

# the connection



Mount Saint Vincent University, Halifax, Nova Scotia

## Students Evaluate Universities Week

Four senior students from the Mount's Public Relations degree program, recently completed an evaluation of last year's National Universities Week, at the request of the Association of Universities and Colleges of Canada.

The students, Mary Anne Jollimore, Catherine Mayo, Bruce Chisholm and Jane Melanson, under the direction of Jon White, co-ordinator of the program, recommended that "universities review and improve their capacity to listen to and respond to their publics and media interests.

We also recommend a program of institutional development, sponsored by the AUCC and aimed specifically at improving the management of public relations function at member institutions."

Their evaluation resulted in some interesting answers from the 28 Canadian universities responding to the questionnaire.

Western universities spent about twice as much on National Universities Week as Eastern ones and the general consensus across the country was that attendance at the event was "as expected".

Universities said that the level of co-operation from the university community was good in 59 per cent of cases, with industry and business faring less well with a 37 per cent rating for co-operation. Graduates and alumni made a good showing in 42 per cent of cases and the media coverage was rated good in 39 per cent of the responses.

Media across Canada gave more than 2,000 column inches to National Universities Week, in the form of news stories, advertisements, and photographs. This included weekly, monthly and daily publications. In fact, good media coverage was cited as the main reason for the success of National Universities Week at local levels.

More than 40 per cent of the universities responding thought the event should take place biennially, and in fact, this recommendation was made to the AUCC Board of Directors in January.



*Longue vie à la Saint Valentin!*

—Arlette Zinck, Kevin Kennie et Kelly Smith, étudiants du programme d'étude des Relations Publiques, sont allés visiter le café de Marillac afin de se laisser gagner par l'esprit du jour et la célébration de cet événement.

## How Do Women Handle Success? "Top Girls" Tells the Story in Mount production

Actor Barrie Dunn, well known to Neptune Theatre-goers, is directing a production of Caryl Churchill's "Top Girls" at Mount Saint Vincent University. The play will be presented on March 9, 10 and 11 in the Seton Auditorium at 8 p.m.

Dunn has, for the time being, changed his lifestyle from that of professional actor to full-time student at the Mount where he is enrolled in the Public Relations degree program, taking six courses.

"Last Fall," he said, "I made the decision not to do any acting for at least a year, but when Patrick O'Neill asked me if I'd direct Top Girls, I couldn't resist. It's such a wonderful play."

Professor O'Neill, of the Mount's Speech and Drama Department, is producer for the show.

With an all-woman cast of seven, many of whom take multiple roles, the play is about different kinds of women doing different kinds of jobs. Playwright Churchill, in an interview with drama critic John

Simon for Vogue Magazine, said "There was an idea in my head about women and success, and the fact that Margaret Thatcher as Prime Minister was not an achievement for women because she is right wing."

The play is full of wit, irony and humour and takes a penetrating look at what women do with success and what it does to them.

This will be the first time that Top Girls has been presented in Canada east of British Columbia. It played on Broadway with great success.

The women in the Mount's production of Top Girls are played by Katherine McLeod, Vita Marie Clark, Pat Goyeche, Alena Alberani, Dilly MacFarlane, Karen Toupin and Mary Knickle.

Dunn's co-director is Caitlyn Colquhoun (also of Neptune) with Kathy Collicott and Ann Kernohan as stage managers.

Tickets will be on sale at the Mount Art Gallery from March 1 at \$4 for general admission and \$3 for students.



## alumnae update

With the first hints of spring in the air, the alumnae are ready to launch into a flurry of activity on several fronts. There is already another excellent Homecoming program in place, slated to go on June 8 and 9.

This year for the first time, the association's annual meeting and dinner will be held in conjunction with Homecoming in hopes of encouraging attendance while providing out of town alumnae with some insight into the business workings of the association.

Sue Drapeau BSc '80, BPR '83, standing Homecoming Committee chairman, reports "All systems are go. All that's needed now is to get people here to enjoy the fun". This year, the Class of '34 and '59 will be celebrating fiftieth and twenty-fifth anniversaries.

All other classes ending in four or nine will be honoured as well. Volunteers are being sought to serve as hostesses for the occasion, and anyone interested is asked to contact the Alumnae Office at 443-4450, ext. 136.

