

the

connection

OCTOBER 19, 1981



Mount Saint Vincent University, Halifax, Nova Scotia



Body Heat Not Enough

Back in the days when "insulation" meant changing into a warmer set of long johns, people didn't give a thought to the future implications of that seldom-used word. Now, it's on everyone's lips and it's become the single most important factor when people buy homes, in the Atlantic provinces at any rate.

A research study recently completed by Dr. Erdener Kaynak, Chairman of the Mount's Business Administration department and Lois Stevenson, of Acadia University, shows that insulation comes highest on the list of desirable features for prospective home buyers in the region.

Second most important factor is indoor facilities such as sizes and number of rooms; third is related to financial concerns and fourth to house appearance, exterior styling and so on.

These facts were discussed after 2,600 questionnaires were mailed last April to householders in the four Atlantic provinces. Response was a phenomenal 45.8% providing 1,141 usable questionnaires for analysis.

The purpose of the study, which was carried out with the assistance of a \$17,000 grant from Canada Mortgage and Housing Corporation, was to look into the home-buying behaviour of Atlantic Canadians.

It came to some important conclusions which will be invaluable to builders, contractors, real estate agents and consumers.

For instance, according to Dr. Kaynak, you can't just go ahead and build the same styles of houses in all four Atlantic provinces and expect everyone to be satisfied. The study shows that popularity of structure type differs in each province. Nova Scotians are buying one- and two-storey

continued on page 3



Martha Campbell, (U.S.A.)
from PORK ROASTS, 1981

It's Happening Anywhere

Something new in the way of art at Mount Saint Vincent University is going to surprise, shock, annoy or amuse those on campus lucky enough to be at the right place at the right time.

Starting at the end of this month, Performance by Artists will "happen" at various locations and times. The artists are Ellen Pierce, Lee Saunders, Diane Chisholm, James MacSwain and Allan Scarth, and what they will be doing is anybody's guess.

Jennifer Fisher, Programs Officer at the Art Gallery, has co-ordinated the happenings which will occur on October 27 and November 1, 3, 13 and 17. Locations vary from Seton Academic Centre to Rosaria

Centre or anywhere on campus. Fisher, whose idea it was in the first place, will be giving an introductory talk on performance at 8:15 p.m., October 26, in the Art Gallery. A concluding talk will be given by Bruce Barber, noted critic and historian of performance, at 8:15 p.m. November 19.

Check the posters around campus for specific times and locations.

Until November 1, in the Downstairs Gallery, will be an exhibit of neckpieces and wall hangings from Ecuador by an artisan collective known as "Grupo Piru".

In the Upstairs Gallery, also until November 1, is a retrospective selection of original art work from more than 50 National Film Board animated films.

Watch out for PORK ROASTS, coming to the Art Gallery November 6. A collection of 250 feminist cartoons, curated by Avis Lang Rosenberg, and at the Mount courtesy of the University of British Columbia.

faculty on the move

Dr. Andrew Manning's recently completed study on the readability of publications regarding Federal laws (or government gobbledygook) seems to have tickled the fancy of the media.

During September he was interviewed no less than six times on the subject — on C100, CHNS, CBC Halifax (twice), CBC Sydney and CBC Moncton.

And now CBC's much talked about (but yet to be seen) evening show The Journal, wants a copy of the report. Heaven knows what will come next! Let's hope all this exposure will prod the government into simplifying its language.

alumnae update

Don't miss the opportunity to make this year's Alumnae Fall Fair an even bigger success than last year. We're looking for donations of books, clothing, furniture, toys, handcrafts, baked goods, etc. for the giant flea market to be held at Rosaria Centre Saturday, October 31 from 11 a.m. to 2 p.m.

You can bring your donations to the Alumnae Office in Evaristus Hall any time between now and the big day. We won't say "no" to anything!

There will be tickets for some really splendid door prizes, including a double bed quilt in log cabin pattern, an afghan, a pocket calculator, a Birks crystal vase and a Lopi sweater. Tickets can be obtained from the Alumnae Office or at the door on the day of the Fall Fair.

Lunch will be served in the cafeteria for the modest sum of \$3.00.

All proceeds will go to Project One: Futures for Women. Last year the Fall Fair raised \$4,000. Let's do better still on October 31.

