, Dean of Humanities and Science; Associate Professor Alleyne Murphy; Dr. Michael Pratt; and Lecturer Elizabeth Earley.

Funding for the institute and also for carrying out a rural outreach project on the Eastern Shore has been provided by the Office of the Secretary of State and a small grant has been received from the Canadian Congress of Learning Opportunities for Women.

According to Dr. Clark, the institute intends to zero in on women in the workplace as one of its first research projects.

A newsletter from the institute will be forwarded to women's organizations in the region three times a year and will be the responsibility of Judy Steele, a public relations student at the Mount, who is undertaking it as a practicum.

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