

Business vs. Movement

Is Rocky Jones, Halifax Black Power activist selling out on his people?

Last week in an interview with the Picaro Jones talked of his plans to go into full-scale business operations in the city of Halifax. However the question is, will his involvement with the corporate interests in the city of Halifax, having at their base, white economic control, clash with his role in the Afro-Canadian Liberation Movement?

Jones for the past few years has been epitomized by both the blacks and whites throughout Canada as one of the most outspoken and effective organizers in the black communities of the Maritimes.

Jones who took the course in Afro-American History at Mount Saint Vincent this summer, said of the racial prob-

lem in North America, and the Maritimes in particular, "Exploitation of blacks can be seen everywhere - in jobs, housing, and education."

For example, he said, black females, the majority of whom are domestics, have been bypassed by human rights legislation, since the Human Rights Act has no clause dealing with the hiring, firing, wages, and hours of domestics.

Jones said his move to acquire capital, which most white liberals would consider the culmination of his radical spirit, is definitely not the case.

He said, "This move is only part of my short term interests and offers me substance in a society that makes money and stamina synonymous."

Jones said that this is all part of the game blacks must

learn to play in combating the subversive white society. They must be able to combine both short-term and long-term goals if they expect to identify as black men in a black society. During the summer, Jones



worked with the Canada Manpower Centre in Halifax, finding jobs for black students. This he said is one of the means of working in short-term goals, and to a great extent, more black students found jobs than ever before.

As Jones said at a racial forum at Mount Saint Vincent this summer, "No matter what positions blacks assume in society, they must maintain a sense of revolutionary consciousness in the quest for freedom from exploitation by the white oppressor."

"You know", he said, "people can't let go of their middle-class myths and whenever they think of a revolutionary they expect him to be a beggar."

If the time ever came when a choice had to be made between his business and the cause of

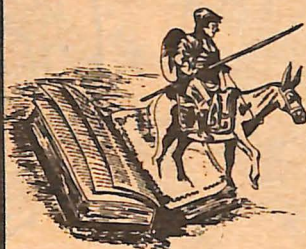
his people Jones said that he, like any other black man would be prepared to give up his present "security" if it was necessitated by the revolution.

His firm which deals with imports from Africa and the merchandising of leather goods denotes black control and management. The Afro influence in his lines lets both black and white customer know exactly what the expression "Black is Beautiful" is all about.

As Jones said, "We don't deal exclusively with blacks and in effect, whites are our biggest consumers. It seems they're the people who can afford luxury items."

Jones concluded, "I'm a man and I know it. No matter what I do or say, I would never prostitute the movement for the sake of my business."

The Women's Liberation Press?



The Picaro

Vol. 5, No. 1

MSVU

September 19, 1969

Gaskin on CUS Council

Geri Gaskin, M.S.V.U., Council President, is the only female on the National Executive of the Canadian Union of Students.

She was elected as one of two representatives from the Atlantic region during the 33rd annual C.U.S. congress (August 27 through September 3) held at Lakehead University, Port Arthur, Ontario. The number of representative openings has been cut from previous years to ten positions plus President and Vice President to reduce travel costs. "The Congress met," she said, "to discuss and decide general policy, under three sub-headings: Student Unionism, the Student in the University, and the Student in Society."

Not all policy was resolved, due to lack of time for thorough discussion, she said.

According to Geri, the chief problem C.U.S. faces is one of definition. Is the Union to be a service organization--supplying research information, travel opportunities, and campus-to-campus reports--or is it to be a political machinery?

In previous years C.U.S. chose the latter stand and publically

majority of Canadian University students.

Geri said students have clamoured for a 'Blah' union.

"They have it now and don't know it," she said. "The August Conference deleted all radical material. However, the liberals are still crying, "down with C.U.S."

When asked if C.U.S. was on the way to disintegration, Geri said it may have spurred its own doom in dismissing its political stand. The students may not

realize that C.U.S. has changed its position until too late. Asked if she would run for any other national student organization, Geri said, "If apolitical - no. I don't believe it could serve the students."

Presently, she said, CUS's main service is to coordinate student councils, focus research, and provide literature.

C.U.S. also helps students become more aware of their leadership capacities. It provides services such as a life insurance

policy for all members, and a cut rate travel plan by which any member can visit Europe from May to September, at half the regular cost.

As a C.U.S. executive member Geri said her job entails field work, compiling referendums, organizing a women's liberation front, and determining what C.U.S. can do specifically for women.

