

the connection



Mount Saint Vincent University, Halifax, Nova Scotia



Women Helping Women

It's like a birthday every day at the Mount these days. Each mail brings a bundle of letters, cards, notes, enclosing gifts — all in response to the university's appeal to Canadian women to help the country's only women's university.

The Mount is asking "women to help women" by sending \$1 to support scholarships and bursaries for deserving women of all ages and to fund neglected areas of research into women's issues. To date, women from all provinces and territories in Canada have responded.

If enough are touched by the Mount's appeal, then the university will succeed in raising the last million dollars of its \$3.5 million campaign launched four years ago.

ANOTHER YEAR

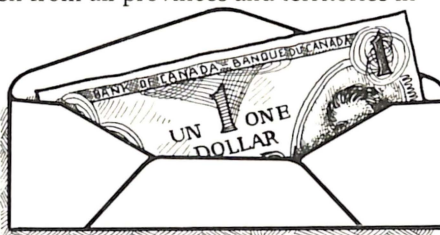
The Mount has another year to go before its campaign ends. With no endowment funds to speak of, it is hard pressed to provide the scholarships and bursaries its mature women students need. These women have helped push the university's enrolment to 3,000 — more than doubling what it was ten years ago.

Much of the \$2.5 million already raised in pledges is contingent on whether the Mount hits its \$3.5 million target by 1983. Hence the final push for the million.

Stage one of the final campaign saw the mailing of personal letters to 800 prominent Canadian women, asking for help and more important, for their support in promoting the cause. Stage two involved the formal announcement of the campaign and the contacting of all media. Stage three (which is on now) involves the distribution of flyers which describe the campaign and ask for the \$1 contribution (a \$5 contribution gets an income tax receipt).

More than 200,000 flyers, printed in both English and French, have been sent in bundles to some 750 women's organizations across the country, to piggy-back on mailouts to their own membership. The university can in no way pay for fancy campaigns but must rely entirely on the good will of other women. Several other strategies are to follow.

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Students: Get a Foot in the Door

"You can't treat summer employment lightly."

This is the message going out to students from Ivan Blake, director of the Mount's Co-operative Education program and Bruna Caracristi, manager of the Canada Employment Centre on campus.

Both agree that simply finding any kind of summer job is not enough — students must make a very real effort to obtain employment with firms that are allied to their own interests and the skills they are learning in university.

"It should be a foundation for their future career," Caracristi says, "and no student should pass up an opportunity to work with the type of large organization that may be able to provide them with a permanent job when they graduate."

The reason for this, Blake and Caracristi say, is that many large companies are now applying a hiring freeze on new graduates. But, (and it's a big but) they will sometimes hire a graduate they already know, someone who has done a

Blake agrees that students should start looking to their future careers now not in

work term or a summer job with them and proved their worth.

"Students should at least apply for this type of summer employment first," Caracristi says, "and if it doesn't come through then look for the less demanding jobs. But they shouldn't just take any old job that comes along, thinking they'll get down to serious business after they graduate — it's not working that way anymore."

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Literature Specialist to Speak

Dr. Gary Waller, specialist in both Renaissance literature and contemporary literature theory, will be the speaker at the Mount's next public lecture on Thursday, November 25, in Seton Academic Centre.

His theme is, "Writing the Languages that Write Us: The Humanities in the Post-Modern World."

Dr. Waller, a native of New Zealand who has since become a Canadian citizen, received both his B.A. and M.A. in English from the University of Auckland. He obtained his Ph.D. in 1969 from Cambridge University where he taught Shakespeare, Elizabethan literature, Renaissance philosophy, modern fiction and practical criticism.

He returned to New Zealand in 1969 to teach English at the University of Auckland and came to Canada in 1972 to take up a position as Assistant Professor at Dalhousie University in the English Department. From 1974-78 he was an Associate Professor at Dal, teaching both graduate and undergraduate courses. In 1978 he moved to Wilfrid Laurier University as Professor and Chairman of the Department of English and is now adjunct Professor at the University of Waterloo, teaching a graduate course in contemporary literature theory.

The lecture begins at 8 p.m. in Auditorium B Seton Academic Centre and admission is free

alumnae update

Hard on the heels of a successful and very busy Fall Fair, when more than \$5,000 was raised by the Mount's alumnae, Dilly MacFarlane, our new Alumnae Officer was off to Sydney and Charlottetown to make contact with alumnae in those two cities.