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This is probably the busiest time of year for the alumnae association—there is the upcoming election of the association's Board of Directors and various committees are actively involved in a number of projects.

The Student Liaison Committee, co-chaired by Karen Stone '82 and Alice MacKichan '83, is working with student organizers Duncan McDonnell and Bruce Chisholm in preparation for "Motivation and Communication", the Student Union Leadership Conference set for Saturday, March 17.

Alumnae are also assisting in planning for International Women's Day activities, March 5-8, the Annual Awards Banquet on March 31, and for Convocation activities during Grad Week, May 5-11.

Further from home, alumnae groups in Toronto and Charlottetown have met recently to promote alumnae activities in these centres. These groups are hoping to become more involved in assisting the Admissions Office in its recruitment programs and the Student Services Department with its Mentoring project, while "being there" for Co-op students doing work terms in their cities.

The Athletics Department is also hoping to involve alumnae in its upcoming 5 kilometer run "For the Run of It", a walk/jog/crawl slated for April 1. The group will be meeting in front of Seton Academic Centre at 10:00 a.m., and the \$5 entry fee will go to support Project One and Ad Sum House. For more information, contact June Lumsden, Athletics Officer, at 443-4450, ext. 370. Talk about PARTICIPATION!



## Women's Day Rally

An International Women's Day Celebration Rally with special speaker the Hon. Judy Erola, Minister Responsible for the Status of Women.

12:00 Noon to 1:30 p.m.

Seton Auditorium

Thursday, March 8

The whole university community is invited to attend this important occasion.

Pianist-singer Doris Mason of the Mason-Chapman Band will perform. There will also be special events at the Mount all week prior to this event, including a panel discussion on Tuesday, March 6 at 8 p.m. in Seton Auditorium on the theme of the rally. A reception will follow.

## "This is 1984"

OTTAWA: Canadian Association of University Teachers president, Sarah Shorten, expressed bewilderment at Minister of State (Finance) Roy MacLaren's statement that the cut in federal support for higher education was not a diminution of the federal commitment to Canada's youth.

"This really is 1984," she said.

CAUT opposes the government's plan to limit the increases in the transfer payments to six and five per cent in 1983-84 and 84-85 respectively. The current legislation calls for a 9.3 per cent increase for 1983-84, she said.

The association felt the move was counterproductive. While the government constantly cited the need for more research and development and highly qualified manpower to boost the economic recovery, it continued to reduce its grants to universities, she said.

"To be sure, government spending must be controlled and reviewed. However, well-paid officials should be capable of more creativity and originality than merely across-the-board cuts. They must begin to think of establishing priorities," said Shorten.

### THE HOPE

The research carried out at, and the students graduated from, universities were the hope and the future of Canada. "Reducing these funds," said Sarah Shorten, "will not resolve our economic problems, but, in fact, will cause others. Universities have had to turn students away; if this becomes a trend, thousands will be left without opportunities to learn and prepare for the social and economic challenges the government has predicted. University of British Columbia for example, has plans

to cut some 400 or 500 students. The world economy that is currently emerging will not be benevolent to the unskilled and uneducated. This government's lack of foresight will condemn Canada to be an also-ran."

The association noted that those denied access to universities would probably be forced into more costly short-term government job creation programs, or, worse, unemployment. Such programs might pay high political rewards, but they would have grave social and economic costs, she said.

Universities were major employers in Canadian communities, and also major consumers of local and national products and services. Reducing funds would have a serious impact on local economies, particularly if universities have to start laying off employees, she said.

## Speech Contest For Young Women

The Halifax Club of Business and Professional Women will be holding a speech contest for young career women between the ages of 20 and 28, who have had business or professional work experience.

First prize is \$75 and the winner will proceed to the Provincial championships.

Consolation prizes will be awarded to all finalists.

The topic is "Coping with Technological Change Affecting My Career."

The public is invited to hear the finalists on March 13 at 7 p.m. in the Akins Room, Public Archives Building, 6016 University Avenue.

For application forms and information call 479-2405 or 455-7044.



## On the Move

Christine Moore, assistant to the Director of Co-operative Education, will be chairperson of the Canadian Association for Co-operative Education annual conference which is being held at the Mount this year in August.