The Mount's position in C.U.S. has tended to be unstable. Three years ago the student body voted

to leave the Union, but after acting as on-lookers for a year, the students-at-large voted to re-enter C.U.S. as active members. External Affairs Vice President Brenda Landry said, "The 1968-69 student council supported the referendum because of the opportunities C.U.S. could offer as a service organization."

According to Miss Landry there will be another referendum this year to decide if we are to remain in C.U.S. as it is now.

Presidents Greet Freshmen

Mount Saint Vincent University student President, Geri Gaskin, told 300 freshmen Friday they live in an era of change.

"You come from a revolutionary age," she said.

Her brief ten-minute speech made during the university's freshman orientation program differed greatly from the you-are-very-welcome speech made by MSVU president Sister Catherine Wallace both in its tone and impact.

Where Sister Catherine Wallace welcomed the freshmen to the university, Geri hammered at such topics as Women's liberation, economic exploitation and sexual oppression.

MSVU is a non-coeducational university, but, "That's going to

be changed soon," said Geri.

While she hoped that "...the emphasis remains on women..." she told freshmen that the university would soon become co-educational.

This would put an end to MSVU status as the only all female university in the British Commonwealth, but Geri is not dismayed.

"God knows we do little enough to deserve the distinction," she said.

"We must reject society's definition of women," she told the freshmen.

"There are a lot of women just as good as men." They should not be condemned to what Geri called "virtually second class citizenship."

"Women work 99.7 hours a week for no actual economic return."

But while we examine the exploitation of women, we must realize that at the same time men are just as badly oppressed by women."

"It just doesn't show as much," she said.

"We expect them to support us in return for a clean house, legitimized sex and babies."

Geri blamed society for the conditions she described.

"Something is wrong with our societal structure," she said.

She told the freshmen that women can understand the situation easily because "...we share common experiences."

"We have a social responsibility from the very fact of our existence here," she said.

But she cautioned against expressing extreme viewpoints.

"Extremes are what make print," she said.

Geri's speech was not overly analytical. It stressed instances, not causes. Yet it seemed to go over the heads of the freshmen I talked to.

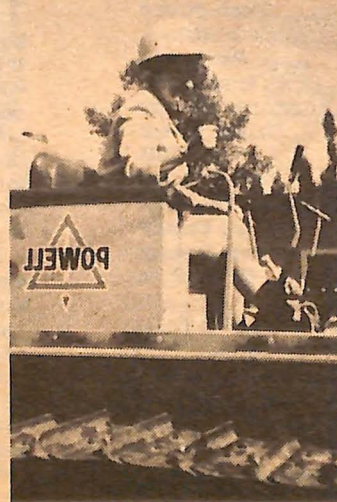
One freshman called it a "...very good speech..." and then described it as "...general..."

The point which most of the listeners seemed to remember was Women's Liberation.

Ann Loring, Arts 1, told me the speech was about "...women's relation with men..."



opposed the United States involvement in Vietnam, the Canadian government's position on Biafra, and the United States influence in Canada. Consequently many members felt the union was not representative. C.U.S. is now attempting to remain political, while-acting for the greater



Sister Catherine Wallace, president of Mount Saint Vincent, at work at sod-turning of new academic building. . . Building is on the go at the Mount. But is it going to be fast enough. Increased enrollment is putting a strain on facilities. (see story page 3).

EDITORIAL

There was an appalling lack of organization in the orientation program at the Mount this year. The orientation committee met en masse only a week before the freshmen arrived. A few days before the program began, the group leaders had a bull session on women's liberation and walked away with notes in hand, ready to jump the freshmen with their profound material. As a result the rapport between the counterparts of the university was negligible.

Looking back on the waste, it would have been advantageous to the committee to have consulted Donna Breen who co-ordinated last year's program, the most successful in the history of the Mount.

As in any orientation program the social aspect is always a safe and effective way of captivating the enthusiasm of the frosh. However, the whole idea of throwing deep political thought to students, who for the first few months are only interested in getting their man (i.e. security), was a complete farce. They'll find out soon enough what this whole process of socialization, subjugation, and quest for equality is all about. They came here with their hearts on their sleeves and tongues tied. It would have been better to scrap the whole idea of women's liberation in the discussion groups and allow freshmen the opportunity to enjoy the 'free' life for the short time it did last.

