

the Connection



Mount Saint Vincent University, Halifax, Nova Scotia



The Mount will celebrate its 60th anniversary as a degree-granting institution in 1985 and when the candles are blown out at the end of the year, President E.M. Fulton wants everyone to look back over a 12-month period of accomplishment and recognition.

Though the university's roots go back to 1873 it wasn't until 1925 that the provincial legislature gave the Mount full autonomy in granting its own degrees. Prior to that time, the first two years were taken at the Mount and the last two at Dalhousie University, with the latter handing out the degree.

Dr. Fulton received approval from both the university's board of governors and senate to coordinate plans for the "diamond jubilee" celebrations leading up to a special

Fall Convocation to be held during National Universities Week October 19 to 27.

Prior to the Christmas break, Dr. Fulton met in a "brain-storming" session with key administrators, faculty members and alumnae representatives to come up with a coordinated approach to the year's activities.

The public relations office has been given the task of co-ordinating some 50 plus events already on the calendar and of working with others to encourage and develop even more.

A unique logo has been designed which will be used on all 1985 information/promotion material and a special "awareness campaign" will be undertaken.

All are invited to participate. Call 443-4450, ex. 132, 249 with your ideas and for information.

Leading The Way In University Co-operation

There was a good turnout for the opening of the Microcomputer Information Centre by Nova Scotia Education Minister Terence Donahoe with representatives of the four participating universities also on hand.

Since 1981, the Mount, Dalhousie and Saint Mary's universities, have been consolidating their purchasing and seeking volume discounts to a

point where they have realized more than \$2,000,000 in savings in just a little over three years since they first set up their central purchasing agency.

Technical University of Nova Scotia joined the group this year and the Nova Scotia College of Art and Design was also expected to become involved.

The Microcomputer Information

(continued on page 6)

Distinguished Scientist For C.I.L.

A well-known Canadian nutritional biochemist, Dr. Joyce Beare-Rogers, will be at the Mount this month for the C.I.L. Inc. Distinguished Visiting Lectureship in the Sciences.

Dr. Beare-Rogers, who is Chief of the Nutrition Research Division of the Bureau of Nutritional Sciences, Health and Welfare Canada and Adjunct Professor in the Department of Biochemistry at the University of Ottawa, will be giving two public lectures.

"Biological Functions of Fatty Acids" will be the topic discussed at 1:30 p.m. Thursday, January 17 in Seton Academic Centre, Auditorium C. At 8:00 p.m. the same day, also in Auditorium C, she will speak about the "Role of Dietary Fat in Health and Disease".



Currently leader of two working groups on the Oils and Fats Commission of the International Union of Pure and Applied Chemistry, Dr. Beare-Rogers is a member of the Committee of Biological Evaluation of Fat, of the International Union of Nutritional Sciences. She is also president of the Canadian Society for Nutritional Sciences, vice-president of the American Oil Chemists' Society, and a member of several other professional organizations.

Born in Markham, Ontario, she received both a bachelor's and master's degree from the University of Toronto, and obtained her

doctorate in lipid biochemistry from Carleton University.

As well as government and university experience in her field, Dr. Beare-Rogers has written many articles, and had papers and book chapters published on such topics as "Rapeseed Oil as a Food", "Nutritional Properties of Canadian Canbra Oil", "Nutrient Levels of Some Foods of Eskimos from Arctic Bay, N.W.T." and "Oilseeds and Pulse Crops in Western Canada".

She has won several awards including the Canadian Border Award (1972) and the Queen's Silver Jubilee Medal (1977).

The Mount Jumps In To Help Ethiopia

Mount President, Dr. E. Margaret Fulton, got a last-minute call for help from Halifax co-ordinator of

"Ethiopia Airlift", Dr. John Godfrey, the week before Christmas. Lists were circulated of supplies desperately needed to be found, packed and ready for shipment to Nova Scotia's "adopted province" in Ethiopia within a few days. Information Officer Pat Copeland and Alumnae Officer Dilly MacFarlane took on the co-ordination and members of the university community jumped in to help pack 50 kits each containing hundreds of plastic bowls, spoons, measuring jugs, water sterilizing tablets and other vital utensils for getting the Canadian Food Supplement to the starving people of Ethiopia.

On the last working day before the Christmas break, a truck picked up the kits to be included with the rest of Nova Scotia's donations. Further kits will be prepared over the next few weeks, with regular flights to Ethiopia planned for the future.

(continued on page 7)

Profile



There are the usual batch of new names on the faculty roll this year. Among them is Deborah Poff's and her name promises to grace the faculty list for at least a few years to come.

She joined the Mount last July as the Co-ordinator of Women's Studies and Assistant Director of the Mount's two-year old Institute for the Study of Women.

An extensive academic background in Psychology and Philosophy and a certificate in Sex Education and Therapy, combined with counselling experience and university teaching has brought Poff to this new position, one where she can make the best possible use of her background.

"I've always been a feminist," says Poff, "but I never really thought about women's issues in research and education until I started studying the philosophy of science and looking at the domination of male thinking on the subject." Poff will soon be Dr. Poff, having recently completed her doctoral work in a philosophy of science program jointly offered by McMaster and Guelph universities.

Poff describes her work as assistant director of the Institute as three-pronged, with research, fund raising and public relations functions.

Developing original research on women's issues is one of the major goals of the Institute. "Facts have borne out that women's research has been historically the most underfunded, whether it is research by women or about women's issues," says Poff. "It has only been in the last few years that the situation has improved." Poff says the government is particularly sensitive right now to the need for research about and by women, and she sees it as a priority of the Institute to take advantage of that sensitivity to get some worthwhile projects going.

Another aspect of Poff's job is fund raising. "We need to develop foundation funding for the Institute,"

she says. Similar institutes in the U.S. are funded largely by foundations and Poff feels foundation funding for the Institute here is crucial in ensuring its long-term financial stability.

A third part of the job is public relations. Poff indicated community relations, publicity and communication through the Institute's publications *Communique* and *Atlantis* as important aspects.