Special guest at the Sydney meeting on November 2 was Dr. Pauline Jones, the Mount's Academic Vice-President. Also invited to the wine and cheese reception were mature students from the Mount's gerontology class, part of an extension program in the Sydney area. "It was a wonderful chance to establish good rapport between the students and alumnae," MacFarlane says. "We must let the alumnae know that the Mount is improving and developing, and needs their support."

On the following day a wine and cheese party was held in Charlottetown for P.E.I. alumnae to share news of recent activities at the Mount.

Associate Registrar Jean Hartley went along on the trip, too, to meet counsellors and recruit new students.

Although it sounds like a simple matter to organize an alumnae event, the lines of communication must be good if it's to be a success.

"We have to look through our files to find alumnae who are known to be supportive. Luckily there always some in each place we intend to visit. Alumnae are phoned and a date arranged for the meeting. Names of alumnae are taken from a computer printout by location, and after invitations have been mailed from the Mount's alumnae office the printout is sent to the organizers. They phone the alumnae on the list to follow up the invitation and also to correct any information which may be wrong" says MacFarlane.

It all takes organization, and that's the name of the game for MacFarlane who is now in Philadelphia attending a special conference designed for new alumnae officers. "It's exactly what I need," MacFarlane said before she left. "I'll be learning about effective organization and new angles on fund-raising."

Seems MacFarlane has already had her baptism of fire in this respect if her schedule for the past couple of months is anything to go by!

CAPUS Meeting

Part-time students (CAPUS) will be finalizing plans for a bake sale at their next meeting on Tuesday, November 9, at 1:45 p.m. in Seton 442. The sale is for raising funds for the bursary for a part-time student, and everyone is being urged to get involved in the project.



Even members of the Toronto alumnae chapter contributed handmade goods to be sold at the Fall Fair, a huge success this year as always.

CASE Anyone?

Students interested in institutional advancement careers are eligible for a scholarship to attend a conference at the Concord Resort Hotel in Kiamesha Lake, New York, January 23-26, 1983.

The conference is sponsored by the Council for the Advancement and Support of Education (CASE) and will deal with alumnae administration, fund-raising, development, public relations, government relations, publications and information services in educational institutions.

Six students will be chosen from CASE District I and II (Eastern Canada and United States), to receive scholarships which cover costs of conference registration, accommodation and meals. (Mount students have been selected in the past).

For further information, contact the Public Relations, Alumnae and Development Office (Extension 249), Evaristus 215, as soon as possible.

CIDA Awards Available

The Canadian International Development Agency (CIDA) offers scholarships to Canadian citizens who have completed a post-secondary program of studies and who intend to pursue a career in international development. Awards of \$15,000 per annum, renewable for a second year, enable recipients to undertake either an academic program combined with fieldwork in developing countries, or a research project in a developing country. Details and application forms are available from the Office of Research and Special Projects, Evaristus 205. The deadline for application to CIDA is January 31, 1983, with results being announced in mid-April.

On the Move

Judy Scrimger, Acting Co-ordinator of the Public Relations Program, was a member of a panel on post secondary public relations programs at a conference sponsored by the International Association of Business Communicators held at Montebello, Quebec last month. The conference brought educators and practitioners from the United States and Canada together to exchange views on public relations education.

A recent copy of Reader's Digest carries an article by Larry Collins on co-op Education and features Joy Miller of Glenholme, Nova Scotia, a Mount Home Ec. student doing a co-op work term with Consumer and Corporate Affairs in Ottawa.

As a result of a feature story written by the Mount's Public Relations office, and printed in a recent issue of The Mayflower, the university's Life Planning and Learning Centre was inundated by enquiries. Six extra information sessions had to be arranged to accommodate the one hundred new clients who turned up as a result of the publicity.

News from Sr. Margaret Young tells of horrendous parking problems at Arizona State University where she is spending part of her sabbatical. "I park about 6:30 a.m." she says, "then finish my sleep in the car or go to the library when it opens at 7 a.m. and stay there until my sessions begin at 8:30 a.m." Sometimes she parks a half-hour walk away from the university — just for a change! And we think we have parking problems at the Mount?

On the Move (continued)

Anne Brimer, co-owner of Woolzles Bookstore in Halifax, officially opened the current exhibitions at the Mount's Art Gallery, "Sable Images" and "Indian Legends". Both exhibits run until November 14.

Dr. Erdener Kaynak will represent Canada as a panel member at the 1983 Academy of International Business meeting to be held in Mexico City next April. The theme of the discussion will be North American Economic Union — Pros and Cons.



Will they fit? A bargain at the Fall Fair, held October 23.