Letters to the Editor

Dear Editor:

Allow me space in the editorial to express the gratitude of the freshmen to the orientation committee. However, as freshmen, it is necessary for us to indicate that we are not at all "fresh" when observing a poorly organized and a last-minute rush program. We do appreciate the time and efforts you put into your endeavours but as upperclassmen you did not excel in organization.

Perhaps your time would have gone to better use in making signs, hanging curtains, polishing mirrors and floors.

We are big girls now and the Thursday "surprise" was hardly appreciated. We freshmen hope to learn from your mistakes when it comes our turn to stage an orientation program.

Salutation should be a privilege not a force, so please don't command a "Good Morning to you." Netti Isaac

Dear Editor:

Congratulations to you and the other members of the new staff of the Picaro on your excellent "first edition." It is obvious that a great deal of planning and hard work went into its production, and we look forward to further interesting and informative editions.

Sincerely,
Sister Catherine Wallace
(President)



The Picaro

The PICARO is the official student newspaper of Mount Saint Vincent University. The opinions expressed in this newspaper are not necessarily those of the Student Council or the Administration.

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Staff this issue: Marg Nersereau, Sharon Marshall, Gail MacPhee, Jane Faitley, Ceci MacDonald, Dace Rommes, Mary Ellen Kennah, (we left her name out last issue), The Phantom Freshman, Thanks to Nancy Rodregas, ARCUP field secretary, and Steve Foster, for ripping the PIC apart.

The Picaro is a member of the Canadian University Press.



Whistle Me That Again

BY MARY CLANCY
PICARO STAFF

Once upon a time there was a college, excuse me, university for women. One lovely fall day the doors of this institution opened for some 300 new students. Lying in wait were some twenty upperclassmen. Now these upperclassmen were of course witty, charming and beautiful. Unfortunately they were a bit over-eager. With a calculated force of one hundred words per minute they harangued the frosh on the pertinent, relevant subject of womens liberation. These new students arrived and before you could say "student power" they were being bombarded with such fascinating facts as: housewife works 99,32 hours a week. Most of the Freshmen are suffering from nervous prostration over their fifteen class hours. They aren't quite in the mood to pick up the cudgels on behalf of their down-trodden sisters.

It is a bit much to expect such altruistic reactions from these Neophytes. Someone should have suggested that the Liberation (this writer shares much of the guilt) place themselves in the position of the new student.

Here she is standing on the threshold of University — I would have said life, but the editor threatened to fire me — this starry-eyed lass is suddenly confronted with 20 females analysing her motives for coming to college, directing her activities and planning her future. She is accused of shirking her responsibility to her sex if she refuses to become a career woman. Career woman — She's still trying to find out where she registers!

Instead of easing them into the university atmosphere, they were thrust pell mell to the lions of revolution. Instead of being guided into new areas of ideas and expression, they were expected to react as did the Seniors who had three or more years of education.

There seemed to be a communications breakdown as well. This writer was asked by one anxious Freshette why we didn't want her to go out with boys. That's the kind of talk that makes trouble. It's amazing they all didn't run screaming down the hill!

However, they stayed. For the record, the orientation committee does not frown on fraternizing with the opposite sex. None the less, the Frosh can't be blamed for receiving this impression. The discussion groups where this Women's Liberation idea was to be presented fell pretty flat. They were dragged through the University complex, adjured to appreciate Art, Architecture, scenic vistas, and modern facilities. They were introduced to staff and a few faculty members and finally herded without a break into an intellectual experience. It's a credit to their stamina that they didn't check into the health service.