Homecoming was a smash hit! There's no other way to describe it. Everyone agreed that the highlight was the march from Seton Academic Centre to Rosaria Hall. Led by a piper, all those present who had graduated in years ending in '1' or '6' marched around the campus holding aloft placards with their class year on them. Most determined marcher of them all was Mrs. Anne (Murphy) Edney, who graduated in 1916. Although she lives in Boston, this is the second time she has returned to her alma mater in as many years. She was here to celebrate the turning of the first sod for the new Rosaria Centre, and back again for Homecoming.

Returning alumnae were very interested to hear about the new programs at the Mount, which were described to them in a special session put on by faculty and students. "Surprised" and "impressed" were the two key reactions.

Guest speaker at the banquet was Dorothy Green Wills, who was celebrating the 25th anniversary of her graduation from the Mount. Wills has an impressive array of degrees and diplomas. She was named Black Woman of the Year in 1973 and spoke to her sister alumnae about the challenges for the black woman in Canada in the 1980's. Her son Latham is presently studying at the Mount, and a daughter, Sandra, graduated with a Bachelor of Public Relations degree from this university last Spring.



Tribute was paid to Mary Dee Girroir, Class of 1935, at a special ceremony during Homecoming. Internationally known in music circles, her final gift to the university was her magnificent grand piano. Participating in the tribute to her memory were (left to right): Sister Patricia Mullins, Sister Margaret Young and Norma Marriott, all long-time friends.

Awards Offered

The Association of Universities and Colleges of Canada, on behalf of the Department of External Affairs, recently announced competitions for numerous awards offered for study in a foreign country for the 1982-83 academic year. Further information is available in the Research Office (Evaristus 205) on the following awards:

Belgian Government Fellowships
People's Republic of China Scholarships
Danish Government Scholarships
Finnish Government Scholarships
France-Canada Cultural Agreement University Scholarships
German Academic Exchange Service Fellowships
Canada-Hungary Exchange Scholarships
Mexican Government Scholarships
Netherlands Government Fellowships
Norwegian Government Scholarships
Canada-Poland Exchange Scholarships
Portuguese Government Scholarships

Canada-Spain Exchange Scholarships
Swiss University Scholarships
Canada-Yugoslavia Exchange Scholarships
Grants for Study and Research in the Federal Republic of Germany

Hallowe'en Dance



Don't forget to bring your favorite goblin to the Hallowe'en Dance Saturday, October 31, 9:00 p.m. to 1:00 a.m. in the Multi-Purpose Room, Rosaria Centre. COSTUMES ARE A MUST.

Tickets are \$5.00 per person, with music by No Name Band. There will be a cash bar and costume judging. Prizes will be awarded for the most original, the funniest, the most unusual and other costume categories.

Tickets are available from the reception desks at Seton, Rosaria and Evaristus. All proceeds go to Project One: Futures For Women.

continued from page 1

houses; people in New Brunswick and Prince Edward Island prefer one-storey houses, while Newfoundlanders like to live in two-storey homes.

The two researchers came up with some recommendations which might also be of interest to politicians in today's climate of angry homeowners. They recommend that mortgage assistance be made available to first-time home buyers; also lower mortgage rates, assumable mortgages, take-backs, blended rates or incentives for first-time buyers.

Project director Kaynak and principal researcher Stevenson warn against uniform housing policies as there are numerous differences in buying behaviour, not only in the four Atlantic provinces, but also within each individual province.

It just goes to show that Atlantic Canadians are living up to their reputations of being individualists!

Attention: Part-Time Students

The Associate Registrar, Jean Hartley, will be available two evenings per week during the semester to offer academic advice for students who cannot come to campus during regular office hours.

Hartley, whose office is in Room 533 of Rosaria Centre, is available for appointments between 5:30 and 7:30 p.m. on the following dates: October 19, 20, 28, 29; November 2, 3, 12, 16, 17, 25, 26; and December 1, 9, 10.

Call for an appointment, 443-4450, extension 327.