Another Song and Dance

With the success of the summer's Mount Playhouse still fresh in the memory, Professor Renate Usmiani, the driving force behind the whole project, is already looking ahead to next summer's program.

"I want everyone to know that there will definitely be a Playhouse '83 and that I'm now looking for submissions of scripts for short skits (maximum four characters); dramatic monologues and short song and dance numbers. I think it would be a great idea to have some locally-produced skits," she says.

Usmiani is into an intensive play reading program herself with a view to finalizing the 1983 season as soon as possible.

Scripts should be submitted to Usmiani at the Mount and interested artists should contact her by mail or phone (extension 221 at the Mount or 429-1360 at home).

Mount Senate Wants More Time to Study Image Committee Report

It will be another month before a decision will be made by Senate whether or not to make copies of the report of the Senate Committee on University Image available to any interested parties on campus.

The report, which was tabled in September but not discussed until the October Senate meeting, contains ten recommendations which committee members feel could improve the Mount's internal and external communications.

Some senators felt the summaries included in the 90-page report may prove too controversial and findings may be taken out of context.

Committee co-chair, Dr. Marguerite Flinn presented each of the report's 10 recommendations and these were discussed in detail. She also made suggestions as to what group of people would be the most likely to do further follow up and put the recommendations into action.

Dr. Flinn was assisted in her presentation by the university's two deans, Sr. Patricia Mullins and Dr. Susan Clark, and by other committee members who turned out in force for the Monday night session.

Absent from the meeting was co-chair Jon White, head of the university's public relations faculty, who is on sabbatical leave.

Committee members began their work in the Fall of 1981 following a number of complaints about the Mount's "blurred image". Preliminary work on the subject had begun a year earlier through the university's public relations, alumnae and development office.

Many other universities in Canada have carried out similar studies during the past year.

Other business completed at the October Senate meeting resulted in the approval of "the reinstatement" of History 202, Medieval History; a recommendation that materials concerning promotions be submitted by September 30 directly to CARPT rather than through department chairs; the extension of the use of the Student Instructional Report until May, 1983, pending the examination of evaluation of teaching and procedures by CARPT; the use of the Mount's logo on the university ring; and that the Student Union be permitted to appoint a member-at-large to the Committee on Student Affairs for a one-year term in September of each year.

**CANADA'S
ENERGY IS
MINDPOWER**

The Moose Told To Get Lost

A Dartmouth-based Moosehead Breweries Limited official was summoned before members of the Nova Scotia Liquor License Board recently to have his knuckles severely rapped. It seems his widely distributed colored calendar (depicting two bedazzled co-eds ogling a young man carrying a case of you know what) didn't sit too well with them — nor the many who had telephoned to complain about it.

According to the law, no brewer, distiller or vintner can advertise their products without first receiving approval from the board. And, said a board spokesman, none had been given.

"A request was made and a decision pending, but this must have been after the fact. We had a call from the University College of Cape Breton and then other complaints followed. Apparently, 'The Moose is Loose' calendar had already been distributed to the various universities throughout the province".

The company official was told to remove the calendars from public places. "Unfortunately, we can't do anything about those hanging in students' bedrooms."

The Mount had a passing interest in the fate of the calendar (if you're curious, there's one hanging in Clyde Bishop's office off the Rosaria Dining Room), since its locale was just outside Assisi Hall.

Start a Tradition This Year

Neita Castle has come up with another bright idea.

The Mount's Physical Plant Co-ordinator is asking the university community (and that means you) to bring just one decoration for the big Christmas tree that will go up in Rosaria Centre in a few weeks' time.

"I'd prefer home-made decorations," Castle says, "but store bought ones will be acceptable, too."

Just how creative and innovative are the Mount's faculty, students and administrators? Each item must have the name of the donor, and the date on it. The decorations will be used year after year and no doubt be added to as time goes on.

University Community Show -Ta Da

It's not too early to start thinking about that wonderful creative effort you (or your spouse) are going to enter in **The 9th Annual Community Art, Craft, Baking, Hobby and Talent Show**.

The show will be held in the Art Gallery from January 27 to February 6 and entries must be in by mid-January. With Christmas taking up a big chunk of time, this only leaves a couple of months to prepare your work of art, whether it's a painting, photograph, knitted long winter underwear, chocolate cake, or pottery piece. That's not all. If you have a collection — stamps, dolls, matchboxes, beer mats, these are all eligible too. And if you have a special talent (last year we had a Tarot card reader and a wolf-howler) then don't be shy — there's a category for that.

If you're into something as a group, then make a group submission. Just think about what you like to do in your spare time and you'll surely come up with something you can enter in the show.