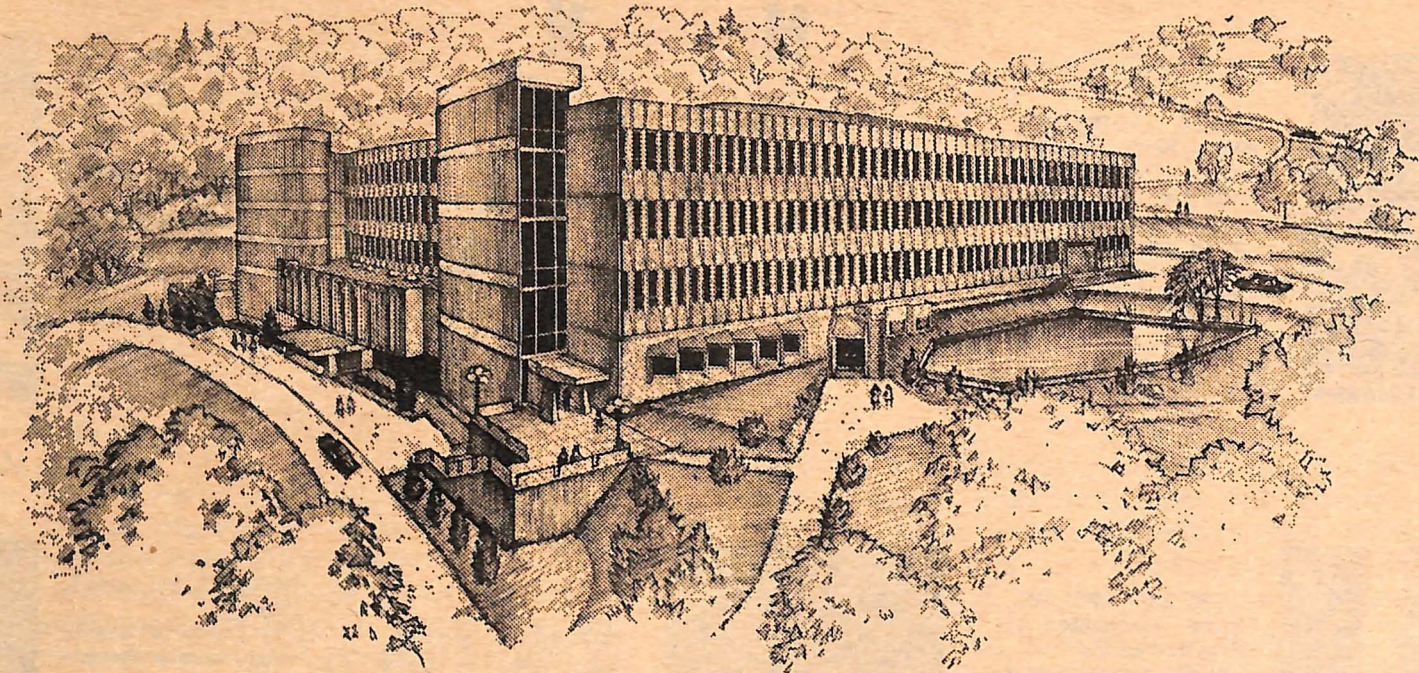
Admittedly it was a cathartic experience for those of us who have been around for a while. We'll teach these fresh new minds not to be put down by the boors who have been besetting us for four years — and when we are far away been down-trodden in our chosen professions or working 99,6 hours in the home, we will vicariously experience the thrill of equality enjoyed by these girls. These women whom we started down the rosy path of liberation.

We should stop kidding ourselves, 99.28% of the student body couldn't care less about women's liberation. It will be miraculous if 85.47% ever does. The female has been socialized into subservience for too long to revolt completely. It's ludicrous to expect it in a year, naive to expect it in four years. The female is primarily concerned with becoming a wife. Anything that jeopardizes this ambition is to be avoided — scrupulously!

If Miss Freshman is confronted with people who seem to advocate this jeopardy her predominant emotion will be distrust. All this Liberation enthusiasm is creating a backlash that will eventually benefit the diamond market. If this overbearing attitude is kept up, perhaps the major corporations could be persuaded to pay a large salary to those of us who are driving women back into the home and the great consumer market.

Now, don't get me wrong. Women's Liberation is a good thing. Every woman with a well-oiled mind is fed up with being treated as a second-class citizen. Every woman with this well-oiled mind wants viable alternatives, credible options, and all the other catchy phrases being banded about. But come on, girls! Let the Frosh unpack, hang up their coats, and put up their celebrity posters. Then maybe, just maybe, we can get this idea moving with a bit of credence. Then, if it falls through, we can always stage another Winter Carnival feud.

We Are Getting Bigger Now



mount saint vincent university - academic building

c-a-fowler bauld-mitchell-architects-engineers-halifax-n.s.

By PAT LEWIS

On Wednesday, September 10, 1969, a veil-less Sister Catherine Wallace, President of Mount St. Vincent University, climbed atop a bulldozer, set the gears in motion, and turned the first piece of ground for the university's new academic building.

Ted Jarvis, Chairman of the Committee for the building, was master of ceremonies at the sod-turning. His opening remarks included an attribution to Sister Catherine Wallace as the "true leader" in this project. In the spirit of the university, the President pointed out the absence of the silver shovel and blue ribbons. "The bulldozer and hard hat," she said, "are an indication of how times have changed."