The next meeting of the Campus Association of Part-time University Students (CAPUS) will be held Thursday, October 29, 12:00 noon in the Part-time Students' Lounge, Seton Room 442. Elections for CAPUS President, Vice-President, Secretary and Treasurer will be held. Bring a lunch and get involved. THIS ASSOCIATION IS TO HELP YOU, to make your time at university more meaningful.

Food Services

Clyde A. Bishop has been promoted to Director of Food Services and Chef at the Mount's cafeteria.

Bernadette White has been appointed Assistant Manager of Operations and Frances Rogers is Assistant Manager, Finance.

A Family Affair

Mothers and daughters, husbands and wives have established a long tradition at the Mount for registering together. It's not a very rare occurrence.

But a mother and three daughters?

Registrar Diane Morris says this is the first time that four members of the same family have made the decision to attend the Mount at the same time.

Mrs. Shirley M. Gaudet, on educational leave from her teaching position at New Germany Rural High School, has enrolled in the joint Mount/N.S. Teacher's College Bachelor of Education program. Her eldest daughter Susan, also a graduate of the Teacher's College, has entered the same program.

Second daughter Angela, who graduated from Cobequid Educational Centre, Truro in 1978 and has been employed as assistant manager for Readmore Book Stores, will now pursue a Bachelor's degree in Public Relations.

Youngest daughter Cheryl is a 1981 graduate of Park View Education Centre in Bridgewater and has enrolled in the Bachelor of Arts program.

Conflict and the Church



Rev. Dr. Lois Wilson, first woman Moderator in the 56-year history of the United Church, will be giving a public lecture on "Conflict and the Church" in Auditorium D, Seton Academic Centre, Mount Saint Vincent University at 8 p.m. on Monday, October 26.

Dr. Wilson, who has visited Central and South America, South Korea, Thailand, North India, Hong Kong and Japan on behalf of her church, feels that a global perspective is important. "The reality of the world as it is," as she puts it. "How does the world impinge on Canada? How do we impinge on the Third World?"

Standing less than 5 feet tall, Dr. Wilson has earned the reputation for tackling any job with boundless energy. "She's small, but she's dynamite," is how one colleague has described her.

Daughter of a minister, and wife of a minister, she says: "I've known the Church from the beginning." She maintains that the Student Christian Movement has been "the second great influence in my life," and one of the purposes of her trip down here is to promote the growth of the SCM in the Maritime Provinces. The Mount is the only university in Eastern Canada to have a Student Christian Movement on campus.

Following her talk, there will be a reception in the Faculty Lounge.

Choir Back in Business

After a ten-month lull, the Mount Choir has bounced back to life again under the new directorship of Isabel Fougere, music specialist with Halifax County elementary schools.

"I'm really pleased with the response," says Fougere. "Already 36 members have signed up and we're into rehearsals. I feel very energetic and the spirit of the choir is terrific."

Singing, Fougere maintains, is a release from the stresses of university life. "It helps us to discover the value of music in our lives and also offers enjoyment to others."

Membership in the choir is still open to anyone with a voice. Rehearsals are on Tuesdays, 5:15 to 7:00 p.m. in the Special Activities Room, Rosaria Centre.

Foundation Donation

The Nickle Family Foundation, Calgary, Alberta, has donated \$50,000 to Mount Saint Vincent University. As a capital grant it will be invested and the income used for four scholarships annually, each with a value of \$1,500.

This year's recipients of the Nickle Family Foundation Scholarships are: Lori

Diane Giffin, Bedford; Sharon Davis, Port Mouton, N.S.; Marie Katherine Gaudet, Halifax; and Marie Murphy, Lower Sackville, N.S.

The awards are made to students of academic excellence who have completed at least one year of study in an undergraduate degree program at the Mount.

In making the substantial donation to the university, Carl O. Nickle, president of the Foundation said: "We have been impressed with the good work of Mount Saint Vincent University through the years in the cause of better educational opportunities for women, in the Maritime provinces especially. We are also impressed with the general plans for Project One: Futures For Women."

Millionaire, philanthropist, publisher and community leader, Mr. Nickle was a former Member of Parliament for Calgary.

Senate Report

The following is the report from the Senate meeting of September 28.