It's open to faculty, staff, students, alumnae and/or their spouses and each person can submit up to five items. The Gallery guarantees at least one item from each person will be displayed.

Don't hold back — share your talents with the whole university. You might win a prize!

Women Helping Women

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After only a quarter of the flyers had been distributed, contributions had already started coming in. More often than not, cheques for \$5, \$10 or \$20 are enclosed rather than the one dollar requested. There are some marvellous letters, from every province in Canada including the North West Territories and the Yukon. "If I were young and rich, I'd send you a million for your splendid university," one donor wrote. Another contributor bemoaned the fact that she couldn't do more to help, "but I'm 85 and have been retired for 20 years."

Many others sent in what they could afford, saying, "I wish I could do more." A freelance writer, "trying very hard to write" and supporting herself with as little work as possible in order to have the time to write, sent \$5.

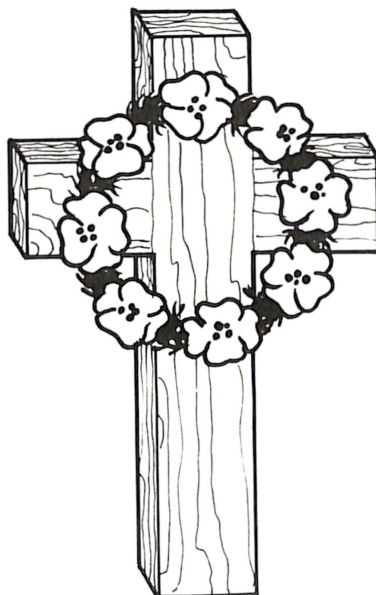
"It's a brave attempt," said another, "and I hope the women of Canada won't let you down."

One letter which voiced an opinion shared by many others said: "I am glad that we have at least one women's university, and you're it." And a card arrived with a contribution "from every woman in our household which includes a really clever lady poodle!"

Men Supporting, Too

Men have been supporting the campaign, too. One retired Halifax father wrote that six of his ten children were women, one of whom had returned to the Mount as a mature student and graduated with an Honours English degree in 1982. He thought this was great and enclosed a \$25 cheque "which might encourage my other five daughters to continue their education".

Delighted with the wide response to her appeal, Dr. Fulton says, "I'm not only excited by the contributions coming in, but also knowing that there really is a women's network out there."



Social Impacts Of Computerisation

In January, the Waterloo Public Interest Research Group (WPIRG) and other bodies at the University of Waterloo sponsored an open Forum on the Social Impacts of Computerisation. Although some 500 people attended, many more could not. Thus, WPIRG has published the proceedings of that forum. Copies are available at a cost of \$8.00 from Waterloo Public Interest Research Group, Room 217A, Campus Centre, University of Waterloo, Waterloo, Ontario N2L 3G1.

Foot in the Door (continued from page 1)
three years time. The Co-op work term, of course, gives many Mount students a real edge when it comes to getting permanent employment after they graduate. "When they've had two or three work stints with a company," Blake points out, "they have a far better chance of getting a steady job with them later."

At a recent Atlantic Provinces Economic Council meeting Blake attended, where Manpower Training for the 80's was the theme of one session, there was great enthusiasm for the Co-op Education program. As an example, Mount student Ruth Mills was mentioned by a panelist — she had done a work term with Mobil Oil Corporation in Halifax and made a very favourable impression on the company.

Blake is endeavouring to have what he calls a "creative response" to the freezing practices. In the Mount's Co-op Newsletter which goes out to 800 businesses, a message urges companies not to miss the opportunity to hire graduating students who have worked for them before, so that real talent won't escape them; so that they won't be caught short in years to come and their developmental projects can be carried forward by enthusiastic young co-ops.

Blake believes that unless companies continue to hire graduates, even on a limited scale, they miss this very real talent; they may well be left with a generation gap when the freeze is lifted, and projects already understaffed may be neglected or postponed.

Caracristi says, "It's important for students to be aware of these trends. Summer employment has been cut back, but not as drastically as permanent employment so it makes sense to get a foot in the door with a summer or part-time job with a company who might later be persuaded to hire that student on a permanent basis."

The Canada Employment Centre on campus will be running a career-orientated employment program for selected students in the near future.

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The Connection is published bi-weekly through the office of Public Relations, Alumnae and Development, Mount Saint Vincent University, 166 Bedford Highway, Halifax, Nova Scotia B3M 2J6.

Copy should be submitted to Evaristus Rm. 215, 12 days prior to publication.

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