Although Sister Catherine dug the first ground, the rest of the work will be done by Fraser-Brace,

Maritimes, Limited. Construction will take approximately 16 months and will cost an estimated \$3,500,000. Architects are C.A. Fowler, Bauld and Mitchell, of Halifax.

The building will be located on the sloping north-eastern corner of the campus, directly behind Lourdes Hall. Because of this location, it will contain five stories in the front and two stories in the back. Plans centre around a large auditorium with a seating capacity of 950, divisible by portable walls into two, three, or four smaller lecture theatres. The rest of the building will include approximately 25 classrooms, several small seminar rooms, reading rooms, and offices for about 60 faculty members. It will also have a small art gallery which will meet the requirements of the National

Gallery of Canada for travelling exhibitions. At present the building is planned to house the Business, Education, and Nursing Departments.

Charles Fowler, senior architect, says the central core will be of poured concrete and the adjoining classrooms of pre-fabricated material. This is an "economic solution", he said, which will enable the construction to be fast and fairly inexpensive for a building of its size. Mr. Fowler also said that the building has been designed so that extensions may easily be added to accommodate additional growth and expansion in the university. With the existing facilities, sufficient space will be provided for an enrollment that will go beyond 700 this year and is expected to reach an eventual 1,200.



Seaton Hall Nearly Done

With the renovation of Seton Hall, the Mount has acquired a new Freshman residence. A total face-lifting over the summer months has provided enough single, double, and triple rooms to house 58 girls. Major improvements were achieved with the conversion of dormitories into rooms and new plumbing installations. New furniture, a paint job, and bright curtains were added.

However, Seton still needs improvements. Closet space is insufficient for the typical girl's wardrobe.

One television and two kitchenettes are inadequate for the number who will be using them. Bookcases and deskclamps are yet to come.

Aside from these drawbacks, the girls seem to be happy. The residence is close to the main academic center and the cafeteria. Nettie Isaacs, arts 1, said, "At least we share a feeling of togetherness."

Joyce Marchand added, "The atmosphere is beautiful. It's a home."

Enrollment

Total enrollment at Mount Saint Vincent has jumped from 640 to 720, a 10% increase over last year.

Breakdown of this year's Enrollment

Freshmen	190
New Sophomores	80
Late Students	20
Education Students	30
Pre-Registered Students	400

Total 720

Home Economics, Business, and Nursing Faculties report a noticeable increase in enrollment. In particular, the Home Economics Faculty has an approximate increase of 50% in the Freshman Class. Straight Arts registration is down.

Mrs. J.T. Hartley said, "the decrease in straight Arts registration could perhaps be the result of the similar program at SMU. However it seems that more girls are interested in professional careers such as nursing and Home Ec."

Residences

Residence facilities at Mount Saint Vincent have been expanded to accommodate an additional 62 students. Five Halls are now in use:

Evaristus Hall	107
Assissi Hall	135
Seton	58
Marywood	12
Rosary Hall	7

Total 318

Mount Saint Vincent, along with the other educational institutions in Halifax, faces a shortage of housing this semester. Sister Mary Jean Burns, Dean of Students, said approximately 30 Mount girls, were placed in private homes in the Rockingham-Fairview area and another 20 were able to find their own accommodations. However, she said, it is difficult to place the girls. She continued, "The inadequacy of the public transit system makes it almost impossible for the girls to commute." This, she said, would probably be resolved in January with the implementation of the new transit system.

'Why, as a woman, did you come to the University?'



BARBARA DUNPHY, Science 1, Newfoundland
"I've been socialized into coming to university."

MARSA JONES, Arts 1, Nova Scotia
"As the saying goes, this is a man's world; but I don't think that it is; coming to university was my way of expressing that opinion."



CAMPUS COMMENT



NANCY McINTOSH, Arts 1, New Brunswick
"... to bring up children in a better society ... to cope with society and to have a broader outlook on life."

ANN DUFFY, Arts 1, New Brunswick
"I want to make \$6100 or more a year."



PAMELA STEEVES, Home Economics 1, New Brunswick
"I did not come as a woman, I came as a person to achieve my goals. I chose the Mount because it is the only university offering a degree in Home Economics."



THERESA MORRISON, Arts 1, Nova Scotia
"I simply want to be able to earn a living before I get married."

LUCY CLARK, Arts 1, Dayhop
"... to be able to communicate intelligently. I am equal to a man and want to be treated that way. My coming to university provided the mental expansion needed to prevent my mind from becoming stagnant."