The other part of Poff's job is as the Co-ordinator of Women's Studies. "There have been women's studies courses for a while now at the Mount but this is the first time there has been a central figure people could go to for information and to provide direction to the program." Having a co-ordinator also coincides with the development of the program as an interdisciplinary degree. Six new courses in Women's Studies have recently been approved by the university's Senate and will be added to the calendar offerings next year.

Poff, as well as acting as co-ordinator of the program, is teaching courses in Women's Studies and says she enjoys the mix of younger and older women in her classes making discussions include experience as well as theory.

The Women's Studies program will also benefit from a Secretary of State grant to fill the seat of Chair of Women's Studies on a rotating basis. "Having a Chair of Women's Studies will help build the Mount's reputation as a good place to come as a research scholar on women's issues," says Poff.

Attracting top rate female scholars to the university will add to the reputation already held by the Mount. Poff feels the Institute and Chair of Women's Studies will serve to strengthen the Mount's mission of educating women. She doesn't see an increasing male enrollment as a real threat to the university's primary commitment to women. "The Mount can look to places like Radcliffe as examples of how concentrating on the development of superior library and research facilities can lead to world renown in women's issues," says Poff.

Poff has plenty of ideas, the kind needed to fuel the fire of a successful Institute for the Study of Women, and will be on hand to help see the Institute through some of its formative years.

New to the Halifax area, Poff is happy for the chance to settle down for a while. For the past few years she has been teaching at various universities on a contract basis, often filling in for faculty on sabbatical. She said she found it hard not knowing which town she would be moving to next.

Poff isn't wasting any time settling in to the Halifax community either. She's already agreed to work on the programming committee at Bryony House and is looking at other community involvements as well.



Mount Saint Vincent University
Invites Nominations and Applications
for appointment to

THE CHAIR IN WOMEN'S STUDIES

The Chair is designed to bring to the University for a one or two year term, visiting scholars in Women's Studies or persons in public life who have contributed to the advancement of women. Duties associated with the chair include public presentations for audiences on and off campus, the teaching of one course in women's studies and the continuation of on-going research.

Nominations and/or applications, the latter accompanied by a curriculum vitae and the names and addresses of three referees should be sent prior to March 15, 1985 to:

Dr. Susan Clark
Women's Studies Chair Committee
Mount Saint Vincent University
Halifax, Nova Scotia
B3M 2J6

Letter To The Editor

Last year as a continuing education student, I took some courses at the Mount. I found it to be a most rewarding and stimulating experience which broadened my outlook on living and stimulated ideas within me about the relevance of education at the university level.

My year at the Mount also led to a greater awareness of positive living. Meeting people and making new friends helped me develop a greater self-confidence and competence as a woman. I most especially appreciated the university's orientation towards women.

I want to thank Dr. Frances Early for her encouragement and also Christine Ball who made me feel welcome from the very first day. I appreciated my chats with Dulcie Conrad and the warmth and friendship of many of the faculty and staff.

A highlight for me was the International Women's Day Rally, where I felt the solidarity of all who were there. I felt they, along with me, cared about such world problems as poverty, unemployment, famine, the need for peace. This meeting and others at the Mount plus the leadership of women gave me both courage and hope.

I especially liked Dr. Glasberg. I found him a marvellous teacher. He

had a gift to teach and to accept and understand students' questions and ideas on many topics. I believe many of the students would agree with me that he left them with a greater spiritual self-realization plus some understanding and appreciation of history.

To understand world dilemmas and enigmas of history, one has to be true to oneself by developing inner peace and strength. Dr. Glasberg called it "internality" as opposed to "externality" or being exposed to world issues and problems.

For all these things I am most grateful for my one-year "education" at the Mount.

Yours sincerely,
Brenda Malloy
Mature Student

The Canadian Organization of Part-Time University Students (COPUS) invites all part-time and mature university students to its Atlantic Caucus, to be held at the Mount January 18 & 19. Contact the Centre for Continuing Education on campus, for details.



Long-service awards were presented at the President's Christmas luncheon for staff. Shown beneath the Christmas tree are (back row, left to right): Garfield Vacheresse, Food Services; Wanda Tomlinson, Housekeeping; Linda McKinnon, Library; Randy Slaunwhite, Print Shop; Phoebe Smith, Secretarial Services; Ruth Jeppesen, Public Relations Office; Deborah Cameron, Art Gallery; Paul Delahunt, Library; and Ted Myszela, Security. Seated, left to right: Elsie Ley, Library; Carolyn Scanlan, Library; Sharon O'Donnell, Food Services; Sister Evelyn Spruin, Education Department; and Bob Laframboise, Security.

Opening Doors : Theme Of Week

With plans in the offing for the Mount's diamond jubilee, one of the first events of the year's celebrations will be a boost for students in exploring Your Tomorrow: Opening Doors", the fourth annual Career Week to be held this month.

Starting off with "Alumnae in Action—There is life after the Mount", 6:30-9:00 p.m. Monday, January 14 in the Multi-Purpose Room, Rosaria Centre, students will have a chance to explore a few alternatives for their future. Sponsored by the Mount Saint Vincent Alumnae Association and the Student Union, the evening will feature Mount alumnae from various disciplines sharing their experiences in the working world. Representatives of professional organizations will also be on hand, for discussion and advice.

"My Brilliant Career", an award-winning Australian film based on an autobiographical novel by Miles Davis written when she was 16, will be shown at 7:30 p.m. Tuesday, January 15 in Seton Academic Centre, Auditorium D. The screening is open to the public with an admission charge of \$1.

The film is a portrait of a young woman divided between her need for self-fulfillment and her love for a man. In the 1890's, "Sybylla is an imaginative and strong-willed girl relying on the inspiration of literature and the arts to raise her spirit from the hard monotonous life she leads on her family's farm."

Noon-hour workshops will be held Tuesday through Thursday, as

follows: January 15, "Mastering the Method", dealing with resumé writing and the hidden job market; January 16, "Making the Most of Your First Job"; and January 17, "Discovering Yourself: Learning from Experience", which will look at ways to explore creative alternatives which combine lifestyle preferences with a work component.