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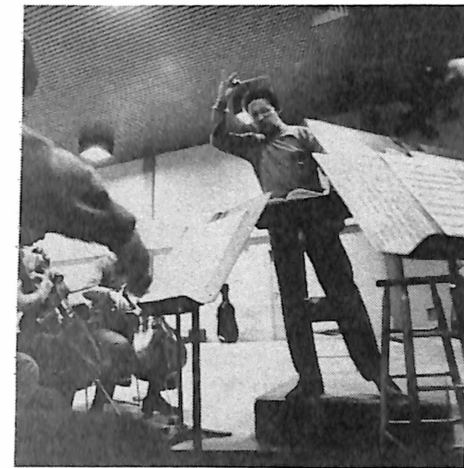
Dr. E. Margaret Fulton will officially open the film festival "In Celebration of Women" which is being shown in Halifax during International Women's Day week. The opening film will be on Wednesday, March 7 at Wormwood's Dog and Monkey Cinema, Barrington Street.

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Sr. Margaret Young has had a research paper, "Learning—Bridging the Gap Between Theory and Practice" accepted by the Research Commission of the International Society of Music Educators. She will present it at their 10th annual seminar in Victoria, B.C. in June. Her paper was one of only 25 that were selected from those submitted.

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Dr. Ram Seth's report *Pricing and Related Policies of Publicly Owned Electrical Utilities*, will be printed by the Publications Unit of the Dalhousie Institute of Public Affairs. IPA editor, Mrs. Margaret Dingley, says copies should be available by early April. The IPA received funding to assist in the publication of the report from the Social Science Federation of Canada.



Conductor Boris Brott and musicians of Symphony Nova Scotia were producing glorious sounds in the Multi-purpose Room recently. The Mount is lending a helping hand to the newly formed orchestra by offering the space for rehearsals whenever possible.



Sr. Martha Westwater's article "The Victorian Nightmare of Evolution" was recently published in *The Victorian Newsletter* Vol. 64 (Fall, 1983).

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Paul Kidston, student, was the winner for the Best Talent in the recent Community Show held at the Mount Art Gallery. Paul played the guitar and sang.

## Special Day Camp

The Mount's Athletics and Recreation Department will be providing a special Day Camp during the Halifax schools' March break (March 11-16) for children five to 12 years of age.

The idea is to provide supervised care for children of parents who are working during the time that the schools are closed.

Two groups of children, five to nine years old and 10-12 years, will take part in activities in the gym, the games room, art and crafts.

Fee for the Day Camp is \$25 for the full week, or \$6 per day.

For information call 443-4450 extension 152.

## Financial Aid Available

### General Resources:

Funding for Second Language Study; Funding for Graduate Study Programs; Funding for Canadian Postgraduate Study in Britain; Mount Saint Vincent University Alumnae Scholarship; Mount Saint Vincent University Alice Egan Hagan Scholarship (Mature Students); Other Mount Saint Vincent Scholarships (as outlined in the calendar); Canada Student Loans and Appeals (including interest relief plan and assistance for part-time students); Personal Financial Planning.

### Current Information:

If you have applied for a Mount Saint Vincent University Bursary or the special Alumnae Bursary in January, check to see if you have been awarded one. Visit the Financial Aid Office, Room 119 Rosaria Centre.

Deadline for New Brunswick Canada Student Loan Earnings Review Forms is within 45 days after the commencement of classes.



# Duet

"Quick action is vital in live television," stresses Chris Shelton, DUET's special assistant.

"The students working in the DUET studio are developing into a very effective production team," she adds.

Six students joined the DUET technical crew in January. They are operating cameras, sound equipment and the character generator for DUET courses being offered over the Atlantic Satellite Network and the Halifax and Dartmouth cable stations.

Sharon Antel had been interested in the DUET technology and is seeking "hands on" experience. She is now investigating a program at Carleton University which would lead to a career in television production.

Tolson Smith is exploring the technical workings of the equipment with a view to learning more about trouble shooting and regular maintenance of television production equipment.

Cameraman Klaus Hofer is expanding his experience with other types of cameras to develop finely honed skills with video cameras.

The students are eager to learn and through training sessions and practice have gained competence with the equipment.

Some use the character generator which displays print, such as credits or guests' names during the programs. Others operate video cameras learning to move quickly to catch all the action in each program. Some students operate sound monitoring equipment to ensure all parts of the lectures, questions and replies are audible to all participants, both on and off campus.

They also participated in a trouble shooting session where each learned to handle crises which might occur on air. This type of training gives the individual a plan to fall back on in the event of technical problems.

