

the connection



Mount Saint Vincent University, Halifax, Nova Scotia



August 31, 1987
Welcome Back!

Dale Godsoe chairs Board

Well-known Halifax community leader, Dale Sullivan Godsoe, has been named chair of Mount Saint Vincent University's Board of Governors.

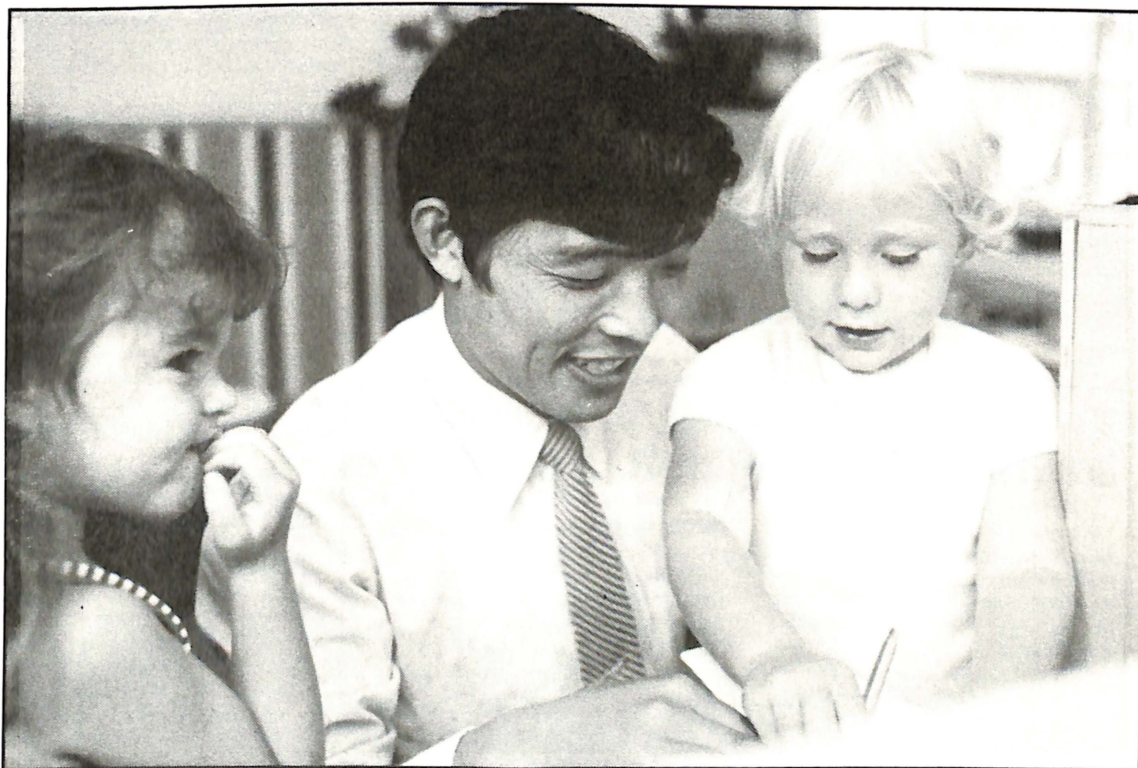
Godsoe is past-president of the Halifax YWCA and board member of the national YWCA; vice-chair of the Halifax Grammar School board; a member of the advisory board of the Canadian Centre for Arms Control and Disarmament; board member of the Public Legal Education Society; member of Dalhousie University's Annual Fund Drive Steering Committee and member of its capital campaign committee for alumni gifts.

A member of the Mount's Board of Governors since 1984, she has served on its Expansion and Development Committee and chaired the Long Range Planning Committee. She has been on the Executive Committee since 1986.

Godsoe has also served as chair of the Halifax District School Board, vice-chair of the Children's Aid Society, and has been actively involved in Women's Employment Outreach, Canadian Parents for French, the Junior League of Halifax and the Canadian Congress of Learning Opportunities for Women.

A native of Halifax, Godsoe graduated from Dalhousie University with a Bachelor of Arts degree in 1965, Bachelor of Education in 1966 and a master's degree in adult education this spring.

Other new appointments to Mount Saint Vincent University's Board of Governors include chartered accountant Karen Cramm and lawyers Carl Holm, Q.C., Karen McCaskill, Joseph A.F. Macdonald, Q.C. and Murray Ritch. Alumnae representatives are teacher Marie O'Malley and lawyer Mary Clancy. Student and Dalhousie University representatives will be named in the fall.