Workshops will begin at 12 noon and are held in Seton Auditorium D. Throughout the week, the career-planning computer program CHOICES will be available at the Student Services Office, Rosaria Centre.

The Career Week, sponsored jointly by the university's Student Services and Counselling Office, the Canada Employment Centre on campus and the Co-operative Education Office, has received good response from students in the past three years. Ann Wetmore-Foshay, chair of the Career Week Committee, says workshop attendance has often been as high as 100 participants, and she is hoping for a good turnout from the community for the film this year.

Wetmore-Foshay says, "we found Career Week helpful in getting students thinking about their future. Too often students wait until much too late—they're reluctant to plan for their future because they've heard so much about how bad their employment possibilities are."

She says, however, "those students who do plan ahead, are usually the ones who do quite favorably. There are still jobs out there but those getting the jobs aren't 'just lucky', they're well prepared."

The 1984 Yearbooks have arrived! 1984 graduates and those who bought a yearbook may pick up their copy in the Student Union office—4th floor Rosaria.

Hide It Under A Bushel—No!

You can do it! Or you may have already done it. Whatever it is, you can enter it in the Eleventh Annual University Community Art, Craft, Baking, Hobby and Talent show, to be held in the Art Gallery between January 31 and February 10. The show is open to all students, staff, faculty, alumnae and/or their partners and up to five items can be entered by each person—at least one is guaranteed a showing.

A new twist this year is the Pottery Lottery. As there will be no winners (or losers) everyone with an entry has a chance to win a Nova Scotian pottery bowl. A truly democratic innovation.

So bring along your knitted items, embroidery, paintings, photographs, cookies, collections of thimbles, wood carvings . . . anything that has emerged from your own creative impulse. It's fun to see what we all get up to in our spare time.

Entries must be in between January 18 and 25. Register now for the daily noon hour talent shows—performances of every sort, by singles or groups.

And come to the grand opening at 12:15 p.m. on Thursday, January 31 when Student Union President Teresa Francis will officiate.

Women's Studies A Hit On DUET

The Mount's DUET program (Distance University Education via Television) has received such an enthusiastic response to the Women's Studies program, that consideration will be given to extending it by the Women's Studies curriculum committee.

"Fan" mail to DUET includes such remarks as, "Thanks so much for your program which I assume (and hope) is an ongoing one . . ."; "I watch your Women's Studies course on ASN here in Newfoundland every chance I get . . . and I thoroughly enjoy it," and "I much enjoyed Professor Poff's lecture broadcast on November 17 on ASN."

Nova Scotia Power Corporation is considering the program as a source of information on how it might conduct its affirmative action program.

Please, I Want Some More

The university community has not been very effective in documenting the extent to which reduced resources impair the universities' ability to maintain quality and achieve valued societal and individual outcomes, say Michael Skolnik and Norman Rowen in "Please, sir, I want some more"—*Canadian Universities and Financial Restraint*.

Producing evidence which consists of showing the decline in real expenditures on various categories of goods and services purchased by the universities "is merely to state the obvious," they say. "Insofar as universities have failed to undertake serious study of the impact of financial restraint upon quality or outcomes of university education, they have—in part—themselves to blame for their present financial situation."

In preparing their study, Skolnik, and Rowen conducted a survey of Canadian university presidents' and deans' perceptions of the impact of financial restraint on the academic conditions and operations of their institutions. The responses are at first glance contradictory. On balance, overall trends in quality are not perceived to have deteriorated (and may have improved) while certain indices which are often regarded as indicators of quality—teaching loads, class size, student-faculty ratios, research and scholarship capabilities—are perceived as being eroded. The authors conclude from their analysis of these proxies that the "foundation" for quality is in jeopardy.

The report is available through the Ontario Institute for Studies in Education (OISE), 252 Bloor St. W., Toronto M5S 1V6. Cost is \$14.50. (Notes from AUCC)

Alumnae Update

As part of a continuing effort by the alumnae association to encourage more active participation in alumnae affairs on a national basis, during the past few months a number of receptions have been hosted throughout eastern Canada and in Bermuda.

Beginning in early September, Alumnae Officer, Dilly MacFarlane worked in co-operation with Admissions Officer, Susan Tanner to arrange a gathering of Bermuda alumnae (see *The Connection*, Nov. 5/84 issue). When the time came for the Mount to be represented at recruiting sessions on P.E.I., the Alumnae Office was able to coordinate this recruiting with a planned gathering of the Charlottetown alumnae group. Then followed meetings of Ottawa and Montreal groups.

Making arrangements for such gatherings requires early planning. The Alumnae Office tries to arrange the dates of reunions around the possibility of including representation by university administration, faculty or staff who may be travelling in the area on business. Students doing Co-operative Education work terms in the area are also invited to attend. The resulting mix of people attending the function makes for a meeting of very different age groups and professional backgrounds with one thing in common: an avid interest in what is happening at the Mount now, and a rekindled affection for the institution.

Alumnae in attendance examine computer records of graduates' names, addresses and occupations, providing the Alumnae Office with information required to maintain an accurate record of 9,000 alumnae across the country. Most important, these meetings will often provide a focus for the activity of the group—whether it be participation in the recruiting program, the mentoring program, fund raising for scholarships, or assisting one another in the area of career development.

During the recent visits to Montreal and Ottawa, Alumnae Association President, Debbie Pottie Matheson was given the opportunity to meet with alumnae and development professionals from other universities. "We have a lot to learn from our counterparts at other, larger universities", according to Pottie Matheson, "but at the same time, it was very encouraging to see that our programming is second to none—we are definitely headed in the right direction toward accomplishing our goals."



The First Caudle Park Pathfinders are perhaps hoping to emulate astronaut Dr. Kathryn Sullivan, who was at the Mount recently to talk about her space walk. L to R (standing) Jennifer Kirby, Dr. Sullivan, Karry White (sitting) Nichole Mardell and Maureen White.

Sullivan Talks Of Walk In Space

Questions came thick and fast following astronaut Dr. Kathryn Sullivan's presentation at the Mount recently, when she told her audience about her historic space walk during the October mission of the space shuttle Challenger.