Saint John Ambulance

Internationally recognized Saint John Ambulance courses in First Aid, Baby and Child Care, and Patient Care in the Home are offered this year to all interested students. Registration will take place in the Art Gallery Thursday and Friday, September 18 and 19. Lectures begin September 23 at 7 p.m. A small fee will be charged to cover the cost of the current textbook, practice bandage, instruction, examination, and award.

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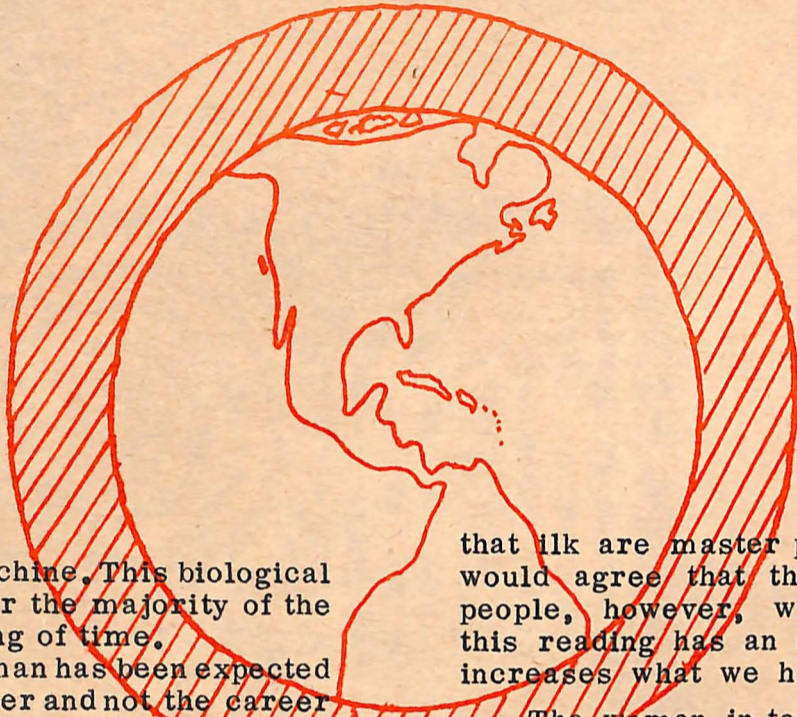
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The Maternity Myth



The Maternity Myth:

Woman — society's baby machine. This biological fact has been the *raison d'être* for the majority of the female species since the beginning of time.

With very few exceptions woman has been expected to be the mother and the housekeeper and not the career woman. The genetic accident that produced a woman has produced along with her a second-class citizen. In almost every society women take the subservient roles. The care and feeding of husband and children is supposed to be adequate fulfillment for a human being endowed with the same intellect as her male partner.

It is essential to the power structure that woman be kept in this subservient role. The more women out of the home and in the work force; the fewer women in the home and suggestible to the wiles of mass media advertising. With fewer women open to this advertising the purchase of consumer goods will decrease and with this decrease according to big business, nations will be on a sliding board to economic doom.

To counteract this threat to economic stability corporations concerned have instituted an insidious advertising campaign. Magazines, bill boards, television commercials, shriek the message of the joys of motherhood, the satisfactions of the household, the fulfillment of marriage.

The woman who deviates from this norm is a subversive character. She is, according to society's standards unfeminine, unworthy of the title woman and a nuisance to the rest of mankind.

The major women's magazines that reach an estimated 85% of the homes in North America constantly eulogize the housewife, and just as constantly put down the career woman. The favoured plot line tells of two sisters, one married the boy next door produced six freckled children and lives in a mausoleum in Connecticut, while the other has reached for the bright lights, becomes a worldfamous designer, wears a mink coat and drives a Jag. The career girl descends upon her hausfrau-sister and discovers how meaningless her life with the fleshpots has been in comparison to her sister who is happily putting out the garbage. The scene usually ends with the designer driving mournfully away, wiping her tears on her mink collar and the housewife smiling in satisfaction over a pot of beef stew. The situation may vary slightly but the idea is always the same.

Even one notable magazine that appeals to the woman who is of the post-pill generation, and advocates sexual license tends to wind up with its heroines in the proverbial vine-covered cottage.