On July 30, a group from the People's Republic of China visited the Mount's DUET facilities and Child Study Centre, where Zhou Jianmin shared some chuckles with these youngsters. The group will work in Canada for a year as part of a Canada-China Language and Culture Program and will spend six weeks at the Atlantic Region Orientation Centre in Halifax to become familiar with the Canadian way of life.

University Club site of unique training program

Mount Saint Vincent's University Club will be the site of a unique food and training program that will employ and find jobs for 20 women who would otherwise rely on social assistance. For the University Club, which was previously a one-person operation, the addition of the trainees will mean the ability to take on new initiatives and restaurant-quality service for its members.

The Human Resources Development Association (HRDA) of Halifax will begin a 26-week Dining Room Service Training Program at the University Club August 24. The first of two groups of 10 will be trained at the club until November 30, when it will leave for 10 weeks of work

exposure at various metro restaurants. The second group of 10 trainees will work at the club from November 30 to March 14.

HRDA was established in 1978, when it was operated with money previously allocated for social assistance payments. Since then, the association has set up a number of business ventures and placement programs.

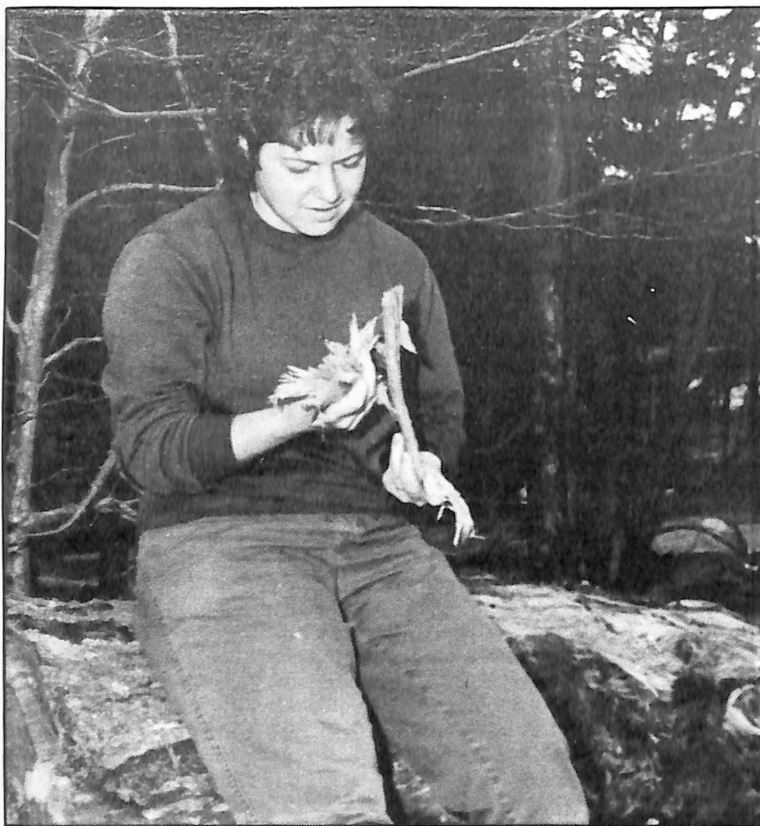
"The stigma attached to someone on social assistance is very difficult to break," says Linda Harris, co-ordinator of the program. "This program provides a very good transition step; operating a restaurant is one of the best training grounds."

The course consists of training in

various positions (waitress, bartender, cook's helper, cashier, supervisor), as well as seminars, work exposure and class theory.

For the University Club, the additional staff means the ability to host meetings and receptions (which can be booked through the Conference Office) as well as a Happy Hour every Thursday and Friday from 4:00-6:30 p.m. Also, faculty association representative Kim Kienapple hopes the new arrangement will attract new members, which will mean lower membership fees.

Anyone employed by the university and their spouses are encouraged to join the club, and can do so by calling Kim Kienapple at extension 280.



Carol Goodwin at work in her outdoor 'office'

Two brand-new Mount 'presidents' are ready to take up their duties

The new president of the Alumnae Association, Annemarie Macdonald, continues a long-time association with the Mount. Graduating from Saint Francis Xavier University in 1947 with a BA in Home Economics, Macdonald pursued a career change at the Mount, receiving a Bachelor of Education degree in 1965. She is currently teaching French at Duc D'Anville School in Clayton Park. Three of her four children are Mount graduates.

An active member of the Alumnae Association, Macdonald also served on the Board of Governors along with her husband Alan. She just finished her term as liaison between Dalhousie University and the Mount Board of Governors.

Her other activities include serving as vice-president of Women for Music, a sustainer for the Junior League, a member of L'alliance Francaise, a member of the IWK Children's Hospital Auxiliary, a member of Professional Engineers' Wives, and a member of Women in Education, a newly-formed group of concerned educators.