Her talk, illustrated with film and slides, appealed to all ages, from wide-eyed youngsters to senior citizens who came to see and hear the first American woman who had walked in space.

With clarity and wit she told of "a day in the life of an astronaut" from the carrying out of meticulous tests to learning how to catch a nap while floating in zero gravity. "You just close your eyes wherever you happen to be, and forget about curling up under the covers!"

Challenger made 132 orbits around the earth—about three million miles—and pictures were shown of various areas of the world including northern Canada, the province of Quebec, the eastern seaboard of the United States, Caribbean Islands and the Island of Crete, among others.

Replying to a question on the cost of the NASA projects, Dr. Sullivan said, "it costs about one third of what we spend, as a nation, on video games."

A small boy asked the astronaut "how the space shuttle was made" and she explained to him that it was not much different from making a DC9. "It took 2,000 people about three years to build."

Challenger was very easy on the crew when it came to the gravity force their bodies were submitted to on

take-off and landing. "Only three G's on lift-off" she said, "and about 2 G's when we came back to earth."

After being weightless for a number of days, Dr. Sullivan said she felt "heavy and slow" when she got home again, for about a day and a half. "When you're in space," she said, "your feet are two of the most useless things on board!"

Sullivan believes that another moon landing might be coming into NASA's plans and the USSR will be planning either a circuit of Mars or a landing.

Following her presentation, she signed autographs and talked with some of the young people present.

PR Society Forum

by Craig Reiner

Five graduates of Mount Saint Vincent's Public Relations Program returned to the university recently to relate the importance of their formal training to their successes in the job market.

In a forum sponsored by the Professional Development Committee of the Mount Saint Vincent University Public Relations Society, speakers addressed the question: Is there life after P.R.? A resounding YES was heard by the students and faculty assembled in the DUET studio/classroom.

The speakers were: Beverly Jobe, Public Relations and Information Services, Public Works Canada;

Karen MacDonald, Regional Representative, Canada Service Bureau; Angela Murray, Public Relations Consultant; Janet Thomson, Director of Public Relations, I.W.K. Hospital for Children; and Arlette Zinck, Corporate Affairs Officer, FORCETEN.

Mount Saint Vincent's Bachelor of Public Relations program, the only one of its kind in Canada, was designed to meet the need for university-trained public relations specialists. Included in this four year program are social analysis, management techniques, communications, and liberal arts courses.

All five speakers said they needed the skills taught at the university plus some that were not. "While many formal definitions of public relations have been advanced," said Thomson, "it is really a catch-all job. It has taken four months to create an accurate job description for my current position at the hospital. I have to know the laundry man in the basement just as well as the Premier."

The BPR degree can be taken with the Co-operative Education option. This option involved the students with various businesses and nonprofit organizations for three or four work terms (with pay) alternating with classroom work.

At the top of the list of most valuable courses was the co-op experience. "I got my job because who I knew," said MacDonald, "I knew them because of co-op."

Writing skills were next on the list. BPR students spend a large portion of their time developing their writing skills. "I spend at least 20 to 30 per cent of every working day writing," said Zinck.

"Build your portfolio," advised Murray. "Writing for *The Picaro* (student newspaper) is good experience, but employers want to see samples of work from the real world. Don't underestimate the value of volunteer work."

Jobe and MacDonald, who both work for departments of the federal government, emphasized the importance of French language training in their positions. Two years of French is another BPR course requirement.

One shortcoming of the program mentioned by four of the five speakers was the absence of a course in research and survey methods. (This course was added to the curriculum in the 1984 school year.) Murray, who came back this past summer to take the course, said, "Many of my clients would like to have formal research done but can very rarely afford it."

All the panelists agreed that, while in school, they felt the program was too heavily weighted with theory. However, they also agreed that the organizational skills that resulted from the theory were responsible for their successes.



Business Society conference organizers have been busy—Shelly Adamson (left) and Jeff Whitman prepare for the Eleventh Annual Business Society Conference/Dinner to be held January 21.

Transportation In Atlantic Canada Focus Of Conference

Harry Steele, Eastern Provincial Airways President and Chief Executive Officer; and Ramsay Armitage, Assistant General Manager of the Atlantic Canada Transportation Commission will be guest speakers at the Eleventh Annual Business Society Conference/Dinner at Mount Saint Vincent University, January 21.

On the theme "Transportation in Canada", with specific reference to Atlantic Canada, the program of the evening starts at 6 p.m. with a reception and introductions in the Multi-Purpose Room, Rosaria Centre. Dinner is at 7 p.m., with the guest speakers followed by an informal session offering a chance to mingle.

Conference co-ordinator Jeff Whitman, a second-year Business Administration student, says the committee expects up to 300 students, faculty, business and media representatives to attend. He says the main goal is to provide an opportunity for the interaction of the university community with the local business and community leaders.

Other members of the organizing committee include Shelly Adamson, who acts as liaison with the Business

Society itself and has worked on outside sponsorships; Jim Hines, the Business representative on Student Council; Krista Scrimger and Janelle Sullivan, working on links with other universities; and Ann MacGillivray, faculty advisor for the conference.

A student society with 301 paid members drawing from other disciplines as well as Business, the Business Society is one of the largest and most active societies on campus, says its co-president Patrick Sullivan.

"I'd say this is one of the most ambitious student conferences staged in Halifax," he says, and John Squires, co-president, agrees. Squires says, "we're hoping this will portray the professionalism of Mount students to the business community."

Everyone is invited to attend the conference/dinner, which will be "the best dinner the chef could provide"—prime rib of beef—at a cost of \$12 for Business Society members; \$16 for non-members from the university community; and \$25 for others. Tickets and further information are available at the Business Administration faculty offices, Seton Annex, or by calling 443-4450, extension 328.

"Bewildering And Unusual"

Not only new—but also new—the art of revolutionary Cuba, now showing at the Mount Art Gallery.

Organized by artist Flavio Garcandia for the Cuban ministry of culture and circulated in this country by the National Museums of Canada, it's a rough and ready sampler of works on paper and a small group of paintings by 17 artists who have, for the most part, come of age since Cuba's socialist revolution in 1959.

