

MINUTES OF THE EXECUTIVE MEETING OF THE ASSOCIATION OF CANADIAN SCHOOLS OF
BUSINESS HELD AT CONSTELLATION HOTEL, MALTON AIRPORT, FRIDAY, SEPTEMBER 30
AND SATURDAY, OCTOBER 1st 1966.

1. The Meeting started with a dinner at 6.30 p.m. Present were:

Dean Roger Charbonneau
Dean John Wettlaufer
Dean Lloyd Barber
Dr. Larry Moore
Dr. John Sears
Dr. Herman Overgaard

2. On a motion by J. Wettlaufer seconded by Lloyd Barber, the July 18 Minutes of the Executive were approved with the understanding that Paragraph 5 on page 2 would be corrected to read five instead of eleven French Canadian Universities.

3. On a motion by L. Moore and seconded by L. Barber it was agreed that the application from Simon Fraser be accepted and that the Secretary notify the applicant accordingly.

4. It was agreed that the Secretary should write to the various new universities who are not currently members, such as University of Calgary, York University, University of Saskatchewan at Regina, Victoria University, Lakehead University, Brock University and advise them that the next Meeting of the Executive will be on April 14-15, 1967, and that if they wish to apply for membership in the Association they should do so immediately so that such applications may be considered at the next Executive Meeting.

5. It was agreed that the Secretary/Treasurer should have an audit made of the Association's books for the past year as soon as possible. Prof. Jack McDougall of the University of Western Ontario, School of Business Administration is the auditor.

6. (a) re fees. After some discussion, it was decided that the Secretary/Treasurer should obtain some information for the next Executive Meeting such as the number of students in both the undergraduate and graduate Schools of Business in Canada and also the number of Business Professors on each faculty.

(b) It was also agreed that the Secretary/Treasurer should review the P & L statements for the past three years and make up a proforma profit and loss statement for 1966-67 for the next Executive Meeting.

7. The Executive reviewed the Minutes of the June 7th 1966 Annual Meeting of the Association as well as the Minutes of the Meeting of Deans and Department Heads held on June 5th 1966.

(a) Regarding Item 4(b) of the Annual Meeting, it was agreed on a motion by Barber and seconded by Sears that a Committee of one be established and that Dean Wettlaufer be the Committee with power to add if he deems it necessary, the purpose of which is to check with Professor Bond at Ann Arbor regarding the matters mentioned in the minutes in item 4(b) and to report back to our Executive at its next Meeting.

It was further agreed that the Committee should study the alternatives regarding accreditation either for the Schools of Business on an individual basis or collectively.

(b) It was agreed that Dr. Sears would send out a pilot questionnaire to the members of the Executive of this Association to try and discover how our individual business schools compare with the bench marks of the American Association of Collegiate Schools of Business.

8. The Secretary was requested to write to Professor Lewis Greer at Memorial University and ask him for information as to the state of his project with Dr. Deutsch.

9. The Secretary gave a brief report on the C.I.O.S. Meeting in Rotterdam which was held on September 19-24. The Secretary noted that the PACCIOS Conference (Pan American Council of C.I.O.S.) would be held in Montreal June 19-24, 1967 and that the C.C.M.A. is the host; and therefore, as a member of C.C.M.A. the Association of Canadian Schools of Business may be called upon for some assistance in connection with the Conference.

(a) It was agreed that the Nominating Committee should report at the last Executive Meeting prior to the Annual Meeting.

(b) It was agreed that the Secretary should advise A.U.C.C. regarding our needs for faculty in Business Schools.

Meeting adjourned at 11.30 p.m.

The Committee reconvened Saturday morning at 9 a.m.

10. (a) It was agreed to delegate to Larry Moore the responsibility to draft the terms of reference for specific items in the proposed Seagrams Business Fellowship kit - i.e. application, publicity, and suggested guidelines - who will subsequently send everyone on the Executive a copy for approval and return same to Moore for finalization, after which Moore will send them to the Secretary for printing.