In her new role as Alumnae Association president, Macdonald sees improvements in communication as a major goal. "I would like to get to know more of the Mount students and the faculty. I have been very impressed by the faculty who give individual attention to their students and would

like to encourage the faculty to participate in alumnae functions. I would also like to see more of the local alumnae getting together on a regular basis and want to improve communications so that they will all know about the activities planned for them."

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Newly elected President of the Student Union, Jan Thomas, received her BA last May. She is currently taking a Certificate in Business and plans to attend law school.

During her four years as a student at the Mount, she has been a member of the Student Council, Corner Store staff, basketball team, campus police and residence staff, as well as Chairperson of the student-orientation committee and an alternative programmer.

Last year, she organized numerous events as entertainment director for the Student Union.

Thomas says the 1987-88 academic year will be challenging. "I hope to instate some changes that will benefit all students. I'm attempting to accomplish continuity within the student union and develop better relations with the university administration. I want to improve the image of the student union and give the students and the university a better understanding of what it is we represent."

A legacy of natural beauty

As she bids a fond farewell to the Mount, Head Gardener Carol Goodwin can look around with pride at her accomplishments. In her 11 years of service Carol has been the horticultural artist who has created a campus landscape that is a delight to the senses.

With the exception of Assisi Hall, she has landscaped all of the buildings at the Mount including the Meadows, which occupied her time until her departure August 14.

Her special projects include the Sister Lua Arboretum, a collection of trees and shrubs which Carol describes as "a tree laboratory." It is a place where amateur gardeners can learn to identify plants and choose the special ones they would like to adorn their own gardens.

The Freda Wales Fitness Trail, a jogging circuit with exercise stations was designed by Carol with the help of Pat DeMont, athletics/recreation co-ordinator. To complete both projects Carol obtained grants from the federal government under the Summer Canada Student Employment Program.

Carol was also involved in designing the daycare centre playground.

Her gardening expertise is well-

known to listeners of CBC radio as she has been a contributor to Radio Noon and Information Morning for the past eight years.

Carol will be leaving her many fans to pursue a master's degree in horticulture science at the University of Guelph where she will be involved in shade tree research. If studies go well, she may continue work toward a PhD. Job opportunities will then determine whether she will return to the Halifax area.

In a farewell reception held August 12, Carol's exemplary achievement as gardener for the university was honoured by the establishment of the Carol Goodwin Beautification Fund for the purpose of continuing the care and preservation of the projects which she has initiated. Established by her friends and co-workers (which include some 50 students over the years) it is a fitting tribute to the special talent that has done so much to make the Mount the beauty spot it is today.

Contributions to the Carol Goodwin Beautification Fund are tax deductible and can be sent to the Development Office, cheques made payable to Mount Saint Vincent University.

Faculty Day September 8

The agenda for this year's Faculty Day has been set. Slated for September 8, the day will begin with coffee at 9:45 a.m., followed by the general meeting at 10:00 a.m. in Seton Auditorium. President Naomi Hersom will give the introductory remarks, followed by a financial review from the Executive Assistant to the President, Mrs. Mary Moore Uhl.

Dr. Wayne Ingalls will give an update on the new Communications Centre, followed by departmental

reviews by the new Academic Vice-President, Dr. Kathryn Bindon.

Lorraine Johnson, Director of University Relations, will announce the placement of photographs of teaching excellence award recipients. Lunch will be held in Rosaria Dining Hall at noon and Faculty Association workshops will begin at 2:00 p.m. President Hersom and the Faculty Association will co-host a wine and cheese reception at The Meadows at 4:45 p.m.

Orientation sessions September 4 for new Mount faculty members

New faculty at the Mount will have a chance to learn the ropes during special orientation sessions being held by the university's Deans on Friday, September 4.

New-Faculty Orientation, which serves to familiarize new faculty with university history, facilities and procedures, will consist of a morning session held by the Deans from 9:00 to 12:00 p.m. in the Rosaria Board Room. President Hersom will host a luncheon at noon in the Rosaria Coffee Shop. Orientation sessions will resume at 1:00 in the Rosaria Board Room, followed by a session in the library at 2:30 p.m.