- (1) Senate approved the following items for forwarding to the Board of Governors for final approval:
 - (a) the change in name of the Department of Secretarial Administration to the Department of Office Administration;
 - (b) the proposal for the establishment of an Institute for Highway Safety.
- (2) Senate approved the renewal of the Dal-Mount Agreement for a further year to August 31, 1982.
- (3) Senate approved the Fall Graduation List.
- (4) Senate approved the following curriculum proposals:
 - (a) revised requirements for the Bachelor of Secretarial Arts degree and the Executive, Medical and Legal Secretarial diplomas;
 - (b) the change in nomenclature of the following Secretarial courses to Office Administration: 130, 131, 240, 241, 242, 253, 231, 331;
 - (c) the following new courses in Word Processing:
 - Office Administration 260 — Word Processing: Concepts (1/2 unit)
 - Office Administration 261 — Word Processing: Machine Transcription (1/2 unit)
 - Office Administration 262 — Word Processing: Skills and Applications (1/2 unit)
 - Office Administration 360 — Word Processing: Management (1/2 unit)

(d) Honours Programs in Chemistry and Biology.

- (5) Senate ratified the election of Professor Wendy Doyle for a one-year term to the Committee for Academic Affairs and Dr. Fred Harrington for a one-year term to the Committee on Admissions and Scholarships.
- (6) Senate approved criteria and procedures for the selection of honorary degree candidates.
- (7) Senate approved the terms of reference of an **ad hoc** committee to study language proficiency, under the chairmanship of Dr. David Monaghan.

Library Grants

The library at Mount Saint Vincent University has received a total of \$57,500 in grants from the Social Sciences and Humanities Research Council of Canada (SSHRC) over the past three years.

The grants are targeted at specific collections which universities would otherwise be unable to afford. The Mount has been able to use two of the grants, for \$29,500 and \$18,000, for books on the subject of women and a third grant of \$10,000 for the acquisition of a collection on medieval philosophy.

Lucian Bianchini, Librarian, feels this is a good achievement, considering the size of the library. "These grants have only recently been offered for library growth," he says, "and only if they continue can the library hope to expand enough to meet special needs which are not otherwise provided for."

The grants are only offered when the collections to be purchased match research being conducted at the university.

Co-operative Education Notices

Orientation Seminars for Winter Work Term students (non-co-op students will be admitted with the permission of the instructor):

- 12:00 - 1:00 p.m., Room 227, Rosaria
- | | |
|------------|---------------------------------------|
| October 19 | The Placement Process |
| October 21 | Particular Problems of Co-op Students |
| October 23 | Evaluation and the Work Term Report |
| October 26 | Making the Best of the Work Term |
| October 28 | Effective Communication on the Job |

October 30 Co-operative Education and Career Planning

When the seminars begin, new students will be expected to have already obtained and familiarized themselves with (1) the **Co-op Students' Handbook** and (2) **Guidelines for the Work Term Report**.

New Co-op students are reminded that participation in all sessions of the Co-op seminar is a precondition of enrollment in the Co-op placement process to follow.

Staff from the Mount's Co-operative Education program and public relations faculty attended the annual conference of the Canadian Association for Co-operative Education (CAFCE) in St. John's, Newfoundland recently. The conference, at Memorial University, focused on the elements which have to be built into strong co-operative education programs.

Mount staff at the conference were Director of Co-operative Education Programs, Ivan Blake; Co-op Co-ordinator, Christine Moore and Jon White, Co-ordinator of the Public Relations degree program. Plans are in hand for the Mount to host the CAFCE conference in 1984.

Successful Seminar

A recent seminar for business educators, put on at the Mount by the Secretarial Administration department, was a huge success.

Business educators from all four Atlantic provinces attended the one-day affair, with registrants numbering 110. Dr. William Mitchell, University of Wisconsin Eau Claire, was guest lecturer. Topics covered were 'Typewriting in Transition', 'The Role of Shorthand in a Word Processing Environment', 'The Impact of Advanced Office Technology' and 'Electronic Word Processing Systems'.

the connection

The Connection is published bi-weekly through the office of Public Relations, Alumnae and Development, Mount Saint Vincent University, 166 Bedford Highway, Halifax, Nova Scotia B3M 2J6.

Copy should be submitted to Evaristus Rm. 215, 12 days prior to publication.

Editor: Ruth Jeppesen