According to John Bentley Mays, art critic for the *Globe and Mail*,

"The works topple one anti-Cuban cliché after another . . . running the gamut from severe conceptualism to rowdy, sexual surrealism, without a tractor in sight. An unusual and bewildering experience . . . that may shock and surprise viewers who think that all socialist art is red Norman Rockwell!"

In the Upstairs Gallery an exhibition of prints by 13 artist members of Atelier Graphia 3710 Inc. Montreal are on display as well as a wood cut by the late Albert Dumouchel.

Remedies Could Be Superficial

"Without improvements in the infrastructure, in education and in the level of socio-economic development, aid to the underdeveloped countries now suffering from the effects of famine will all be for nothing—the remedies will prove to be rather superficial."

This is the view of Dr. Erdener Kaynak, professor of marketing and chair of Mount Saint Vincent University's Business Administration Department.

"The problem is not one of food production in the developing countries," he maintains. "The potential is there. Ethiopia could feed 45 million people with its own resources—the problems lie in lack of proper planning in marketing."

Among the problems cited by Kaynak are too few cold storage facilities in underdeveloped countries, so food spoilage is inevitable; not enough transport, so it takes too long to ship food from one part of the country to another; massive migration from the rural areas to the cities because farmlands are no longer productive owing to outdated methods of agriculture ("They are still using farming methods of a hundred years ago," Kaynak says).

In many underdeveloped countries farmland becomes fragmented into small parcels when owners die and leave the land to several children. It then becomes uneconomical to buy expensive farm machinery to harvest the crops.

Outmoded distribution systems add to the general inefficiency and householders have no knowledge or means of preserving food in their own homes.

United Nations statistics show that in the underdeveloped countries, up to 60 per cent of the total cost for rice can be accounted for by marketing costs. This can reach 80 per cent for wheat, 45 per cent for meat and 40 per cent for potatoes.

"Because of the supplier-oriented nature of the economy, the middleman dominates the market and can charge high prices," Kaynak explains.

Production in the famine-stricken countries has increased over the past 20 years, due to the use of mechanization, but the improvement has been nullified by the increase in population. In the 1960's, for instance, urban populations in the developing countries increased 4.6 per cent, but the increase in food production was only 2.7 per cent. As a result, an estimated 800 million people are destitute and cannot afford an adequate diet.

Kaynak says that an improvement in food supplies is necessary to counter this situation. Most underdeveloped countries in Africa, Latin America and the Far East, depend on grain-exporting industrial countries. "The world today depends heavily on the USA for 54 per cent of grain

exports," Kaynak points out.

"By 1990, the dependence gap in cereals production between developed and developing countries will increase," he says. "Low income developing countries will have a deficit of 40 million metric tonnes."

A majority of households in the third world spend from 60 to 65 per cent of their income on food—but in spite of this their average annual consumption of grain has decreased by 36 million metric tonnes because they can't afford to buy what they need.

In contrast, the USA's annual consumption of grain has increased by 94.9 million metric tonnes and Canada's by 17.17 metric tonnes.

The top 50 of 100 food manufacturers in the developed world are located in the USA, the other half being owned in the United Kingdom, Japan, Canada, France, Holland and South Africa.

"We have certain duties and obligations in the developed world," Kaynak believes, "and we are, to a certain extent, to blame for the conditions existing in the underdeveloped countries."

People in these countries must be educated in modern farming, distribution and marketing methods, he says. "Sending food alone will not help in the long run."

Kaynak has edited and contributed to a book *World Food Marketing Systems* which will be published in Britain by Butterworth Scientific Publishers next summer. It contains contributions written by a team of internationally-recognized experts, and considers the general features of food marketing systems in different countries.

Intended as a reference source for all those involved in the planning and implementation of food marketing practices, it is also directed at senior students of agricultural marketing and economics, business administration and home economics.

New Department

A major reorganization of governmental responsibility for education has been announced in Newfoundland. The restructuring moves ministerial responsibility for Memorial University and all other post-secondary education institutions from the Department of Education to a newly created Department of Career Development. Charlie Power, formerly minister of forestry resources and lands, has been named minister of the new department.

The reorganization also combines the manpower branch of the Department of Labour and Manpower with the advanced and continuing education branch of the Department of Education "to form the nucleus of the new department". (Notes from AUCC)

Women's Studies Strengthened

The Women's Studies program at the Mount has been considerably strengthened by the addition of 11 new courses, recently approved by Senate.

They are Women's Studies 210—Introduction to Feminist Critique (1/2 unit); W.S. 310—Women's Studies Methodologies (1/2 unit); W.S. 410—Senior Seminar (1 unit); W.S. 301/302 (1/2 unit each) and W.S. 303 (1 unit), Selected Studies on Women's Topics; W.S.

321—Perspectives on Birth (1/2 unit); W.S. 331—Women and Media (1/2 unit); W.S. 401/402 (1/2 unit each) and W.S. 402 (1 unit) Directed Study.

The courses offer a wide choice of women's studies, including familiarizing students with the

current critical literature in the subject, focussing on research methods, providing majors with opportunities to integrate the knowledge they have gained in previous courses, exploring a selected topic in women's studies at an advanced level, examining the physiological and cultural aspects of birth, and questioning whether the mass media is a mechanism for the oppression or liberation of women.

It is anticipated that at least some of the material will be taught, on occasion, by the Visiting Chair in Women's Studies.

A majority of the new courses will be in place for the 1985-86 university year, with others coming on stream in subsequent years, over a projected five-year period.

LEADING THE WAY, from page 1

Centre "is just one more step we have taken to centralize our services and create savings" Mount president Dr. E.M. Fulton told the gathering.

As chair of the Inter-University Committee on Co-operation, Dr. Fulton said their efforts were beginning to pay off and that future planning would involve much more than the central purchasing of computer equipment and software, audio visual supplies and disposable paper products.

Further down the road, she said, it was likely that Inter-University Services Incorporated would involve itself in joint development of a common data base and information systems for finance, student records and personnel. It would also likely seek to expand co-operation with other organizations—especially hospitals and the provincial government.