The new full-time faculty to date are:
Dr. Marguerite Andersen (Women's Studies)

Mr. Leonard Canfield (Public Relations)
Ms. Deborah Day (Education)
Dr. Christopher Ferns (English)
Dr. Sonia Hayward (Education)
Ms. Christina Horne (Modern Languages)
Ms. Carol Kafer (Mathematics)
Mr. Brent King (Public Relations)
Mr. Jean Levasseur (Modern Languages)
Ms. Helen Mallette (Business Administration)
Dr. John Reid (Mathematics)
Ms. Joanne Scharf (Home Economics)
Dr. Pauline Sutow (Psychology)
Mr. Jeff Young (Business Administration)
Dr. Martin Zelenietz (Sociology/Anthropology)

Administrative changes include appointment of two new vice-presidents

Changes made in the university administrative structure in recent months were announced by Mount President Dr. Naomi Hersom. This involved the appointment of two nationally known women as new vice-presidents at the Mount.

Dr. Kathryn Bindon, 38, has been appointed Academic Vice-President. Receiving her doctorate from Queen's University in 1979, she embarked on her career as an associate professor of history at Concordia University.

Bindon served as Principal and Fellow of the School of Community and Public Affairs at Concordia and as executive assistant to the Rector. An historical consultant for Expo '86, she has several publications to her credit and is now a member of the Canadian Historical Association Report's editorial board. She is also a member of the Canadian Liaison Committee for the Celebration of the Bicentennial of the French Revolution.

As Academic Vice-President, she will supervise the Deans, Department Chairs, Registrar, Student Services, Continuing Education and Co-op Education.

Mary Lois A. Dyer, 38, has been appointed Vice-President of Administration. A 1970 graduate of



Lois Dyer

Dalhousie University's Faculty of Law, Dyer served as executive director and secretary/treasurer of the Nova Scotia Barrister's Society between 1974 and 1978. For the next four years she was Director of Professional Services and National Section Co-ordinator of the Canadian Bar Association. Since 1981 she has served as Executive Director of the Canadian Law Information Council in Ottawa.

As Administrative Vice-President she will supervise Financial Services, Personnel, Payroll, Physical Plant, Food Services and the Conference Office.

Paul Reyno, former Purchasing Officer, has been appointed Director of Physical Plant. Working under his



Kathryn Bindon

direction will be the Co-ordinator of Physical Plant, Assistant to the Director, Supervisor of Maintenance, Chief of Security, Gardener, Bookstore Manager and the new Purchasing Officer. Reyno is also serving as special liaison to the president for new buildings.

Dr. Wayne Ingalls, former Director of Research and Special Projects, has been appointed Assistant to the President for Research, Planning and Information Services. In addition to his present duties which include research administration, international development, special projects and institutional research, he serves as secretary of Senate. As well, he will supervise the library, computing and

communication technologies including telephones, DUET, audio-visual services and secretarial services.

Mary Moore Uhl, former Assistant to the President for finance and planning, will be working exclusively for Dr. Hersom as her executive assistant.

Following a positive review of the initial six-month trial period of the new University Relations Department, the office has been formally established. Lorraine Johnson, former development director, has been appointed Director of University Relations, and is responsible for Development, Public Relations and Alumnae Affairs.

Valerie Burkinsher, Johnson's former assistant has been named development manager. Susan McIsaac, formerly in the Research Office assisting Dr. Ingalls, takes on the duties of assistant to the University Relations Director.

The Public Relations Office will consist of a manager and two information officers. The manager's position has been filled on an acting basis by Lindsay Brown. A new information officer will also fill the position vacated by Pat Copeland in her retirement. Ruth Jeppesen, former executive secretary, has been appointed information officer.

Dilly MacFarlane, alumnae officer, has taken on additional duties involving university-affairs television broadcasting.



Mount Saint Vincent University now has a new facility which will provide much-needed space for special events as well as serving as on-campus accommodation for university presidents.

The new building, quickly becoming known as *The Meadows* because of its location between *The Motherhouse* and *The Birches*, includes reception areas, a formal dining area and a sun porch conveniently opening onto a patio to accommodate larger groups. As well, the facility was designed with specific needs in mind, such as the hosting of alumnae, students, visiting dignitaries and special convocation functions.

Money from the sale of the university's Sherbrooke Drive house has been applied to the cost of the new facility, which is expected to be completed in time for President Hersom to host a series of receptions during Orientation Week.

Mount's Development Office sets high standards in fundraising

The recently-compiled annual report for the Mount's Development Office reveals that an exceptionally good ratio of dollars earned to dollars spent was attained in the 1986-87 year.

During that time the Development Office raised \$1.3 million in donations, pledges and gifts in kind, on an operating budget of \$118,000. This budget includes salaries, office supplies, travel, promotion and special events.

This means that for every \$1,000 spent, \$11,000 was raised for the university. The recommended success ratio for development offices is that for every \$1,000 spent, \$2,500-\$4,000 raised. This is according to *Planning For Higher Education*, a journal of the Society for College and University Planning. This means the Development Office's ratio is three to four times higher than the standards set by the Society.