## Coming Events

WENDO, a self defence course for women, will begin at the Mount's Athletics and Recreation Department on March 1 and continue for 7 weeks. The fee is \$15 for students, \$25 for non-students. Registration on a first come, first served basis.

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Finding a Focus, a special workshop on the early detection of vision problems, will be held at the Mount on Saturday, March 3, from 9:30 a.m. to 3:30 p.m. in the Seton Board Room. This is part of a series of workshops organized by the Child Study Department. Glenn Isabelle, Doctor of

## AIESEC Dalhousie

On Sunday, March 4, AIESEC Dalhousie will present Computer Fair 1984 in the McInnes Room of Dal Student Union Building from 11 a.m. to 8 p.m. Admission is free. Speak with computer reps in the Metro area and see the latest in computer technology. For information call 429-8717.

Optometry from Bridgewater, N.S., will be the featured speaker with special guest Dr. Emmerson Woodruff, former Director of the School of Optometry, University of Waterloo. Fee is \$10 and further details can be obtained from Edith Shantz at local 183.

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The Mount Student Council Third Annual Leadership Conference will take place on Saturday, March 17, with the day-long event focussing on Motivation and Communication. Workshops will be directed by Mount resource people in faculty and university staff positions. About 100 participants are expected.

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A public lecture "Joseph Quesnel and Henri Glackmeyer: Two Eighteenth Century Canadian Musicians" will be given by Dr. Willis Noble, Professor of Music, Mount Allison University, at Seton Auditorium B on Tuesday, March 6 at 8 p.m.

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Terry Pulliam, broadcaster-writer-musician-comic, who is a producer at radio station C100, will give an illustrated seminar in the "Me and the Media" series being given in Graham Metson's classes on communication. He will talk about Canadian media from the point of view of an American who now lives and works in the Maritimes. The seminar takes place on March 6 at 2 p.m. in Seton 527.

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Mary Brown, Director, Theatres Branch, Ministry of Consumer and Commercial Relations and Chairman of the Ontario Board of Film Censors, will give a public lecture at the Mount on "Pornography—Freedom of Choice?" from 9-10 a.m. on Thursday, March 15, Auditorium A, Seton Academic Centre. A reception will follow in the Faculty Lounge.

The Caribbean Student Societies of Saint Mary's, Dalhousie and Mount Saint Vincent Universities will hold their annual **CARIBANZA** celebrations this year from March 1-3. The program includes an art and craft exhibition on Thursday, March 1st from 11:00 a.m. to 4:30 p.m. in the S.M.U. Collonade; a cultural show on Friday, March 2nd at 8:00 p.m. in the S.M.U. Theatre Auditorium, and a dinner-dance on Saturday, March 3rd in the S.M.U. Multi-purpose room.

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Meetings of the Computer Committee will be held on: Tuesday, February 28, 1 p.m. to 3 p.m.—S 505; Tuesday, March 27, 1 p.m. to 3 p.m.—S 505; Tuesday, April 24, 1 p.m. to 3 p.m.—S 526.

## Nutrition Month

March is Nutrition Month at the Mount and all across the country. What are you doing about it? Several students of Community Nutrition F&N 311B, will be setting up displays in Rosaria and Seton throughout the month, as their major project.

On March 2, they will be kicking off Nutrition Month with displays on Food Facts and Fallacies. Please drop by and play our "Relevant Pursuit of Nutrition Game" and get your name in the draw for a meal for two at the Old Spaghetti Factory.

On March 8, the focus will be on budgeting and the displays will move to Seton. March 12, the students will be working with the Athletics/Recreation department and planning a vegetarian meal for the cafeteria. Vitamin and mineral supplementation will be two of the "Food Hang-Ups" discussed that day.

Wednesday, March 21, the film "Health and LifeStyle" will be shown over lunch time. The LifeStyle theme will continue that day with displays on fast food and something that is an integral part of today's lifestyle—a pub night!

The Home Economics department will also have displays throughout the month—so get informed and "Choose Nutrition Now!"

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The Connection is published bi-weekly through the office of Public Relations, Alumnae and Development, Mount Saint Vincent University, 166 Bedford Highway, Halifax, Nova Scotia B3M 2J6.

Copy should be submitted to Evaristus Rm. 215, 12 days prior to publication.

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