A best selling novel known for poor taste alone traced the experiences of three women who achieved the ultimate in successful careers yet shattered their personal lives. One a singer ended up an alcoholic. Another a spectacular model resigned herself to a life with a philandering husband. The third, who was the sex symbol of the motion picture industry killed herself when faced with the loss of her physical beauty. Admittedly, neither the magazines nor the novels of

that ilk are master pieces of literature. Most people would agree that they are incredibly awful. Most people, however, will still read them. Doubtless this reading has an effect however insignificant that increases what we have termed the maternity myth.

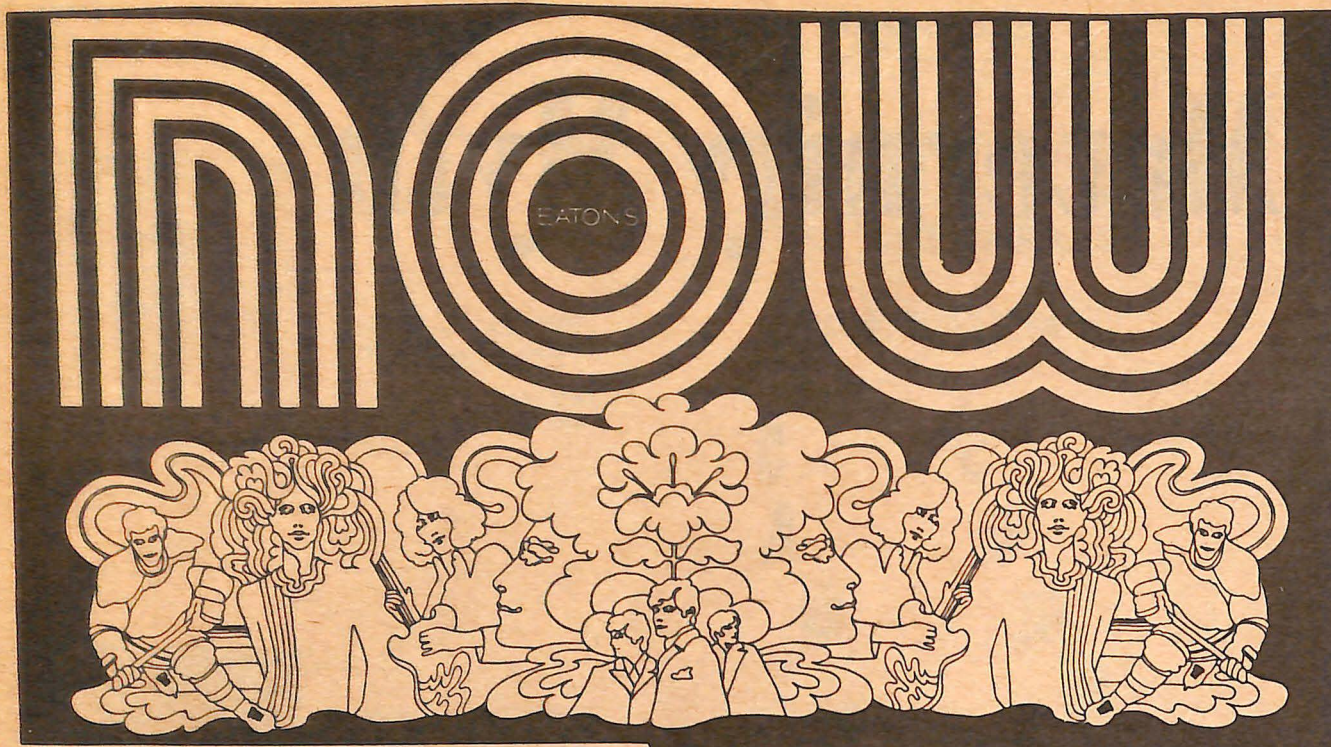
The woman in today's society does not realize or does not want to realize her situation. She belongs to the most discriminated against group in existence. No other ethnic, religious, or racial minority group has to combat such odds to achieve equality. The fascinating fact here is that she is not in the minority. 52% of the world's population is female thus we have the incredible occurrence of a chained majority group.

The twentieth century saw the dawning of women's liberation. The suffragette movement was the initiation of this idea of equality. However, this idea is still in the embryo stages. Women received the vote and for the next twenty odd years were content to leave it at that. They also were permitted to smoke in public, wear short skirts and have a beer now and again. Aside from these great leaps forward, nothing else advanced their cause until World War II. With the outbreak of the War and the loss of labour to the armed forces, women entered the work force in the largest numbers in history. They took over the factories, drove the cabs and buses, and delivered the milk. The female sex was for the first time seeing how the other half worked. Along with all this they still maintained homes and raised their children. The home fires kept burning and the nations remained productive. Then the men returned!