The creation of the centre was an administrative effort on the part of four universities "to assist faculty, staff and students in making the best possible use of computer technology," she said.

Also on hand for the opening were Dr. Andrew MacKay of Dalhousie and Dr. Ken Ozmon of Saint Mary's. T.U.N.S. Vice-President (Administration) Dexter Kaulbach was also present.

Incorporated general manager Ron MacDonald was introduced as well as Microcomputer Information Centre manager Kay Desborough.

The centre, located in the Killam Library on the Dalhousie campus, will provide consultation by appointment to faculty, staff and students of the four universities. Current, accurate, objective information about the use of microcomputer technology within an educational environment will be obtained there.

Clients of the centre will be shown both hardware and software to meet their needs and will be able to test

much of the equipment prior to making a decision to purchase.

In keeping with the educational focus of the centre, courses which deal with specific topics relevant to educational applications of microcomputers will be coordinated through various university computer centres. In addition, the M.I.C. will hold workshops and seminars.

Centre manager Desborough said she would assist in negotiating a pricing structure that would encourage standardization of microcomputer hardware and software on the four campuses.

"These prices will be of direct benefit to the universities and to faculty, staff and students who may want to purchase their own microcomputers," she said.

Malawi Link

The University of Malawi, Chancellor's College will begin phasing in a degree program in home economics this year. The degree program has been the goal of an exchange program between Mount Saint Vincent University and that African University.

Dr. Marilyn McDowell of the Mount's Home Economics Department is currently in Malawi helping to develop course descriptions and contents for the new program.

The phasing in of a university degree program in home economics will not mean the phasing out of the Mount's involvement. The Mount is continuing to accept students from Malawi who will attain the necessary education to go back to Malawi and teach in the program.

One of the first exchange students in the program, Mary Mhango, has completed the requirements of her masters degree and will be returning to Malawi to begin teaching in the new home economics program.

Professor Helen Landry, who was hired by the Mount to fill in for Mhango while she was studying, will be returning to Halifax this year.



Mount president, Dr. E. Margaret Fulton, in company with the presidents of three other metro area universities, hosted a reception recently for participants in the Host Family program. The program allows a foreign student to be sponsored by a local family, which normally includes the student in family activities through the year. Shown, standing, are (left to right) Lenore Mencher, Shashi Sharma, Dr. Fulton; seated (left to right) George Mencher, Dorah Kitaburaza, Marion Dyer and Erika Mencher.

Masterpiece Of Political Speculation

Why do victims lick the hands that beat them? Why do the oppressed not rebel?

These were some of the questions explained in Orwellian terms by Professor Christopher Freeman, guest speaker at McMaster University's prestigious Whidden Lectures. The first of the two lectures was entitled Orwell's 1984 and his Vision of Technology.

Freeman, educated at the London School of Economics and director of the University of Sussex's Science Policy Research Unit from 1966 to 1982, emphasized the role of Orwell's childhood in influencing his novel.

"Part of the compelling power of the book 1984 is derived from the experiences of a small boy exposed suddenly to the torture and cruelty of the adult world and his inability to escape from it," Freeman explained, referring to the author's dark school days as revealed in his essay *Such Were the Joys*.

"The regime at the prep school was authoritarian in every sense of the word. The main methods of instruction included repetition, memorization, hair-pulling, slapping and beatings with a riding crop."

Orwell describes his "sense of desolate loneliness and helplessness" while enduring the onslaught of physical and mental abuse. The memory stayed with him for 20 to 30 years, said Freeman, and that gave Orwell valuable insight into repression. In 1984 the author translated his childhood repression into the relationship between government and the governed.

Freeman went on to add that the novel reflects other aspects of Orwell's life, including his experience as a policeman in Burma, an impoverished journalist and writer in Paris and London, a social investigator, and as a soldier fighting against fascist Spanish dictator, Franco.

Calling the book a masterpiece of political speculation, Freeman explained the work as a parody and not a prediction of what would happen.

"1984 is a warning against that which he (Orwell) feared and hated most. It's his attempt at preventing the world from going in that direction."

The novel was also a true introduction to technology, an important part of the author's nightmare, Freeman explained.

"The book is concerned with the application of what's here and now on this planet . . . nuclear weapons, monitoring and information systems," he added, but conceding that Orwell underestimated the extent of civil research and development.

The current and precarious state in international affairs, with the spoils shared by two superpowers, was already envisioned by Orwell in 1948. But during his lifetime, noted Freeman, the author's concern was directed particularly toward the war of ideas and his lifelong preoccupation with the search for truth.

Some critics suggest 1984 was a parody on Stalin's regime, but Freeman would not let the democratic, English speaking part of the world off the hook.

"The book is suppressed in one part of the world (USSR) and used as propaganda in another (Britain)," he said. "The price of freedom is eternal vigilance. The English speaking nations are not inherently better than anyone else. Totalitarianism can triumph anywhere."

The professor noted Britain's trend toward the cold war, terrorism, the Police and Criminal Evidence Act of 1984 which allows for citizens to be detained for 36 hours with council, and the Trade Union Acts designed to diminish the autonomy and bargaining power of unions.

from the McMaster Courier

Reaching Out

Nineteen members of the Mount community were interviewed on DUET during this past semester on subjects ranging from music and young children, to Canadian drama and women in the church.

The series, which became possible when two weekly 15-minute spots on ASN were made available, ran for 12 weeks and included a broad spectrum of faculty and others.

DUET Co-ordinator Dr. Diana Carl, public relations director Dulcie Conrad and information officer Pat Copeland acted as hosts and the following were interviewed: Jean Hartley, Professor Alleyne Murphy, Mary Sparling, Professor Eileen LeBlanc, Christine Moore, Pat deMont, June Lumsden, Dr. Bill Hunter, Sr. Martha Westwater, Sr. Margaret Young, Dr. Peter Schwenger, Sr. Geraldine Anthony, Dr. Larry Fisk, Deborah Poff, Dr. Mairi Macdonald, Michelle Forrest, Dr. Antoinette Thomas, Dr. Joyce Kennedy and Dr. Melodie Conlon.