(b) It was agreed that Moore would send his data sheets to Barber for consideration for computer application so that each applicant could be evaluated on the computer.

(c) It was agreed that Moore should also provide some kind of acknowledgement card as well as a permanent record card and that the application form would have a tear-off item included.

(d) It was agreed that the Secretary should ask the Canada Council how many copies of notices of the Canada Council Fellowships they send out to each University.

(e) It was agreed that we should print some of our notices announcing the Seagram Business Fellowships in French. Accordingly, Moore is to send the necessary information to Charbonneau who will look after the printing of the material in French.

(f) It was agreed that all the applications should be forwarded to the Secretary and that 10,000 applications should be printed for Categories a & b and 300 applications be printed for category c. The number of French applications to be printed would be left to Charbonneau.

(g) However, it was agreed that the Samuel Bronfman Foundation should approve the proofs before they are printed.

11. It was agreed to meet in April to decide on the awards for categories a & c and to be in Ottawa two days before the Annual Meeting to make a decision on the awards for Category b. It was agreed to make a motion at the Ottawa Annual Meeting as to the Selection Committee to decide the 1968 Seagram Business Fellowships.

12. re the Programme for the Annual Meeting.

(a) It was proposed to have a buffet/dinner Sunday night for approximately 150 guests with no speaker.

(b) Dean Charbonneau is in charge of finding out which university is going to be the host for the Annual Meeting and in arranging for the buffet for Sunday evening and also the dinner on Monday evening.

(c) Charbonneau is to invite a member of the host university to our next Executive Meeting so that the host university will be familiar with our planning and arrangements.

(d) It was agreed that the Executive should ask Mr. Mel Jack, President of the Canadian Brewers Association for a cocktail party.

(e) The Secretary is to investigate the possibility of the Association being invited to attend the Governor General's garden party at the time of the Annual Meeting.

(f) The Executive would meet all day Saturday immediately prior to the Annual Meeting for discussion of the awards for the b type Seagram Fellowship.

(g) It was agreed that the Minister of Manpower, the Honorable Jean Marchand, would be invited to be the guest speaker at the Monday night dinner and that Dean Charbonneau would be responsible for issuing this invitation. The proposed programme for the Annual Meeting would be as follows:-

Monday	a.m.	One paper
		Luncheon
	p.m.	Annual Business Meeting of the Assoc.
Tuesday	a.m.	Two sessions with two papers
	p.m.	One session with two papers

(h) Larry Moore was asked to prepare a paper on the subject of Business Games which would consume the half-day complete with discussants. Moore will be responsible for the selection of the discussants.

13. It was agreed that the Secretary write to all the Deans of the Association and invite them to recommend people on their faculties who could give a paper, the topic of such a paper, as well as a précis (outline of each paper), and that this information be sent to the Secretary so that he can send out copies to each Executive Member from which the Executive Members would select four. The deadline for receipt by the Secretary of the suggestions from the Association Members would be October 30. In writing this letter the Secretary should also thank the Deans who have already sent suggestions along. The Secretary should also advise the Deans that they can expect to receive information regarding the Seagram Business Fellowships early in November.

14. It was agreed to try to finalize the programme by mail and that the next Meeting of the Executive would be as a Selection Committee for the Seagram Business Fellowships on April 14th and 15th at the Royal York Hotel in Toronto starting on Friday at 6 p.m.

15. The Secretary was instructed to hire a part-time secretary (half days only) to assist with the Seagram Business Fellowships and to charge her salary to the Samuel Bronfman Foundation.

16. It was agreed that in view of the fact that Charbonneau is going into hospital and, therefore, cannot attend the Northwest Universities Business Administration Conference on October 14th and 15th 1966 to be held in Edmonton, Alberta, Lloyd Barber be designated as the official representative of the Association of Canadian Schools of Business and that the Secretary advise Dr. Harries about this immediately.

The Meeting adjourned at 4.30 p.m.