In the past year, the office was part of a re-organization that saw the Public Relations, Alumnae and Development offices working under the recently-established Department of University Relations. All of this was done within current budget considerations.

"In addition to a number of specific projects undertaken by the Development Office, we have been active in cultivating prospective private, corporate and alumnae donors," said Lorraine Johnson, Director of the newly-formed University Relations department.

"As well, we are presently awaiting the results of a feasibility study which will recommend the timing and possible goals of a capital campaign," she said.

"Organizational changes have been made in the areas of Development, Public Relations and Alumnae, but I think it's important to realize that they've all been carried out within our budget," said Johnson.

Over the past six months, the Development Office has been meeting with department heads to discuss faculty needs for equipment, space and staff. Johnson says she hopes to have the results of this informal survey in place before any plans for a capital campaign are set.

Some of the specific projects that have been undertaken in the last year by the Development Office are:

SCHOLARSHIPS:

Of the 23 scholarships established to mark the Jubilee Gala in the fall of 1985, 20 have reached or surpassed their goals. In addition, an E. Margaret Fulton Scholarship for International Students has been established and the first award will be made in the fall of 1987. The Floyd Campbell Scholarship was established by the faculty of the department of Modern Languages and friends as a memorial to this well-loved student.

PRIZES:

Funding for existing academic prizes continues to build and two new prizes were established — an annual prize for co-operative education, sponsored by Air Canada and an annual journalism prize established by Janet and Jock Murray for the editor of the *Picaro*.

ANNUAL FUND DRIVE:

The First Annual Fund Drive, called the Pepsi Challenge, was sponsored by Maritime Beverages. The goal was \$60,000 and the final tally was \$72,329.60. Reg Sinclair, President of Maritime Beverages Ltd., was a finalist for best corporate philanthropist awarded by the Nova Scotia Fund-raising Society because of his company's support of this innovative program. The Pepsi Challenge drive was the first corporate-sponsored challenge for a university in Canada.

WOMEN'S STUDIES CHAIR:

Petro-Canada has pledged \$150,000

(\$50,000 of which has been received) specifically in support of books, journals and research materials to be named The Petro-Canada Collection.

DR. LENA ISABEL JODREY CHAIR IN GERONTOLOGY:

Established by the family in honour of Dr. Jodrey, the \$300,000 donation will be added to the endowment from a previous contribution to bring the total endowment to \$500,000.

TOURISM:

Before the new Tourism and Hospitality Management degree program could open its doors to students, it was necessary to obtain base funding. The Hon. Jack Murta, federal tourism minister, pledged support and approval of \$500,000 for the program. The Canadian Employment and Immigration Commission provided funding to cover extension personnel, CASE

studies and software programs. The Department of Regional and Industrial Expansion funded a computer facility, library resources and media resources. The computer lab consists of 84 PCs, printers and furniture. Total from both departments: \$500,000. Continued tourism industry assistance is being solicited regionally.

PROJECTS PENDING:

- The establishment of a Chair in Science and Technology.
- A co-operative equipment proposal to provide up-to-date computer, telephone and office equipment and furniture. The project would provide the business community with workshops and demonstrations on state-of-the-art equipment.
- A proposal for upgrading and increasing science and technical equipment is being prepared for presentation to foundations.



From left: Mrs. Jean Hennigar, Dr. Hersom, Dr. Lena Jodrey, Dr. John Jodrey, Mrs. Loritt Bishop

President announces Jodrey Chair in Gerontology

The establishment of the Dr. Lena Isabel Jodrey Chair in Gerontology was announced by Dr. Naomi Hersom at a special dinner on July 20 honouring Dr. Jodrey, who is 99. The Chair was made possible through a generous donation by the Jodrey family.

"We cannot thank the Jodrey family enough for supporting this Chair," said Dr. Hersom. "The university welcomes the opportunity to embark on yet another pioneering effort. The revenue from this Chair will lay the

groundwork for much-needed development in the field of gerontology. As the average age of Canadians increases, the study of the aged is critical to ensure the highest quality of life for all senior citizens."

Dr. George Gasek, director of the Mount's gerontology program, is delighted with the Chair's establishment.

"This endowment will enable us to provide students with greater resources," says Gasek. "But more importantly, the Chair will help us

tackle the problems of maintaining the quality of life for senior citizens."

Dr. Jodrey, wife of the late Maritime entrepreneur, Roy Jodrey, was joined at the Mount dinner by family, friends, faculty of the gerontology program and the university's Board of Governors.

Dr. Jodrey received an honorary degree from the Mount in 1986 at the age of 98 for her strong support of family, church and community.