Celebration Of Healthy Women



The YWCA and the Mount have teamed up for the "Celebration of the Healthy Woman" in an all-day orgy of mini-talks, major workshops, physical activities, displays, films and participatory sessions for young and old on Saturday, February 9.

"What a splendid way to kick off the Mount's 60th birthday celebrations," event organizer Pat DeMont said.

Information will be made available in a number of sub areas: birthing, birth control, menopause, premenstrual syndrome, breast self-examination, self defence, stress, pornography, osteoporosis, skin care, anorexia and bulimia, nutritional needs during pregnancy, male/female relationships, consumer advocacy, stress, pre and post natal physical activities, aerobic exercise, kinder gym, seniors' fitness, break dancing, jazz, massage, yoga.

"We've been working with representatives of the YW for some

months now and we know there is a great need out there for information on health, lifestyle, physical fitness and nutritional matters," said DeMont.

As coordinator of the Mount's recreation and athletics department and long-time YW volunteer, DeMont knows how great the need is. "We hope many young people from high school students right on up to retired seniors will come for the day. Babysitting for children two years old and up will be provided and we are arranging to have lunch served for those who want to make a full day of it."

There will be no registration fee.

For further information, those interested should contact Pat DeMont at 443-4450 ex 152.

Continuing Impasse A Danger

In its second brief to the Royal Commission on the Economic Union and Development Prospects for Canada, submitted in October, the Association of Universities and Colleges of Canada (AUCC) states "the single most important danger facing the Canadian university sector is the continuing impasse between the two levels of government in resolving appropriate funding of post-secondary education".

The brief draws the Commission's attention "to the urgent need for the elaboration and implementation of a national strategy for the development of the universities of Canada" and calls for the establishment of a national forum on higher education, composed of representatives from both levels of government and the universities, to set out national goals for higher education and research.

It concludes by urging the Commission to impress upon the Prime Minister of Canada the need to include in the agenda of an early conference of first ministers an item designed to clarify the respective roles of the federal and provincial governments in post-secondary education.

When the areas of responsibility have been agreed upon, the brief urges both levels of government to commit adequate funds to meet their respective responsibilities.

AUCC president Dr. Andrew MacKay, has drawn the brief to the attention of the Prime Minister of Canada, the federal secretary of state and his department, the provincial premiers and education ministers. In letters to the prime minister and premiers, Dr. MacKay highlights the Association's concern with the continuing lack of agreement between the two jurisdictions vis-à-vis post-secondary education, and urges the earliest opportunity of a first ministers meeting to initiate discussions to resolve the impasse.

(Notes from AUCC)



The Ethiopian crisis had spurred the Mount community to action previously, when \$562 . . .

ETHIOPIA, from page 1

The Ethiopian crisis had spurred the Mount community to action recently, when \$562 was raised and forwarded to the Red Cross to help those suffering from starvation in that country.

The idea to "do something" originated with Christine Moore, Assistant to the Director of Co-operative Education, and was quickly taken up by others on campus including Neita Castle, Co-ordinator of Physical Plant, who organized a bake sale; Chef Rene, who donated

sandwiches and coffee; and Pat Copeland, Information Officer, who designed and distributed posters.

Large empty bottles were placed at strategic points on campus to receive "the loose change from your pocket or purse" and the bake sale—a huge success—included three draws, a doll cake baked by Joyce Symonds of Versa Services, a fruit basket made by Helen Hines, Housekeeping, and a CAPUS cake which had been won earlier in the week by Brenda Joergensen, Continuing Education, and which she donated for Ethiopia.

Universities Have Mission To Avert Disaster

Universities across Canada have a mission to convince provincial politicians and the general public of the importance of financial support for higher education, says Dr. Gordon Shrimpton (Classics), president of the Faculty Association.

"We have failed in not reaching the general population and in not pressuring the politicians," said Shrimpton, speaking at the public forum on campus earlier this year at University of Victoria, B.C.

As university professors, we don't even tell our own undergraduate students what we do in our research," he added.

"If we do not reverse the trend of down-grading support for higher education, and the cuts continue, the cost in the next decade will be unbearable to the system."

Shrimpton said provincial politicians across Canada are insisting that universities are costing too much. "Resistance to supporting universities predates the current recession," he added, pointing to statistics that show that the British Columbia government spent between five and six per cent of its budget for universities for about 15 years prior to 1972.

Shrimpton believes that the reason for the low position of universities on the scale of provincial priorities goes deeper than any need for fiscal restraint.

In the eyes of some people the universities, as a catalyst for change, have gone overboard, says Shrimpton. "Rapid change is a frightening thing for people and the negative reaction to post-secondary education could be an irrational backlash in a world of ever-accelerating change in terms of lifestyles, technology and information flow."

As aggressive as universities are in exploring new frontiers of knowledge, they also play a major role as preservers of tradition, according to Shrimpton. "We preserve, maintain and nurture the values that go towards holding this country together."

Shrimpton said universities enrich the cultural environment of a country, provide the resources for high technology and produce a highly adaptable work force. "Graduates from universities are the most employable group according to all the statistics," he pointed out.

Shrimpton said he finds it a "strange situation" that the B.C. Ministers of Education and Universities insist that higher education costs too much. "The federal government provides 75 per cent of the funding. Why are the people not bearing the brunt of the cost complaining so much?"

According to Shrimpton the

(continued on page 8)

UNIVERSITIES HAVE MISSION, from page 7

provincial complaints are made "despite the fact that the provincial treasury gets back all the money it spends on higher education."

To provide his point, he says that for every dollar going into higher education, 90 cents is spent within the province. Using the multiplier effect, the money generates two to 2.5 times the original amount as it ripples through the provincial economy. Every time a dollar goes through the system, the province skims off 15 cents in taxes, direct and hidden. "Using that arithmetic, the province gets back about 37 cents on every dollar spent on higher education, after providing only 25 cents of every dollar used for higher education."

Why do they complain about a system that generates more money than it costs?"