The return of the male to the work force tossed the women back into the home. The main duty of the female now was to promote and sustain the post-war baby boom. Unfortunately, as far as the establishment was concerned, women had had a taste of what life outside the home could be. And so the aforementioned advertising campaign that is still influencing the females of 1969 was swung into action.

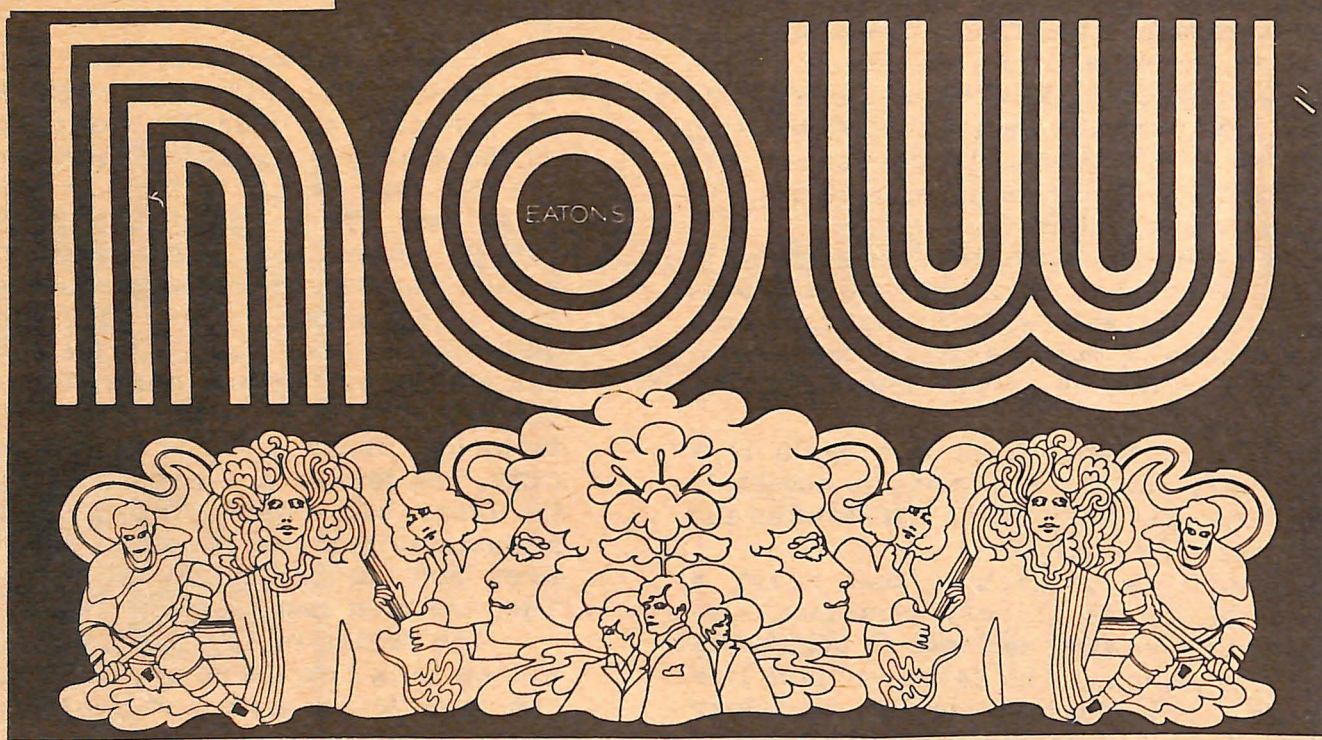
Woman was again ensconced in the rut of the home, whether she liked it or not. Frustration was explained away by telling her that if she was unhappy it was because of some personal inadequacy. Every woman must be content with the roles of wife and of mother.

The maternity myth still has a strangle hold on the modern woman. No matter how much education she imbibes, she is still pressured into giving up her intellectual forays into the world outside the home. She is still securely under the thumb of her male counterpart. She is still a second-class citizen. The question that presents itself is of course what solution is there to this unrealistic situation. The questions that follow are: can viable alternatives to the lot of woman be possible? Can a woman achieve these alternatives without sacrificing her femininity? Can a woman ever realize her intellectual aspirations? And finally will man and the male-oriented society allow her to try?



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