(University of Victoria, The Ring)



Sister Margaret Young provided accompaniment for carolling during several lunch hours before Christmas, in Rosaria Lobby. With the giant pine tree, it added a nice festive touch during exam week.

On The Move

Sister Margaret Young has been busy this year. Following is a sampling of some of her off-campus activities during the first semester:

She gave a workshop on "The Art of Learning Through Music and Movement" to the teachers in the Department of Music Education in the Dartmouth City Schools. Also, at the request of the Nova Scotia Department of Social Services, she gave a workshop entitled, "Music Experiences for Young Children" for the Daycare Community of Colchester, Cumberland, Antigonish and Guysborough Counties. This was a "hands-on" experiential discovery approach to music which focuses on the process and not necessarily on the product.

A lecture/demonstration was presented to members of the Nova Scotia Music Teachers Association; a workshop on how music can be used effectively in a catechetical program, to special education teachers associated with Saint John's Anglican Church, in Yarmouth; and a workshop on creativity, in connection with the Early Childhood Curriculum Workshop sponsored by the Mount's

Dominican Program May Expand

The family-based nutrition program which the Mount's Home Economics Department has been carrying out in the Dominican Republic since 1978 could expand if funding for a new proposal becomes available from the Canadian International Development Agency (CIDA).

The program would bring in the university's Child Study Department as well and would expand the current nutrition program to include a program of education about the importance of infant stimulation. Professor Alleyne Murphy, chair of Mount Saint Vincent's Home

Economics faculty says the concept of infant stimulation is relatively unknown in the third world. She says the addition of such a program would add one more facet to the family life programming available there.

This proposal has been held up by a CIDA funding freeze and the holdup could be indefinite with a new federal government struggling to bring budget deficits under control.

While no one is happy with the delay, Murphy says all the Home Economics Department can do is hope for the funding to come through and in the meantime keep busy with all the other projects on the go.

Researching Effects Of Arginine Vasopressin

Sr. Sheilagh Martin, of the Biology Department, is currently doing research into the effects on blood pressure of a naturally-occurring chemical, arginine vasopressin (AVP), found in the central nervous system, which controls the water balance in the body.

The baroreceptor reflex in the cardiovascular system monitors changes in blood pressure, and researchers are investigating any factors (such as AVP) which might impinge on this activity from a higher brain centre.

"We need to see if AVP affects blood pressure control at the level of the central nervous system," Martin says. "At the moment it looks as though there is a path which AVP can follow between the higher brain

centre and the area of the brain stem, but we don't yet know exactly what the effects may be."

In animal experimentation, AVP has been injected into the ventricles of the brain where it spreads out to cover a large area, and a short-term increase in blood pressure has been noted.

"Some researchers believe they have found the specific tissue site in the medulla (brain stem) which controls blood pressure," Martin says, "but we are still looking at this."

Another aspect of her research lies in observing whether AVP has an effect on the autonomic nervous system and perhaps causes changes in blood pressure via that particular route.

Centre for Continuing Education.

Dr. Erdener Kaynak, chair of the Business Administration Department, was in England last fall to address the Agricultural Economics Society of Britain. As opening speaker, he addressed the meeting on "Marketing Problems in the Food Chain."

Dr. Marilyn McDowell of the Mount's home economics department, is on sabbatical this year, but far from being idle. She is currently in Malawi, helping that country's university to set up its degree program in home economics. Later this year she will visit another African country, Zimbabwe, where she will assist the government with a needs assessment for a home economics program in that university system. The result could mean an involvement with the Mount similar to the program underway in Malawi.

Dr. McDowell will also be responding to a request from the Universiti Pertanian in Malaysia for program development assistance in

home economics. This invitation came to the Mount through the Canadian International Development Agency (CIDA). She will likely meet with Malaysian officials in the Spring of 1985 before the end of her sabbatical.

Women in the Labor Force

Labour Canada's recently released report **Women in the Labour Force** shows that the earnings gap between men and women continues to narrow slightly and that there is a positive correlation between incomes and educational attainment.

However, for each level of schooling, men's incomes are far above women's.

Women with a university degree earned 55.9 per cent of the income of their male counterparts in 1981, up from 53.3 per cent in 1979. Men with a university degree earned twice as much as men with primary education in 1981; women graduates earned three times as much as women with primary schooling. In 1981, the average income for female university

graduates was \$17,158; for their male counterparts \$30,719.

The report provides data on incomes for sub-groups according to age, level of education and other sociodemographic characteristics, is the second of a three-part series. To order, request **Women in the Labour Force, Part 2, Earnings** from the publications distribution centre, Labour Canada, Ottawa K1A 0J2. (Part 1: **Labour Force Participation** and Part 3: **A Variety of Facts and Figures** are also available through the centre.)

Women Meet To Set Conference

Women from nine national organizations across Canada met in Toronto recently to reach a consensus on the structure of the Women's International Peace Conference to take place at the Mount next June.

Conference co-ordinator Marion Kerans says, "The pivotal point of the conference will be an example of women demonstrating their alternatives in negotiating sessions. All the panels and workshops will lead into this specific event and we are hoping that it will be nationally televised."

The conference organizers are trying to get as many Canadian groups as possible to endorse the June peace conference and to become involved in helping to raise money for the event.

Those taking part in the Toronto meeting included delegates from the Canadian Congress of Learning Opportunities for Women, Canadian Federation of University Women, Project Ploughshares, World Religions, United Church Peace Network, YWCA, Federation des Femmes, Voice of Women, Women for Peace and, as observers, the Catholic Women's League and the National Council of Jewish Women.

The Disarmament Division of the Department of External Affairs has awarded \$150,000 to provide partial funding for the project, and \$25,000 has been received from the Jackman Foundation.

the Connection

The Connection is published bi-weekly through the university's office of Public Relations, Mount Saint Vincent University, 166 Bedford Highway, Halifax, Nova Scotia B3M 2J6.

Copy should be submitted to Evaristus Rm. 215, 12 days prior to publication.

Editors/Writers: Dulcie Conrad, Pat Copeland, Ruth Jeppesen